

FORM A BOOSTER CLUB; ADVERTISE RUPERT

(Continued from Page 1.)

the land and if we are to get them we must go after them.

Let us go after them. Other cities are going after them and many of them have already found them. There is hardly a little jerk-water town throughout the prairies that has not its active publicity agent, and as a result those towns are growing by leaps and bounds. If population can be attracted by an artificial bait surely there should be an immense movement created when we show them the genuine article.

I propose therefore that the citizens of Prince Rupert get together at once and that we start out systematically and persistently to make ourselves known. In order to avoid a multiplicity of organizations I propose that we cooperate with the local Board of Trade if that body sees fit. There is not a business man in town who could not be induced to lend a helping hand if the matter was put properly before him. This is a case like "The widow's cruise of oil." The more we give to others the more we have. Will not somebody who

AMPLE PROVISION FOR DEPENDENTS

British Government Will Provide for Families of Capt. Scott and His Four Comrades.

London, Feb. 26.—The Lord Mayor of London announced today that Premier Asquith had informed him that the Government would propose to Parliament that funds from the National Treasury be appropriated for the dependents of the late Captain Scott and his four companions, who died in the Antarctic. The amount, the Premier said, would be sufficient to secure to the dependents the pecuniary position they would have held had the disaster to the explorers not occurred. It is understood that under the Government scheme, Mrs. Scott, widow of the explorer, will receive an annual pension equivalent to the salary of a naval captain in active service.

has the confidence of the public declare for a citizens' banquet where this matter could be put in proper shape.

Yours truly,
CIVIS RUPERTI.

"The News" Classified Ads.

One Cent A Word For Each Insertion

Hendricksen-Smith Furniture Co.

Cor. 7th St. and 3rd Ave.
PHONE 465

Peerless Studio

Rooms 19-20-21 Alder Block
Cor. 3rd Ave. and 6th St.
For marvellous value in photographs see
OUR FEBRUARY SPECIALS

FOR SALE

Two excavated lots, 6 and 7, Block 1, Sec. 1. Price, \$20,000. Terms, \$6,000 cash, balance over five years with interest at 7 per cent. twice per annum, allowing commission to any agent for the sale. Apply to

M. O. LEDUC
1682 Notre Dame West
Montreal

MY WARDROBE

J. LEE, TAILOR

Cleaning, Pressing and Repairing
Scott Building, Next to City Hall
Phone Green 390

PAPERHANGING

—AND—

INTERIOR DECORATIONS

of All Kinds
Estimates Free
R. E. BALL

P. O. Box 274 Phone 174

Busy Bee Cafe

519 3rd Avenue
Most Up-to-Date Place in Town
OYSTERS & GAME BOXES FOR LADIES
Open Day and Night

Wanted

WANTED—To rent, unfurnished house for family of five; careful tenants; no children. Box 948. 481f

WANTED—A chambermaid at the Bay View Hotel. 471f

WANTED—A general servant. Apply Mrs. L. W. Patmore. 3041f

For Sale

BILLIARD tables for sale, nearly as good as new, \$200 each, large size. Address Box 894, Prince Rupert. 49-50

FOR SALE—Fine upright piano, nearly new. For quick sale, \$250. Terms if desired. George Warner, 418 Dunsmeir street, or Westholme Opera House. 491f

SNAP—Two lots, Block 39, Section 8, \$500 each; 1/2 cash, balance 3, 6 and 9 months. Apply P. O. Box 158. 371f

FOR SALE—Fairbanks-Morse stationary gasoline engine, twelve h.p., high speed, first class shape. Apply P. O. Box 1509, Prince Rupert. 3011f

For Rent

TO RENT—Six room dwelling, with bath; 3rd Avenue; close in. Apply Mack Realty & Insurance Co. 49-52

FOR RENT—Modern four-roomed cottage corner of Borden and Taylor streets. C. E. Bainter. Phone 387. 481f

FURNISHED, unfurnished and furnished housekeeping rooms. Apply Alder Block, corner Third Ave. and Sixth St. 36-50

Lost and Found

LOST in the neighborhood of Rupert Marine Iron Works English setter dog puppy, black and white and brown. Finder please return to G. S. Turner, Second Avenue. 47-50

MRS. E. A. HEAD

Tailoring and First Class Dress-making

Second Ave., over C. D. Rand's Office.

Phone 416/Black

For Rent.

Two room cottage on 4th Ave. East of McBride St. List your property with me for quick sale.

H. DOUGLAS

Opposite P. O., 3rd Ave.

