to boost college sport

By JACK SULLIVAN

Canadian Press Sports Editor

The Canadian Intercollegiate Athletic Union this week embarked on a campaign to promote college sport on a country-wide basis. Approved was a plan to stage intercollegiate competition including hockey, basketball and football.

overdue and it could ultimately dians from across the country. mean that the colleges would The fitness council apparently provide athletes for Olympic, is vaque about plans for the day. British Empire and Pan-Ameri-|Right now, they'll throw in a can Games, and other interna-|bunch of lacrosse players, wrest-| tional sports festivals. And it is lers, fencers, cyclists and so on something that the 30 - member onto the grandstand turf. government - appointed national At various other spots over the advisory council on fitness and sprawling 350-acre CNE grounds,

to finance their projects and calisthenics. they've already indicated they But more than 300,000 paying at a better time. FUNDS FOR RALLY

a fitness rally in Toronto on on fitness—could be lost. ution to promote physical fit-show their stuff.

of Toronto advertising executive leges down. Harry (Red) Foster — that has a scent of commercialism to it.

The festival, which one council official described as being a "three-ring circus," will be held at the waterfront grandstand of Toronto's Canadian National Exhibition on Labor Day. The CNE probably will get lots of newspaper ink out of it, and its contribution to the festival is a meagre \$12,500.

Basically, the festival is a

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The next step probably would laudable effort but it can turn be to stage track and field, out to be more of a three-ring circus than a demonstration of wimming and other sports. This is something that is long muscle-flexing by young Cana-

amateur sport should help. youngsters will run, square dance, The colleges will need money play handball and do all sorts of

will go to the fitness council for customers are expected to visit support. It couldn't have come the CNE that day and the crush of spectators alone is enough to create a mob scene. The idea of This body gave the okay to the rally — to focus attention

September 3 and just a few days The best plan, possibly, is to ago it was announced the federal stage a regimented plan of calisgovernment would donate \$50.- thenics and gymnastics with 000 towards expenses. The cash possibly 400 or 500 youngsters would come out of the govern-from across the country. Put ment's \$5,000,000-a-year contrib- them in one spot and let them

If the government donated That \$50,000 gift is a lot of \$50,000 to the CNE scheme, it money for a project — brainchild certainy couldn't turn the col-

Comments of players, managers

NEW YORK (A) - Pertinent quotes from big league ball players and managers:

Scouring Pacis 10's 2:49c Fred Hutchinson, Cincinnati 3215 manager, ejected from a game between the Reds and Houston Colts, turned to Bill Giles, Colts' publicity director and son of the National League president, and said in parting: ". . and tell your dad he's got the worst umpires in baseball."

Southpaw Sandy Koufax of Los Angeles Dodgers, shortly after matching his own major league strikeout record of 18 in ' game, said with a straight face: "I wouldn't trade a 20-game season for all the strikeouts in the record books."

Manager Bill Rigney of the Angels, upon being told that his orders for intentional walks to Maris had angered the Yankee slugger, retorted:

"Maris is getting \$70,000, Lopez (Hector Lopez) who followed: Maris in the batting order is getting \$18,000. Who would you ra-

York Mets, on the rash of sore Varms sustained by relief pitch-

St. Jerome, Que. (4)-Bob Clertoux, 204, Montreal, knocked out. ' Jimmy Simpson, 193, Birming-

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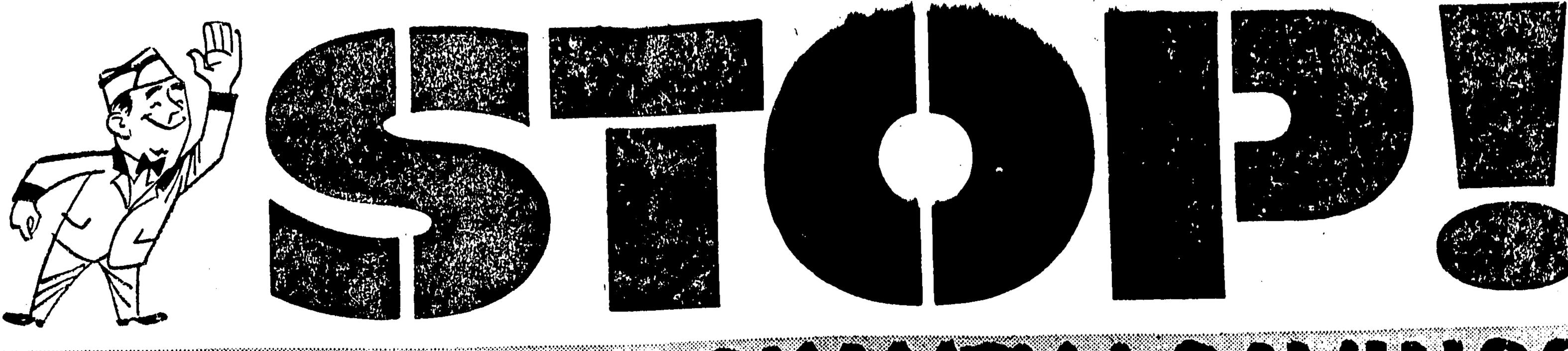
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