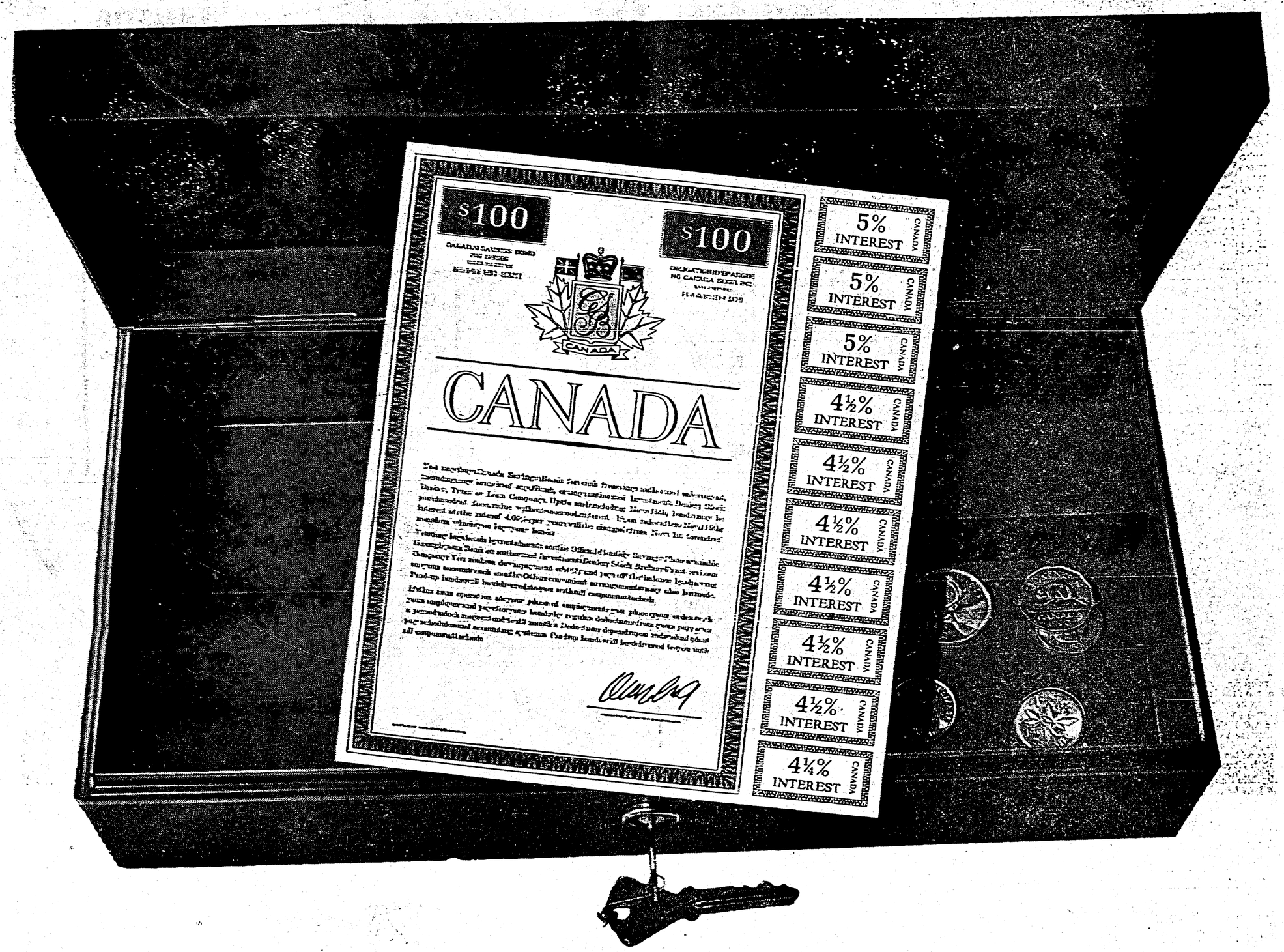
IF YOU FIND SAVING DIFFICULT



THIS

WILL DO YOUR SAVING FOR YOU

Cash has a way of disappearing — a big reason why you'll find saving a whole lot *easier* with Canada Savings Bonds. Bonds can be purchased conveniently on modest instalments — and almost before you know it they're delivered to you . . . paid in full! One simple decision and your saving puzzle is solved.

Bonds are cashable anytime, too — but unlike cash, you're more apt to hold onto them. And they earn a good return while you do.

So decide now to let Canada Savings Bonds help solve your savings problem. They're available in denominations from $50 to $5000, up to a limit of $10,000 per person. For cash or on instalments at banks, investment dealers, stock brokers, trust or loan companies — or through the Payroll Savings Plan where you work.

BUY THE NEW

CANADA SAVINGS BONDS

good for You—and Canada too!