THE DAILY NEWS.

THE DAILY NEWS THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA Published Daily and Weekly by THE PRINCE RUPERT PUBLISHING CO. LTD., PRINCE RUPERT, B.C.

TRANSIENT DISPLAY ADVERTISING-50 cents per inch. Contract rates on application.

SUBSCRIPTION RATES-To Canada, United States and Mexico-DAILY, 50c per month, or \$5.00 per year, in advance. WEEKLY, \$2.00 per year. All Other Countries--Daily, \$8.00 per year; Weekly, \$2.50 per year, strictly in advance.

HEAD OFFICE

Daily News Building, Third Ave., Prince Rupert, B. C. Telephone 98.

BRANCH OFFICES AND AGENCIES

NEW YORK-National Newspaper Bureau, 219 East 23rd St., New York City SEATTLE-Puget Sound News Co.

LONDON, ENGLAND-The Clougher Syndicate, Grand Trunk Building, Trafalgar Square.

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WHITE AND YELLOW WON'T MIX AT ALL SUCCESSFULLY IN THE MATRIMONIAL MARKET OF TODAY

Five white women who married cial characteristics all afford not become a maniac, as in the Japanese have found their way points of the widest difference. Los Angeles cases, her mentality from Los Angeles to the asylum The lack of sympathy between is all but certain of becoming the two is physiological, psych-clouded and her nature warped for the insane within the last ological and sociological in its and soured by the mockery of year. The record ' is shocking, trend. life and love that are her por-

but not surprising. That the Both races are wont to recog- tion. number of such tragedies is not nize these facts. And their re- E. M. SANDILANDS

limited number of these unnat-

of the women escape provides parties. No matter where they the one cause for surprise. MONDAY, JULY 22

cognition takes the form of deep HAS BEEN SUPERINTENDING ural intermarriages. That any contempt for the contracting

make their home, the wife is de- From the Queen Charlotte In every essential husband and stined to social ostracism. She Islands the other day there rewife must differ in such a union. becomes little better than an ex- turned Mr. E. M. Sandilands, who They are products of widely di- ile and the necessity of human has been superintending various FAMOUS vergent civilizations. In their sympathy is denied her. Even roads and trails under construcancestry there have been no hybrid children cannot make up tion over there this season. PRINCESS points of similarity of training the hiatus. Progress with the work is well and habits. The husband comes Removed from normal or even reported on. of a race that looks down upon wholesome environment, denied



BIGGER WHARF MORE BOATS.

That even with its recent two hundred foot extension, and after the opening of the Provincial Government wharf, Prince Rupert's accommodation for steamships is none too big for present requirements was amply demonstrated last night when the State of California called. The crowd of citizens who took their Sunday evening stroll wharfward last night had a good opportunity TALK OF LABOR of estimating the growing de- TROUBLE. mands of shipping-passenger and freight-for berthing accommodation at Prince Rupert. The four fine passenger steamers and the big freighter might have been packed a little closer, perhaps, but not very much so with safety. A sixth large steamer arriving at that time, would have needed all the Government wharf space available.

OIL FUEL PROTECTS TIMBER LIMITS.

We are no admirers of the administration of Sir Richard Mc-Bride as minister of mines, as we consider he has sacrificed the interests of the mineral industry in the matter of taxation, by want of progressiveness on the part of the Provincial Bureau of Mines, and in the legislation which is forcing the railways to use oil fuel to the detriment of the coal mining industry. The latter condition is a disgrace to the government. The coal production of the Province closely approaches the whole of the rest of the mineral production put together; employs 6,756 men, and has dependent on it a population of 70,000, or practically a fifth of the population of the

Province. If the Province pro- for the gentler sex. Religion, must sooner or later warp the duced oil it would be a different social customs, temperment, ra- woman's mind. Even if she does matter, but so far none has been proved, while British Columbia coal fields are unsurpassed in volume the world over. Why should one of our greatest industries and the interest of those to whose capital and labor it gives employment besacrificed for the enrichment of California?-B. C. Mining Record.

