



FOR SALE

Section Two.
Lots 60-67, Block 12, \$1,000 each; 1/4 cash.
Lots 13-14, Block 19, \$850 pair; \$200 cash.

Section Five.
Lot 22, Block 37, \$1,000; 1/4 cash.

Section Six.
Lot 18, Block 28, \$1,200; \$650 cash.
Lot 34, Block 28, \$1,050 cash.

Section Seven.
Lot 20, Block 10, \$800; 1/4 cash.
Lots 11-12, Block 13, \$1,600; 1/4 cash.
Lot 5, Block 39, \$700; 1/4 cash.

Section Eight.
Lots 9-10, Block 30, \$925 pair; \$400 cash, balance terms.

FOR RENT.
Store on Second Ave., near Seventh St. Five room house on Fourth Ave., near McBride St., \$25 per month.

Jeremiah H. Kugler, Ltd.
PHONE 317



WILL EXCHANGE

20 acres of first class Yakima fruit land for Prince Rupert property to the value of \$6,000.

Insure With

The Gresham Life Assurance Society, Limited
Founded 1848
Funds exceed \$51,000,000
Take a policy for the children

Fire and accident insurance with good companies

George Leek

618 3rd Ave. - Prince Rupert

Lots 16 and 17, Block 14, Section 7. Ambrose Ave., \$2,000; 1-3 cash, 6 and 12 months.

For Rent—5 room house on 4th Ave., east of McBride St., \$25 per month.
List Your Lots.

H. DOUGLAS
339 Third Ave. P. O. Box 606
(Opposite Post Office)

—THE—
Westholme Lumber Co.
—LIMITED—

Lumber and Mouldings
All Kinds of Building Supplies

First Avenue Phone 186

COAL

New Wellington Coal. Best on the Coast
Phone 116 Rogers & Black

FREE! FREE! FREE!

A big beautiful 88 key electric player piano, worth \$1,200 given away to the pool players in the basement pool room, Empress Theatre building.

SMITH & MALLETT

THIRD AVE.
Plumbing, Heating, Steamfitting and Sheet Metal Work
Office: 3rd Ave. Workshop: 2nd Ave. bet. 7th and 8th Sts.
Phone 174

PRINCE RUPERT FEED CO.

Big stock of all kinds of Garden Seeds, Timothy, Clover and Grain Seeds.

Mail Orders Promptly Attended to

Agents International Stock Food—ALL KINDS OF FEED—

H. Gordon Munro W. Nicholson Lailey
MUNRO & LAILEY
Architects,
Stork Building, Second Avenue.

STUART & STEWART
Accountants
309 2nd Ave. Phone No. 280
Prince Rupert P. O. Box 351
Auditors for City of Prince Rupert

ALFRED CARSS, C. V. BENNETT, B.A.
of British Columbia and Manitoba Bars.
BARRISTERS, NOTARIES, ETC.
Office—Albert Block, Second Avenue.

CARSS & BENNETT
BARRISTERS, NOTARIES, ETC.
Office—Albert Block, Second Avenue.

WM. S. HALL, L.D.S., D.D.S.
DENTIST.
Crown and Bridge Work a Specialty.
All dental operations skillfully treated. Gas and local anesthetic administered for the painless extraction of teeth. Consultation free. Office—Hellersen Block, Prince Rupert. II-12

Alex. M. Manson, B.A., W.E. Williams, B.A., L.L.D.
WILLIAMS & MANSON
Barristers, Solicitors, etc.
Box 285
Prince Rupert, B.C.

P.O. BOX 28 PRINCE RUPERT
JOHN E. DAVEY
TEACHER OF SINGING
PUPIL OF WM. FOXON, ESQ., A.R.A.M., TON., ENG

JOHN DYBHAVN
Real Estate - Loans and Insurance
319 3rd Avenue Phone 384

HAYNER BROS.
UNDERTAKERS AND EMBALMERS
Funeral Directors
3rd Ave. near 6th St. Phone No. 86

E. L. FISHER
Funeral Director and Embalmer
CHARGES REASONABLE
THIRD AVENUE PHONE 356.
OPEN DAY AND NIGHT

Prince Rupert Lodge, I.O.O.F.
No. 63
Meets in the Helgeson Block
Every Tuesday Evening
All members of the order in the city are requested to visit the lodge.
A. H. ALLISON, N. G.
W. G. BARRIE, Sec.

"Valhalla" of S.H. & E.F.
(SCANDINAVIAN SOCIETY)
Meets every 2nd and 4th Tuesday at 8 p.m. in the hall at 319 3rd Ave.

SONS OF NORWAY
Meets 1st and 3rd Thursdays at 7 p.m., at 319 3rd ave. All Norwegians are welcome.

