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JOHN F. MAGOR

Bushfire fight requires men

from fast approaching bushfires highlights the constant perils of bush life from natural causes.

The Houston fire which leapt over 15 miles of country in one night, was a lightning strike fire. Man, that careless and thoughtless bush creature who, almost helpless off asphalt pavements, was not responsible for this fire -the biggest this season in the Prince Rupert forest district.

Persistent dry weather, so welcome to the tourist and the holiday maker, has become the bane of the forest as huge areas of timber and high alpine country, low farmland, and plain bush vanish in a pyre of smoke and flame leaving behind dead creatures of the bushland and blackened, smouldering land.

Sometimes people, villages and livings vanish with the greenery, unfortunate victims unable to escape the sudden roaring, frightening rush of a crown fire, perhaps are encircled, the only road to safety cut by flaming

trees and underbrush. In the Burns Lake, Francois Lake and Rose Lake area where a 25,000acre fire has advanced relentlessly towards them in spite of the efforts of 180 men and equipment to halt it, the cry has been for more men and machinery. Industry has thrown in what fight.

The current danger being faced by help it can in men and machines. It three small communities east of here has loaned aircraft and helicopters, as

> But still more men and machines have been needed.

> At the present moment we, in this province, still have a higher rate of unemployment than in past years.

It would seem unreasonable not to tap this fount of labor, men whose names are listed for work, men on unemployment insurance benefits, men on welfare.

The commission could, without a great deal of difficulty arrange that, when the emergency was past, benefits were immediately available for the unemployed in spite of what they may have earned as firefighters. Welfare payments could be resumed where necessary if hardship threatened.

The recruitment of these men, providing they are able-bodied, would be arbitrary and preremptory. Refusal to assist meaning the end of whatever benefits were at the time of call being

Emergencies being of such a local nature these men might be moved into the woods to strategic spots as soon as the fire hazard reached a certain point adjudged by the forest service.

Bushfire is our constant summer enemy. We should be prepared for the

Commission proposals balance competition

The O'Leary Commission on Publications inspired a great deal of argument while it was holding its hearings, which was to be expected, with as sharp-tongued and forthright a man as Grattan O'Leary as its chairman. The commission's report has turned out to be just as controversial.

A major point seems to have been missed by most of the critics of the report, however, probably because they do not understand the ecohomics of magazine publishing here and in the United States. It is not a question of Canadian publishers not being able to meet straightforward U.S. competition, but of their being unable to meet the advertising competition of a mass-produced product. They are in the much the same spot as, say, a widget manufacturer would be if he tried to produce solely for the Canadian market while his U.S. competitors were permitted to dump their "end of the run" widgets in Canada at cut-rate prices. By splitrun and "Canadian edition" devices, the U.S. magazines have been able to make attractive presentations to Canadian advertisers.

It is this point that the O'Leary Commission has stressed. The removal of education from

income tax of Canadian advertising expenditures in a foreign periodical aimed at the Canadian reader in effect would double the cost of such advertising. The proposal to prohibit entry to foreign magazines using split runs — that is, running off extra copies of the U.S. publication, with the insertion of advertising and perhaps a tiny bit of reading matter aimed at Canadians — would affect 76 U.S. periodicals now using this cut-rate tech-

There is no question here of the freedom of the press — and the press, as Mr. O'Leary has repeatedly pointed out, enjoys no special freedom of its own. The U.S. publications could still come into Canada without any difficulty, even if all of the Commission's recommendations were adopted. Canadians would not be cut off from foreign views and ideas. The Commission would not tamper in any essential way with editorial content; it would simply put the commercial competition on a little more èven basis. If we agree that Canada needs its own magazines, then we should agree that they get some protection from unfair compelition. - The Oshawa Times

INTERPRETING THE NEWS

Berlin like firecracker

By JAMES NELSON Canadian Press Staff Writer

Berlin is like a giant firecracker — dangerous only if you put a lighted match to it. This, in essence is the view the Canadian government appears to be taking to the developing Berlin crisis. It has deep concern for the potential dangers to world peace but it is con-

fident the dangers can be avoided if everyone moves with great caution. The cabinet meets today to study what its advisers believe is a realistic appraisal of the situation. Prime Minister Diefenbaker may

make a statement after the meeting. The chief danger in the current tense period 18 that some Western action may be interpreted as putting a match to the Berlin suse. Of greater concern is the possibility that the fuse may be lighted inadvertently.

