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### Three cheers for Prince Rupert's rainfall

to circumstances far beyond anyone's everywhere.

excellent attitude towards rain. The are the fattest ever observed by the people promote the heavy rainfall to human eye." the point that they now consider it a . We could go further with such tourist attraction.

rain than Prince Rupert. But there's Prince Rupert," or "See a production no reason why a city that size should of Noah's Ark re-enacted every day be receiving benefits from rain when in Prince Rupert." we're not.

shrewd Alaskans have constructed Rupert rain . . . for the family who an exaggerated rain gauge which has cares enough to see the very best," or a pointer to show the number of inch- "Our rain is 99 44/100 per cent pure,"

advantage.

In Prince Rupert we could start Prince Rupert." an advertising scheme promoting our rain all over the world. Such signs as probably all have a lot of fun if we "See the monsoon season all year promoted our rain instead of knockround, come to Prince Rupert," "In ing it.

member the old saying: "Every- Prince Rupert the railis purer and body talks about the weather, but wetter than anywhere else in the no one does anything about it?" world," or "Come to Prince Rupert, Well, it's about time that Prince your rainswept nost on the Pacific Rupert did something about it. Due Coast," would become commonplace

control, rain, like taxes, is here to We could publish brochures outstay. Therefore, instead of always lining the tremendous features of our complaining about it, why don't we rain: "See rain actually bounce eight take advantage of it. feet in the air, that's liverall year long Ketchikan, Alaska, has adopted an in Prince Rupert," or Wur raindrops

things as: "Like Chicken Little, True, Ketchikan receives more watch the sky fall in That's daily in

Then again, we could always fol-At one location in Ketchikan, the low older advertising kicks: "Prince es of precipitation to date. or "You'll wonder where the sunshine And we've yet to hear many com- went when you see our rain," or "Hey plaints about the amount of rainfall Jane, see our rain," of Are you seein Ketchikan. The people publicize it ing sunshine more these days but enand joke about it. They know they're joying it less? Then switch to our stuck with it and as a result have rain," or "It's lucky when you see our found a way to utilize it to their best rain," or "50,000,000 times a day, at home at work or at play, it rains in

At any rate it might help. We could

## Publicity does not always please

the White House, it is disappointing taken that there will be had features learn that President Kennedy is along with the good. allergic to what he considers unfavorable press notices.

For one who has openly courted was all about. A third was questioned weakness to be watched. about rhododendrons around the White House which may or may not spondents in other dapitals of the have been planted to keep little Caro- world have good reason to envy those

Apparently there have been other information, action and personal consimilar instances, some of them un- tact, there is no other acentica which dbubtedly justified on the grounds offers so much. By comparison, rethat misrepresentation was involved. porters at Ottawa seem toxbe crowded But it must be plain to Mr. Kennedy in a drab schoolroom with the winby now that when the subject matter dows closed. The atmosphere created is someone in a position of great pub- for our national scene is one of restlic responsibility and exposures theremoless, politeness. If anything slightly is bound to be press comment that is out of line occurs, it is like finding a Mot always pleasing and perhaps even naughty picture in one of the desks. issuccurate, and certainly there will. Being in the news and occasionbe invasion of privacy, impolite and ally nettled by it is better than having disagreeable though it may be. If one nothing to be upset about at all.

A lith all his executive talent and his needs the press to get a message and success in putting new life into personality across, the risk must be

It may be said that Canadian comment such as this on how the U.S. president conducts his press relations favor of the press, as well as other is neither appropriate not necessary, media, to project his personal image and we would make nonesexcept it to an extent perhaps unequalled in points up a difficulty often encoun-American history, he seems unreason- tered in the newspaper business. Too ably miffed over publicity that is not often there are men in public office entirely to his liking. For example, a who are dismayed and angered when reporter for one news magazine that the press fails to function as acrubber reproduced a fashion-plate picture of stamp for all their viitues and an Mr. Kennedy was angrily called on eraser for whatever else is not becomthe carpet by the chief executive to ing. While depending on the use of éxplain why it was done. A corre- democratic instruments such as a free spondent for a news service that car-press, these men unwiffingly show a ried a report on Kennedy family diets preference for conditions in other received an irate phone call from the countries, where nothing other than president wanting to know what it dictated reports is allowed. It is a

