## We Have the Following Cheap Properties For Sale Exclusively 309 2nd Ave.

Section 7.

Lots 15-16-17-18, Block 29, \$500 each; 1-3 cash, bal. 6 and 12. Section 8.

Lots 18-19-20, Block 20, \$400 each; 1-3 cash, bal, 6 and 12. Lots 1-2, Block 16, \$900 pair: 1-3 cash, bal. 6 and 12. Lots 12-13, Block 18, \$950 pair: 1-3 cash, bal. 6 and 12. Lot 32, Block 3, \$450; 1-3 cash. bal. 6 and 12.

Samuel Harrison & Company Brokers and Financial Agents Second Ave. Prince Rupert

# ALBERN

A GREAT SEAPORT IN THE MAKING!

## Only When Canada Stops Growing Will Investors Cease to

# Make Money on Land

Do you think Canada is going 3rd Ave. near 6th St. to stop growing soon? No, of course not. She has only fairly started.

And as Canada grows so must new centres of population de-

The place for the investor to make big profits is in some town or city where development is ines itable.

## Take Alberni for Instance

Alberni is as certain to become a large shipping centre as was Vancouver. Situated on the west coast of Vancouver Island-some Prince Rupert Lodge, I.O.O.F. eight to twenty-four hours nearer the east than is Vancouver-Alberni will shortly see the largest boats of the Pacific docking at her waterfront.

With the Canadian Pacific Rail. way already there, and the Canadian Northern Railway rushing its tracks toward the city as fast as possible,

next year in a way that will sur-

prise you all. Your chance to buy a lot in Alberni is something which you

cannot afford to overlook. We do not ask you to buy because of the few reasons we have

given above.

Lots can now be bought for thouse 40 \$150 on easy terms. See us and east following the meander of river talk it over.

# Frank A. Ellis

Real Estate Agent Prince Rupert

SMITH & MALLETT

Plumbing, Heating, Steamfitting and Sheet Metal Work Office: 3rd Ave. Office: 3rd Ave. Workshop
Phone 174 2nd Ave. bet. 7th and 8th Sts

## NOW....

## PRINCE RUPERT FEED CO.

Big stock of all kinds of Garden Seeds, Timothy. Clover and Grain

Mail Orders Promptly Attended to

Agents International Stock Food: -ALL KINDS OF FEED-

ENGINEERS AND MACHINISTS H. R. Love, Prop., Prince Rupert the following described Up-to-Date Equipment. Work and Prices Right. Engine Work

and General Repairing. Shop, Cow Bay Agents for Imperial Gasoline Motors. Phone Blue 259 - P. O. Box 957

H. Gordon Munro W. Nicholson Lailey MUNRO & LAILEY

> Architects. Stork Building, Second Avenue.

STUART & STEWART Accountants Phone No. 280 22,203, Prince Rupert P. O. Box 351 along the lake shore

ALFRED CARSS. and Manitoba Bars.

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Prince Rupert, B.(

Phone No. 86

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UNDERTAKERS AND EMBALMERS Funeral Directors

E. L. FISHER CHARGES REASONABLE THIRD AVENUE PHONE 356. OPEN DAY AND NIGHT



Meets in the Helgerson Block Every Tuesday Evening All members of the order in the city are requested to visit the lodge.

A. H. ALLISON, N. G. W. G. BARRIE, Sec.

Alberni will develop within the 'Valhalla' of S.H. & E.F. (SCANDINANIAN SOCIETY)

Meets every 2nd and 4th Tuesday at p.m. in the hall at 319 3rd Ave.

LAND PURCHASE NOTICES.

Skeena Land District-District of Coast, tell you about Alberni in a way south bank of Beaver River and about 4 1/2 pry for permission to purchase the follow-

> Per Eli T. H. Hamblet, Agent. Dated June 10th, 1912. Pub. July 16, 1912.

Skeena Land District-District of Coast, Take notice that I, Margrite Nicoll, of B.C. Terrace, B. C., occupation widow, intend to apply for permission to purchase the following described lands:

Take notice that John M. Buchanan, of Atlin, B. C., occupation teamster, intends to apply for permission to purchase the

MARGRITE NICOLL. Per Eli T. H. Hamblet, Agent. Dated June 10th, 1912. Pub. July 16, 1912.

Store. Linoleume, Stoves and Lamps on the 6th street side; Crockery and kitchen needs on the Crockery and kitchen needs on the 2nd avenue. Entrance front.

Store Chains south, thence 80 chains north, thence 80 chains thence west 20 chains, thence north 20 chains, thence east chains, thence east chains, thence north 20 chains, more or less to bank of Hocsall River, thence southerly following river acres more or less.

JANET TRAYNOR. Per Eli T. H. Hamblet, Agent. Dated ne 10th, 1912. Pub. Jt. 16, 1912.

## COAL NOTICES.

Take notice that I, William Watson, on the City of Prince Rupert, B. C., contract

Pub. June 3, 1912.

