

LAND PURCHASE NOTICES.

Skeena Land District—District of Coast, Range V.
Take notice that I, C. C. occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted at the S.W. corner of L. 4419, thence north 40 chains, thence west 20 chains, thence south 40 chains, thence east 20 chains to point of commencement, containing 80 acres more or less.
VERNON F. G. GAMBLE.
P. M. Miller, Agent.
Dated Aug. 17th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.
Take notice that I, Hubert O. Crew, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted two and one-half miles east from the mouth of the Quinamas River, thence east 80 chains, thence north 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
HUBERT O. CREW.
Dated August 17th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.
Take notice that I, Ethel M. Thompson, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted four and one-half miles east from the mouth of the Quinamas River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
ETHEL M. THOMPSON.
Hubert O. Crew, Agent.
Dated August 17th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.
Take notice that I, Napoleon Roy, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 1 mile south from the mouth of the Quinamas River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
NAPOLEON ROY.
Dated August 26th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Mike Vukstich, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 70 chains distant and in a southerly direction from the Skeena River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
MIKE VUKSTICH.
Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that Mrs. L. C. Putnam, of S. Paul, Minnesota, occupation married woman, intends to apply for permission to purchase the following described lands:—Commencing at a post planted about 80 chains west from the southwest corner of Lot 1706, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
MRS. L. C. PUTNAM.
George R. Putnam, Agent.
Dated August 16th, 1912.
Pub. Sept. 17, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Horace Roy, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 2 miles south from the mouth of the Quinamas River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
HORACE ROY.
Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Henry Smith, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 70 chains south from the Skeena River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
HENRY SMITH.
Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Mike Vidak, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 2 miles south from the Skeena River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
MIKE VIDAK.
Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Albert Lopus, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted about 30 chains south from the Skeena River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
ALBERT LOPUS.
Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that I, Thomas A. Roy, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—Commencing at a post planted on the south bank of the Skeena River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres more or less.
THOMAS A. ROY.
Dated August 26th, 1912.
Pub. Sept. 28, 1912.

WATER NOTICE.
For a License to Take and Use Water.
Notice is hereby given that The British Columbia Packers' Association, of Vancouver, B. C., will apply for a license to take and use one hundred million inches of water out of Cunningham Lake. The water will be diverted at Cunningham Lake and will be used for canning, domestic and industrial purposes on the land owned by the Association. The water will be taken from the lake by means of a pump and will be conveyed to the canning works by means of a pipe. The water will be taken from the lake by means of a pump and will be conveyed to the canning works by means of a pipe. The water will be taken from the lake by means of a pump and will be conveyed to the canning works by means of a pipe.
THE BRITISH COLUMBIA PACKERS' ASSOCIATION.
M. M. English, Agent.

LAND PURCHASE NOTICE

Skeena Land District—District of Coast, Range Four.
Take notice that I, Fred Dawson, of Prince Rupert, occupation farmer, intend to apply for permission to purchase the following described lands:—Commencing at a post planted three miles west, one mile south of End Hill, Banks Island, thence south 40 chains, thence east 40 chains, thence north 40 chains, thence west 40 chains to point of commencement, containing 160 acres more or less.
FRED DAWSON.
Dated August 1, 1912.
Pub. Aug. 13, 1912.

Skeena Land District—District of Coast, Range Four.
Take notice that I, Isabelle Smith Ellis, of Prince Rupert, occupation married woman, intend to apply for permission to purchase the following described lands:—Commencing at a post planted four miles west and one mile south of End Hill, Banks Island, thence south 80 chains, thence east 80 chains, thence north 40 chains, thence west 40 chains, thence south 40 chains, thence east 40 chains to point of commencement, containing 480 acres more or less.
ISABELLE SMITH ELLIS.
Dated August 1, 1912.
Pub. Aug. 13, 1912.