At the same time, onews correline from public gaze.
in Washington. For color, fullness of

#### New kind of policeman

As every policeman knows, the legend of phlice brutality is one of the hardest things our trial of intrepld officers quite literally staying police forces have to fight, in public and in the

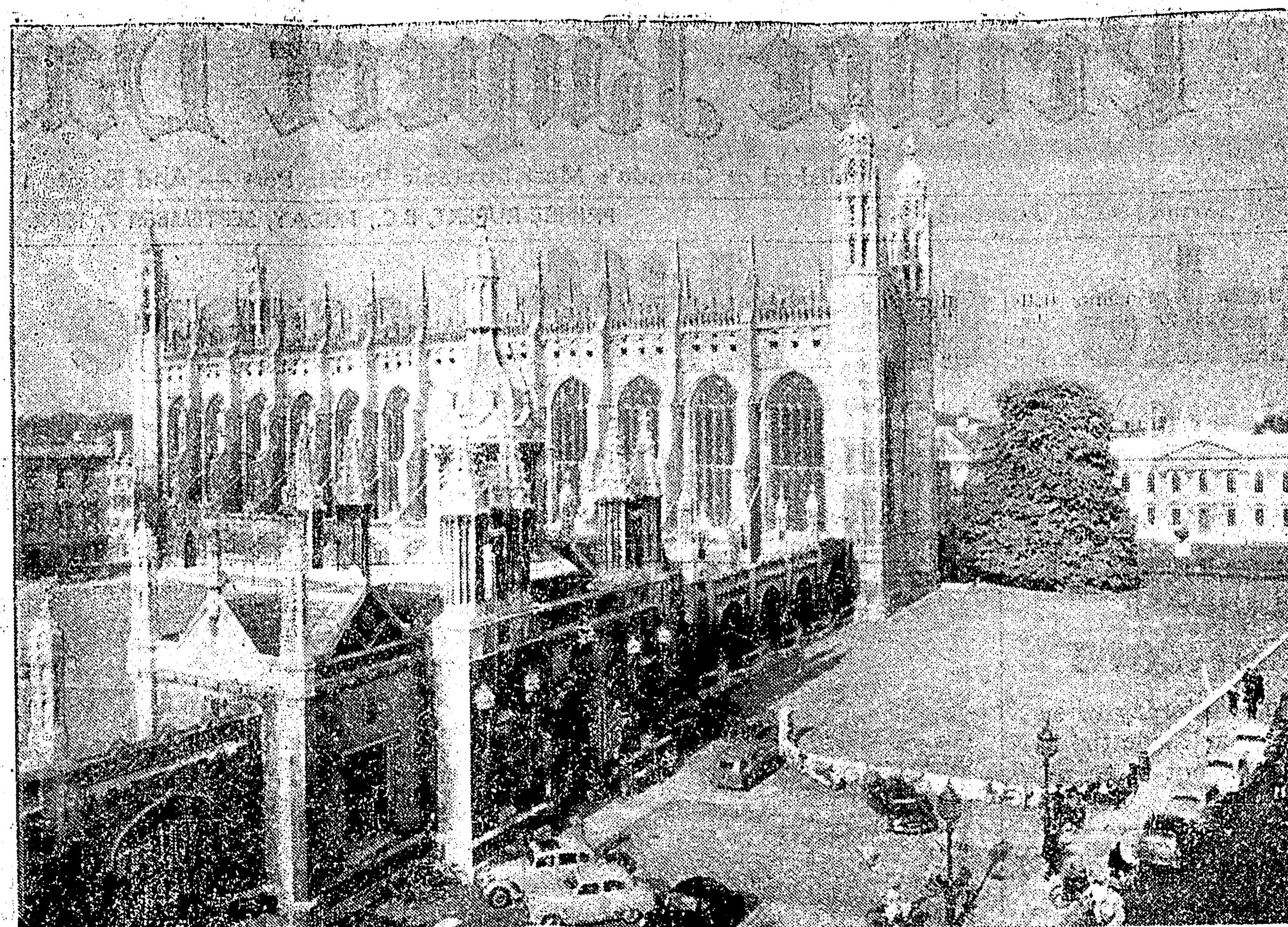
win the courts, by witness and innuend clever lawyers try to suggest that statements given to pulled word made by threat of force." " which convention of police authorities is troubled by this image of the police bully and how to ohange it.

