

Furniture Carpets

Linoleums
Upholstering
Picture Framing

The Hendricksen-Smith Furniture Co.

Phone 465

Cor. 3rd Ave. & 7th St.

TO CURE COUGHS & COLDS

Mathieu's Syrup

of Tar and Cod Liver Oil

not only stops a cough but cures it. Its tonic and restorative properties enable the system to permanently throw off a cold.

35c for large bottle.

Sold everywhere.

J. L. MATHIEU CO., Prop. SHERBROOK

MATHIEU'S SYRUP OF TAR & COD LIVER OIL

KAIEN HARDWARE COMPANY

THIRD ANENUE

P.O. DRAWER 1524

PHONE No. 3

Builders' Supplies
Plumbers' Supplies
Paints
Oils
Varnishes

HARDWARE

Sheet and Plate Glass
Plate Glass Mirrors
Stoves, Ranges
Tinware
Graniteware

MONARCH MALLEABLE

The "Stay Satisfactory Range."

"The News" Classified Ads.

One Cent A Word For Each Insertion

Peerless Studio

Rooms 19-20-21 Alder Block
Cor. 3rd Ave. and 6th St.
For marvellous value in photographs see
OUR FEBRUARY SPECIALS

PAPERHANGING

—AND—
INTERIOR DECORATIONS
of All Kinds
Estimates Free
R. E. BALL

P. O. Box 274 Phone 174

HYDE'S CIGAR STORE

Magazines - Periodicals
Newspapers
City Messengers
Parcel Delivery
Phone 362 607 3rd Ave.

Busy Bee Cafe

519 3rd Avenue
Most Up-to-Date Place in Town
OYSTERS & GAME BOXES FOR LADIES
Open Day and Night

PRINCE RUPERT FEED CO.

Dealers in
HAY, GRAIN FEED AND
SEEDS

Agents for the International Stock Food

MAIL ORDERS PROMPTLY ATTENDED TO

Wanted

WANTED—Furnished house, two or three bedrooms; close in. Apply Box 189, 37-39.

WANTED—A general servant. Apply Mrs. P. L. Palmer, 720 4th Ave. East. 36-42.

WANTED—Women for laundry work. Apply Pioneer Laundry Limited, 3rd Ave. and McBride St. 35-41.

WANTED—Girl to do housework. Apply Mrs. O'Reilly, 2nd Ave. 2817.

WANTED—A general servant. Apply Mrs. L. W. Patmore. 30417.

For Sale

SNAP—Two lots, Block 39, Section 8, \$500 each; 1/2 cash, balance 3, 6 and 9 months. Apply P. O. Box 158. 3717.

FOR SALE—Fairbanks-Morse stationary gasoline engine, twelve h.p., high speed, first class shape. Apply P. O. Box 1509, Prince Rupert. 30117.

For Rent

FURNISHED, unfurnished and furnished housekeeping rooms. Apply Alder Block, corner Third Ave. and Sixth St. 36-50.

TO RENT—Furnished three room flat; close in; \$25.00 per month. P. O. Box 405. 3217.

PRINCE RUPERT HYDRO-ELECTRIC CO., LTD.

Tenders will be received by the undersigned up to 5 o'clock on the 12th day of February, 1913, for the excavation of approximately 2,000 cubic yards of earth and 600 yards of rock at Port Edward. Specifications and forms of tender can be obtained at the office of Messrs. Ritchie, Agnew & Co., McBride street. 32-38.

W. CLARK DURANT, General Superintendent.

NOTICE

Take notice that Atlin Construction Company, Limited, has deposited with the Minister of Public Works at Ottawa and with the Registrar of Deeds for the Prince Rupert Registration District a description and plans of works to be constructed on the following described lands: All and singular that parcel or portion of Prince Rupert Harbor and foreshore adjoining Lot Five Hundred and Forty-one (541), Range Five containing by admeasurement twenty-one and seven one-hundredths (21.07) acres, be the same more or less, described as follows: that is to say: Commencing at the intersection of the southerly boundary of said Lot Five Hundred and Forty-one (541) with high water mark, thence astronomic west four hundred (400) feet, thence astronomic north forty-three degrees and fifty-six minutes East (N. 43° 56' E.), eighteen hundred and thirty-three (1833) feet more or less; thence astronomic west six hundred and twenty-three and three-tenths (623.3) feet more or less to the intersection of the northerly boundary of said Lot Five Hundred and Forty-one with high water mark, thence southerly and westerly, following high water mark, to the place of commencement.

