## LAND LEASE NOTICES.

Skeena Land District—District of Coast, Range V.

Take notice that Michael McFadden, of Porcher Island, occupation farmer, intends to apply for permission to lease the following described lands—

Commencing at a post planted on the west end of Gurd Island, about two miles east of Lot 1793, on Porcher Island, in the Kitkatlah Inlet, thence 80 chains east, thence 40 chains south, to an inlet, not named, thence along the shore line to point of commencement, containing 320 acres more or less, the purpose for which the lease is required is to quarry lime rock.

MICHAEL McFADDEN.

Dated Sept. 3rd, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.

Take notice that George R. Naden, of Prince Rupert, occupation broker, intends to apply for permission to lease the following described lands:

Commencing at a post planted about four distant in a southerly direction from Moore's Cove, thence east 80 chains, thence south 80 chains, thence west 80 chains to shore line, thence north 80 chains to point of commencement, containing 640 acres more or less.

GEORGE R. NADEN.
Per Daniel Lyons, Agent.

Dated September 19th, 1912.
Pub. Sept. 28, 1912.

### CERTIFICATE OF IMPROVEMENT.

Notice—Buffalo Mineral Claims, situate in the Skeena Mining Division of Cassiar District. Where located: Near Granby, in the said mining division and adjoining the property of the Granby Consolidated Mining, Smelting and Power Company, Limited.

Take notice that I, James J. Lee, Free Miner's Certificate 52978B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining Crown Grants of the above claims.

And further take notice that action, under Section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 30th day of July, A. D. 1912.

JAMES J. LEE.
By His Agent, F. J. Coleman.

Pub. Aug. 12, 1912.

### CERTIFICATE OF IMPROVEMENTS.

Notice—Cayuse Mineral Claims, situate in the Skeena Mining Division of Cassiar District. Where located: Near Granby in the said mining division and adjoining the property of the Granby Consolidated Mining, Smelting and Power Company, Limited.

Take notice that I, James J. Lee, Free Miner's Certificate No. 52978B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under Section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 30th day of July, A. D. 1912.

JAMES J. LEE.
By His Agent, F. J. Coleman.

Pub. Aug. 12, 1912.

### CERTIFICATE OF IMPROVEMENTS.

Notice—Rupert Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located: Near Granby, in the said mining division and adjoining the property of the Granby Consolidated Mining, Smelting and Power Company, Limited.

Take notice that I, F. J. Coleman, Free Miner's Certificate No. 52977B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under Section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 30th day of July, A. D. 1912.

F. J. COLMAN.

Pub. Aug 12, 1912.

### CERTIFICATE OF IMPROVEMENTS.

Notice—Kaien Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located: Near Granby, in the said mining division and adjoining the property of the Granby Consolidated Mining, Smelting and Power Company, Limited.

Take notice that I, Sam McCague, administrator of the estate of James McCague, Free Miner's Certificate No. 52979B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under Section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 30th day of July, A. D. 1912.

SAM M'CAGUE.
By His Agent, F. J. Coleman.

Pub. Aug. 12, 1912.

### WATER NOTICE.

**For a License to Take and Use Water.**

Notice is hereby given that The British Columbia Packers' Association, of Vancouver, B. C., will apply for a license to take and use one hundred miner's inches of water out of Cunningham Lake. The water will be diverted at Cunningham Lake and will be used for canning, domestic and industrial purposes on the land described as the town of Port Essington.

This notice was posted on the ground on the 28th day of September, 1912. The application will be filed in the office of the Water Recorder at Prince Rupert.

Objections may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C.

THE BRITISH COLUMBIA PACKERS' ASSOCIATION.

M. M. English, Agent.

### WATER LICENSE.

**For a License to Take and Use Water.**

Notice is hereby given that G. R. T. Sawle, of Prince Rupert, will apply for a license to take and use ten (10) inches of water out of an unnamed creek which flows in an easterly direction through Lot 766 and empties into Goose Bay near south end of said lot. The water will be diverted at a point about 500 feet from mouth and will be used for domestic purposes on the land described as Granby Bay Townsite.