Ladies' Jacket Suits

Usual price \$18.00 to \$24.00, now \$12.50 at

JABOUR BROS.

Meet Me at

HYDE'S CIGAR STORE

Magazines - Periodicals
Newspapers
City Messengers
Parcel Delivery
Phone 362 607 3rd Ave.

SPECIAL

First arrival of new spring suits. We take great pleasure in announcing that we have secured the sole agency of the New York Tailoring Co. for Prince Rupert. It is well known that this firm turns out only the most elegant in ladies' man tailored garments and to see these suits is to be convinced they are what you are looking for.

Exclusive Styles Lowest Prices

Demers

CORPORATION OF THE CITY OF PRINCE RUPERT.

Warning.

During the construction of water main across Shawatlans Passage at Fern Passage cables will be strung and six dolphins driven. All boats are hereby warned. Construction is now in operation and will continue until further notice. 451f

W. McG. MASON,
City Engineer.

Advertise in
The Daily News

MAYOR PATTULLO DISCUSSES THE FINANCIAL SITUATION

(Continued from Page 1.)

to get money it must have the confidence of financial interests. A city, controlled by a few irresponsible demagogues who have little or no financial interests at stake and whose main desire seems to be to stir up strife and dissension, cannot expect the consideration of those who control large sums of money. That this year's council has the confidence of financial interests there is every reason to believe and so far as I am concerned I do not propose to do anything that will shake that confidence, even though I may be misrepresented and all sorts of false statements made concerning my attitude towards the wage-earner.

"For a long time an attempt has been made to make it appear that I am opposed to the interests of both organized and unorganized labor and I have heard even men who should be well informed say that they understood I had stated that I thought even \$3.00 per day is too much for ordinary labor. Of course, I never uttered any such sentiment, and, as a matter of fact, I am not only in thorough accord with the principles of organized labor, but I believe the day will come when a minimum wage and minimum hours of labor will be a settled principle throughout the whole country, but in the meantime this city cannot expect to solve so large a problem in a moment and this will be a poor town for the wage-earner if we have no industries here and no money being spent on public improvements.

"We are face to face with a condition. The workman wants work and the city wants money to pay him, and the only way to get the money to pay him is to go to the man who has it and the only way to get the money from the man who has it is to show him that he is making a good investment; and the only way this can be brought about is by mutual confidence. As mayor of this city I want not only the confidence of the men who advance the money, but also of the men who receive it. I appeal, therefore, to every citizen of Prince Rupert not to allow himself to be influenced by men who, for political or personal reasons, seek

to stir up all sorts of prejudice, regardless of the welfare of the city so long as they can obtain some temporary personal advantage, but to join with me and members of the council in a united front to assist in the work which we have before us.

"At the present time we are formulating plans for the submission of several money by-laws to the ratepayers, and as soon as they are in definite shape these by-laws will be submitted to the people, and thereafter we shall go to the money markets of the world in an endeavor to secure the amount necessary for our public improvements, and also to take care of outstanding obligations. So far in the history of the city no real attempt has been made in the way of financing, as the city has financed itself in a temporary way through the Bank of Montreal, but the time has come when the finances of the city must be put on a different basis. Long-term debentures must be sold to take up the treasury certificates which were sold, and also to carry out new projects.

"We are determined to use our very best efforts towards putting the city upon the soundest possible financial basis, and towards carrying out the many works which seem to be absolutely essential, but in this regard a responsibility and duty rests upon every citizen of this city to lend his aid and support. There must be a spirit of give and take. I believe it is possible to accomplish our purpose with fairness to all. Certainly, we must use our every effort in that direction."

Don't overlook the windup of the Hughes bankrupt sale which takes place tomorrow, Saturday. 49

THE WEATHER.

The weather report at 5 o'clock this morning read: Barometer, 30.018; maximum temperature, 41; minimum temperature, 27.

All ladies should see the new spring millinery in view at Hamblin & Co.'s on Friday. 49-52

Paardeburg Day.

Today being the anniversary of the Battle of Paardeburg the local chapter of the Daughters of Empire will celebrate the event by a tea at Mrs. Palmer's. Rev. F. W. Kerr will address the ladies on matters pertaining to the historic event.

Millinery Opening Demers'

Friday and Saturday this week. 48-50

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The last chance to secure the rare bargains at the Hughes bankrupt sale. The stock will be closed out Saturday night. 49

Announcement!

Sweder Bros. beg to announce that they will be open for business in their new premises,

Sixth Street, Next Gray's Jewelry

—ON—

Friday Morning, Feb. 28th

A very large stock of new spring cloths for ladies' and gents' suits and coats will be open for inspection of the public.