And take notice that after the expiration of thirty days from the date hereof, application for approval of such works will be made to the Governor in Council at Ottawa.

Dated this 14th day of February, 1913.
ATLIN CONSTRUCTION COMPANY,
LIMITED. 38-63

SPECIAL

First arrival of new spring suits. We take great pleasure in announcing that we have secured the sole agency of the New York Tailoring Co. for Prince Rupert. It is well known that this firm turns out only the most elegant in ladies' man tailored garments and to see these suits is to be convinced they are what you are looking for.

Exclusive Styles Lowest Prices
Demers

MY WARDROBE

J. LEE, TAILOR
Cleaning, Pressing and Repairing
Scott Building, Next to City Hall
Phone Green 390

Prince Rupert Fire Alarm System

CIRCUIT NO. 1.
Box 12—5th St. and 3rd Ave.
Box 13—6th St. and 3rd Ave.
Box 14—8th St. and 3rd Ave.
Box 15—Junction of 1st, 2nd and 3rd Aves.
Box 16—1st Ave., between 8th and 9th Sts. (Knox Hotel).
Box 17—1st Ave. and 7th St. (Central Hotel).
CIRCUIT NO. 2.
Box 22—3rd Ave. and 3rd St. (Post Office).
Box 23—3rd Ave. and McBride St.
Box 24—1st Ave. and McBride St.
Box 25—2nd Ave. and 2nd St.
Box 26—2nd Ave. and 6th St.
Box 27—G. T. P.
CIRCUIT NO. 3.
Box 31—5th Ave. and Fulton St.
Box 32—Borden and Taylor Sts.
Box 34—7th Ave. and Fulton St.
Box 35—9th Ave. and Connel Ave.
Box 37—8th Ave. and Dodge Pl.
Box 38—6th Ave. and Thompson St.
CIRCUIT NO. 4.
Box 41—4th Ave. and Emmerson Pl.
Box 42—5th Ave. and McBride St.
Box 43—5th Ave. and Green St.
Box 44—6th Ave. and Basil St.
Box 45—7th Ave. and Eberts.
Box 141—7th Ave. and Young St.

LOCAL NEWS ITEMS.

Dr. Clendenning of Edmonton, Dominion government inspector of hospitals and construction camps, was among the arrivals on last night's train from the interior, where he spent a couple of weeks among the various camps. He left this morning on his return trip to Edmonton, via Vancouver.

Frank A. Brown, a well known pioneer and mining man of Northern British Columbia, returned to the city last night after spending a couple of weeks in the interior. He left this morning on the Rupert for Vancouver, en route to Butte, Montana.

F. W. Renworth, of Renworth & Jefferson, the well known shoe firm, left this morning on the Prince Rupert on a hurried business trip to Vancouver. He expects to return next Wednesday.

A. J. Burroughs, local manager of the Ocean Falls Lumber Co., was a passenger south this morning on the Prince Rupert.

F. O'Brien, for some time steward of the Kaien Island Club, accompanied by Mrs. O'Brien, left for Seattle this morning.

Mr. and Mrs. J. H. Cann, well known residents of Stewart during the early days of the mining excitement, left for the lower coast cities this morning on the Prince Rupert. They have lately been living in Valdez, Alaska.

The recent stormy weather has been responsible for the breaking away from their moorings of a number of piles that have been lying ready for use at the Government dry dock. It is believed that they will be recovered.

If the weather permits, a boat will be sent from here today to the scene of the wreck of the Standard Fisheries Co.'s fishing boat Victoria. The intention is to endeavor to save the 7,000 pounds of halibut that are in the hold of the hulk.

H. A. Philpotts has resigned his position as secretary-treasurer of the Prince Rupert Fish & Cold Storage Co., Ltd. Mr. Philpotts came to Prince Rupert, accompanied by Mrs. Philpotts about five months ago. It is his intention to remain in Prince Rupert, although he has not yet definitely decided on his plans for the future.