This notice was posted on the ground on the 15th day of October, 1912. The application will be filed in the office of the Water Recorder at Prince Rupert.

Objections may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C.

G. R. T. SAWLE.

Pub. Oct. 21, 1912.

## LAND PURCHASE NOTICES.

Skeena Land District—District of Coast, Range V.

Take notice that I, Albert Lopas, of Prince Rupert, B. C., occupation prospector, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 30 chains south of Graveyard Point telegraph office and being on the south side of the Skeena River, thence south 40 chains, thence east 40 chains, thence north 40 chains, thence west 40 chains to post of commencement, containing 160 acres more or less.

ALBERT LOPAS.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Thomas A. Roy, of Prince Rupert, B. C., occupation prospector, intend to apply for permission to purchase the following described lands:

Commencing at a post planted on the south bank of the Skeena River and about 2 miles southeast of the mouth of Shames River, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to post of commencement, containing 640 acres more or less.

THOMAS A. ROY.

Dated August 26th, 1912.
Pub. Sept. 28, 1912.

## LAND PURCHASE NOTICES.

Skeena Land District—District of Coast, Range IV.

Take notice that William J. Mogridge, of Vancouver, B. C., occupation broker, intends to apply for permission to purchase the following described lands:

Commencing at a post planted on the foreshore, about 2 miles distant in a northwesterly direction from kumeolon Inlet, and about 500 feet south of a small bay, thence east 30 chains, thence north 30 chains, thence west 30 chains more or less to foreshore, thence southerly following the foreshore to point of commencement, containing 90 acres more or less.

WILLIAM J. MOGRIDGE.

Dated October 8th, 1912.
Pub. Oct. 29, 1912.

Skeena Land District—District of Coast, Range IV.

Take notice that Richard J. Grant, of Vancouver, B. C., occupation bookkeeper, intends to apply for permission to purchase the following described lands:

Commencing at a post planted on the foreshore in a small bay about one-half mile north of entrance to kumeolon Inlet, thence north 40 chains, thence east 60 chains, thence south 60 chains, thence west to foreshore, thence following the foreshore westerly to point of commencement, containing 240 acres more or less.

RICHARD J. GRANT.
William J. Mogridge Agent.

Dated October 7th, 1912.
Pub. Oct. 29, 1912.

Skeena Land District—District of Coast Range V.

Take notice that Vernon F. G. Gamble, of Prince Rupert, B. C., occupation broker intends to apply for permission to purchase the following described lands:—

Commencing at a post planted at the S. W. corner of L. 4419, thence north 40 chains, thence west 20 chains, thence south 40 chains, thence east 20 chains to point of commencement, containing 80 acres more or less.

VERNON F. G. GAMBLE.
P. M. Mills', Agent.

Dated Sept 5th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.

Take notice that I, Napoleon Roy, of Wallace, Idaho, occupation mill man, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 1 mile south from the mouth of the Shames River, and about half a mile south from the south bank of the Skeena River, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains more or less to bank of Skeena River, thence in an easterly direction along bank of river 80 chains more or less to post of commencement, containing 640 acres more or less.

NAPOLEON ROY.

Dated August 26th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Hubert O. Crew, of Prince Rupert, B. C., occupation broker, intend to apply for permission to purchase the following described lands:—

Commencing at a post planted two and one-half miles east from the mouth of the Quinamaas River, thence east 80 chains, thence north 80 chains, thence west 80 chains, thence south 80 chains to point of commencement, containing 640 acres, more or less.

HUBERT O. CREW.

Dated August 17th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.

Take Notice that I, Ethel M. Thompson, of Prince Rupert, B. C., occupation stenographer, intend to apply for permission to purchase the following described lands:—

Commencing at a post planted four and one-half miles east from the mouth of the Quinamaas River, thence north 80 chains, thence east 80 chains, thence south 80 chains, thence west 80 chains to point of commencement, containing 640 acres, more or less.

