TRAFFIC JAM — Traffic in Ottawa on Carling Avenue was blocked for five hours when this house fell off a trailer, with disastrous results for the house. The house had only been moved a few yards from its site onto the boulevard when two recent parts of a brick wall collapsed and the rest fell off the trailer. — CP Wirephoto

New Zealand girls use lipstick in senior classes

CHRISTCHURCH, N.Z. (AP) —A New Zealand school has given permission for girls in the top form, aged about 17, to wear lipstick. This is a revolutionary move in New Zealand.

Traditionally, New Zealand girls wear uniforms throughout their school careers and are forbidden to wear makeup at school. Most of them wear lipstick outside school hours for several years before leaving school.

Now girls of Cashmere high school, Christchurch, in the sixth form, have been permitted to wear lipstick if they also dress in a grey pleated skirt of approved design. They still wear the usual school uniform blouse.

Girls who do not wear a grey pleated skirt, but keep to the normal "gym frock" uniform, may not wear lipstick even if they are in the sixth form.

"Our viewpoint," says the headmaster, T. H. McCombs, "is that sixth form girls are mature yet are treated as kids. Yet many kids who leave school early are treated as adults."

McCombs says the experiment has been both gratifying and surprising. In the first place there has been no great rush to change over to pleated skirts and lipstick. Some girls decided to wait until they next bought a suitable skirt. Some preferred to keep to the normal uniform while at school, even at the expense of not wearing lipstick.

Quality field target for Roy Thomson move

LONDON (AP) — Canadian publisher Roy Thomson is moving into the British quality magazine field. One change may be adoption of American-style formats.

Thomson recently bought control of the £6,700,000 Illustrated newspaper group which includes the society - conscious Sphere, the musty Illustrated London News and the more sophisticated Tatler.

At the same time, he revealed plans to acquire six more magazines for his new chain and said others will be added fairly rapidly. "The emphasis will be on quality," the publisher said.

Thomson's deal with Illustrated was considered a bargain by most financial experts. He paid about £800,000 in cash and Thomson shares for 55 per cent of the group's ordinary shares.

The seller was Sir John Ellerman, one of the shyest and richest millionaires in Britain today.

SHIPOWNER HELPS

Thomson said Ellerman, a 51-year-old shipowner who is famous in zoological circles for his authoritative three-volume study of rodents, was the initiator in the deal.

Just before the purchase, Illustrated shares shot up to 7s 6d but Thomson paid only 5s 2½d each.

"I can't help it if a few gamblers got their fingers burned," said Thomson. "Indeed I'm rather pleased."

The Illustrated group also includes several trade magazines and profitable color-printing interests.

Thomson has not indicated what he wants to do with the magazine chain but Flect Street observers are fairly certain he plans an American-style face-lifting for the established "glossies."

USE HARD SELL

Although several of Britain's cheaper journals have ceased publication recently, the quality magazines have been picking up circulation with direct hard-sell approaches to a new consumer society.

Discreet, greyish photographs of country weekend parties with stilted cutlines are giving way to slick features and imaginative photographic stories.

Next February Thomson's top newspaper, The Sunday Times, will bring out Britain's first color weekend supplement.

Despite Thomson's plans, the Illustrated group seems likely to retain its links with the past.

The editor of The Illustrated London News is 84-year-old Sir Bruce Ingram who has been in charge for 61 years and brought out his first edition when he was 22.

Reds lose out on popularity

TOKYO (Reuters) — Communism is becoming decidedly unfashionable in Japan.

Political parties and union organizations that once backed several aspects of Soviet policy now are showing a marked tendency to shy away from anything bearing the label of communism.

The moves can be traced to a growing mood of opposition to communism among the Japanese people because of:

- Russia's decision to resume nuclear tests.
- Soviet threats of nuclear war against Japan in case of a global conflict because of American bases here.
- Claims by Russia to territorial rights over former Japanese islands in the north.

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