SOUTHBOUND PASSENGERS ON THE PRINCE RUPERT

The following left for the south this morning on the Prince Rupert: Mr. Pomfrey, Mr. Thompson, Mr. and Mrs. T. Arneil, W. Billock, W. Tanthorpe, J. McBreyer, G. A. Dixon, H. Carpenter, William Tuttle, F. A. Douglas, R. McDonald, G. Ross, Maggie Borden, Mr. Hutchinson, F. W. Renworth, C. E. Putnam, Mrs. George Eckerman, Miss Eckerman, J. N. Wilson, C. E. Barge, F. O'Brien, Mrs. O'Brien, Mrs. Allan, L. W. Keller, Mrs. Keller, J. A. Levine, Cora V. Neher, A. J. Burroughs, J. B. Johnston, Miss Fraser, Miss K. Barrett, Mrs. D. A. McNeil, Frank Messidat, P. Curry, J. H. Cann, Mrs. Cann, Captain Tuttle, Mrs. Tuttle, H. M. Fleming, W. J. Jefferson, Mrs. Jefferson.

BEST IN FOOTWEAR

Women's 'Smardon' Shoes Keep Their Shapes

"Smardon" style is not merely an added feature to help make sales. It is a part of the shoe itself. It's built right in. "Smardon" shoes appeal to women of taste because of their trim and natty shapes and because they retain their shape so long. The "style" of a "Smardon" shoe is as strong and as lasting as the shoe itself.

Wouldn't it be good for your comfort and appearance to try a pair of these shoes if you have not already done so?

Renworth & Jefferson

Best in Footwear

JAY GOULD IS DECORATED

American Receives Recognition in France for Horse Breeding

Paris, Feb. 13.—Among those decorated with the Order of Maitre Agricole is Frank J. Gould. He received the decoration in recognition of his services in breeding horses. This decoration, although generally laughed at and called the Order of the Leek, is much sought after. Others who received decorations are M. Pams, former Minister of Agriculture, who was one of M. Poincare's opponents for the presidency, and a number of army and navy officers whose connections seem to be vague.

RAN THROUGH \$1,000,000

Broadway Spendthrift Said to Have Set Hot Pace for Five Years.

New York, Feb. 13.—That Irving W. Childs, the Broadway spendthrift, ran through all of the \$1,200,000 estate left him by his father, with the exception of possibly some \$200,000, within five years, is the statement contained in affidavits submitted in Surrogate Cohalan's court recently in connection with the contest of Childs' will now being waged by his widow, Mrs. Gertrude E. Childs.

SYMPATHIZES WITH ALLIES

Col. Roosevelt in Letter to Dr. Danoff Declares That Turks Must Give Up Adrianople.

Sofia, Feb. 13.—In reply to an address of thanks presented to Theodore Roosevelt on the occasion of an article published by him praising Bulgaria, Colonel Roosevelt has written a letter to Dr. Danoff, president of the Chamber of Deputies, and head of the Bulgarian peace delegation, expressing warm admiration for the patriotic sense of citizenship of the whole Bulgarian nation and his pleasure at "the magnificent work accomplished by the Bulgarian troops, whose victories have delivered civilized humanity from the oppressive burden of Turkish domination in Europe."

Colonel Roosevelt insists upon the necessity of restoring to Bulgaria the town of Adrianople, the fall of which a hundred years before the capture of Constantinople "marked the progress of the Turkish scourge in the middle ages."

JACK ROSE IS "BROKE"

Informers in Becker Case Says He Owes \$12,000 and Has Nothing.

New York, Feb. 13.—"Jack" Rose, the former gambler and police informer, whose testimony played so important a part in the conviction of Charles Becker, former police lieutenant, and the four gunmen for the murder of Herman Rosenthal, appeared recently before a referee in Long Island City for examination in his bankruptcy petition, in which he declared that he is without funds and owes more than \$12,000. Rose gave his present business as that of a promoter.

THE WEATHER.

The weather report at 5 o'clock this morning read: Barometer, 29.509; maximum temperature, 49; minimum temperature, 38; precipitation, 1.03 inches.