Skeena Land District-District of Queen Take notice that I, William Watson, of occupation spinster, intends to apply for per City of Prince Rupert, B. C., contractor permission to purchase the following de-

east of the southeast corner of Coal Lease to east by Lot 4135, thence south 55 Howard Russell, the famous war

Dated this 22nd day of April, 1912. WILLIAM WATSON.

Pub. June 3, 1912.

LAND PURCHASE NOTICE

Auditors for City of Prince Rupert mencement, and containing ten acres, mor J. E. FORSMAN.

Skeena Land District-District of Coast,

SOREI DEMETROFF BACILE. T. L. Elliott, Agent. Dated April 20, 1912. Pub. May 23, 1912.

the following described land, situated at Commencing at a post planted alongside the northeast corner post of the Riverserve, thence north 2,272 plus links along said boundary line, thence west 141 plus ing about five (5) acres more or less.

Dated Alice Arm, B. C., May 11th, 1912.
Pub. May 27, 1912. Skeena Land District—District of Coast.

Take notice that Lottie McTavish, of Vancouver, occupation married woman, intends to apply for permission to purchase the following described lands: Commencing at a post planted 40 chains north and 40 chains east from the northeast corner of Lot 1116, Harvey's Survey, hains west, thence 60 chains south to

LOTTIE M'TAVISH. W. Bobler, Agent Dated April 16, 1912. Pub. April 26, 1912.

Skeena Land District District of Coast,

to east by Lot 4131, thence south 20 chains more or less to southeast corner of Lot 4131, thence east 10 chains to northeast corner of Lot 2658, thence south 20 chains, thence east 35 chains more or less ing of the Bank of Montreal in to west by Lot 5149, thence north 40 these financial matters. chains to place of commencement, containing 160 acres more or less.

Dated Lakelse Valley, April 19th, 1912. STEPS TO

Take notice that Alfred E. Wright, of shore to southeast Lot 421, thence north ALFRED E. WRIGHT.

handsomely illustrated and will following described lands:

Commencing at a post planted on the treat, occupation spinster, intends to apthat is convincing. Get it today, southwest corner of T. L. 2255, thence commencing at a post planted at the

mencement, containing 60 acres more or

Dated Lakelse Valley, April 13th, 1912.

Pub. May 15, 1912.

keena Land District. Skeena Land District-District of Coast

chains west, along east line of Lot 4450, thence east lection at Christies' yesterday. thence 40 chains south, thence 80 chains 40 chains more or less to northwest post Forty pictures brought \$23,000. of Lot 597 40 chains more or less to shore The Turner subjects in the sale

J. M. BUCHANAN. George M. Shirley, Agent. Dated May 30th, 1912. Pub. June 13, 1912.

That we have more front on 2nd avenue, we are able to display our large stock of beautiful oak furniture and some of our upholstery, purtains, drapery, at a contract of the company of th

bank to point of commencement, to con-WILLIAM AGNEW, Locator.
Augustus W. Agnew, Agent.
Date 1 May 25th, 1912.
Pub. June 3, 1912.

Skeena Land District-District of Coast of Prince Rupert, married woman, intend of Lot 5127; thence north 20 chains more out deriving pecuniary advantage.

Pub. April 24.

Take notice that Ethel King, of Montreal,

ETHEL KING. W. R. Flewin, Agent.

# SEWER DEPTH IS IN ABEYANCE:

At the city council meeting Wednesday night there was fur- Brantford, Ont., July 17.—The ion police chiefs here last night, an officer was privileged to lie to ther discussion regarding the superiority of the finger print The finger print was first used in a prisoner in order to secure indepth of sewers in Section One. identification over the Bertillon China, and had been adopted in formation, and a recent case at Victoria, B. C., occupation laborer, intend It was stated (not necessarily by system was the subject of an ad- England in recent years with good St. Boniface was held as in point. apply for permission to purchase the Alderman Douglas) that the dress by Inspector Foster, Otta- success. Over 60,000 identifica- A committee was left to deal with about matter of the depth of the sewers wa, at the session of the Domin- tions had been made as a result the report of Superintendent thence was not definitely fixed at the five west 40 chains, foot figure, but was still in abeychains to point of commencement, con- ance. The city is not committed to a shallow sewer policy, the sewer system being still up in the air, and some of it even quite Notice is hereby given that I, J. E. capable of detection on the evenof Naas Harbor, occupation pros- ing breeze where the broken

The Mayor the other day wrote Manager Clancy of the Bank of Montreal here regarding the offer made the city for purchase of the treasury script remaining Coast District, Range V, thence 80 chains at 98. Mayor Newton desired the advice of the bank manager on the subject. This was given last night in a letter read in council to the effect that it would be inadvisable for the city to sell in its own responsibility bonds in the London market at present, as Take notice that I, Hilda King, of Mon-treal, occupation spinster, intend to apply it would hurt the city's credit. for permission to purchase the following The bank mentioned that by 4.3 selling in dollar shares over the line no serious effect would be

four children.

a trombone."

