COAL NOTICES.

Omineca Land District—District of Hazelton.

Notice is hereby given that I, L. N. MacKechnie, of Vancouver, B. C., occupation surgeon, 60 days after date intend to apply to the Chief Commissioner of Lands for license to prospect for coal and petroleum over the following described lands: Commencing at a post planted on bank of Porcupine Creek about 1½ miles up the creek from mouth thereof (Grand Trunk Pacific crosses mouth of creek near 133 mile post), thence north 80 chains, thence west 80 chains, thence south 80 chains, thence east 80 chains to place of commencement, containing 640 acres more or less.

L. N. MACKECHNIE.
Per F. W. McCRADY, C. E., Agent.
Staked and dated March 18th, 1913.
L. N. MacKechnie, N. W. C.
Pub. Apr. 14, 1913—May 12, 1913.

Omineca Land District—District of Hazelton.

Notice is hereby given that I, L. N. MacKechnie, of Vancouver, B. C., occupation surgeon, 60 days after date intend to apply to the Chief Commissioner of Lands for license to prospect for coal and petroleum over the following described lands: Commencing at a post planted near old camp, Grand Trunk Pacific mile post 135, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to place of commencement, containing 640 acres more or less.

L. N. MACKECHNIE.
Per F. W. McCRADY, C. E., Agent.
Staked and dated March 19th, 1913.
L. N. MacKechnie, N. E. C.
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Notice is hereby given that I, L. N. MacKechnie, of Vancouver, B. C., occupation surgeon, 60 days after date intend to apply to the Chief Commissioner of Lands for license to prospect for coal and petroleum over the following described lands: Commencing at a post planted about 12 miles from Grand Trunk Pacific track, mile 137¾, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to place of commencement, containing 640 acres more or less.

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Per F. W. McCRADY, C. E., Agent.
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Omineca Land District—District of Hazelton.

Notice is hereby given that I, L. N. MacKechnie, of Vancouver, B. C., occupation surgeon, 60 days after date intend to apply to the Chief Commissioner of Lands for license to prospect for coal and petroleum over the following described lands: Commencing at a post planted near a cabin near Grand Trunk Pacific mile post 130, thence south 80 chains, thence west 80 chains, thence north 80 chains, thence east 80 chains to place of commencement, containing 640 acres more or less.

L. N. MACKECHNIE.
Per F. W. McCRADY, C. E., Agent.
Staked and dated March 17th, 1913.
L. N. MacKechnie, N. E. C.
Pub. Apr. 14, 1913—May 12, 1913.

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Staked and dated March 18th, 1913.
L. N. MacKechnie, N. E. C.
Pub. Apr. 14, 1913—May 12, 1913.

LAND PURCHASE NOTICES.

Omineca Land District—District of Cassiar.

Take notice that I, L. N. MacKechnie, of Vancouver, B. C., occupation surgeon, 60 days after date intend to apply to the Chief Commissioner of Lands to purchase Surveyed Lot 915 A, Cassiar District, Skeena River, situated near mile 136, Grand Trunk Pacific, containing 43.7 acres more or less.

L. N. MACKECHNIE.
Per F. W. McCRADY, C. E., Agent.
Staked and dated March 19th, 1913.
L. N. MacKechnie, N. E. C.
Pub. Apr. 14, 1913—June 9, 1913.

Skeena Land District—District of Coast Range V.

TAKE NOTICE that Eugene Renz, of Prince Rupert, B.C., occupation cook, intends to apply for permission to purchase the following described lands:

Commencing at a post planted at the N. E. corner of T.L. 30945, thence north 20 chains; thence east 13 chains, more or less, to the west boundary of John McKechney's pre-emption; thence south 20 chains, more or less to John McKechney's S.W. corner; thence east 20 chains; thence south 20 chains; thence west 33 chains, more or less, to the east boundary of T. L. 30945; thence north 20 chains, more or less to the point of commencement, containing 90 acres more or less.