By saying as little as possible, the Canadlan government trusts it can avoid either detion. It Ropes the other Western governments will do so, too. Thus, it is not expected that Canada will make any dramatic change in its present aimed forces commitments to NATO. Thuse now include an army brigade group in West Germany, an air division at four fighter hases In West Germany and France with supply support in England, and elements of the Canadian mavy earmarked for NATO service in the North

Canada has had no request from NATO for increased forces. This country is one of the few tiffat is living up fully to its force commitments. Prime Minister Diesenbaker has emphasizec that the unity of NATO members in their dedidation to mutual desence has been strengthen. off by the challenging Berlin crisis,

NATO NEEDS MORE WHITOWOVER, there is a feeling liefe that NATO mot as strong militarily as it should be. Wrance in particular, had never been up to fill strangth in its NATO military strongth were up to par and General de Gaullo had fewer in-

trivial troubles at lills time.
The notivities of two other Western Burope government heads are being watched closely in Ottawa.

West Germany's vulnerable Chancellor Konrad Adenauer, regarded by Ottawa's politicians as well as by others as the wiliest political fox on the continent, is fighting an election campaign due to come to a vote September 17. His speeches on the Berlin crisis have to be read in

light of the political campaign heat. Britain's Prime Minister Macmillan surprised some Ottawa circles, and brought them reassurance as well, by his attitude: He has gone grouse hunting on the Yorkshire moors.

