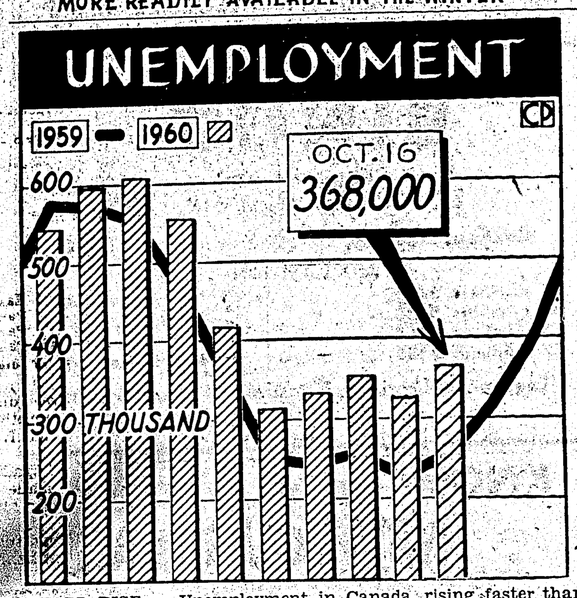
"I FIND THAT BUILDING MATERIALS ARE MORE READILY AVAILABLE IN THE WINTER"



SHARP RISE — Unemployment in Canada, rising faster than usual, increased by 41,000 to 368,000 at October 16, a post-war record for the month. The total was 39,000 higher than the previous post-war high in October, 1958, and 117,000 more than the jobless figure last October. Graph, showing trend in unemployment adopted by the bureau of statistics, including those on temporary layoff as well as persons without jobs and seeking work. — CP Newsmap

PLUMBING AND HEATING

INSTALLATIONS AND REPAIRS CAN BE DONE DURING THE WINTER

Often it is possible to save money when you have work done when tradesmen are not busy. Plan NOW to have your plumbing and heating needs attended to this winter.

PLAN NOW!

SEE

SMITH and ELKINS LTD.

Phone 6227 Free Estimates

"Our folks are giving a party"

To please guests who like Scotch Whisky, just serve 'Black & White'. It's a *superb* Scotch, blended by expert craftsmen from a selection of Scotland's finest individual whiskies. 'Black & White' has all the distinction and gentleness of Scotch at its very best. Distilled, blended and bottled in Scotland. Available in several sizes.

The Secret is in the Blending

'BLACK & WHITE'

SCOTCH WHISKY

"BUCHANAN'S"

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

People, firms can offer winter work

Members of the Prince Rupert Winter Works committee are continually concentrating on finding more work to ease the seasonal unemployment in this area.

Constant reminders are necessary to the public that skilled labor is more readily available during the winter months than during the summer when a wide variety of seasonal work becomes available.

Not only in business, but in the home, there is a great deal of scope for homeowners to get repair work done, so providing employment for a number of men or women in many fields.

Employers or homeowners who are willing to take advantage of this service should phone the Unemployment Insurance Commission stating what type of work they have available. The commission will then place a man or woman who is qualified to carry out the work involved.

With Christmas only a matter of weeks away there are a number of Prince Rupert families who urgently need work to provide for themselves and to make their Christmas a happy one.

Full co-operation with the winter works committee by the various commercial organizations in the city will greatly alleviate the present situation, said UIC manager Cecil Pitt.

"The more work which becomes available during this period, the greater the benefit to the entire community," he went on.

Get to know Newfoundland

Newfoundland—The Fortress Isle, By J. Wentworth Day Published by the Government of Newfoundland by Brunswick Press. $2.00 case bound; $1.00 spiral bound.

In the first decade of Confederation, which this book celebrates, many a Canadian in other provinces has wished he knew more about this Johnny-come lately, this Newfoundland that was for so long a separate dominion in the Commonwealth. What do the people and their background look like? What have they got there? Is there reality in all this talk of incalculably vast untapped resources? The questions are numerous.

This book by Mr. Wentworth Day supplies many of the answers in a very attractive form. The author tells us how he got his material: "I travelled nine thousand miles by ship, 'plane, float 'plane, automobile, open truck, small boat and on foot to see Newfoundland and Labrador. This book is the spontaneous outcome of the astounding vision of the regeneration of a country."

It is all here, set down in colourful prose, every facet of old Newfoundland, all that is going on there, the great prospects of the Province's future.

It is lavishly illustrated in full colour throughout.

There is a Foreword by Premier Smallwood, in which with all his well-known vigour of language he sets forth Newfoundland's case in the yet unresolved controversy over "Term 29."

This Newfoundland work of Mr. Wentworth Day's is something that should be in the hands of everyone interested in and desiring better knowledge of the easternmost of our Atlantic Provinces.

D. Kermode Parr,
(The Daily Gleaner)

Car theft charge remanded

Gary Eric Nelson, 19, of 1018 Third Avenue West, was remanded without plea or election until November 30 when he appeared in court today on a charge of theft of an automobile.

Raymond Alexander McMillan, 17, of Prince George, was raised from juvenile court Friday and pleaded guilty to the charge yesterday afternoon in court.

He was remanded until November 29 for sentencing.

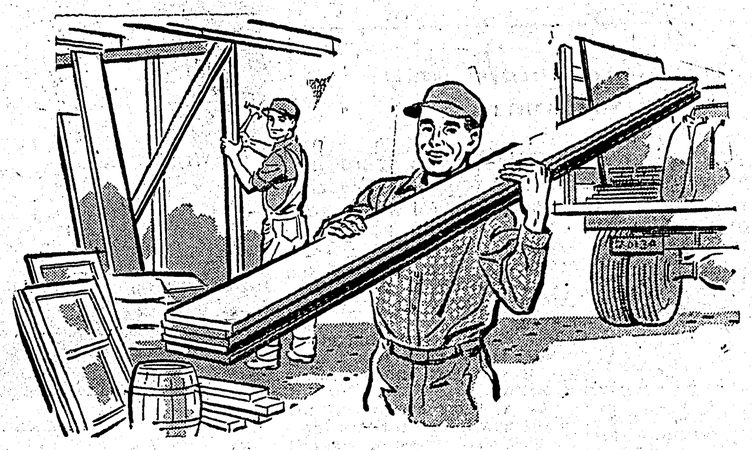
RCMP said the charges were laid in connection with the November 18 theft of a truck owned by Peder Hegg of Prince Rupert.

The truck was recovered near Oliver Lake early Friday morning.

GREENEST CITY

BERLIN (AP)—Many trees cut for fuel during and after the war are being replaced by new growth and Berlin is regaining its title as the world's greenest city. Officials estimate there are 320,000 trees on West Berlin's streets and 200,000,000 in its parks and woods.

DO IT NOW!



WHEN MEN and MATERIALS ARE AVAILABLE!

If you want a job done right, Do It Now! Spring will see another record construction season get underway. Contractors will be busy, skilled tradesmen scarce. Help yourself. Help your community. Do It Now. Provide winter work.

The Federal and Provincial Governments are doing their parts, but the greatest contribution can be made by the people of Prince Rupert, right here in Prince Rupert. Do It Now.

This is one of a series of advertisements presented by local business firms, supporting the work of the winter employment committee and the National Employment Service "DO IT NOW" campaign.

W. H. MALKIN LTD.
COLUMBIA CELLULOSE COMPANY, LIMITED
ARMOUR SALVAGE LTD.
NORTH WEST CONSTRUCTION CO. LTD.
NELSON BROTHERS FISHERIES LTD.
GREER & BRIDDEN LTD.