Skeena Land District—District of Coast, Range 5.
Take notice that I, Charles H. Ziegler, of London, England, occupation gentleman, intend to apply for permission to purchase the following described lands:—Commencing at a post planted at the northeast corner of Lot 29, thence north 30 chains, thence west 30 chains, thence south 30 chains, thence east 30 chains to point of commencement, containing ninety (90) acres more or less.
CHARLES HENRY ZIEGLER.
Alexander Noble, Agent.
Dated Aug. 19th, 1912.
Pub. Sept. 3, 1912.

Skeena Land District—District of Coast, Range 5.
Take notice that I, Oliver Besner, of Prince Rupert, B. C., occupation hotel keeper, intend to apply for permission to purchase the following described lands:—Commencing at a post planted on the east shore of Goose Bay, Observatory Inlet, and about one-half mile south of Indian Reserve, thence 80 chains south, thence 20 chains east, thence 80 chains north, thence 20 chains west to point of commencement, containing 160 acres more or less.
OLIVER BESNER.
Dated July 21st, 1912.
Pub. Aug. 12, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that Henry Burbank, of Prince Rupert, occupation lumberman, intends to apply for permission to purchase the following described lands:—Commencing at a post planted 40 chains south of the southeast corner of Lot 1725, Range 5, Coast District, thence east 40 chains, thence south 40 chains, thence west 40 chains, thence north 40 chains to point of commencement, containing 160 acres more or less.
HENRY BURBANK.
Andrew Kennedy, Agent.
Dated Sept. 10th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.
Take notice that I, J. R. Pake, of Prince Rupert, B. C., occupation blacksmith, intend to apply for permission to purchase the following described lands:—Commencing at a post planted at the northwest corner of Lot 1706, thence south 60 chains more or less to bank of Zimogut River, thence along the bank of river in a northwesterly direction 20 chains to a river bank to post of commencement, containing 40 acres more or less.
J. R. PAKE.
Dated Aug. 31st, 1912.
Pub. Sept. 16, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that John Merritt, of Prince Rupert, occupation constable, intends to apply for permission to purchase the following described lands:—Commencing at a post planted on the north bank of the Quinamas River, about 20 chains east of Indian Reserve, thence north 40 chains, thence east 40 chains, thence south 40 chains, thence west 40 chains to point of commencement, containing 160 acres more or less.
JOHN MERRITT, Locator.
A. G. Fallowfield, Agent.
Dated September 2nd, 1912.
Pub. Sept. 27, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that Thomas Partington, of Selkirk, Man., occupation clerk, intends to apply for permission to purchase the following described lands:—Commencing at a post planted on an island one mile easterly from Indian Reserve at mouth of Quinamas River, thence south 40 chains to river bank, thence west 40 chains following river bank, thence north 40 chains, thence east 40 chains to the post of commencement, containing 160 acres more or less.
THOMAS PARTINGTON, Locator.
A. G. Fallowfield, Agent.
Dated September 2nd, 1912.
Pub. Sept. 27, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that Allan Sim, of Prince Rupert, occupation bricklayer, intends to apply for permission to purchase the following described lands:—Commencing at a post planted at the northeast corner of Lot 1706, and marked Allan Sim S. E. Corner, thence north 40 chains, thence west 20 chains more or less to bank of Zimogut River, thence along bank of river in a southerly direction 40 chains more or less to the north line of Lot 1706, thence east 20 chains more or less to post of commencement, containing 80 acres more or less.
ALLAN SIM.
Dated August 31, 1912.
Pub. Sept. 19, 1912.

Skeena Land District—District of Coast, Range V.
Take notice that Beryl I. Gamble, of Vancouver, B. C., occupation spinster, intends to apply for permission to purchase the following described lands:—Commencing at a post planted at the N. E. corner of L. 4409, thence south 40 chains, thence east 20 chains more or less to W. bdy of Timber Limit No. 543, thence north 40 chains, thence west 20 chains more or less to point of commencement, containing 80 acres more or less.
BERYL I. GAMBLE.
P. M. Miller, Agent.
Dated Sept. 5th, 1912.
Pub. Sept. 14.