NOW....
That we have more front on 2nd avenue, we are able to display our large stock of beautiful oak furniture and some of our upholstery, curtains, drapery, etc. See our show windows at the Big Furniture Store. Linoleum, Lamps on the 6th street side; Groceries and kitchen needs on the 2nd avenue. Entrance front.

F. W. HART
CORNER 6TH ST. AND 2ND AVE.

We Have the Following Cheap Properties For Sale Exclusively

Section 7.
Lots 15-16-17-18, Block 29, \$500 each; 1-3 cash, bal. 6 and 12.

Section 8.
Lots 18-19-20, Block 20, \$400 each; 1-3 cash, bal. 6 and 12.
Lots 1-2, Block 16, \$900 pair; 1-3 cash, bal. 6 and 12.
Lots 12-13, Block 18, \$950 pair; 1-3 cash, bal. 6 and 12.
Lot 32, Block 3, \$450; 1-3 cash, bal. 6 and 12.

Samuel Harrison & Company
Brokers and Financial Agents
Second Ave. Prince Rupert

IMPERIAL MACHINE WORKS
ENGINEERS AND MACHINISTS
H. R. Love, Prop., Prince Rupert
Up-to-Date Equipment. Work and Prices Right. Engine Work and General Repairing.
Shop, Cow Bay
Agents for Imperial Gasoline Motors.
Phone Blue 269 - P. O. Box 957

DOES IT PAY TO ADVERTISE? MOST CERTAINLY IT DOES, BUT— YOU MUST ADVERTISE WISELY

To the Editor of the News:

Dear Sir,—I have been asked several times since coming to your delightful as well as prosperous little city, Does it really pay to advertise? If you will allow me to express myself through your valuable medium, I will endeavor to do so as concisely as possible.

Actual Instances.

In the first place I will illustrate one or two instances where I have put on special sales for merchants in the dull period of the year, when they actually thought it was impossible to get any business at all. The first one is a merchant in Vancouver who carries a stock anywhere between \$15,000 and \$20,000. I called on him repeatedly for three successive weeks, before he would give me a sale.

His sales at that time were between \$40 and \$50 per day, and he kept three men besides himself and a delivery wagon. Now you can readily see where he would have landed in a very short time. He advertised a little, but very little.

After going through his stock and arranging it to my satisfaction, I started advertising, and in ten days we took in about \$3000 cash. I left his business bringing in on an average of \$225. The third day after we opened, this merchant said to me, "Hayhurst, don't put any ad. in tonight, let's clean up some

of these orders first; we are completely blocked!"

This sale was held in January of this year and up until the first of June, with judicious advertising, this merchant's business has been better than ever before.

Here in Rupert.

Another instance has happened right here in your own city with Mr. Hart, the complete house furnisher. His lease expired; he expected to get it renewed, but his efforts along that line were useless. Not knowing what to do with his immense stock, he certainly was in a fix. Being a man of progressive methods he began to cast about for some quick way of disposing of as much stock as he possibly could in the very short time he had left to do it in with the result seen. To say the least the sales are most gratifying.

To tell the truth I was rather disappointed when I first came to your city, for as is the custom on any first visit to a place, I start out to look for all the information possible. No great encouragement regarding business prospects was handed me by some of your very prominent citizens. (Mind you they did not know who I was). But in talking with one real estate man he gave me the clue. He says I know the people of Prince Rupert have money, for just as soon as a piece of real estate is put up at

a fair percentage of profit, (in other words where a man is satisfied to take a small margin), and make a turn over, the bargain is snapped up immediately, and he quoted an incident that happened only a short time ago where a lot was put on the market and before night it was sold.

People Want Bargains.

I immediately reasoned that the people of Prince Rupert wanted bargains, and I went right to work with the assurance that the sale would be a success and I advertised in a manner calculated to make it so.

Here is what Mr. Hart has to say for himself: "While I at first was a little skeptical about spending so much money for advertising this sale, it has paid me wonderfully. My sale has been a huge success in every way, and has every indication of continuing so."

These are only two cases, but I can show you letters from dozens of other merchants who are satisfied to spend money advertising our way.

It is all due to advertising, advertising of a different kind, not the old stereotyped way—and let me say right here that money spent in judicious advertising, no matter what channel, will return unto you at least ten fold—perhaps it may not come just the same day, but it will come just as sure as you are alive.

H. HAYHURST.

LLOYD-GEORGE CONTEMPLATES INTRODUCTION OF SINGLE TAX INTO GREAT BRITAIN SOON

London, July 18—When Mr. Lloyd George his "great" budget of 1909 undertook a valuation of all the land in England, it was predicted that the valuation would be used for the purpose of land nationalization.

