

Furniture Carpets

Linoleums Upholstering Picture Framing

The Hendricksen-Smith Furniture Co. Phone 465 Cor. 3rd Ave. & 7th St.

TO CURE COUGHS & COLDS

Mathieu's Syrup

not only stops a cough but cures it. Its tonic and restorative properties enable the system to permanently throw off a cold.



MATHIEU'S SYRUP OF TAR & COD LIVER OIL

KAIEN HARDWARE COMPANY

Builders' Supplies Plumbers' Supplies Paints Oils Varnishes Sheet and Plate Glass Plate Glass Mirrors Stoves, Ranges Tinware Graniteware

MONARCH MALLEABLE

"The News" Classified Ads.

One Cent A Word For Each Insertion

Peerless Studio

Rooms 19-20-21 Alder Block Cor. 3rd Ave. and 6th St. For marvellous value in photographs see OUR FEBRUARY SPECIALS

PAPERHANGING

Interior Decorations of All Kinds Estimates Free R. E. BALL P. O. Box 274 Phone 174

HYDE'S CIGAR STORE

Magazines - Periodicals Newspapers City Messengers Parcel Delivery Phone 362 607 3rd Ave.

Busy Bee Cafe

519 3rd Avenue Most Up-to-Date Place in Town OYSTERS & GAME BOXES FOR LADIES Open Day and Night

PRINCE RUPERT FEED CO.

Dealers in HAY, GRAIN FEED AND SEEDS Agents for the International Stock Food MAIL ORDERS PROMPTLY ATTENDED TO

Wanted

WANTED—Furnished house, two or three bedrooms; close in. Apply Box 189, 37-39 WANTED—A general servant. Apply Mrs. P. J. Palmer, 720 4th Ave East. 36-42

For Sale

SNAP—Two lots, Block 39, Section 8, \$500 each; 1/2 cash, balance 3, 6 and 9 months. Apply P. O. Box 123, 37-17

For Rent

TWO comfortable front rooms with board in private family, \$40.00 per month; close in; bath, electric light and telephone. 221 Fifth Ave. West. 34-97

Farewell Last Night for S. A. Captain

(Continued from Page 1.)

swinging, delighted the large audience, proving how proficient girls can become in these exercises. Mr. Mark Harby, who has become so popular at local entertainments with his clever ventriloquial act, came next on the programme and was quite at his best, fairly bringing down the house and causing shrieks of merriment to emanate from the children in the audience.

Mayor Pattullo, in a short address, remarked that it was a real and sincere pleasure to him to be present that evening, not only to show his esteem for Captain and Mrs. Tuttle and regret at their departure, but also his great sympathy with the work of the Army and appreciation of the powerful aid they were toward good in this workaday world today. He had always had a peculiarly soft spot in his heart for the Salvation Army ever since his boyhood days, when he distinctly remembered the late General Booth visiting his father's house in Woodstock, Ontario, and the impression the even then venerable old gentleman had left upon him.

Miss Froud, who most ably acted as accompanist during the evening, next rendered a pianoforte selection. The Band of Love in musical hoops was followed by a song by Mr. Clapper-ton, which was loudly applauded. The latter gentleman, together with Mr. J. E. Davey, also obliged with a vocal duet to the delight of the large gathering.

Captain Tuttle brought the programme to a close by thanking the people of Prince Rupert for their great kindness to himself and Mrs. Tuttle during their short sojourn in their midst. He could sincerely state that never in his life had he met a better or a more broad minded body of people than he had encountered in Prince Rupert. Nothing but kindness, appreciation and interest in the work of the Army had been evinced on all sides. He would always carry with him the most pleasant recollections of the year spent in this embryonic terminal city, and Prince Rupert's praise and advantages would be heralded by himself wherever his work happened to carry him.

ANOTHER CASE OF THE BITER BIT

Complainant in Assault Case Himself Fined for Assault—Tom O'Brien Adds Laurels to His Brow.