LAND LEASE NOTICES.
Skeena Land District—District of Coast, Range V.
Take notice that Michael McFadden, of Porcher Island, occupation farmer, intends to apply for permission to lease the following described lands:—Commencing at a post planted on the west end of Gurd Island, about two miles east of Lot 1782, on Porcher Island, in the Kitkatlah Inlet, thence 80 chains east, thence 40 chains south, to an inlet, not named, thence along the shore line to point of commencement, containing 320 acres more or less, the purpose for which the lease is required is to quarry lime rock.
MICHAEL MCFADDEN.
Dated Sept. 3rd, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.
Take notice that George R. Naden, of Prince Rupert, occupation broker, intends to apply for permission to lease the following described lands:—Commencing at a post planted about four chains in a southerly direction from Moore's Cove, thence east 80 chains, thence south 80 chains, thence west 80 chains to shore line, thence north 80 chains to point of commencement, containing 640 acres more or less.
GEORGE R. NADEN.
Per Gerald Lyons, Agent.
Dated September 19th, 1912.
Pub. Sept. 28, 1912.

NAUGHTON IS AFTER WOLGAST AND HIS MANAGER T. JONES

FAMOUS SPORTING CRITIC OF SAN FRANCISCO SAYS JONES IS NOT HANDLING WOLGAST PROPERLY AND IS AFTER EASY MONEY

By W. W. NAUGHTON.

Calgary, Alta., Oct. 22.—In the matter of drumming up fighting dates for Lightweight Champion Ad. Wolgast, manager Tom Jones is running amuck. And it stands to reason he is doing so with the full knowledge and consent of his fighter.

It may be that Jones will keep faith with Jim Coffroth the matter of bringing Wolgast to San Francisco for a Thanksgiving match—the writer believes he will—but there is no shutting one's eye to the fact that Jones

At any rate, he seems disposed to sign for any place where "the inducements are satisfactory" and this without giving a thought to the possibilities of defeat or accident that attach to any single engagement.

Why this recklessness? What does it all mean?

Is it, as some suggest, that Wolgast feels the appendicitis operation has done for him as a champion and that he intends to bunch his fights and go on raking in purses until defeat calls a halt?

Or is it, as others suggest, that Wolgast's faith in his own invincibility amounts to a craze that he believes he could defend his title successfully every day in the year if given an opportunity?

In either case Wolgast's methods are not those of a level headed champion nor Jones' tactics those of an astute manager, and it requires very simple lines of reasoning to show why.

A world's championship is the greatest asset any man who follows fistcuffs for a living can possess. What is more, there is no gainsaying that accident or luck frequently enters largely into the attainment of a championship degree.

This is proven by the surprise that changes of championship have caused from time to time. The bout which brings about the dethronement of a king of the ring of ten shows that the one who is deposed has retrograded woefully and would have been on easy mark for any one of a half dozen huskies that could be named.



AD WOLGAST

is angling for bids from every promoter in the country. If a man is to be judged by his acts, Jones would have Wolgast boxing every week between Thanksgiving Day and New Years.

CHAMPION IS OUTPOINTED

Johnny Coulon Loses to Baltimore Scrapper in 10 Round Bout

New York, Oct. 21—"Kid" Williams, of Baltimore, out-pointed Johnny Coulon, of Chicago, the bantam-weight titleholder, in a ten-round bout in Madison Square Garden. Coulon, who has held the championship for several years, had to lower his colors at the end of the 10th round, but Williams knew he had met a past master of the art during every second. From the outset the little Baltimore man was full of confidence.

On leads Williams had the better of the first round, but in the second Coulon showed the

better of the fifth and a shade of the sixth. Fighting was fast also through the next two rounds, and there were several rapid exchanges. Coulon's work with both hands to the head being better.

The ninth was a shade in favor of Coulon, but in the tenth the Baltimore lad forced matters at a terrific pace, sending rights and lefts to the jaw, rushing Coulon all the time and boring in with rights and lefts to the head and body. It was a hurricane finish, in which Williams proved the old champion's master at every stage.