ETHEL M. THOMPSON.
Hubert O. Crew, Agent.

Dated August 17th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.

Take notice that Mrs. L. C. Putnam, of St. Paul, Minnesota, occupation married woman, intends to apply for permission to purchase the following described lands:

Commencing at a post planted about 80 chains west from the southwest corner of surveyed T. L. 30945 on the bank of Skeena River, thence south 80 chains, thence west 80 chains, thence north 80 chains more or less to bank of Skeena River, thence in an easterly direction along bank of river 80 chains more or less to post of commencement, containing 640 acres more or less.

MRS. L. C. PUTNAM.
George R. Putnam, Agent.

Dated August 16th, 1912.
Pub. Sept. 17, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Mike Vukstich, of Prince Rupert, B. C., occupation restaurant man, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 70 chains distant and in a southerly direction from Graveyard Point telegraph office and being on the south side of the Skeena River, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to post of commencement, containing 640 acres more or less.

MIKE VUKSTICH.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Horace Roy, of Prince Rupert, B. C., occupation gentleman, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 2 miles southwest from Graveyard Point telegraph office and about 1¾ miles south of south bank of Skeena River, and adjoining Peter Stacey's application to purchase, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to post of commencement, containing 640 acres more or less.

HORACE ROY.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Henry Smith, of Prince Rupert, B. C., occupation railroader, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 70 chains south from Graveyard Point telegraph office, and being on the south side of the Skeena River, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to post of commencement, containing 640 acres more or less.

HENRY SMITH.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Mike Vidak, of Prince Rupert, B. C., occupation restaurant man, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 2 miles south from Graveyard Point telegraph office and being on the south side of the Skeena River, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to post of commencement, containing 640 acres more or less.

MIKE VIDAK.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

### LIQUOR ACT, 1910.

(Section 41.)

Notice is hereby given that on the first day of December next application will be made to the Superintendent of Provincial Police for renewal of the hotel license to sell liquor by retail in the hotel known as the Big Canyon Hotel, situate at Kitselas, in the Province of British Columbia.

Dated this 10th day of October, 1912.

J. W. PATERSON, Applicant.

# Mortgage Sale

## of Valuable Property

Situated in the

## Town of Queen Charlotte

Under and by virtue of the powers of sale contained in a certain Indenture of Mortgage, which will be produced at the time of sale, there will be offered

**FOR SALE BY PUBLIC AUCTION**

by the Sheriff of the County of Vancouver at the hour of 10 o'clock in the forenoon on Thursday

**28TH DAY OF NOVEMBER, 1912**

at the Sheriff's office, in the Court House in the City of Vancouver, B. C., the following property, namely:

All and singular that certain parcel or tract of land and premises situate, lying and being in the town of Queen Charlotte, in the Province of British Columbia, and more particularly described as Lots seventeen (17) and eighteen (18), in Block twenty-six (26), Town of Queen Charlotte, according to a registered map or plan deposited in the Land Registry Office at Prince Rupert, in the said province and numbered 934.

**The Vendors Are Informed That There is a Large, Roomy Building on the Said Property Suitable for Hotel Purposes.**

For further particulars and conditions of sale, apply to

**McLellan, Savage & White**
Solicitors for the Mortgagee
409 BANK OF OTTAWA BLDG.
VANCOUVER, B. C.

**WILLIAMS & MANSON**
Barristers and Solicitors
PRINCE RUPERT, B. C.
(258-268)

## LAND PURCHASE NOTICE

Skeena Land Dristrict—District of Coast, Range 5.

Take notice that I, Charles H. Ziegler, of London, England, occupation gentleman, intend to apply for permission to purchase the following described lands:

Commencing at a post planted at the northeast corner of lot 29, thence north 30 chains, thence west 30 chains, thence south 30 chains, thence east 30 chains to point of commencement, containing ninety (90) acres more or less.

CHARLES HENRY ZIEGLER.
Alexander Noble, Agent.