It was most decidedly a case of the biter bit in a dog catching case in the police court this morning. Rex Nelson, a cook, and also the owner of a big dog, was strolling down Second avenue yesterday morning with two companions when his dog got into a fight with one of a smaller size. Instead of calling his dog off, Nelson egged it on to fight, despite the remonstrances of the owner of the smaller dog. A little later the former apparently struck the owner of the smaller dog, an elderly man, knocking him down. Tom O'Brien, the city poundkeeper, hove in sight and there were things doing. Tom interfered in the melee, getting in a shot himself in the shape of a left hander to the jaw, Mr. Nelson, the owner of the big dog, the cause of all the trouble, happening to be the recipient. The latter at once laid a charge of assault against Tom, which was thrashed out before

STANDARD FISHERIES BOAT BURNED TO WATER'S EDGE

SPECTACULAR EXPLOSION OF GASOLINE ON BOARD—CREW TOOK TO DORIES AND WERE PICKED UP BY THE FALCON.

Through the too common occurrence of the engine backfiring, the Standard Fisheries gasoline fishing boat Victoria caught fire yesterday morning about 10 o'clock and was burned to the water's edge, only a few of the personal effects of some of the crew being saved. The unfortunate accident occurred just as the crew were getting under way for the day's work in Stanley Harbor, to the north of Dundas Island. Realizing the imminent danger to their lives, owing to the presence on deck of four big 90 gallon drums of gasoline, the crew immediately took to the dories and cleared away from the scene of the conflagration. They were at once taken aboard the Dominion fisheries protection cruiser Falcon, which, fortunately, happened to be standing by. Half an hour later two of the drums aft, where the fire was making most headway, exploded with a terrific report. A huge mass of flame shot up into the air apparently two hundred feet high and nearly twice as broad. The scene to the men on the Falcon, watching with fascinated eyes, for the momentarily expected event, was the most spectacular they had ever witnessed.

Magistrate Cars this morning. The complainant and his two witnesses put up a very unsatisfactory story. Dr. W. B. Clayton, who was an eye witness, on being called for the defence, placed a different complexion altogether upon the case. Tom was dismissed without a blemish upon his character, and Mr. Rex Nelson was fined \$10 and costs for assault. The charge against the latter was laid then and there in the police court by City Solicitor Peters.

Heard After Church. A dear old lady leaving church Sunday evening was heard to say: "If everybody else would only do as I do, and stay quietly in their seats till everybody else had gone out, there wouldn't be such a crush on these stairs."

Long Suspension Bridge. Specifications for a suspension bridge to be built over San Francisco Bay, between San Francisco and Oakland, were recently presented to the San Francisco supervisors by a Los Angeles engineer. His plans call for a bridge nine and a half miles in length, including its approaches in the two cities. This bridge, to be the longest and in every way the most massive in the world, would be supported by ten piers, placed 2,230 feet apart, and it would cross the bay at an elevation of 190 feet above the water.

THE WEATHER. The weather report at 5 o'clock this morning read: Barometer, 29.870; maximum temperature, 48; minimum temperature, 45; precipitation, .34 inch.

LAND PURCHASE NOTICES. Skeena Land District—District of Coast, Range V. Take notice that J. William Watson, of Prince Rupert, B. C., occupation contractor, intends to apply for permission to purchase the following described lands:

Commencing at a post planted at the southwest corner of Lot 4135, Range 5, by the Lakelse River, thence north 70 chains more or less to Lot 5243, Range 5, thence west 21 chains to Lot 2655, Range 5, thence south to the Lakelse River, thence easterly following the Lakelse River to point of commencement, containing 160 acres more or less. WILLIAM WATSON. Dated December 3rd, 1912. Pub. Dec. 30, 1912—Feb. 24, 1913.

Skeena Land District—District of Coast, Range V. Take notice that Reuben W. Rogers, of Prince Rupert, B. C., occupation transformer, intends to apply for permission to purchase the following described lands:

Commencing at a post planted at the northeast corner of Lot 5141, Range 5, Coast District, near Lakelse Lake, thence north 40 chains thence west 40 chains, thence south 40 chains, thence east 40 chains to place of commencement. R. W. ROGERS. Dated Nov. 1st, 1912. Pub. Nov. 18, 1912—Jan. 13, 1913.