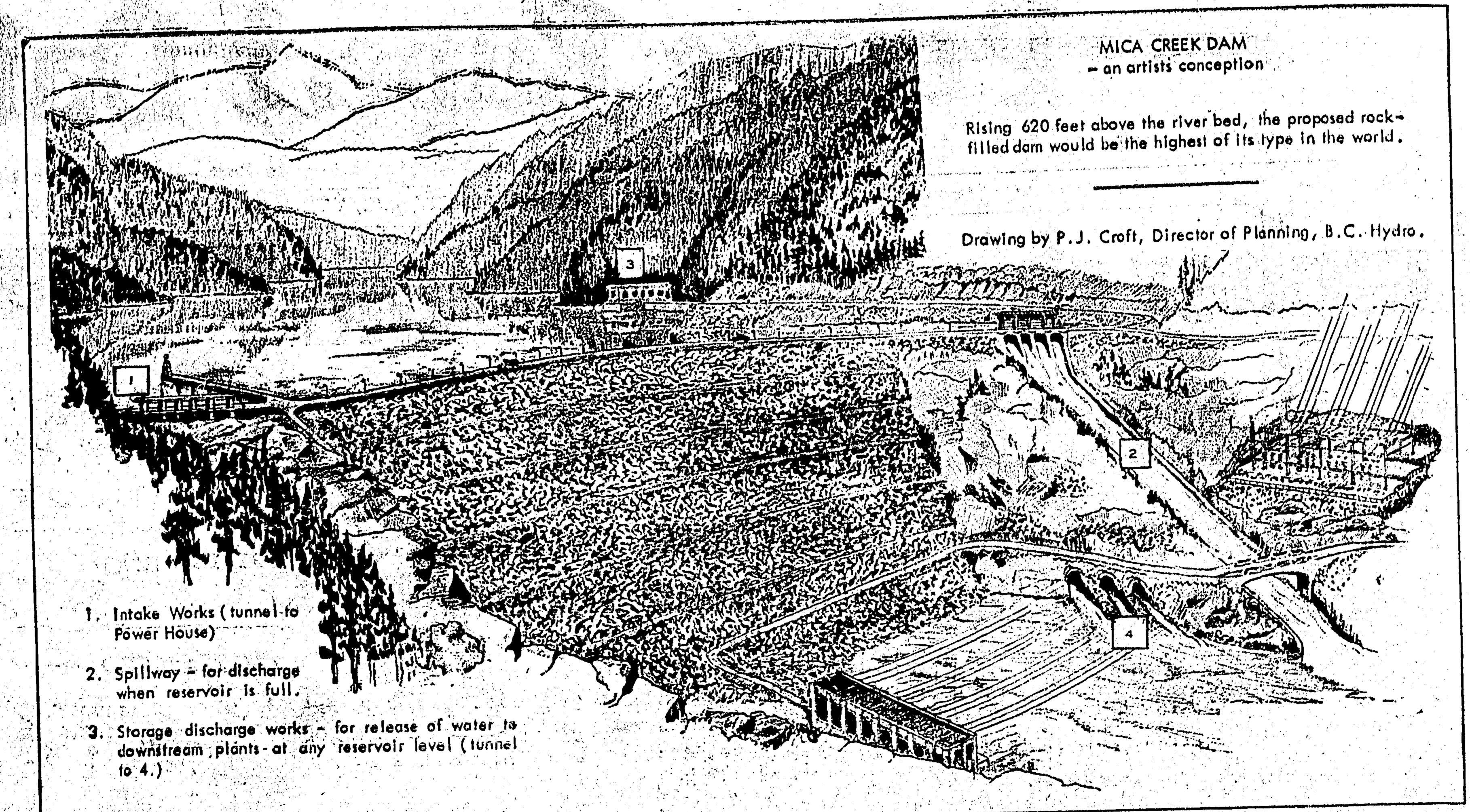
Americans unpopular abroad

Don't admit that you're an American, it you chance to take a trip abroad this summer. This seems to be the unofficial advice issuing from the State Department and our European Embassies, according to a news analyst. The word "American" truly must have the adjective "Ugly" in front of it — when we who are protid of being citizens of this greatest of democracles are advised not to admit it,

Independence Day observances throughout the embassies of our nation in other parts of the world went by almost unobserved. Once upon a time, when Americans abroad were proud of their nationality, regal celebrations took place - with visiting Americans and other nationals welcomed and sated. Bilt no more Austerity and shame have set in. Independence Day is frowned upon as a form of disgraceful

The Pinks and the Commy-followers of our nation seem to be winning the battle for One-Worldism and so-called Internationalism. It's true that, with the advent of the supersonic missiles, complete "isolationism" as once bracticed by our federal government is dend; blit nationalism — be it in Africa, Asia or Elirope (let alone in the U.S.) - Is very much alive: and a potent factor in combatting communism. which is — among other things — a radical

The reporter notes, in referring to the embassy curtailment of expenses for entertainment: "this is not only in line with the economy kick Washington is on at present but also with the trend in government circles to play down any demonstration of patriotism.



lumbia will seek to confirm preliminary data at Mica Creek site several areas. Final decision as to the actual site will await and will range as far south as Downie Creek, a B.C. Hydro the results of the investigations. spokesman said today. Boyles Bros. crews, under the supervision

FOUNDATION TEST drilling now under way on the Upper Co- of the consulting engineers, will probe sub-surface conditions in

Russians given rulebook on How to Grumble

The Soviet Union is reported to have published a new "Rule Book" that will permit party members to criticize the Communist Party. This suggests they have in the main been yes-men up till now.

No doubt this political recipe will be well received. Russians wouldn't be human if they didn't find cause to grumble at some of the edicts of their leaders, or of the policies followed. Even in a totalitarian state there are bound to be mutterings

- Presumably there will still be a risk in too free an expression of dissent, however. Communist party dictates undergo frequent changes. What is compatible today is apt to become taboo as "deviationist". tomorrow.

Apparently only party mem-

Unemployment questions and

answers In this column we publish questions about unemployment insurance and employment, together with answers which may be of

interest to you: Following are some questions with answers received from the Unemployment Insurance. Commission. If you are uncertain about any point do not hesitate to send us your question. We will obtain an

Q. Why do some individuals go to jail when taken to court by the UIC for fraud while others get off with a fine?

A. The matter of court penalty is the prerogative of the magistrate. He considers all factors such as the degree of the offence, family circumstances etc. and determines the penalty from his appreciation of these points. Q. Can a claimant appeal his

sentence? A. A claimant can appea through a higher court. There is a good deal of confusion in this area as many claimants write to the UIC asking that the sentence be reduced. The UIC has no power to interfere with any court and furthermore would not wish to intersere with decisions of cases brought by them into courts, A claimant should engage le gal assistance and file an appeal if he feels that he has been unfairly dealt with by the