Developments in the last few days prove the truth of this prophecy. Mr. Lloyd George is preparing for another great attack on the big landowners which will make his previous efforts look small. His plan is nothing

"Those who have read Mr. Massingham's article in the Daily News of Monday on 'A Land Programme: Liberalism and the Laborer,'" continues, "and those who have duly noted the hints given by Francis Neilson, M.P., in his constituency on Saturday, those who are trained to watch the newspapers, may have some shrewd idea of the change coming which will make politics again to glow."

Mr. Neilson, in his speech at

to be reviewed drastically. The manner in which their privilege were abused is shown by the fact that the phrase used by Secretary Drummond in reference to the Irish question, "Property has its duties as well as its rights," appeared new and memorable. It is not so now.

Class Memory

The writer in the British Weekly then turns to Mr. Massingham as follows:

"Mr. Massingham affirms that no one can defend the land system. The standard of land reform needs to be raised boldly and definitely. The workmen have a kind of class memory which is awakened and sustained by long and great social injustice. They have the tradition of what protection and enclosures mean. They have free trade and now they want their land back, and they must have it, and the Liberal party must give it to them.

"We emphasize Mr. Massingham's saying that the farmer must be included. It is, by the uniting of the farmer and the laborer that success can be achieved. Any policy that lays additional burdens on the farmer without relieving or assisting him is bound to fail.

"We believe that the limitation of the power of the landlord in towns is as important as it is in the country. In a word, the land problem, as Mr. Massingham says, must include all masses of workers, must be based on the transference of the burden of local taxation, and must inaugurate a great policy of compulsory purchase on the capital value and of compulsory building.

"We may predict without much fear of error that by autumn the solution of the main problem will be reached, and the chief lines of the new program settled."

BIG RACE IS WON BY BRITISH BATTLESHIPS

The battle cruisers—Indomitable, Inflexible, Indefatigable and Invincible have made a remarkable voyage from Cromarty, Moray Firth, to Portland, to join the first an dsecond squadrons of the Home fleet assembled there for the naval manoeuvres the other week.

The passage was in the nature of a race, and the four vessels covered the distance of 680 miles in 30 hours, although they steamed at three-fifths speed for the greater part of the journey. The Indefatigable was the first to reach her anchorage, but she was soon followed by the others. The feat, which is regarded as a triumph for turbines and the naval engineers, demonstrated the mobility of the cruiser squadron.

Georgetown Sawmill Co. Ltd.

Lumber and Mouldings

A large stock of dry finishing lumber on hand. Boat lumber a specialty. Delivery made at short notice.

Our prices are as low as any. Call on us before ordering.

OFFICE:

EMPRESS THEATRE BLDG.
Cor. 6th St. and 2nd Ave.

An Extra Week's Pay

When your Savings Bank Account reaches a reasonable amount the interest begins to tell.

One workman, who had a few hundred dollars on deposit, said that the interest seemed like receiving an extra week's pay each year. They all had to start once. Lose no time in making your initial deposit. One Dollar starts an account in

THE BANK OF British North America

76 YEARS IN BUSINESS
Capital and Reserve Over \$7,500,000

Prince Rupert Branch,
F. S. LONG, Manager.

-Church Services-

FIRST PRESBYTERIAN CHURCH
Services every Sunday in the Church Hall at 11 a.m. and Empress Theatre at 7:30 p.m.
Sunday School at 2:30 p.m.

REV. F. W. KERR, M.A., PASTOR

THE FIRST BAPTIST CHURCH
MONTREY HALL, 3RD AVE., NEAR 6TH ST.
Services every Sunday at 11 a.m. and 7:30 p.m. Sunday School 2:30 p.m. Baraca Bible Class 2:30 p.m.

REV. W. H. McLEOD, B.A. B.D., PASTOR

THE FIRST METHODIST CHURCH
SIXTH AVE. AND MURRAY PLACE
Services every Sunday at 11 a.m. and 7:30 p.m. Sunday School 2:30 p.m. Baraca Bible Class 2:30 p.m.

REV. C. R. SING, B.D., PASTOR

THE SALVATION ARMY CITADEL
Granville Court
Sunday services at 11 a.m., 3 and 8 p.m. Sunday School, 1:30 p.m. Week night services Monday, Wednesday, Thursday and Saturday.
CAPT. AND MRS. TUTTE Commanding Officers

PRINCE RUPERT INN

AND

ANNEX

Owned and operated by the Grand Trunk Pacific Railway to the American and European plan. Excellently furnished, with steam heat, electric light, and all modern conveniences, being absolutely first-class in every respect.

The appointments and service are equal to any hotel on the coast.

Rates: \$1 to \$3.50 per day.

G. A. Sweet, Manager.

GOOD BUYS

SECTION ONE.
Lot 31, Block 16, \$9,500; buildings; Market Place.
Lot 15, Block 33, \$12,000; buildings; Fraser Street.
Lots 9-10, Block 11, \$17,500; facing G. T. P. depot.