Skeena Land District—District of Cassiar, Range V. Take notice that Bernard O'Neill, of Goose Bay, B. C., occupation prospector, intends to apply for permission to purchase the following described lands:

Commencing at a post planted one mile distant and in a southeasterly direction from the Hidden Creek Copper Company's wharf, Goose Bay, B. C., thence east following the sinuosities of the shore line 80 chains, thence north 20 chains, thence west 80 chains, thence south 20 chains to point of commencement, containing 160 acres more or less. BERNARD O'NEILL. F. S. W. Jennings, Agent. Dated January 8th, 1913. Pub. Feb. 10, 1913—Apr. 7th, 1913.

Skeena Land District—District of Coast, Range V. Take notice that George W. Carpenter, of Prince Rupert, B. C., occupation farmer, intends to apply for permission to purchase the following described lands:

Commencing at a post planted 2 1/2 miles east of Quinsia River, on the Skeena River, thence 40 chains north, thence 40 chains west, thence 40 chains south, thence 40 chains east to point of commencement, containing 160 acres more or less. GEORGE W. CARPENTER. Dated January 25th, 1913. Pub. Feb. 10th, 1913—Apr. 7th, 1913.

Skeena Land District—District of Coast, Range V. Take notice that I. Hilda King, of Montreal, occupation spinner, intends to apply for permission to purchase the following described lands:

Commencing at a post planted about 30.90 chains in a northerly direction from the southwest corner of Lot 5149, thence north 40 chains more or less to the 1/4th boundary of Lot 5148, thence west 40 chains, thence south 40 chains, thence east 40 chains more or less back to point of commencement, containing 160 acres more or less. HILDA KING. Donald McVicar, Agent. Dated November 25th, 1912. Pub. Dec. 23, 1912—Feb. 17, 1913.

Skeena Land District—District of Coast, Range V. Take notice that I. Alfred E. Wright, of Prince Rupert, occupation engineer, intends to apply for permission to purchase the following described lands:

Better than Ringing Door-bells

A PIANO manufacturer recently made a house-to-house canvass. He's one of those men with an absurd fear of the "waste-circulation" bugaboo—cannot get away from the haunting thought that only 10 out of every 100 readers of a newspaper may be possible buyers of his goods.

So he refused to advertise, and went a-canvassing—inviting people to come to his piano recitals. Then he wondered why they didn't come.

This is why: He wasn't reaching the people. His canvassers rang every door-bell in town. They talked to some one in every house. But one in every household isn't enough—particularly if it doesn't happen to be the right person. And, as a rule, it wasn't the right person—it was a servant, or a child. The woman of the house was seldom seen; the man of the house, never. Now, if the piano maker had placed an ad in the newspaper, it would have reached thousands, where the canvassers could reach only hundreds. And even though only 10 per cent. of the readers are actual piano buyers, this does not mean that the advertising read by the other 90 per cent. is wasted. Advertising talks, not only to the prospective buyer,

but also to his wife, his grown-up sons and daughters, his mother—even his mother-in-law. Their coaxing will help to convince the head of the house—and pretty soon there'll be a piano in that home.

This and dozens of similar cases which might be cited to show that "waste circulation" is an empty bugaboo, and should deter no one.

Take the motor truck. It can be sold only to large firms. Yet a motor truck manufacturer is successfully advertising in daily papers. He realizes that he must reach, not alone the managers of the concerns that require trucks, but also their directors, their foremen, their head machinists, etc. It is found in actual practice that this Advertising radiates in a thousand directions, and again converges most astonishingly to influence the house that has made up its mind that horse-trucking is too costly and inefficient.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write if interested.

Advertise in The Daily News

TRY A NEWS WANT AD

WANTED

Young man of about seventeen for crockery and wall paper department. Steady employment and business training.

Two sales girls wanted. H. S. Wallace Co., Limited. 36-17

LOTS

19-20-21-22-23 Block 45, Section 8

\$2,100.00 Cash FOR ALL

Harrison, Gamble & Company

FINANCIAL AGENTS Third Ave. Prince Rupert

TO RENT

6-room house, across Hays Creek \$25.00.

5-room house, across Hays Creek \$15.00.

2 cabins, close in, \$8.00 each.

G. R. Naden Co., Ltd. Agents 2nd Avenue