Dated Aug. 19th, 1912.
Pub. Sept. 3, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that Henry Burbank, of Prince Rupert, occupation lumberman, intends to apply for permission to purchase the following described lands:—

Commencing at a post planted 40 chains south of the southeast corner of Lot 1728, Range 5, Coast District, thence east 40 chains, thence south 40 chains, thence west 40 chains, thence north 40 chains to point of commencement, containing 160 acres, moree or less.

HENRY BURBANK.
Andrew Kennedy, Agent.

Dated Sept. 10th, 1912.
Pub. Sept. 14.

Skeena Land District—District of Coast, Range V.

Take notice that I, J. R. Pake, of Prince Rupert, B. C., occupation blacksmith, intend to apply for permission to purchase the following described lands:

Commencing at a post planted at the northwest corner of Lot 1706 thence south 60 chains more or less to bank of Zimogotitz River, thence along th bank of river in a northwesterly direction 30 chains along river bank to post of commencment, containing 40 acres more or less. Marked J. R. Pake, northwest corner.

J. R. PAKE.

Dated Aug. 31st, 1912.
Pub. Sept. 16, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that Allan Sim, of Prince Rupert, occupation bridgeman, intends to apply for permission to purchase the following described lands

Commencing at a post planted at the northeast corner of Lot 1706, and marked Allan Sim S. E. Corner, thence north 40 chains, thence west 20 chains more or less to bank of Zimogotiz River, thence along bank of river in a southerly direction 40 chains more or less to the north line of Lot 1706, thence east 20 chains more or less to post of commencement, containing 80 acres more or less.

ALLAN SIM.

Dated August 31, 1912.
Pub. Sept. 19, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that Martha Ann Krutz, of Seattle, Washington, occupation spinster, intends to apply for permission to purchas the following described lands:

Commencing at a post planted on the north boundary of Lot 5151, Range 5, Coast District, not yet gazetted (Kathleen Agnew's application to purchase); this post being about 5 chains west of the northeast ocrner of this lot, thence north 20 chains, thence west to east bank of Hocsall River, thence southerly following east bank of Hocsall River to the northwest corner of Lot 5151, thence following north boundary of this lot to point of commencement, containing 40 acres more or less.

MARTHA ANN KRUTZ.

Dated October 2nd, 1912.
Pub. Oct. 21, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that I, Peter Stacey, of Prince Rupert, occupation carpenter, intend to apply for permission to purchase the following described lands:

Commencing at a post planted about 2 miles south from Graveyard Point telegraph station ,and being on the south side of the Skeena River, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to post of commencement, containing 640 acres more or less.

PETER STACEY.

Dated August 24th, 1912.
Pub. Sept. 28, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that John Merritt, of Prince Rupert, occupation constable, intends to apply for permission to purchase the following described lands:

Commencing at a post planted on the north bank of the Quinamas River, about 20 chains east of Indian shack, thence north 40 chains, thence east 40 chains, thence south 40 chains, thence west 40 chains to post of commencement, containing 160 acres more or less.

JOHN MERRITT, Locator.
A. G. Fallowfield, Agent.

Dated September 2nd, 1912.
Pub. Sept. 27, 1912.

Skeena Land District—District of Coast, Range V.

Take notice that Thomas Partington, of Selkirk, Man., occupation clerk, intends to apply for permission to purchase the following described lands:

Commencing at a post planted on an island one mile easterly from Indian reserve at mouth of Quinamas River, thence south 40 chains to river bank thence west 40 chains following river bank, thence north 40 chains, thence east 40 chains to the post of commencement, containing 160 acres more or less.

THOMAS PARTINGTON, Locator.
A. G. Fallowfield, Agent.

Dated September 2nd, 1912.
Pub. Sept. 27, 1912.

### FORESHORE LEASE.

**Skeena Land District—District of Coast.**

Take notice that G. R. T. Sawle, of Prince Rupert, intends to apply for a lease of the foreshore commencing at the northeast corner post of Lot 766, Goose Bay, and running in a southwesterly direction about 50 chains to the southwest corner post of said lot, being all the foreshore in front of Granby Bay Townsite, as registered in Prince Rupert Registry Office under plan 1007.

