FAMED AS SCHOLARS

Bringing gifts to the Christ Child, the Magi also brought with them a reputation of wisdom. They were renowned, legend says, as philosophers, scholars, diviners and astrologists.

Peter Pan Gift Shop
PHYLIS PULLEN

Kaien Esso Service
Bill, Dan, Vic & Don

Towns named in spirit of yule get heavy mail

Among the busiest of Santa's helpers at the Yuletide season are post offices in towns with Christmas names.

In Noel, Mo.; Christmas, Fla.; Santa Claus, Ind.; Bethlehem, Ind.; and Bethlehem, Pa., many thousands of packages and cards are received around Christmas time, to be postmarked with the Yule town's name and remailed to other states and countries.

The towns also play host to many visitors during the Christmas season. In Bethlehem and Nazareth, Pa., there are permanent displays and festivals of light, emphasizing the religious meaning and beauty of Christmas.

We wish you the Gift of joy this Christmastide.
H. G. Helgerson
Management & Staff

To wish you a Blessed Christmas
May the joys of Christmas ring out, loud and clear, to warm your heart anew.
Albert McCaffery Ltd.
Management & Staff

RIGHT ONE NEEDED — This little girl presses her nose against a store window as she gazes over a large collection of dolls. The Canadian Toy-Testing Council says doll buyers should keep in mind the ability of the toys to stimulate the imagination. The council is trying to assure that Canadian parents, spending an average of $15 on toys this Christmas, will get good quality for their money. — CP Photo

Last minute shopping means extra wrapping of Christmas presents

TORONTO (CP)—Hand in Hand with that last-minute shopping is that last-minute wrapping. Kaye King, a gift stylist from Kansas City, Mo. was in Toronto and offered advice about making the packages pretty.

The most common fault? Using too much paper, says Kaye. That's what makes the paper and your forehead wrinkle. An overlap of one inch on the seams "and no more" is all that is necessary.

Now that the paper is on neatly, next comes the bow. They should match or contrast out "not fight with each other." Plain ribbon goes best with patterned paper. If the pattern follows one direction, the ribbon should be placed in the same direction. Place the ribbon diagonally if the pattern is diagonal, or at right angles if the pattern is squarish.

A new kind of ribbon on the market that simplifies bow tying makes knotless bows. The ribbon sticks when moistened and can easily be looped and twisted into several kinds of bows.

PERSONALIZE GIFT

The three facets of gift wrapping are the paper, the bow and personalizing the wrapping, says Kaye. "This is what makes wrapping fun."

The wrapping might indicate what is inside, it might show the hobby of the receiver or it might hide the shape of the enclosed gift.

A box containing an apron was decorated with an apron cut from gaily colored paper.

A Santa Claus was made to conceal a small package in its body section. Newspaper was crushed around the object into a sphere. The fat sphere was then wrapped with white tissue paper. A second, smaller sphere was made in the same way for the head and was glued to the body.

Loops of red ribbon were stuck on for eyes and buttons and a cone of ribbon was used for the nose. A hat was fashioned from heavy paper and ribbon.

A tall slender item which is not boxed can be wrapped in the shape of a bell. Cut a circular base three inches longer than the item from corrugated card board. Cut foil large enough to cover the entire item. Gather the foil at the top and stick with tape. Then crush the foil gently into a bell shape.

Pine cones add a decorative note whether left as they are or sprayed with colors. For a special effect, cut the cone in two.

"I understand it takes a good saw to do it, but the effect is worth it," Kaye said. The exposed insides resemble roses and when stuck to a parcel in a circle, the result is an attractive wreath.

Lights for tree traced to Luther

Decorating the Christmas tree with lights is a custom that some historians trace back to Martin Luther, the Reformation leader, Encyclopedia Americana researchers say. After a walk one Christmas Eve under a brilliant starlight sky, Luther returned home and tried to reproduce the scene for his family by lighting candles on the Christmas tree.

Pinata scramble

In Mexico and other Latin American countries, the breaking of the pinata is a traditional Christmas custom. Earthern jars are filled with toys and sweets, covered with colored papier-mache figures and hung in an open space. Blindfolded children take turns at trying to break the pinata with a stick. When it is smashed, there's a merry scramble for its contents.

Best Wishes for a Merry Christmas
Star Style Centre
Amy, Grace, Elva and May

May His message gladden your heart.
From the Staff of
The Sports Shop & Sports Newsstand

Let the Divine Light that shone upon the shepherds, bring you joy this Christmas season.
WARD'S ROCKGAS

A Joyous Christmas
During this season let us remember the joy of that First Christmas.
Eddie's News Stand
Management & Staff

Old customs live

Christmas in the United States reflects a heritage of customs from many lands and times. Trees, candles, bells, carols and other well-loved traditions came, like the people of the U.S., from other countries. In many communities, people still celebrate Christmas as their ancestors did.

The U.S. has made its contributions to Christmas customs around the world, too. Santa Claus, bearded and red-suited was first personified in "The Night Before Christmas" by Dr. Clement Moore. Street decorations, Santas in stores, and special store displays of gifts are U.S. ideas that have been adopted on a global scale.

CHRISTMAS Joy
and happiness to you
ELLIS AIR LINES

IT'S CHRISTMAS
...and may the joys of Christmas abound in your heart always.
Prince Rupert Shoe Repair

Have a Merry Christmas! Thank you so much for being one of our customers.
Certified Welders
GEORGE & PEARL

We want to take this opportunity to wish you cheer...and to thank you for letting us serve you.
PARKER'S LADIES WEAR
MANAGEMENT and STAFF
Kathy; Mary; Mae; Flora

Moser Marine Supply Ltd.
MANAGEMENT and STAFF

Bytown Diesel Sales Ltd.

MANAGEMENT and STAFF
Paul's Shell Service Station