JOHN F. MAGOR

R. AYRES

G. P. WOODSIDE General Manager

5) When stopping on a slippery

6) To start on an icy surface, use

7) If you are not sure if the road is

8) Beware of slippery spots

9) Make sure that your car's

beneath bridges or overpasses where

ling not faster than five or ten miles

surface, pump your brakes rather

than applying steady pressure.

uthorized as second class mail by the Post Office Department Ottawa

THURSDAY, NOVEMBER 26, 1959

## Take extra care on slippery roads

EACH year at this time, the fatality wheels in the direction of the skid but toll takes a sudden jump as early do not use your brakes. darkness and slippery roads combine to make driving conditions the most hazardous of the year, the All Canada Insurance Federation warns.

Safe winter driving demands extra second or high gear to maintain tracprecautions and the Federation offers tion. these suggestions to the motorist:

1. 1) Slow down. "Normal" speeds slippery, try your brakes while travelare excessive on slippery streets.

2) Watch carefully for pedestrians who may be dressed in dark clothing and unable to see because of scarves and parkas.

(23) If you expect to do a considerable amount of driving under adverse manifold, muffler and tail-pipe are in conditions, invest in snow tires or good condition. Each winter many

are suffocated by carbon monoxide (4) If your car skids, turn your which seeps into tightly closed cars.

#### Men's clothing

Scratch an opinion about the long-term trend in male fashions and the likelihood is it will prove no deeper than a vague conviction that the sports shirt is here to stay and informality has become the key-note. For information in depth one has to turn to the statisticians.

Some advertising specialists have reported a decrease in the proportion of a man's income which he spends on clothes. Within the total, drop, certain areas are particularly interesting. Ties, for instance. The male of 1907 acquired four new ones a year. By 1917—before the advent of sports shirts—the number had dropped to a bare 1.6. The most recent figure stands at 0.8. Separate collars have virtually disappeared of course.

Separate sports coats weren't sold in the first decade of the century, but one American out of five bought a sports coat in 1936 and now two out of five do so every year. The sales of slacks have gone up even more sharply and,

as one would expect, men have decreased their purchases of complete suits. Nevertheless one hasn't replaced the other. The total sales of men's suits, sport coats and slacks has not gone up nearly so much as the clothing industry figures it should have. In the decade from 1948 to 1958 the rise in population, the shift of blue-collar workers into the white-collar class and the increase in disposable income should, according to the experts, have pushed men's clothing sales up by 38 per cent. In-

We are sure the experts have explanations for all this but we don't know that we want to hear them. We prefer our own. Menand the women who adore them—have finally come to recognize that the man himself is far more important and attractive than the stuff he drapes around him.

stead they have risen by barely half that-

-Baltimore (Evening) Sun.

#### The price of freedom'

There are people who get into a lather of umbia Broadcasting System, comes in sackfury at the very mention of censorship. Forgetting that every law on our statute books is in some degree a form of censorship, that freedoms is not, never has been and never will be an absolute, they cry havoc at the mere süggestion of any limitation, whatsoever upon what may appear in the press, in books, in the movies, on television. There must be no restraints, no red lights, no brakes. Only "free-

Well, we have been wondering whether such hot champions of freedom may not now be asking themselves whether a bit of censorship might not have prevented the fraud, with its degradation of people, that came with those TW quiz shows? Or even asking themselves whether a touch of censorship, applied from here in, may not be the only way to avert repition of such frauds?

L: All very well it is to say, as some are sayifig, that TV with its burnt fingers will watch itself in the future; do its own policing. Can

we depend on that? Mr. Frank Stanton, president of the Col-

cloth and ashes to say that "the American people must be given assurance that! what they hear and see on CBS programs is exactly what purports to be." All they "hear and see" in the way of TV

A television program presents more to the viewer than some play or talk or variety act;

it is accompanied by advertising—advertising that not only is a part of the program but which makes the program possible.

Is it—this advertising—always "exactly what it purports to be?" We doubt it. We are convinced that in too many cases it is pure exaggeration, distortion of fact, misrepresentation; designed to bait the unwary, to fool.

These, we suggest, are the contents of TV programs to which our Broadcasting Board of Governors might well give their attention. Programs of a 55 per cent Canadian content may be important. They can hardly be as important as TV programs of a 100 per cent honesty -The Ottawa Journal.