SWEDER BROS.

Merchant Tailors—Prince Rupert.

SPRING GOODS

PRINTS, GINGHAMS, MUSLINS, LACES, EMBROIDERIES

and all other trimmings—125 different designs.

WATCH FOR OUR BARGAIN SALE EVERY SATURDAY

JABOUR BROS.

THIRD AVENUE

TO VISIT BRITAIN

Hon. Mr. Roche Will Visit Old Country to Study Immigration Problem.

Ottawa, Feb. 26.—Hon. Dr. Roche, Minister of the Interior, has decided to visit the Old Country, at the close of the present session, to make a personal first-hand study of the immigration problem from the British standpoint. He will also inspect the principal immigration offices and expects to visit France and Belgium. If the session closes in time, Dr. Roche will leave in June.

Merry Skating Party.

One of the most successful skating parties so far held at the Roller Rink on 6th Avenue was given last evening by a number of the young men of the city. There were between thirty and forty couples present who departed themselves from eight until close on to eleven o'clock, the merry throng whirling round and round the spacious rink in the strains of the music as it there was not such thing as ever becoming tired. Tyro and accomplished skater, all joined in the fun together; and even those, that must perforce be included in the former class, did get a few pretty hard bumps they came up smiling again, things daunted to pursue their wild and unchecked career. Tea and light refreshments were served during the evening, which was greatly enjoyed. The affair altogether was a pronounced success. It is understood that several other parties are in view in the near future. Amongst those present were: Mr. and Mrs. N. Broadhurst, Mr. and Mrs. H. A. Phillips, Misses B. Curtin, Grant, Holby, McKenzie, Drummond, K. Jennis, I. Jennis, Clifton, Smith, Fisher, Enoch, Reitel, Light, Messrs. Hemmel, McGee, Newcombe, Little, Linnell, Harris, Baird, Golden, Peters, G. Peters, Fitzmaurice, Pogson, Chapple, Stowell, McFarlane, Marshall, Eaman.

Great interest and excitement prevails over the Indoor Baseball match to take place at the Skating Rink tonight. The opposing teams will be the Cubs and P. rates, and a hot time is expected. If the Cubs win it will place them a tie for first place with the P. rates.

Millinery Opening Demers'

Friday and Saturday this week. 48-50

Silversides Bros.

The up-to-date House Decorators of Prince Rupert

..Sign Writing..
Paper-Hanging

Our Specialties

"We always deliver the goods"
2nd Street Phone 156 Green

PRINCE RUPERT FEED CO.

Dealers in
HAY, GRAIN FEED AND SEEDS

Agents for the International Stock Feed

MAIL ORDERS PROMPTLY ATTENDED TO

LOTS

19-20-21-22-23
Block 45, Section 8

\$2,100.00 Cash
FOR ALL

Harrison, Gamble & Company
FINANCIAL AGENTS

Third Ave. Prince Rupert

TO RENT

6-room house, across Hays Creek \$25.00.

5-room house, across Hays Creek \$15.00.

2 cabins, close in, \$8.00 each.

G. R. Naden Co., Ltd.

Agents
2nd Avenue

When the People Refuse to Pay

EVER since King John signed the Magna Charta the people have been discovering new rights and asserting them.

Long ago the people learned how to get what they wanted—by the simple expedient of "refusing to pay."

In the days when kings played "war" with one another the people could always put a sudden end to the fun by "refusing to pay."

To-day, when men play the great game of business, they have to depend on the people, even as did those kings of long ago. When the people stop payment, the game ends.

Of high importance is "the right to know" as applied to modern commerce. The people have found they want a "reason why" before they buy.

We awoke to this fact but a short while ago, when a few manufacturers began to tell us some of the things they thought we should know about their goods. They were the pioneer advertisers.

It's the same with well-nigh everything we buy—food, clothes, furniture, pianos, automobiles. We will have the facts about these things—or we will refuse to pay.

We, the public, have created a new world force. We call it "Advertising."

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write, if interested.

Soon the world discovered that it had an appetite for facts. And in the re-adjustment of things for the proper satisfaction of this appetite, we have developed a new science—its name is "Advertising."

Now that we have learned there is a way of telling us we demand to know. By the exercise of a power that has never failed—the refusal to pay unless satisfied—the people have set up a new order of things. The manufacturers and merchants are telling us everything we want to know—through Advertising.

When we buy soap, we must know "Whose soap?" "How is it made?" "What are its properties?" "What are its uses?" "Wherein does it excel?" The Advertising tells us.