Rumors today indicate efforts to foment labor trouble on the G. T. P. The stereotyped complaint for more wages and better conditions is the cry. Since the Children of Israel declared a general strike and quit the job of erecting the pyramids and doing other little household tasks for Pharoah, it has been the privilege of labor to groan under the yoke, to revolt, to walk out sometimes with better and sometimes with worse results for itself. always with suffering for the weak, always to the depletion of its own poor resources. strike is economically considered the most wastefully expensive move any body of men could take. Imagine a colony of industrious ants suddenly quitting their task of storing up food supplies for the winter, and assembling around ant orators perched on grass blades and old cream cans to listen to speeches about the small returns of the ant laborer's energy, while between whiles the insect crowd gobbled up what stuff they had gathered! You never heard of a strike in an ant hill, did you? But maybe you have heard of an exhortation, "Go to the ant."

A Modern Force in Business

DVERTISING has established a new order of things in commerce. It has become a mighty power in business progress; a complex yet comprehensible transmitter of many parts for the distribution and selling of merchandise and service.

Its function is fivefold:

To enlighten or educate - to create new wants or to satisfy old ones-to protect and foster legitimate enterprise-to establish a medium of understanding between buyer and seller as a basis for mutual profit and advantage-to prescribe an economical price and the maintenance of a fixed standard of quality.

bottle provides us with cold drinks with the weather at 90 degrees or gives us a warm beverage when Jack Frost dips at 40 below.

Modern advertising has elevated the standard of business ethics. It protects the manufacturer from unscrupulous competition and the consumer from base imitation. It conserves trade-extends businesscreates good will. It enables the corporation, the manufacturer or private individual on trial to take his case directly to the public, and to secure the public's judgment on his policy or character based purely upon their respective merits.

Vancouver Brand -:- Portland Cement

This Cement, supplied for the Church of England, has been tested by C. D. Heward, J. H. Pillsbury and J. L. Proctor, and eight briquettes showed an average tensile strength of 792 pounds to the square inch. Standard specifications call for 450 to 550 pounds to the square inch. The city specifications called for only 400 pounds to the square inch.

C. B. Schreiber & Co., Ltd. 4th Street Agents:

Prices on Application. Every Barrel Guaranteed.



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None know better than the buying public how well these functions have been fulfilled.

Modern advertising has given us an insight into various manufacturing processes. The producer has taken us, the consumers, into his confidence and told us just how his mince meat, his flour, his clothing, etc., is made. We know why certain things should or should not be. Advertising has told us-broadened our understanding and guided our judgment.

Modern advertising has enabled us to unlock the treasure house of the world's divinest melodies through the medium of the player-piano. The motor car has lengthened the business day and brought the fragrant countryside to our door. Men shave in comfort in ten minutes where they used to take twenty. A magic

> Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part-so write if interested.

Modern advertising has opened up new opportunities to the oppressed and poor of far-off lands. It has turned an unceasing tide of immigration to new countries. It has developed nations, and made the name of the New World a promise of better things among the people of the Old.

All this advertising has done and will continue to do. It is the everincreasing influence for the advancement of mankind-the most potent, indeed, of the many forces influencing human action.

Perene	"The new steel Passenger Steamers" "Chelohsin"	New Wellington Coal. Best on the Coast Phone 116 Rogers & Black
묅	"Camosun" Leave Prince Rupert for Vancouver	THE IROQUOIS POOL
	"Chelohsin" - Wednesdays at 7 p.m. "Camosun" - Saturdays at 10 p.m.	Twelve Tables SECOND AVE.
	Arriving at Vancouver Friday evening and Monday morning, respectively None safer on the coast than these two fine passenger steamers J. H. ROGERS, Agent Phone 116	L. A. Barbeau Cartage, Coal and Storage Reliable Messenger Service Phone 58 735 3rd Ave.
	LINDSAY'S CARTAGE and STORAGE G. T. P. Transfer Agents Orders promptly filled. Prices reasonable. OFFICE-H. B. Rochester. Centre St. Phone 68	Silversides Bros. The up-to-date House Decora- tors of Prince Rupert Sign Writing Paper-Hanging:
	Little's NEWS Agency Magazines :: Periodicals :: Newspapers	Our Specialties WE ORIGINATE. OTHERS IMI-
R		The onicinate. Officio

The new steel Passenger Steamers

And Get All the News

CIGARS :: TOBACCOS :: FRUITS TATE Phone 156 Green 2nd Ave. Below Kaien Island Club 2nd Street

Now, Scoop, That Line of Talk Won't Get You Anything

-Drawn for The Daily News by "Hop"