### It pays to mumble

Remember poor Gluck who got into considerable difficulty as a potential ambassador to Ceylon because he couldn't reel off the name of: his intended host—Prime Minister Solomon Bändaranaike?

The plight was recalled the other day when a reporter noted that the next ruler of Nigeria may be one of these three—Obasemi Awolowo, Mnamdi Azikwe, or Albaji Ahmandu, the Sardina of Sokoto. A story the same day said a man named Yu Tsendenbal, the current Communist-khan of Mongolia, send greetings.

In Aghanistan we cozy up to Ala-Hazrat Al Mutwakil Al-Allah, and in Brazil one Juscelino Kubitschek de Oliveira. In Cuba we have just had Urrutia, and there are Novotny, Siroky, Kekkonen, Karamanlis, Asgeirsson, Sihanouk and Nkrumah to consider.

It is apparent that one of the new tests of any fledgling aspiring to the Foreign Service must be his ability to develop a smooth mumble when, on behalf of us all, he doesn't quite -The Denver Post. catch the name.

#### INTERPRETING THE NEWS

## "Coexistence" weakening NATO defence pact

By HAROLD MORRISON Canadian Press Staff Writer\_

Paul-Henri Spaak has put his finger on what appears to be the real threat facing the North Atlantic alliance—the danger that peace ful coexistence between East and West may lead to gradual disintegration of the 15-country defence pact.

The NATO secretary-general is convinced peaceful coexistence is slowly becoming a reality mainly because atomic developments and the alertness of both sides of the Iron Curtain have almost ruled out the possibility of any elgar-cut military victory on either side. \*b\*But the Belgian statesman, who reported to: NATO legislators in Washington last week.

in equally convinced that Russia can switch from friendship to cold war to hot war at a moment's notice whenever it is to her advanthre'to do so.

To let down the Western guard during a period of peaceful co-existence might prove td: bo military suicide. And yet at a time when NATO commanders are crying for more equipment and men, there is thought in Washington and elsewhere that perhaps the burden of European desence costs might be switched more to Paris, Bonn and London than to Washington and Ottowa.

"Look out," says Spaak, "I know the Westworld well enough to know the moment

public opinion has a true or false feeling that the danger of war is growing fainter, the first concern will be to cut down drastically on the military effort. This is undeniably a problem which is before us and a danger which is staring us in the face."

The problem of NATO is that it was born out of Western fear of a Communist attack. It visualized other functions such as greater reconomic co-operation among the NATO powers, but a decade of experience has shown it was mainly in the military field that NATO flourished and this because of great financial support by the United States.

The fear of Communist invasion was the "cement" binding the NATO members together. Now with the advent of peaceful coexistence, the West suddenly finds itself—as Spaak stated —in a period of hesitation and vaciliation.

NATO may need a new reason for existence. The thought that it may provide the seed of a broad economic alliance apparently has only limited support inside the alliance. Also given limited support is the suggestion by Spaak that NATO should spread itself a bit, to encompass the problems of underdeveloped areas in Africa.

Bays Spank: "Economic nationalism is today the last refuge of all self-interests and of



THE CROOME HUNT, near Elmley Castle, Worces, England—With the crisp brittle mornings of winter, the hunting season begins and less energetic country dwellers may be awoken by the bay of the hounds as they catch the scent. -British Travel Association photo.

#### All Aboard with G. E. Mortimore

The population of the world is increasing at runaway speed. Today there are 100,-000 more people in the world than there were yesterday. Tomorrow there will be 100,000 more again.

In 50 years the world's population, will be 5,000,000,000 nearly double what it is now. And in 200 years, if the present rate of increase continues, a half-starved and thirsty population will barely be able to get standing room on the surface of the globe.

So the experts think. What can they do about it? Probably nothing, because people don't

Two scientists—Sir Charles Darwin of Britain and Joseph J. Spengler of the United States—give their views of the "population explosion" in the current number of U.S. News and World Report.

# 

Two card carrying Communists called on me the other: morning to explain to me how how stupid I am. After lunch, a friend devoted to modern art picked me up and took me to an exhibition of modern sculpture.

