"Spare rod" modern way

By DEIRDRE MUNGOVAN
Canadian Press Staff Writer

TORONTO (CP) — Patience and firmness — rather than the old-fashioned "spare the rod and spoil the child" — is the modern approach to bringing up disciplined children.

That's the view of Helen R Hewson, president of the Parent Education Bureau here. She is well-acquainted with the work of modern child specialists, but she admits that if the child's behavior doesn't improve with handling along the expert lines then you simply have to resort to using common sense.

But scolding, berating and lecturing are largely useless, she says. Your own self-respect and junior's growing awareness of his responsibilities should be of first importance.

A regular routine for meals, recreation and bedtime should be established and bedtime should be established in the child's formative years. As the child grows older, this routine can be loosened to suit various needs.

DON'T PANIC

—If meal time is sometimes unbearable with the child refusing to touch his food, then take it away from him. His appetite will soon return, and so will his complacency at the table. If the child is quarrelling with other youngsters, separate them or start an intelligent conversation with your husband. This will probably interest the children and encourage them to join in.

Sending the child to his room as punishment often is overdone, Mrs. Hewson says. "Parents become worried when the child does not appear humble and contrite after his confinement. But the child has paid the penalty—and the matter should be forgotten."

It could be the parents' fault in the case of a child who insists on getting out of bed two or three times after being put away for the night.

"The father who hasn't seen the child all day might have excited him by playing boisterous games before bedtime," she says. And as the child grows older, he becomes more wakeful and alert, and might find it more difficult to shut out any stimuli.

She suggests placing a night light either in the room or the hall, or giving the child a toy or book, if he awakens.

CAREFUL WITH TV

Mrs. Hewson believes parents should be more discriminating in selecting both their own television programs and those for their children. Set a good example, by discussing the programs with your children, and don't use television as a mechanical baby-sitter.

The child will feel more independent if he is given a regular allowance. But, she says, don't give him too much, and do encourage him to start a bank account. As the girl or boy grows up, they might get a part-time job and use the money for clothes and social life.

It is up to the parent to see that the child reads good books, she emphasizes. There is no substitute for the benefits derived from good reading.

"A survey of children's reading habits in Canada points out that the chief deterrent to good reading habits is lack of parent interest and communication with their children," Mrs. Hewson notes.

"Parents don't have to wait until the child can talk before they speak to him and sing the old nursery rhymes. They would be less worried about the influence of comic books and television of their children if they concentrated on having good conversation and reading good books."

Shampoo sachets ruffle officer

LONDON (AP) — The Guards were snapping angrily at their minstrels today — someone had sent them a truckload of shampoo to put that glossy, glamorous sheen into their dry bearskins.

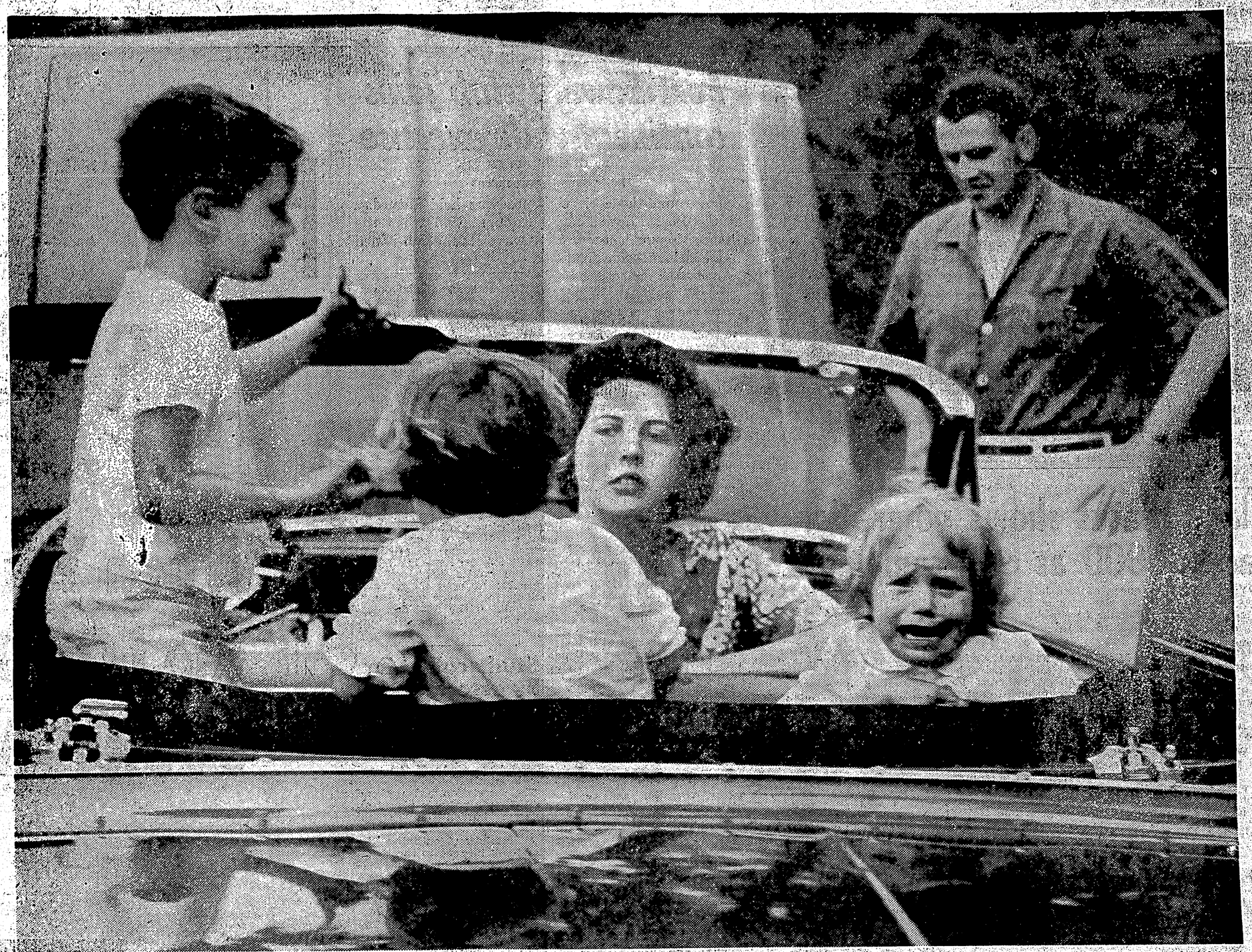
Guardsmen never shampoo their bearskins.