Ottawa, July 15.—From the Dated Lakelse Lake, April 15th, 1912. Will introduce and put through present plans the government at the next session of Parliament the redistribution bill based skeens Land District District of Coast, upon the new census. The figures Take notice that John McVicar, of have been finally collaborated. It is probable that the bill after being presented will be referred to about 30 chains east of the a special committee of the house thence west 30 chains more which will limit the different coneast by Lot 2655, thence south stituencies and determine the east 30 chains more or less to place of units of representation in rural as distinguished from urban di-Dated Lakelse "iver, April 30th, 1912. Visions. When the last redispub. May 15, 1912. house not a great deal of oppo-But we do want you to get our Take notice that I, Eli T. H. Hamblet, of new booklet about Alberni. It is to apply for permission to purchase the Skeens Land District—District of Coast, Range 5.

London, July 15 .- The sale of Turner water colors continued at v. the disposal of the Taylor colhave brought to date \$283,500, and the total receipts of the Taylor collection sale are now \$1,300,000.

London, July 15 .- The publication of the list of civil pensions granted in 1912 furnishes e nor- pathetic instances of men workboundary ing for the world's benefit with-

Dr. Bernard Greafell, the well Alfred E. Wright, Agent. known archaeologist, received \$500 a year in consideration of the breakdown o fhis health; E. Skecna Land District District of Coast, T. Bullen, the novelist, \$500; Antionetta Lady Russell, \$400 in consideration of straightened circumstances and in recognition of the public services of her by Lot husband, the late Sir William south 80 chains, thence west 80 chains, to place of commencement, containing 40 chains to the place of acres more or less. received \$400 in consideration of Pub. May 15, 1912. April 29th, 1912. her inadequate means of support.

# SHOULD POLICE LIE TO GET

CHIEFS IN SESSION AT OTTAWA NOT UNANIMOUS ON POINT-SHOULD LET THEM TALK BUT NOT ASK QUESTIONS.

of impressions secured. The chiefs were informed that the government would provide all the necessary materials to inaugur. ate the system in their depart-

A spirited discussion was launched on the subject of confessions by Superintendent Rogers of the Provincial Police. The chiefs were not unanimous that Rogers, who supported the chief at St. Boniface, as did Deputy Chief Stark and others, who advised letting the prisoners talk but not questioning them.

# LOST IN FOG, IS KILLED

St. Cyr, France, July 15-Losing his way in the thick fog of early morning while attempting a monoplane flight from St. Cyr to Chalons, Aviator Bedle, one of the best known of the French flyers, was killed when he plunged head-on into a hill today. He was running nearly 30 miles an hour at the time, and it is thought that he was at least 2,000 feet in the air; his machine smashed into small pieces, and he was caught under the heavy engine and his life crushed out instantly.

Welland, July 15-A Portuguese woman weighing less than 100 pounds and employed in one of the factories here, has just "What could be worse," exclaimed one, "than four children given birth to four children. Ten months ago she had one child "Nothing," said the other, "except, perhaps, six children and so her record now is five in ten months.

# A Modern Force in Business

DVERTISING has established a new order of things in commerce. It has become a mighty power in business progress; a complex yet comprehensible transmitter of many parts for the distribution and selling of merchandise and service.

Its function is fivefold:

To enlighten or educate—to create new wants or to satisfy old ones--to protect and foster legitimate enterprise—to establish a medium of understanding between buyer and seller as a basis for mutual profit and advantage - to prescribe an economical price and the maintenance of a fixed standard of quality.

MATRIMONY AND MUSIC.

become engaged to a widower, who plays the cornet, and has

Two young ladies were talking about a third who had just

None know better than the buying public how well these functions have been fulfilled.

Modern advertising has given us an insight into various manufacturing processes. The producer has taken us, the consumers, into his confidence and told us just how his mince meat, his flour, his clothing, etc., is made. We know why certain things should or should not be. Advertising has told us - broadened our understanding and guided our judgment.

Modern advertising has enabled us to unlock the treasure house of the world's divinest melodies through the medium of the player-piano. The motor car has lengthened the business day and brought the fragrant countryside to our door. Men shave in comfort in ten minutes where they used to take twenty. A magic bottle provides us with cold drinks with the weather at 90 degrees or gives us a warm beverage when Jack Frost dips at 40 below.

Modern advertising has elevated the standard of business ethics. It protects the manufacturer from unscrupulous competition and the consumer from base imitation. It conserves trade—extends business creates good will. It enables the corporation, the manufacturer or private individual on trial to take his case directly to the public, and to secure the public's judgment on his policy or character based purely upon their respective merits.

Modern advertising has opened up new opportunities to the oppressed and poor of far-off lands. It has turned an unceasing tide of immigration to new countries. It has developed nations, and made the name of the New World a promise of better things among the people of the Old.

All this advertising has done and will continue to do. It is the everincreasing influence for the advancement of mankind—the most potent, indeed, of the many forces influencing human action.

Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part -- so write if interested.