On arriving at the gallery, we had to pass through several rooms the walls of which were covered with modern paintings,

and my friend explain to me that in order to look works with understanding and appreciation, I had to di-

vest my mind of all previous misconceptions with regard to art. In the sculpture gallery, I was unable to recognize any of the objects on display. When I told my friend I supposed they were sort of driftwood done in stone, driftstone, sort of, he explained that they were not intended to have any meaning. I was supposed to get an emotion from looking at them some wierd kind of psychic communication between me and the artist who had drifted them up, or beat the bejeepers out of them. But,

I'm stupid, When we left the gallery,! which is not a very fragrant neighborhood, we met five lads with duck-tail haircuts, black coats, red noses, sly eyes, and they crowded us off the sidewalk with their elbows. their hands being in their

as the Communists had said,

pants pockets. I began to feel it was an off day for me, and my friend drove me to his apartment where he has a hi-fi built around all four walls of a room, He played symphonics by a Mr. Prokofiev and a Mr. Bartok that sounded just plain nuts to me. ...

By the time I got home, I realized how stupid I really' am, and how far behind the

#### More confidence

From the Fort Eric Letter-Review

The government should show. more confidence in the good sense of the Canadian people In this tight money controversy. Almost everyone in the country has a substantial stake in a sound and stable dollar, Tight money is designed to achieve the objective of curbing inflation and keeping the dollar's purchasing power sound, Surely the government. has nothing to fear from acknowledging frankly that it is firmly opposed to any unincrease in the warranted country's money supply,

Briefly, the story they tell is

famines and wars kept the population down. But mankin has learned to exercise a degree of control over these

Half the population of the world remains near starvation, and there still are wars and epidemics. Nevertheless the death-rate has been vastly re-

The world faces the prospect. of running short of food and fresh water; possibly, running short of power. Scientists may produce more food, but there will be proportionately more. mouths to swallow it.

Increasing the food supply won't solve the problem. Birth control? Powerful religious groups are opposed to "artificial" methods. Even if their opposition could be over-

#### Lighter side

Then there was the small planet that broke out of its orbit, went streaking through space and darked around the Sun. Then, in a flicker of time, it dropped a few million light years and cut a caper on the er plant became aware of the she called sharply. "What out of this world are you doing

down there?" Breathlessly, the small planet raced toward her. "Look mom," it shouted, "no grav-

itsa



The 15th president of the United States, James Buchanan, was the only chief executive to remain a bachelor throughout his term. True to the memory of his flancee, who died when he was a young man. Buchanan never married. His niece, Harriet Lane, presided as mistress of the White House during the four years of his administration.

---Encyclopaedia Britannica

# DISCOVER REAL PILSENER...



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so far—but it may be. Then people will have to be induced to take it—a vast, perhaps impossible educational job. Here is another hope: if the world's primitive, rabbit-warren nations can be rebuilt, and made more prosperous their birth-rate should go down. Western Europe is relatively

system is lacking. A simple

birth-control pill is the only

hope., It hasn't been invented

Yet the United States is roaring with prosperity, and her birth-rate is alarmingly

Sir Charles Darwin takes the high U.S. birth-rate as a discouraging sign. "It isn't prosperity that stops increase," he says.

But is he justified in taking this position? Western Europe is fairly prosperous, and has a small birth-rate. America is far more prosperous, and has a higher birth-rate.

Doesn't that indicate that to keep the birth-rate in check, a country should be fairly well off, but not too rich? That there is an optimum level of prosperity? Perhaps the situation is not

as hopeless as these two ex-Moon. At this point its Moth perts would have us believe. Prompt, vigorous action i several ways: birth control, development of backward countries, propaganda, may save mankind from smothering in the tide of its own flesh. But can people be awakened from their apathy, and made to realise how serious the problem is? The trouble, as always; is that our own generation doesn't feel the pinch. Only our grandchildren will suffer—and our grandchildren

#### Civic questions ...and answers

lems and projects on which Mayor . J. Lester has offered to provide unswers. Questions should be sent" to "Civie" Ouestions and Answers," City Hall, Prince Rupert, The answes do not necessarily reflect the opinion of the whole or Austra dividual members of City Council, and

line and at least one of the people spend so much time on the telephone that we find, it difficult to use it or get incoming calls. Sometimes even when we are using the telephone ourselves they interrupt and ask us to get off the line. What can we do about it?

A. Complaints such as this. should be directed to the Telephone Superintendent who will notify the offending parties that telephone conversations are restricted to three minutes.

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