SECTION FIVE.
Lots 16-17, Block 17, \$2,100; level; on Seventh Avenue.
Lots 1-2, Block 9, \$5,000; large double corner on Fifth Avenue.

SECTION SIX.
Lot 15, Block 25, \$4,100; buildings; near school, on Eighth Avenue.
Lot 18, Block 28, \$1,200; good, level; Eighth Avenue, near McBride.

Loss and Farm Lands on easy payments. Fort George—Massett.

COLLART & REYNOLDS
Box 906 225 6th Street Phone 261

We Offer for Sale:

Section 1.
Block 2, Lots 1-2; double corner on lane. Finest apartment site in city. \$17,500. Very good terms.
Block 14, Lots 18-19, Second Ave., \$31,000.
Block 16, Lot 39, \$4,500. Terms.
Block 35, Lots 21-22, \$12,000. Good terms.
Block 10, Lots 9-10, \$2,000; First Ave., near Central Hotel.

Section 2.
Some beautiful view lots in this section.

Section 7.
Block 34, Lot 11, \$650. A snap. \$450 cash, bal. \$200 mo.
Three lots on Sixth Ave.
Block 40, Lot 17, corner 9th and Hays Cove Ave., 260 ft. frontage, \$2,500. Terms.

Section 8.
Block 30, Lot 22, \$500.
Block 31, Lots 9-10, \$750 pair.
Block 34, Lots 30-31, corner on lane, \$850. Other good buys in this section.

Bainter & Sloan

Phone 387 Agents
New York Life Ins. Co.
Canadian Ry. Accident Ins. Co.
Good Fire Ins. Companies

DID IT EVER OCCUR TO YOU

Did you ever say in passing a rich man's home, "He made his money easy, he was here in the

EARLY DAYS"

DON'T ENVY HIM, BUT IMITATE HIM

One of the old and great financiers of the East in addressing a class of young men said: "The opportunities of tomorrow will be far greater than in the past, fortunes will be made with greater certainty and rapidity owing to modern methods, especially those points in the west geographically situated to handle the commerce of the world."

ALBERNI

Where the West Meets the East

Situated on the west coast of Vancouver Island at the head of Alberni Canal where the great ships of the Pacific will bump noses with the Iron Horse of the great transcontinental railroads of Canada. Alberni holds a commanding position not equalled by any other seaport on the Pacific Coast. There can be but one ALBERNI

Lots are selling today from \$150 to \$475 in "Rosslyn" the new addition to Alberni. These lots are sold on the easy payment plan; their future is sure and certain, and their owners will be astonished at rapid advance.

Frank A. Ellis

Real Estate Agent
Prince Rupert B.C.

McCaffery & Gibbons

Section 1.

Lot on Fraser St., Block 32, \$5,500.00, with 4-room house and bath; \$2,500 cash.
Lot on Second Ave., Block 12, \$15,500.00; one-third cash.
Lot 1, Block 30, with 4-room house, \$5,000.00; 1/4 cash.

Section 2.
Lot 35, Block 20, \$1,500.00; \$560 cash.
Lot 24, Block 20, \$1,500.00.

Section 5.
Lots 10-11, Block 24, \$2,500.00; \$1,000 cash.
Lots 9-10, Block 27, with house, \$3,150; \$1,575 cash, bal. 1, 2 and 3 years.

Lots 9-10, Block 17, \$6,000; \$2,500 cash.
Lots 27-28, Block 29, \$650 each; terms.
Lot 21, Block 4, with house, \$3,750.

Section 6.
Lot 7, Block 20, \$3,040; terms.
Lot 15, Block 1, \$3,080; terms.
Lot 8, Block 8, \$1,365; terms.
Lot 4, Block 5, with house, \$3,000; 1/4 cash.

Lot 21, Block 17, \$2,500; \$750 cash; good 4-room house with bath.
Lots 21-22, Block 31, \$950 each; \$575 cash.

Lot 18, Block 28, \$1,200; terms.

Section 7.
Lot 32, Block 6, \$700.
Lot 6, Block 15, \$1,375; \$675 cash.
Lots 21-22, Block 37, \$725 each; \$275 cash.

Lots 1-2, Block 26, \$1,250 pair; one-third cash.

Section 8.
Lot 22, Block 14, \$400; 1/4 cash.
Lot 15, Block 1, \$500; 1/4 cash.
Lot 9, Block 26, \$550; 1/4 cash.
Farm lands in Lakelse, Kitsumkalum, Bulkley valleys in large and small tracts.

Insurance.
L'Nion Fire Co.
Nova Scotia Fire Co.
Niagara Fire Co.
Mutual Life Co.
Dominion of Canada Guarantee and Accident Co.

McCaffery & Gibbons