EUGENE RENZ,
H. D. LENHART, Agent.
Dated Feb. 24, 1913.
Pub. March 17 to May 12—13

VIOLATED BANK ACT BY A FORECLOSURE

Important Decision Handed Down by Supreme Court of Alberta as to Bank Powers.

Calgary, May 8.—The climax to one of the most important cases ever before the supreme court here came today when Chief Justice Harvey ruled that the Northern Crown Bank had violated the Bank Act through carrying on the business of the Great West Lumber Company.

The case arose out of the action of the bank in trying to obtain judgment against the company for nearly $600,000, which had been advanced in various ways. The bulk of the money was advanced after the bank had acquired control of the company and Judge Harvey allowed only the claim for $79,000, loaned before this control was obtained.

His lordship ruled that the bank in taking over the business had violated Section 76 of the Bank Act. It is reported this afternoon that the case will be taken to the privy council by the bank.

SILK MANUFACTURE IS AT A STANDSTILL

Mill Hands in New Jersey Demand an Increase in Wages and a Decrease in Hours.

Jersey City, May 10.—Responding to the appeals of silk mill workers in Paterson, where a strike of 15,000 workers has been in progress for several weeks, between 6,000 and 8,000 workers in the silk mills in Northern Hudson County, near this city, went on strike late today. The employees make the same demands as the Paterson strikers—an eight hour day and an increase of about 20 per cent. in wages. Ten hours is the present day's work.

LAND PURCHASE NOTICE

Skeena Land District—District of Coast.

Take notice that I, Sam Ennyu, of Skeena City, B. C., occupation lumberman, intend to apply for permission to purchase the following described land:

Commencing at a post planted at the southwest corner of Lot 182, Range 5, Coast District, on the bank of the ka Yex River, thence 20 chains west, thence 20 chains north, thence 20 chains east to the boundary of said Lot 182, thence south along said boundary 20 chains to point of commencement, containing 40 acres more or less.

SAM ENNYU.
Dated April 19th, 1913.
Pub. May 5, 1913—June 30, 1913.

LAND LEASE NOTICE.

Skeena Land District—District of Coast, Range IV.

Take notice that Frank B. St. Amour of the City of Prince Rupert, in the Province of British Columbia, prospector, intends to apply for permission to lease the following described land:

Commencing at a post planted on the east coast of Banks Island, British Columbia, on the shore of a small unnamed bay and being about five (5) miles in an easterly direction from End Hill, thence east eighty (80) chains, thence north twenty (20) chains, thence west eighty (80) chains, thence south twenty (20) chains to point of commencement, and containing one hundred and sixty (160) acres more or less.

FRANK B. ST. AMOUR, Locator.
Dated the 29th day of April, 1913.
Pub. May 5, 1913—June 30, 1913.

WATER NOTICE.

For a License to Take or Pen Back Water.

Notice is hereby given that G. R. T. Sawle, of Prince Rupert, B. C., will apply for a license to store or pen back 200 acre feet of water from an unnamed creek, a stream flowing in an easterly direction and emptying into Goose Bay near Granby Bay Townsite. The water will be stored in a reservoir of 60,000 gallons capacity, built or to be built 1,000 feet from mouth of stream, and will be used for domestic purposes under a notice of application for a license to take and use water, posted herewith, on the land described as land adjoining west side of Granby Bay Townsite.

This notice was posted on the ground on the 26th day of April, 1913. The application will be filed in the office of the Water Recorder at Prince Rupert, B. C.

Objections may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C.

104-10-16-22 G. R. T. SAWLE.

WATER NOTICE.

For a License to Take and Use Water.

Notice is hereby given that The Prince Rupert Hydro-Electric Company, Limited, of Prince Rupert, B. C., will apply for a license to take and use 266 cubic feet per second of water out of Khtada River, which flows in a westerly direction through Lots 1377 and 1378, and empties into Skeena River near Mile 44, G. T. P. mileage. The water will be diverted at a point about 8,000 feet from the mouth and will be used for generating electric power purposes on the land described as Lot 1377, Range 5, Coast District.