Quote and unduote

Dr. J. A. McMillan, Charlottetown. It the Cantalan Medical Association Journal: "It is long past the time sion should use such expresblong as "free tuberculosis or "Irao madical "free hospitalization"

"In such sonso the word "free" applies only to the service at the time it is rendered and has no relation whatadevar to the apocific program

llw boing contemplated will nave to be supported in whole or part by taxes -- large laxes We will understand shock ow Il rottod rockly nonk to the public and to politicians 'tax-supported pro-

bers are to be given this newfound freedom. The public at large, supposedly, will still have to utter their grumbles

Even so this new criticism rule may herald an easement of some significance in Soviet — Daily Colonist

Short sermons

Youth is happy because it has the ability to see beauty. Anyone who keeps the ability to see beauty never grows old. - Franz Kafka

Happiness is like coke -something you get as a byproduct in the process of making something else. — Al---dous Huxley.

Happiness and beauty are by-products. Folly is the direct pursuit of happiness and beauty. — George Bernard

Happiness is in the taste. and not in the things themselves; we are happy from possessing what we like, not from possessing what others like. — La Rochefoucauld.

Some of us might find happiness if we would quit struggling so desperately for it. — William Feather.



Copyright: Canada Wide My guide, on a recent fishing trip, was a city-born man who at the age of thirty had shaken the dust of civilization off his feet and retired to the bush. He had, of course, a natural bent towards backwoods life, and had spent all of his youth and young manhood that he could spare hunting, fishing and camping. In the city, he had tried various Jobs, store clerk, accountant, city salesman and truck driver. On all headed for the wilds. And a happler and more reflective man you would not want to

"My impression is," he said around the lunch fire, "that the everwhelming majority of men and women hate the wilds. They have an almost fronzied desire to destroy it. Half a dozon men will go, to great trouble to seek out and find some longly lake where they build amall cottages, out of sight of one another, in ordor that they may reverently and humbly onjoy the wilder-

But no sooner do they establish the trail in, than the horde of Nature-haters bogins to arrive. And pretty soon the wilderness is nothing but an amusement park full of gas pumps, water skis, juke bexes -another suburb of the ghast-

EDITOR'S NOTE-Signed articles and editorials credited to other newspapers do not necessarily refleat, this views of The Dully News. 1

All Aboard with G. E. Mortimore

Every writer has irritating little mannérisms, favorite words and phrases that he sprinkles on his copy like pepper on the meat.

I often wish I had the courage to take a certain lady writer aside and tell her about the twinkling eyes. In everything she writes

there is someone whose eyes "His wise blue eyes twinkled as he told me how he escaped

from prison camp through a drainpipe." Sometimes they are shrewd grey eyes or warm brown eyes, but whatever their color may

be, they always twinkle. You can depend on it. If they were purple eyes, or orange eyes, or black-andwhite checkered eyes—they

would twinkle. * * * It sounds lively, but is i true? Answer honestly, nowhas anyone ever seen a twink-

I have seen a jaundiced eye, a half-closed eye and a wideopen eye. But I have never seen a twinkling eye.

I'll admit that the Oxford dictionary gives-as one meaning of the word, "move rapidly up and down, blink, wink. But "twinkle" gives me a mental picture of somebody whose eyes flash on and off, like a star

If I saw somebody whose eyes were doing that I would back away in alarm. Anyone whose eyes flash on and off is probably a Martian.

Whether he had wise blue eyes, or cunning pink eyes, 1 would want to stay clear of him, until I found out whether or not he was hostile.

The lighter side

"Have you lost your sister?" inquired a helpful adult at school picnic. The little girl had been shouting the name "Mary," at the top of her

"No, it's my mother," replied the child. "But I can't cail 'Mother', because there are too many of them here."



LAW GRAD AT 57 - Norman Archibald Bradley, 57, of Edmonton, a professional engineer, has just been admitted to the Alberta bar. Bradley said in an interview that "a man" shouldn't pass up a challenge. because of age." He was thinking of retiring when he became interested in law. 'It so grasped my attention that I decided to try my hand at it.' - CP Photo

Advertising Brings Local Results