The boys weighed in, according to the agreement, under 116 pounds ringside, Williams turning the scale at 115½ and Coulon four pounds less.

SOCCER NOTES OF OLD LAND

Goode, the Hull City forward, and one of Aston Villa's cast-offs, is proving himself one of the smartest men the Tigers have had, and, moreover, is amongst the goal scorers in every match.

Preston North End have not their sorrows to seek this season. In addition to the anything but encouraging work of their team the club has lost one of the most valued officials, Mr. Tom Houghton. He died suddenly after having four days previously attended a meeting of the league management committee.

Last season in thirty-five matches "Jack" Simpson, the Blackburn idol, only scored two goals. In four matches this season he has already scored four.

Ewart, late of Airdrieonians, has already been dropped from the Bradford goal, and Mellors regains the position.

With W. G. Webb unfit, Manchester City gave a trial to their new centre forward, a tall sturdy youth named H. G. Taylor, from Egg Hayes. He has been described as a Shepherd in the making.

Tottenham Hotspur will pay a transfer fee of \$1,750 for Finlay Weir, if the old Sheffield Wednesday man's month's trial is satisfactory. They have also signed on two forwards, Bull of Northampton and McDonald of Inverness.

Stockport County have a useful scoring forward in Rogers. He comes from Hooley, a little custodian have already chris-



JOHNNY COULON

place outside Manchester. Some teneb him "a ho(oly terror."

A sequel to the poverty stricken displays of Tottenham is seen in the resignation of Mr. T. A. Deacock, probably the best known director of the club. He and other directors disagreed with regard to the engagement of players.

Scotland's best centre half is to be found at Shawfield Park at present. That address will find McAndrew.

Hardinge, the Sheffield United forward, plays a more typically Scottish game than any forward in England.

Those who saw Barnsley play the Celtics at Parkhead the other day will say that Leeds City must be good to have beaten them.

Glasgow has the two cleverest right half backs in the Scottish League. By name, they are James Gordon of the Rangers and Robert Wilson of Partick Thistle.

Robert Parker, Rangers' reserve centre forward, is slowly recovering. It was a terrible shock he got when he read that that club had offered \$6,000 for his transfer.

Newcastle United's front rank is being constantly shuffled but the view of discovering the best goal getters.

McLean of Sheffield Wednesday is easily favorite for the goal scoring record, for he was never in better form than he is today. What would Celts give to have the Forfar lad now?

Prince Rupert's leading hotel—Savoy.

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You Are on the Bench

YOU—the Public—are the judge. On your good opinion and your good word depends the success of the advertised article. For no amount of advertising will induce you to buy a second time what you do not like. No advertising will offset the bad effect of a dissatisfied buyer.

That is why advertisers must and do maintain the quality of their goods.

Advertisers realize that to turn their outlay for advertising into profit they must give good value.

They are not looking for one-time sales. First sales, in most cases, would not pay for the advertising.

To be successful, they must make steady customers. So, quality is being put in to bold the trade that advertising produces.

Thus, to be sure of quality, one naturally turns to goods that are advertised. And isn't it only reasonable?

No manufacturer can afford to advertise for long an inferior article. From the moment the advertising begins, the quality must either be kept uniform or improved—to go back means ruin.

The day is passing when you ask for a pint of pickles. You name the brand.

You don't ask for Rolled Oats. You name the brand you prefer.

The unknown article may be good, but you are not so sure of it as you are of the advertised article, which bears the seal of quality, —a well known maker's trade name.

TO MANUFACTURERS

You who make good goods and do not advertise—show your confidence in your product.

Advertise it. Let the public know that you stand back of your goods to maintain their high quality.

Make your trade name the recognized standard in your line.

Advice regarding your advertising problems is available through any good advertising agency, or the Secretary of the Canadian Press Association, Room 303 Lumden Building. Enquiry involves no obligation on your part—so write, if interested.