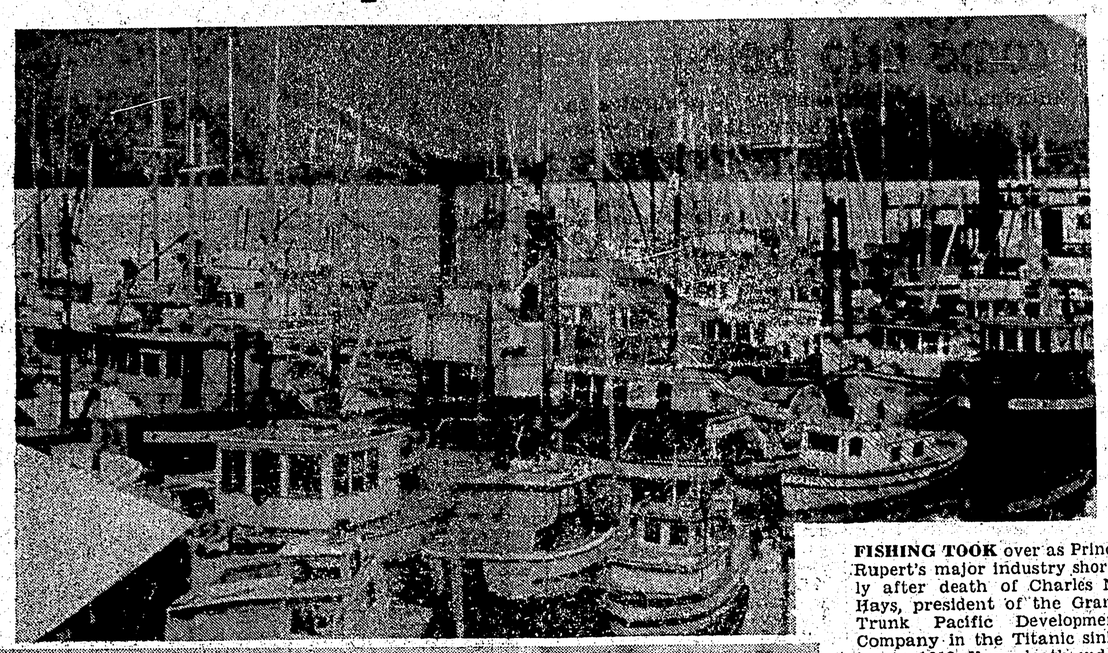
FISHING, PULP — boosts Prince Rupert

THE PRESIDENT of the Canadian Chambers of Commerce, H. G. Love of Calgary, Alta., will officiate at the opening ceremonies of the Associated Boards of Trade of Central B.C. and Alaska in Prince Rupert tomorrow.

His broadcasting company, The Voice Of The Prairies Limited—CFCN of Calgary—has gained strong recognition in and out of its market area. Mr. Love has been the principal owner of this firm since 1928. He has been connected with radio broadcasting since 1922.

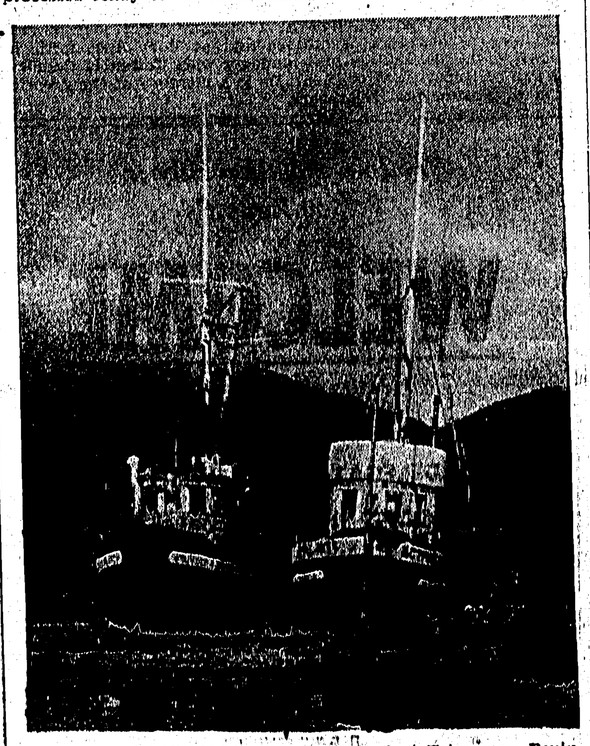
Mr. Love's interests outside of business include activity in the Shrine Crippled Children's Hospital of Winnipeg, the Alberta Motor Association and the Calgary Exhibition and Stampede.



FISHING TOOK over as Prince Rupert's major industry shortly after death of Charles M. Hays, president of the Grand Trunk Pacific Development Company in the Titanic sinking in 1912. Hays death ended the city's hopes of becoming a major Pacific Coast port and the huge salmon and halibut fishing grounds attracted fishermen from all over the world. Last year a total of 80,559,505 pounds of salmon, halibut, flatfish and shell fish were landed here for a total value of $4,602,215 to fishermen.

PROVIDING PRINCE RUPERT with stabilizing influence and $4,000,000 payroll is Columbia Cellulose Company, Limited's acetate pulp mill at Watson Island, 11 miles from the city. Pulp production last year increased to 400 tons a day, doubling the initial capacity of the mill in 1951. Pulp sales last year reached a record high of $26,130,815 and the company had a consolidated net profit of $2,904,768 compared to a loss of $409,502 in 1958. —Photo by Gary Oakes.

END PRODUCT of Columbia Cellulose Company Limited mill at Watson Island is six-ton rolls of highest quality acetate pulp. Mill also produces viscose pulp. Pulp is shipped to Edmonton plant of Canadian Chemical and Cellulose Company where it is processed ready to be turned into textiles, films and plastics.



TWO FISHING VESSELS silhouetted against Tsimpsean Peninsula make attractive scene typical of Prince Rupert. The Prince Rupert fishing fleet is made up of more than 1,000 troll, gillnet and seine vessels which annually reap a harvest of 80 million pounds of fish.

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