The shampoos—576 of them in sandy plastic sachets — were delivered to Wellington Barracks Tuesday. There was one for every man in the Scots Guards garrison.

The puzzled sergeant-of-the-guard took delivery.

Dutifully, he reported to Capt. James Dunsmuir, the arrival of the goods. A hoax, by some guards officer, the captain guessed, and phoned around. He made no progress.

"I'm still investigating," he snapped today.



This family is the victim of hot weather stalling—one of the infuriating troubles that can strike your car on sizzling days. Super Shell's *Hot Weather Blend* fights three of them.

HAPPY JULY 1st?

Fight hot weather sluggishness with Super Shell's Hot Weather Blend. Famous 9-ingredient formula now adjusted for top performance when temperatures soar

Summer Heat can make gasoline bubble. In extreme cases this can stall you dead. It can also cause hard starting and rough idling.

Read how Super Shell's Hot Weather Blend fights these summer problems. It just might save you a lot of trouble this weekend. You can get it at any Shell station on your route.

ENGINES, like people, can suffer from heat prostration. Especially in the kind of hot and heavy traffic you may face during the weekend ahead.

Here are some infuriating troubles that are caused by excessive heat—and what Super Shell's *Hot Weather Blend* does to fight them.

1. How Super Shell fights hot weather stalls

If your engine loses power, or in extreme cases sputters and dies on a hot day, it may have an ailment called *vapour lock.*

Vapour lock strikes when heat and altitude makes a volatile gasoline start to boil right in the fuel line. This produces bubbles that can choke off the fuel supply.

Shell scientists attack vapour lock by revising Super Shell's 9-ingredient formula in summer. This reduces its volatility.

This is a hot weather blend of Super Shell that's not likely to boil in your fuel line—it cuts the chances of hot weather power-loss to a minimum even on a hot day in the mountains.

2. How Super Shell fights hard starting

Here's what can happen when you try to restart your car after a hot drive. With the fan stopped and the cooling system idle, intense heat under the hood can actually make gasoline *percolate* in your carburetor. Just like coffee in a pot.

The gasoline spills over, floods your engine—and makes starting difficult.

Super Shell's *Hot Weather Blend* is formulated to stand high temperatures without percolating. You can get quick starts even after a long, hard, hot drive.

3. How Super Shell fights rough idling

The same trouble that causes summer starting difficulties can give your car the shakes every time you stop for traffic lights.

Super Shell's *Hot Weather Blend* attacks both problems the same way. Its formula is adjusted so that it's in no hurry to boil and bubble. Result: smooth idling in hot weather.

4. Some engine problems Super Shell can't solve

Super Shell fights hot weather stalling but it cannot correct mechanical defects in your engine. Your Shell dealer *can.* Here are a few things that cause overheating in your engine, and how your Shell man can help:

1. A plugged radiator stops the free flow of cooling air. Have your Shell dealer clean out bugs and dirt, install a bug screen.
2. A slipping fan belt doesn't move the fan fast enough. Have your Shell dealer check your fan belt, install a new one if yours is cracked, slack.
3. A faulty fuel pump can aggravate vapour lock. Your Shell dealer can check fuel line pressure in a few moments.

Keep Super Shell's *Hot Weather Blend* in your tank. You'll really be set for top performance.

Super Shell's 9 ingredients for top performance

#1 is TCP* for power, mileage, and longer plug life.
#2 is "cat-cracked" gasoline—for extra power.
#3 is anti-knock mix to resist all kinds of knocks.
#4 is heavy alkanes to control "high-speed knock."
#5 is Butane for quick starts.
#6 is mixed pentanes for fast warm-ups.
#7 is an "anti-icer." (*Added in cold weather*).
#8 is gum preventive to keep carburetors clean inside.
#9 is Platformate for extra mileage.

*SHELL'S TRADEMARK FOR THIS UNIQUE GASOLINE ADDITIVE DEVELOPED BY SHELL RESEARCH. PATENTED 1955.

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