G. R. T. SAWLE, Applicant.

Dated October 15th, 1912.
Pub. Oct. 21, 1912.

# FRANK GOTCH SAYS HE IS THROUGH WITH WRESTLING

**HARDSHIPS OF TRAINING COME SO HEAVY ON CHAMPION THAT HE DECIDES TO GIVE UP GAME FOR GOOD—IF THIS IS SO, THE PADDED RING LOSES ONE OF THE GREATEST MEN WHO EVER JUMPED OVER ROPES.**

Chicago, Nov. 4.—The mat game will know its greatest exponent, Frank Gotch, no more.

The absolute horrors of training outweigh in the Gotch mind the love—or need, as the case may be—of money. In other words, the champion will attempt to worry along now on what he has accumulated—and live in peace and quiet. Also he will live without the torture of having to think that within a certain time he will have to start the hideous grind of going "on the road" to get himself in shape for a hard match.

Dante never pictured worse fortune or harrowed a soul with more frightful ideas of an inferno than Gotch entertains about training.

It's a strange situation, but a true one nevertheless. And other athletes who have reached a certain age after troublesome years of the grind talk in much the same strain as does Gotch. Ask Jack Johnson and he will tell you, if he is in the mood.

Gotch looks as fat and sleek as a retired business man whose one aim was to extract most of the good things out of his life. The writer "joshed" the champion for his appearance, but he simply took off his wooly overcoat and then gave the writer a survey.

"I'm but little heavier than I was a year ago," he said. "It's the coat, I guess."

Gotch has just closed up the fall work on the farm and is casting about now for something else to occupy his time. But a suggestion about wrestling again brought out the old Gotch smile and his eyes narrowed down to little slits as he thought about it.

"No more for me," he blurted. "Did you ever conceive some hideous idea of Hades? Well, I've got some hideous ideas, too, but they're about training. The hereafter doesn't bother me so much.

"Every once in a while, usually at night when I'm sitting at home and enjoying the ease and comfort of a nice place, I think of the wrestling game and wonder how it would be to start out again. Say, the chills just begin to creep all over me when I fancy those six weeks, or maybe it would have to be eight weeks this time, of work that would be necessary to get me into condition.

"Now, I've had unpleasant things come up in my life, and later on when I think of them I try to think that it wouldn't be so hard to go through them again. That's the way with most of us I guess. But with training it is vastly different. The tortures of training never will be erased from my memory."

# SOME OF THE RULES OF THE GLOVE PASTIME NEED REMODELLING

**TIME IS RIPE TO MAKE AN ATTEMPT TO DEVISE MANUAL THAT WILL COVER ALL POINTS OF BOXING—BETWEEN ROUND FINISHES TROUBLESOME.**

It would prove difficult, no doubt, to frame up a set of boxing rules that would cover every point that was likely to crop up, says W. W. Naughton, the expert boxing writer, but it certainly looks as though the time is ripe for making an attempt. The initiative in a movement of that kind should be taken by some official body that is far removed from the petty jealousies of the game pugilistic, and it appears to the writer that the New York Boxing Commission just about fills the bill. It would be the easiest matter possible for the commission to designate a few Eastern experts and entrust to them the task of devising a manual that would be a guide to ringmen and referee and would win the appreciation of the public.

Some years ago Jack O'Brien and Bob Fitzsimmons boxed in San Francisco and Fitz collapsed in his corner during the resting spell which followed the thirteenth round. As it was evident the Cornishman was past continuing, the referee declared in favor of O'Brien, and then confusion arose. Some wanted to know if O'Brien has won in thirteen rounds, and Fitz's backers answered "Decidedly not."

Fitzsimmons did not come up for the fourteenth round," argued the O'Brien crowd.

"But Fitzsimmons went to his corner an undefeated man at the end of the thirteenth round," retorted the Fitzsimmons followers.