This notice was posted on the ground on the 13th day of April, 1913. The application will be filed in the office of the Water Recorder at Prince Rupert.

Objections may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C.

THE PRINCE RUPERT HYDRO-ELECTRIC COMPANY, LTD., Applicant.
By A. W. Agnew, Agent.
Pub. Apr. 21, 1913—May 19, 1913.

WATER NOTICE.

For a License to Store or Pen Back Water.

Notice is hereby given that The Prince Rupert Hydro-Electric Company, Limited, of Prince Rupert, B. C., will apply for a license to store or pen back 82,906 acre-feet of water from Khtada River, a stream flowing in a westerly direction and emptying into Skeena River near Mile 44, G. T. P. mileage. The water will be stored in a reservoir of 3,611,421,795 cubic feet capacity, built or to be built in Lake Brutinel Valley, and will be used for generating electric power purposes as authorized by Water Records Nos. 27, 36 and 50, and under a notice of application for a license to take and use water, posted herewith, on the land described as Lot 1377, Range 5, Coast District.

This notice was posted on the ground on the 13th day of April, 1913. The application will be filed in the office of the Water Recorder at Prince Rupert, B. C.

Objections may be filed with the said Water Recorder or with the Comptroller of Water Rights, Parliament Buildings, Victoria, B. C.

THE PRINCE RUPERT HYDRO-ELECTRIC CO., LTD, Applicant.
By A. W. Agnew, Agent.
Pub. Apr. 21, 1913—May 19, 1913.

JILTED THE PRINCE AT THE VERY ALTAR

Only Daughter of Gaekwar of Baroda Will Wed a Young Englishman.

London, May 10.—The lovely Princess Indira, only daughter of the reigning Gaekwar of Baroda, loves a handsome young Englishman with all the warmth of her East Indian nature. The princess and the young Englishman will be married in England within

The GAEKWAR OF BARODA

the next few weeks, it is said on good authority. The deep mutual affection explains why the princess jilted her fiancee, Prince Jilendra, brother of the Maharajah of Cooch Behar.

As the despatches told, their marriage was to have been celebrated with due solemnity in Calcutta last Monday. At the last minute the princess refused to marry the prince. When her father and mother learned that her affections were fixed on the Englishman they withdrew their consent to her marriage with Jilendra.

COLONEL ROOSEVELT ON PANAMA TOLLS

Makes a Speeche to Peace Centennial Delegates Strongly Arguing for Arbitration.

Oyster Bay, May 10.—Theodore Roosevelt would have the United States and Great Britain agree in advance to arbitrate any question which might arise between them, so he told the international confreres, who are arranging the centennial celebration of peace among English speaking peoples, in addressing them as their host today at luncheon at his home on Sagamore Hill. Newspapermen were not admitted to the function, but a summary of his remarks, "approved by Mr. Roosevelt," was made public.

Although it was said he did not specifically mention the Panama Canal dispute, members of the foreign delegation said that he unmistakably referred to it in speaking of a question as one which should be settled by arbitration if settlement could not be reached by negotiation.

AFFECTS PICTURE SHOWS

New Provincial Act as to Censorship May Cause Rise in Price of Admission

Vancouver, May 10—The cost of admission to the moving picture shows in British Columbia may be increased owing to the charges to be made by the censorship under the new Act to the Provincial Government. The moving picture theatre managers assert that the fees are 100 per cent. higher than in any other province in Canada. The managers of the houses in Vancouver have decided to call a meeting in the course of the next few days to discuss the situation.

A milkman in a country town not far from New York was brought before the local court to answer a charge of adulteration of milk.

"You are charged," said the judge, "with a most serious offence, that of selling adulterated milk. Have you anything to say in answer to the charge?"

"Well, your worship," answered the milkman, "the night before it was raining very hard, and the only cause I can give is the cow must have got wet through."—Harper's Weekly.

