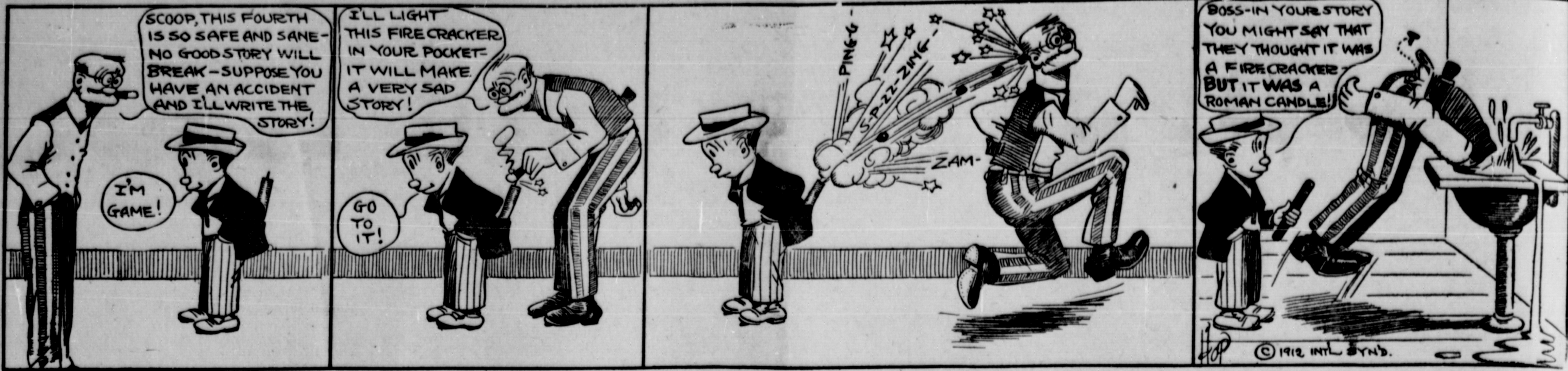


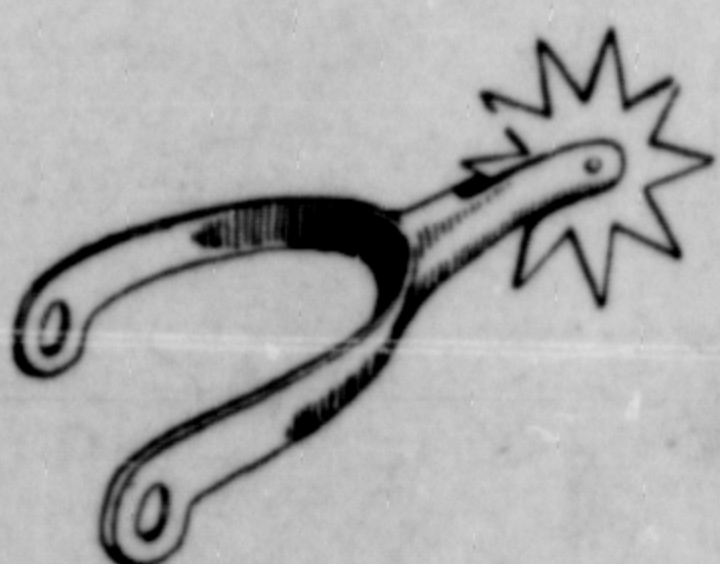
'Twas the Ed's Own Idea—Let Him Write the Sad Details

—Drawn for The Daily News by "Hop"



What the G.T.P. Wharf looked like just before the Premier was here last

## Jogging Laziness into Activity



The merchant whose business lags in the summer has himself to thank.

To slacken the selling pace in the hot season—to lessen Advertising activity—indicates a resignation which has no place in modern business.

If we think we cannot keep our business booming in summer time, we surely will not.

What a jolt it must have been to the fur trade, when the first mid-summer fur advertisement was run in a daily paper! Now many fur stores are following the example of that progressive fur man who dared to believe that fur sales need not go down as the mercury goes up.

Energy, linked with Advertising, has turned the month of January into the biggest selling season for white goods. Advertisements of a high stimulative power, combined with a disregard of "seasons," have opened up automobile selling two months earlier than was once thought possible. Advertising has started Christmas shopping early in October instead of the middle of December.

Advertising rises superior to seasons and thermometers. The right kind of Advertising strikes a responsive cord in human nature—and human nature is the same in August as in December.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 303 Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write, if interested.

## "The News" Classified Ads. —One Cent A Word For Each Insertion—

—THERE ARE NO "DEAD ONES" HERE—

### PREMIER'S ROSY PICTURE OF PROVINCE

Victoria, July 13.—At the annual meeting of the Board of Trade today Sir Richard McBride reviewed the progress being made for the furtherance of the railway programme in hand and projected, and dealt with the financial position of the province. He drew a picture of progress and prosperity. Speaking of the finances, the Premier said that there is on deposit in the banks to the credit of the government no less a sum than nine million dollars. He estimated that the railway work in hand or shortly to be inaugurated would in itself involve an expenditure of one hundred millions. Double tracking the C.P.R. to the coast would mean that the sum of twenty-five to thirty millions would be expended in British Columbia. The Canadian Northern had progressed so well that it will shortly be possible to run accommodation trains from the coast to Kamloops, and the whole line will be in operation in two years.