The question was never settled satisfactorily, and even now the record books credit O'Brien with a victory in thirteen rounds without carryring any footnote to explain that Fitzsimmons really went to pieces while his seconds were grooming him for the fourteenth round.

**Same Confusion.**

There was a similar occurrence in the Charley Mitchell-Jim Flynn bout. Both men were in fighting attitude when the gong signalled the end of the fifteenth round. On hearing the bell they dropped their arms and went to their corners. Miller then complained of a broken rib, and a few seconds later Referee Spider Kelly went over to Flynn's corner and hoisted Flynn's sweat sodden gloves aloft, the orthodox manner of denoting the winner. There was heavy betting that Miller would "stay" fifteen rounds, and the fellows who wagered that way clamored for their money. The sporting authorities here were almost a unit in declaring that Miller had lasted the full fifteen rounds, but there were other angles to the betting.

Some of the fifteen round bets read, "Flynn to win in fifteen rounds," and the remainder, "Miller to stay fifteen rounds," and those who wagered on Flynn to win in fifteen rounds claimed that they must have won because there was no sixteenth round.

It is said that one old sport, on being asked for an opinion as to the merits of the controversy, declared that while those who backed Miller to last fifteen rounds were undoubtedly entitled to the money wagered, he felt that those who bet on Flynn to "win" in fifteen rounds also had won.

**Can't Be Two Winners.**

Isn't that a nice kettle of fish? How in the name of all that is reasonable could there be two winners?

If Miller stayed—or averted defeat—for fifteen rounds he must have won AFTER fifteen rounds. The pool sellers wriggled out of the tight corner by refunding all the fifteen round money to the original placers and the Miller-Flynn fifteen round incident may be considered closed.

But when the New York Boxing Commission, or whoever it may be, appoints a committee to frame up-to-date boxing rules, it seems to me that the following should be inserted somewhere:

RULE—When from any cause it shall be made to appear between rounds that a boxer is unable to continue, the referee shall await the signal for starting the following round. Then, if either boxer fails to toe the scratch, he shall be adjudged loser.

It may be worded more gracefully and with more regard to euphony and construction, but the idea is there. The thing is to do away with a boxer winning or losing "between rounds."


**Apples Apples**
Two cars from Wenatchie
The Apple is the Best
the Price is Right

**Potatoes Potatoes**
3 cars Highland
2 cars Ashcroft
We have what you are looking for
Price is Right

*LYNCH BROS.*

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76 YEARS IN BUSINESS
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F. S. LONG, Manager.

**Silversides Bros.**
The up-to-date House Decorators of Prince Rupert
..Sign Writing..
Paper-Hanging
Our Specialties
"We always deliver the goods."
2nd Street Phone 156 Green

**Advertise in The Daily News**

# You Can Thank Advertising

NEXT time you step into the corner store, take a look around. Of all the articles on the shelves, how many were on your shopping list five years ago? Make it ten years, and you will find that most of the things you buy to-day—and could not do without—were not even made then.

You men and women who buy things, let this sink in. You are better men and women because of advertising. You eat more wholesome food. You wear better clothes. Your home is better furnished. You have cleaner and more sanitary houses. You read better books and magazines. You seek more healthful amusements.

Your whole standard of living has been raised—and why? Because the men who make these better things are telling you that you will be more comfortable, happier and healthier if you use these higher grade goods.

It is advertising that makes it possible for you to buy "the best" right at your corner store. It is advertising that encourages the inventor to make new comforts and new utilities and enables you to buy them almost immediately after they are perfected.

J. J. Hill says this "high living" costs more. True for J. J.—but it is worth more. And leaving the cost aside, do you want to go back to buying jam out of a pail, oatmeal out of a barrel, raisins out of sticky boxes, or tea exposed in an open chest?

Do you regret the money you paid for a Player Piano?

Would you forego the new style razor?

Isn't a Tungsten worth a thousand candles?

Would you now be enjoying these if enterprising manufacturers had not told you about them in their advertisements?

**Isn't life brighter because we have new and higher standards of living?**

**Let us thank advertising for it.**

*Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumsden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.*