We suggest that one way may be that pracused in British Columbia of late by RCMP.

There was ample evidence in a fecent dope alive by their wits in colonies of desperate men -- dope pedlars and addicts. Then, with their evidence, convicting these

Bullies, with only brawn on their side?

Not by any means, They are skilled and intelligent police officers, with a degree of dedication to their jobs far beyond that of the average worker. And there are far more of them in Canada than most citizens realize.



IT'S YOUR BUSINESS

#### Canada still living in the past

By DAVID GRENIER Toronto Telegram News Service

Don't live in the past: treat bygones as bygones. So argues a leading U.S. economist in a recent issue of the Lloyds Bank Review.

And Professor C. P. Kindleberger of Massachusets Institute of Technology shows what good advice that is, using the example of British experience over the past 50 years. His theseis is that

 Britain sacrificed economic growth after two world wars by trying to set the clock back and pursuing lost pres-Growth was also sacri-

ficed as a result of policies that favored expansion in internal demand rather than expansion of capacity to meet external demand as the stim-

As an example of the first kind of failure, Professor Kindleberger quotes the determination of the City of London after World War I to put the pound sterling back on the pinnacle on which it rest-

ed in 1913. The cost of this attempt to try to look the dollar in the eye was deflationary policies that slowed down growth in the

As an example of the second kind of failure, the article

## quote, unquote

Marilyn Monroe: "It's like caviar, good to have but not when you have to have

it every meal and every day." L. W. Lane, speaking to the

Greater Vancouver Visitors and

Convention Bureau; "The tourist dollar puts a billiard ball to shame in its ricochet effect from a hotel or motel, gas station, retail store and to all other businesses that feel its direct and indirect im-

Insider's Newsletter: "Entomologists at the University of Wisconsin and the U.S. Department of Agriculture are hoping to make a sensational announcement soon about termite control, i.e., that mixing insecticide - Dieldrin -right into the concrete foundations may provide built-in lifetime protection against the

"After 18 months, test concrete is still 100 per cent deadly to termites. If it remains so until 1965, a five-year "cure" for one of the worst building cancers will be proclaimed,

"Meanwhile, if you are building and wish to take a chance on the test without running any risk other than a little lost money and the scepticism of journeymen concrete mixers, you can write to the Department of Entomology at the University of Wisconsin, Madison, Wis., for the recipe,"

## the lighter side

Two atomic scientists vacationing in Las Vegas eyed a follow scientists from a distance while he played roulette "Sanderson gambles as there were no tomorrow," said one. "Maybe," commented the other, "he knows something."

Blin: 'Josephi we've been going logether for more than lifteen years. Don't you think we ought to got married?" He: "I sure do . . . but who'll nave us?"

quotes the heavy investment in social capital and consumer durable goods industries of the

Because this investment stimulated internal demand, without creating comparable export earnings, it landed Britain in balance of payments difficulties.

These are examples from the past. But the argument of treating bygones as bygones applies directly to the British move to join the Common

From the point of view of Britain's own interests, the decision is one for growth instead of stagnation. It attempts to turn the clock forward rather than back.