Bishop Du Vernet left this morning for Metlakatla upon receipt of the news of the serious illness of the Rev. Canon J. H. Keene, who is in charge of the mission at the latter place. The latest word is that the condition of the reverend gentleman has improved. Whilst in Metlakatla Bishop Du Vernet will attend a meeting of the Church Missionary Society that is scheduled to take place today.

FUNERAL OF THE LATE HENRY HELLIKSEN

The funeral took place this afternoon at 2 o'clock from Haynes Bros.' undertaking parlors of Henry Helliksen, the young Norwegian who died suddenly of heart failure at the Grand Hotel last Tuesday evening. Interment was made in Fairview Cemetery, Rev. F. W. Kerr officiating. Alderman John Dybhan, together with several Norwegians, countrymen of the deceased, accompanied the remains to their last resting place. Few particulars have been able to be obtained of the late Mr. Helliksen other than he came to Canada from Norway and that he had friends in Portland, Oregon. Efforts are being made by his fellow countrymen to communicate with possible relatives of the deceased in Norway.

The Rev. H. G. Estabrook, superintendent of Baptist Missions for British Columbia, spent a few days in the city this week for the purpose of becoming conversant with matters pertaining to local Baptist church affairs. He left for Vancouver on Wednesday evening. Upon arrival in the latter city he will bring before the Baptist board the advisability of immediately starting upon the erection of a church building in Prince Rupert.

Captain Harry Watson, late of Claxton, is now operating the well known gasoline power boat Spokesheet, belonging to Messrs. Enrig and Adams, and is at the present time away on a trip to the Hochsall River.

Get the famous "Invictus" or "Walk Over" shoes at Scott, Froud & Co.'s. They stand the test when others fail. 38-39.

Mr. and Mrs. T. H. Arneil left this morning on the Prince Rupert for a two weeks' visit to the lower coast cities.

Subscribe for the Daily News.

Silversides Bros.

The up-to-date House Decorators of Prince Rupert

..Sign Writing.. Paper-Hanging

Our Specialties

"We always deliver the goods"
2nd Street Phone 156 Green

WANTED

Young man of about seventeen for crockery and wall paper department. Steady employment and business training.

Two sales girls wanted. H. S. Wallace Co., Limited. 36-47

LOTS

19-20-21-22-23
Block 45, Section 8

\$2,100.00 Cash

FOR ALL

Harrison, Gamble & Company

FINANCIAL AGENTS

Third Ave. Prince Rupert

TO RENT

6-room house, across Hays Creek \$25.00.

5-room house, across Hays Creek. \$15.00.

2 cabins, close in. \$8.00 each.

G. R. Naden Co., Ltd.

Agents

2nd Avenue

Better than Ringing Door-bells

A PIANO manufacturer recently made a house-to-house canvass. He's one of those men with an absurd fear of the "waste-circulation" bugaboo—cannot get away from the haunting thought that only 10 out of every 100 readers of a newspaper may be possible buyers of his goods.

So he refused to advertise, and went a-canvassing—inviting people to come to his piano recitals. Then he wondered why they didn't come.

This is why:

He wasn't reaching the people.

His canvassers rang every door-bell in town. They talked to some one in every house.

But one in every household isn't enough—particularly if it doesn't happen to be the right person. And, as a rule, it wasn't the right person—it was a servant, or a child. The woman of the house was seldom seen; the man of the house, never.

Now, if the piano maker had placed an ad. in the newspaper, it would have reached thousands, where the canvassers could reach only hundreds.

And even though only 10 per cent. of the readers are actual piano buyers, this does not mean that the advertising read by the other 90 per cent. is wasted. Advertising talks, not only to the prospective buyer,

but also to his wife, his grown-up sons and daughters, his mother—even his mother-in-law. Their coaxing will help to convince the head of the house—and pretty soon there'll be a piano in that home.

This and dozens of similar cases which might be cited to show that "waste circulation" is an empty bugaboo, and should deter no one.

Take the motor truck. It can be sold only to large firms. Yet a motor truck manufacturer is successfully Advertising in daily papers. He realizes that he must reach, not alone the managers of the concerns that require trucks, but also their directors, their foremen, their head machinists, etc. It is found in actual practice that this Advertising radiates in a thousand directions, and again converges most astonishingly to influence the house that has made up its mind that horse-trucking is too costly and inefficient.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write if interested.