### ATTRACTION UNAVOIDABLY CANCELLED

It is with regret that we are compelled to announce that owing to the sudden illness of Mr. Lawrence it has been found necessary to cancel the engagement of himself and company which has been advertised to commence Wednesday, July 17th.

Mr. Lawrence has been ailing for a week or more and was unable to appear on the boards at the Avenue Theatre in Vancouver during the last week of his engagement there, but it was confidently expected that his recovery would be speedy. Instead he has taken a turn for the worse and may not be able to play again for some time. Apology is hereby made to the public by his manager, and we ask for their kind indulgence under the circumstances.

### BABY BORN ON PORCHER ISLE YESTERDAY

At 7 o'clock on Sunday morning a fine ten pound baby boy arrived at the home of Mr. and Mrs. Edward Hudson, of the Warner and Hudson pre-emption, Porcher Island, the place where the beautiful strawberries came from which were presented today to Premier McBride. The baby is healthy and the mother is well.

#### Wanted

WANTED—First class woman cook. Apply Savoy Hotel. 165-17.  
WANTED—First class woman cook, \$75 a month and room. Apply to Superintendent Prince Rupert Gen. Hospital. 163-17.  
WANTED—First class wood turner, Prince Rupert Sash & Door Co. 149-17.

#### Miscellaneous

FOR LEASE—Rooms now occupied by Wanderers Club. Apply at Works Jewelry Store. 142-17.

#### For Rent

FOR LEASE—McIntyre Hall, well heated and lighted. J. H. ROGERS, Phone 116.  
FOR RENT—Two suites first class house-keeping rooms, also store, in new building on 6th avenue, opposite skating rink. All conveniences. Apply Tony Christian. 151-17.

#### For Sale

FOR SALE—Two incubators, practically new; capacity 104 and 150. Apply P. O. Box 860. 165-17.

Take notice that the partnership carried on under the name of "Letourneau & Brochu," smiths and plumbers, in the City of Prince Rupert, is this day dissolved. All payments due the partnership shall be made to Henry Letourneau, and all debts owing by the partnership will be paid by Henry Letourneau. Dated at Prince Rupert, B. C., this 11th day of July, 1912. 163-168. HENRY LETOURNEAU, FRANK BROCHU.

#### TENDERS WANTED.

Port Edward Townsite Co., Ltd.  
Notice to contractors and station gangs. Sealed tenders will be received by the undersigned engineers for the Port Edward Townsite Co., Ltd., at their office in the Rand Building, Second Ave., up till noon on July 20th, for clearing approximately 200 acres of land which will be divided into 6 sections of about 33 acres each. The land is situated on the Port Edward Townsite Co., Ltd., on Porpoise Harbor.  
Information for bidders, specifications and forms of tender may be obtained from the undersigned. The right is reserved to refuse any or all tenders.  
RITCHIE, AGNEW & CO., Civil Engineers.  
Office Rand Building, 2nd Ave., Prince Rupert. 41

#### PUBLIC MEETING.

A meeting of Section One property holders will be held in the city hall at 8 p. m., Tuesday, the 16th inst., to consider with the Council the question of minimum depth to which sewers should be laid and the advisability of a sewer system for the whole of Section One. All parties interested are cordially invited to attend. EARNEST A. WOODS, City Clerk.

The steamer Prince, Rupert, left for the south this morning with the following saloon passenger list: Hon. Frank Cochrane, minister of railways, his son and secretary; H. F. Clements, M. P.; Evelyn Wrench and Miss Wrench, Bishop Du Vernet, Canon J. H. Keen, W. H. Kinkade, Farwell Hill, J. L. Proctor, Mrs. E. L. Morgan, Mr. Ruh, Mrs. Ruh, W. J. Ritchie, P. C. Butchart, W. C. Redmond, Mrs. W. T. Robinson, Miss Lynck, S. G. Farbusch, C. Sterling, Nurse Delorne, Mrs. R. Jones, Ed. Myers, D. Brown, E. Thompson, Mrs. E. Thompson, Mrs. Kohse, H. O. Frank, S. A. Corley, Mrs. G. L. Proctor.

The Princess Mary left last evening at 9 o'clock, southbound, with the following passengers: Mrs. S. Frizzell, Mr. J. Milne, J. F. Adams, A. Harrison, Thomas Mehan, J. Anderson, F. Peterson, Mrs. Whitley, T. Cullinane, C. Durant, M. Roxley, J. M. Jones, E. C. Jones, J. G. Brooks, Mrs. Jones, Miss M. Brooks, Mrs. Jones, N. Hanson, J. Sharkey, John May, R. Bonell, F. Peterson, T. H. Mathieson, P. N. McGrath, A. D. McFarlane.



