Announcing the new

CANADA SAVINGS BONDS

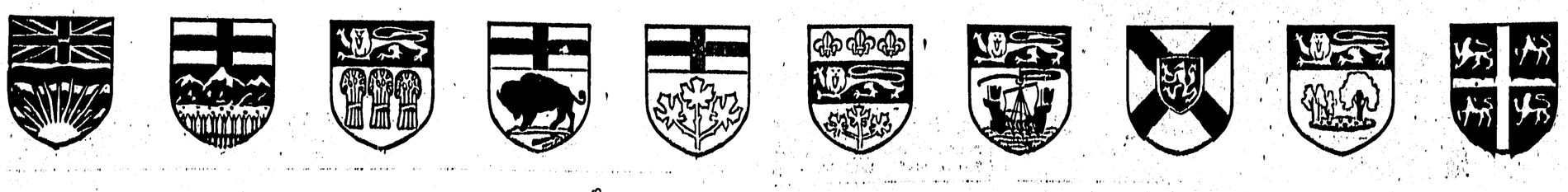
Better than ever!

CASHABLE ANYTIME AT FULL FACE VALUE PLUS EARNED INTEREST: Canada Savings Bonds are both a most convenient method of saving and a safe investment with many unusual advantages. If the need should arise, they can be cashed at any time, at full face value plus earned interest. They're like dollars with coupons attached.

HIGHER RETURN THAN EVER BEFORE: Interest first year 4%, second year 4¼%, third year 4½%, next six years 5% plus bonus of 3% at final maturity. Average interest yield if held to maturity is 4.98% per year.

AVAILABLE IN 5 DENOMINATIONS: Coupon Bonds are available in denominations of $50, $100, $500, $1,000 and $5,000. In fully registered form, $500, $1,000 and $5,000.

NEW LIMIT—$20,000 PER PERSON OR ESTATE OF A DECEASED PERSON: The limit to holdings of this new issue that may be registered in the name of any one individual, or in the name of an estate of a deceased person, is $20,000. Each member of a family may buy up to this amount.

AVAILABLE FOR CASH AND ON EASY INSTALMENTS: On the Monthly Savings Plan, you make a down payment of 5% and pay off the balance in convenient instalments. On the Payroll Savings Plan, you purchase your bonds by regular deductions from your pay.

ORDER YOURS THROUGH THE PAYROLL SAVINGS PLAN WHERE YOU WORK, OR THROUGH YOUR BANK, INVESTMENT DEALER, STOCK BROKER, TRUST OR LOAN COMPANY.