A woman will jump to a conclusion while a man is crawling toward it.

TO JOIN STEFANSSON PARTY FOR THE NORTH

Canada Sending Doctor Who Went to Antarctic with the Shackleton Expedition.

Montreal, May 10.—Dr. A. Forbes Mackay, who was one of the medical men attached to the expedition to the south polar regions which won Sir Ernest Shackleton his knighthood, was a passenger by the Allan liner Grampian, which arrived here from Glasgow this evening.

Dr. Mackay stated that he had come out to join Mr. Stefansson in his expedition to the far north, and expected to be absent for from three and a half to four years before returning to civilization.

Dr. Mackay had received a letter from Mr. J. Desbarats, of the marine and fisheries department, asking him to come at once to Ottawa in order to organize the victualizing and other details connected with the voyage of Stefansson's ship, the Karluk. The delay which the Grampian, in common with many other ships, experience owing to adverse weather conditions, has left Dr. Mackay very little time to assist in the orgainzation.

CHINA ACCEPTS LOAN

First Advance Will Be Made by Five Power Group.

Peking, May 10.—The bankers representing the five powers, Great Britain, France, Germany, Russia and Japan, in connection with the loan of $125,000,000 to China, were notified today by the minister of finance of China's final acceptance of the loan. The first advance will be made today.

BIRKS

Canada's greatest diamond and jewellery house supplies the people of all British Columbia with the finest, most fashionable lines of all home manufactured and imported goods.

Diamonds and Diamond Set Jewellery of the very highest standard of perfection.

Silverware in the best qualities and most popular patterns in both sterling and plate.

Cut Glass in splendid assortments of beautiful designs cut from high grade blanks.

Leather Goods showing the latest conveniences for travellers. Also ladies' handbags, purses and novelties.

Our illustrated catalogue will be sent free to any address upon request. Write for this shopper's guide and get the benefit of our moderate prices and quality goods. All goods sent prepaid to your nearest post or express office and money refunded if goods are not satisfactory.

Henry Birks & Sons, Limited
JEWELLERS AND SILVERSMITHS
Geo. E. Trorey, Managing Director VANCOUVER, B.C

Rose's Lime Juice Cordial
The Best Procurable. Absolutely pure

FARM LANDS
—IN THE—
Skeena Valley Nechaco Valley
Bulkley Valley Fort George District
—IN TRACTS OF 160 ACRES AND UPWARDS—
Carefully selected Lands at Reasonable Prices and on easy terms.
FARM LANDS

NORTH COAST LAND COMPANY, Limited
PAID UP CAPITAL $1,500,000.00 VANCOUVER, B.C.

You Are on the Bench

YOU—the Public—are the judge. On your good opinion and your good word depends the success of the advertised article. For no amount of advertising will induce you to buy a second time what you do not like. No advertising will offset the bad effect of a dissatisfied buyer.

That is why advertisers must and do maintain the quality of their goods.

Advertisers realize that to turn their outlay for advertising into profit *they must give good value.*

They are not looking for one-time sales. First sales, in most cases, would not pay for the advertising.

To be successful, they must make steady customers. So, quality is being put in to *bold the trade* that advertising produces.

Thus, to be sure of quality, one naturally turns to goods that are advertised. And isn't it only reasonable?

No manufacturer can afford to advertise for long an inferior article. From the moment the advertising begins, the quality must either be kept uniform or improved—to go back means ruin.

The day is passing when you ask for a pint of pickles. You name the brand.

You don't ask for Rolled Oats. You name the brand you prefer.

The unknown article *may* be good, but you are not so sure of it as you are of the advertised article, which bears the seal of quality,—a well known maker's trade name.

TO MANUFACTURERS

You who make good goods and do not advertise—show your confidence in your product.
Advertise it.
Let the public know that you stand back of your goods to maintain their high quality.

Make your trade name the recognized standard in your line.

Advice regarding your advertising problems is available through any good advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building. Enquiry involves no obligation on your part—so write, if interested.