### WILL EXCHANGE

20 acres of first class Yakima fruit land for Prince Rupert property to the value of \$6,000.

### Insure With

The Gresham Life Assurance Society, Limited  
Founded 1848  
Funds exceed \$51,000,000  
Take a policy for the children

Fire and accident insurance with good companies

### George Leek

618 3rd Ave. Prince Rupert

Lots 16 and 17, Block 14, Section 7, Ambrose Ave., \$2,000; 1-3 cash, 6 and 12 months.  
For Rent—5-room house on 4th Ave., east of McBride St., \$25 per month.  
List Your Lots.  
H. DOUGLAS  
339 Third Ave. P. O. Box 606  
(Opposite Post Office)

### —THE— Westholme Lumber Co. —LIMITED—

Lumber and Mouldings  
All Kinds of Building Supplies

First Avenue Phone 186

#### WANTED.

Engineer holding P. C. certificate. Apply McLeod on excavation opposite the Prince Rupert Inn. 17

### FORT GEORGE

Fort George is situated midway between Prince Rupert and Edmonton, being at the junction of the two great waterways in B. C.

FORT GEORGE will be the Hub of British Columbia, because the railways have to follow the rivers for a natural grade. FORT GEORGE will be a great distributing centre, like Calgary, Edmonton, Winnipeg, because all the grain of the prairies will come through there on its way to the coast.

FORT GEORGE will have miles and miles of trucking facilities, also elevators, flour mills, breweries, etc.

Fort George has a good climate and is a good mixed farming country. FORT GEORGE district and Cariboo district are rich in minerals.

FORT GEORGE will be connected by train with Edmonton by next spring.

Lots in Fort George are selling fast and advancing in price; take advantage of this disappearing opportunity and call at once at  
COLLART & REYNOLDS  
Box 805 226 6th Street Phone 381



### FOR SALE

Section Two  
Block 12, lots 66-67, \$1,000 each; 1/4 cash.  
Block 19, lots 13-14, \$850 pair; \$200 cash.

Section Six.  
Block 28, lot 34, \$1,050 cash.

Section Seven.  
Lot in block 3 on Sixth ave.; \$500 for cash.

Section Eight.  
Block 1, lots 18-19, \$1,350; 1/4 cash.

For Rent.  
Store on Second Ave., near 7th St.

Jeremiah H. Kugler, Ltd.  
PHONE 317

McCaffery & Gibbons

Section 1.  
Lot on Fraser St., Block 32, \$5,500; 1/4 cash.  
Lot 15, Block 1, \$3,580; terms.  
Lot 5, Block 8, \$1,255; terms.  
Lot 4, Block 5, with house, \$3,000; cash.  
Lot 21, Block 17, \$2,500; \$750 cash; 4-room house with bath.  
Lots 21-22, Block 31, \$950 each; 1/4 cash.  
Lot 18, Block 28, \$1,200; terms.

Section 2.  
Lot 25, Block 20, \$1,500.00; \$250 cash.  
Lot 24, Block 20, \$1,500.00.

Section 5.  
Lots 10-11, Block 24, \$2,500.00; 1/4 cash.  
Lots 9-10, Block 27, with house, \$3,150; \$1,575 cash, bal. 1, 2 and 3 years.  
Lots 9-10, Block 27, \$6,000; \$2,500 cash.  
Lots 27-28, Block 29, \$530 each; 1/4 cash.  
Lot 21, Block 4, with house, \$3,750.

Section 6.  
Lot 7, Block 20, \$3,040; terms.  
Lot 15, Block 1, \$3,580; terms.  
Lot 5, Block 8, \$1,255; terms.  
Lot 4, Block 5, with house, \$3,000; cash.  
Lot 21, Block 17, \$2,500; \$750 cash; 4-room house with bath.  
Lots 21-22, Block 31, \$950 each; 1/4 cash.  
Lot 18, Block 28, \$1,200; terms.

Section 7.  
Lot 32, Block 6, \$700.  
Lot 6, Block 15, \$1,375; \$675 cash.  
Lots 21-22, Block 37, \$725 each; 1/4 cash.  
Lots 1-2, Block 26, \$1,950 pair; 1/4 cash.

Section 8.  
Lot 29, Block 14, \$400; 1/4 cash.  
Lot 15, Block 1, \$500; 1/4 cash.  
Lot 9, Block 26, \$550; 1/4 cash.  
Farm lands in Lakelse, Kitsumkum, Bulkley valleys in large and small tracts.

Insurance.  
L'Nelson Fire Co.  
Nova Scotia Fire Co.  
Niagara Fire Co.  
Mutual Life Co.  
Dominion of Canada Guarantee and Accident Co.

McCaffery & Gibbons

FREE! FREE! FREE!

A big beautiful 88 key electric player piano, worth \$1,200 given away to the pool players in the Basement pool room, Empress Theatre building.

WE ARE THE AGENTS

—FOR—  
The Liverpool & London & Globe Insurance Co.

The Phoenix Assurance Co. of London, England

The British America Assurance Co. of Toronto

G. R. Naden Co., Ltd.  
SECOND AVENUE