And it offers the hope that the British economy will grow through expansion of capacity to meet the demand of 170 million people in the present Common Market.

There may be lessons for Canada in all of this. In terms of economic and commercial policy, Canada is still living in the past—and it's sacrificing growth as a consequence.

In an age of ever increasing units of production, we're still clinging to a modified form of National Policy—using the tariff to maintain or create infant industries.

In an age when trade blocs are making a policy of multilateral trade less attractive. we're still talking as if in GATT we trust.

And at a time when Commonwealth Preference is on the decline, it remains enshrined in Canada's threecolumn tariff.

Don't be surprised at this rate if Canada's economy ends up as the dodo of the Western

#### Letterhox

The Editor, The Daily News: Oh, to be an underpaid Civil

It would be nice to be able to stop your paid working time at 11:30 a.m. in order that you would not have to work past

the 12 noon lunch hour period. This is precisely what goes on in the Motor Vehicle branch at the Court House, I arrived at 11:40 a.m. to write the Learners driving test. was told first by a young lady, then by the gentleman in charge that this test took 14 hour to write and if they were to let me begin now it would mean paying someone over-

Because I had asked for, and received time off from my emplayer to arrive before noon at the Court House, this was no concern of theirs. I was told "Well, you'll just have to come back tomorrow before 11:30."

The following day I arrived ato the Court House at 11.05 a,m, and was finished writing the test and sitting outside in my car at 11:15.

If we the taxpayers are paying good money to employ these "Civil Servants," then I suggest we think about cuttings their wages instead of boing taken in by the propaganda of "Low wages." At this point I would say any wage paid (above the minimum allowed) was found money for people who work from 8:30 a.m. to 11:30 then have lunch from 12 noon until 1:10 and put things away at 4:30 p.m. in order to be sure of being out of the building by 5. "JUST A TAXPAYER"

KING'S COLLEGE CHAPEL, probably the most beautiful example of late English perpendicular architecture, has been called "the crowning glory of the university." King's College was founded by Henry VI in 1440 and has close connections with Eton College. - BTA Photo

Of Gregory Clark

Copyright: Canada Wide Inattention, according to a schoolmaster of my acquaint-

parents or to instruction of any kind, who was not at the same time a lazy goloot. Show me an inattentive child, and I'll show you one who is bone lazy, who avoids tasks of any kind, who, in an often charming way, escapes any share of work that has to be done. Pretty little girls are often marvels of inattention, by which means they escape all kinds of little jobs, such as running upstairs for Daddy's slippers, or carrying out the dishes to the kitchen. There is all kinds of blather in educational circles as to the many factors in contemporary society distracting the attention of children. Confidentially, I think our whole social development is aimed at ease, comfort, convenience and leisure, and the lazy, in-

EDITOR'S NOTE-Signed articles and editorials credited to other newspapers do not necessarily reflect the views of The Daily News

attentive little heirs of to-

morrow are right on the ball."



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# SPECIAL

TO PRESENT HOLDERS OF PGE 51/2% PARITY DEVELOPMENT BONDS, TO MATURE ON SEPTEMBER 15, 1962

The tremendous public demand for the refunding issue of PGE 51/2% Parity Development Bonds, to mature September 15, 1966, saw the issue oversubscribed quickly.

We regret that many present holders of PGE 51/2% Parity Development Bonds, maturing September 15, 1962, who intended to exchange their holdings for bonds in this refunding issue are now unable to do so.

The Department of Finance of the British Columbia Government will endeavour, therefore, to provide 51/2% Parity Development Bonds of previous Issues for exchange to these holders.

Those desiring to continue their unconditionally guarantoed investment, returning 516% interest per annum on a quarterly basis, in one of the great public enterprises of this Province are invited to contact immediately:

> Treasury, Department of Finance, Parliament Buildings, Victoria, B.C.