* Daily News first annual progress edition *

PRINCE RUPERT EMBARKS

ON GREAT NEW ERA

If ever an abundance of hope for a prosperous 'future should be evident in Prince Rupert it is on this day when the Alaska Marine Highway is listed in the annals of history as officially opened.

Not since the time of Charles M. Hays, who envisaged a city of cities on this north coast island, has the road ahead appeared so bright. And if Mr. Hays himself could see the progress even thus far and the tremendous plans that lie ahead he would be secure in the knowledge that what he advocated back in 1902 is moving closer each day to becoming a dream come true.

Mr. Hays, who was general manager of the Grand Trunk Pacific Railway, now the CNR, proposed to build a trans-continental railway with Prince Rupert as its western terminus to grab off business from Vancouver because of this port's position, some 500 miles closer to Far East ports.

Actual railway construction was started and the townsite was cleared and docks built. Everything looked as bright and rosy as could be, then suddenly, in 1912, Hays lost his life in the famous sinking of the Titanic.

It is often said that hopes of this city ever becoming a great seaport died with him, and for some time they did to a certain extent. However, in only the last few years, we see our city rapidly surging ahead as if this man Hays had suddenly come back to carry out his original plans.

The construction of a pulp mill on Watson Island, only a few miles away, an expansive airport on Digby Island across the harbor and more recently the establishment of a rough lumber sawmill in the city are but a few of the many attributes that put this city in a progressive light.

Our fishing industry appears to be making gigantic strides, particularly in view of the bumper crop last season and another expected this spring of the decade will do as much Soon Highway 16 between loads will swell the influx of 500 passengers—will operate on Square with its illuminated lion dollar premises, is starting and summer. A magnificent indoor swimming pool, spanking new schools and the establishment of new business ventures—one of them being television— | pert. have added to the growth.

Ahead of us we see the opening of a new federal building, a proposed million-dollar shopping choose to travel "North to Al- private cars and trailers bearing voted \$18,000,000 for the new centre, possibly much more house construction, a laska" via this new route, and licence plates from every state terries and their terminals. proposed new Highway 16 entrance to the city, the west coast end of a second trans-Canada highway | way or the watthe many | way or the city will see many and a possible ferry route between Prince Rupert and Stewart to connect with the Stewart-Cassiar langs.

Those are the main aspects of progress in our city. There are many, many more as the reader will see in this Daily News first annual progress edition. We hope to continue this effort yearly in order to make any extravagant claims Spoint out the fact that Prince Rupert IS on the map and it IS moving ahead in leaps and bounds.

The new Alaska Ferry System is one of the be carrying as many as 50,000 greatest things that has happened to our city since #t was incorporated back in 1910. Officially today we are to be linked with our great neighbors in Alaska. A million more words in this space cannot express what the future holds or how warm our feelings are today. This is a huge step that will see progress in this north country like we've never enjoyed before. It is a whole new era of transporta- the impact of the extra source tion that we've dreamed about for years. Today let lifeblood, The tempo of business us take pride in the official opening, with the has quickened. Now opportunithought that this is indeed a progressive step in our [or locally and regionally-pro-] history.

To the visiting editors on board the Malaspina, [north-all because of the Marine] we welcome you with a wealth of warmth. Enjoy our city during your brief stopover, and please, give us a break when you return to your typewriters to | Beattle. The visitors they've tell the world about what we think is the fastestgrowing, and to many, the finest country of all.



Alaska Marine Highway gives big boost to city's economy

Highway ferry system.

Perhaps no other single factor way 16. for the city's prosperity as the Prince George and Prince Ru- holiday-arrivals.

for the system, Prince Rupert major travel routes. will be host to thousands of NEW EXPERIENCE Alaska Highway and back by Alaskans who have never before | left their state by land on holi-

50.000 A YEAR Like most orricials closely connected with the new system, Admiral B. E. Llewellen, head of 'Akaska's division of marine transportation, is disinclined to! for the Marine Highway, But he! will go so far as to venture a! guess that after about three; years' operation, the ferries will | Dassengers a year.

As the annual flow of traffic increases, substantial expansion in trade is forecast in Prince Rupert, Motels, hotels, restaurants, transportation firms, stores and other businesses will share in the bo-

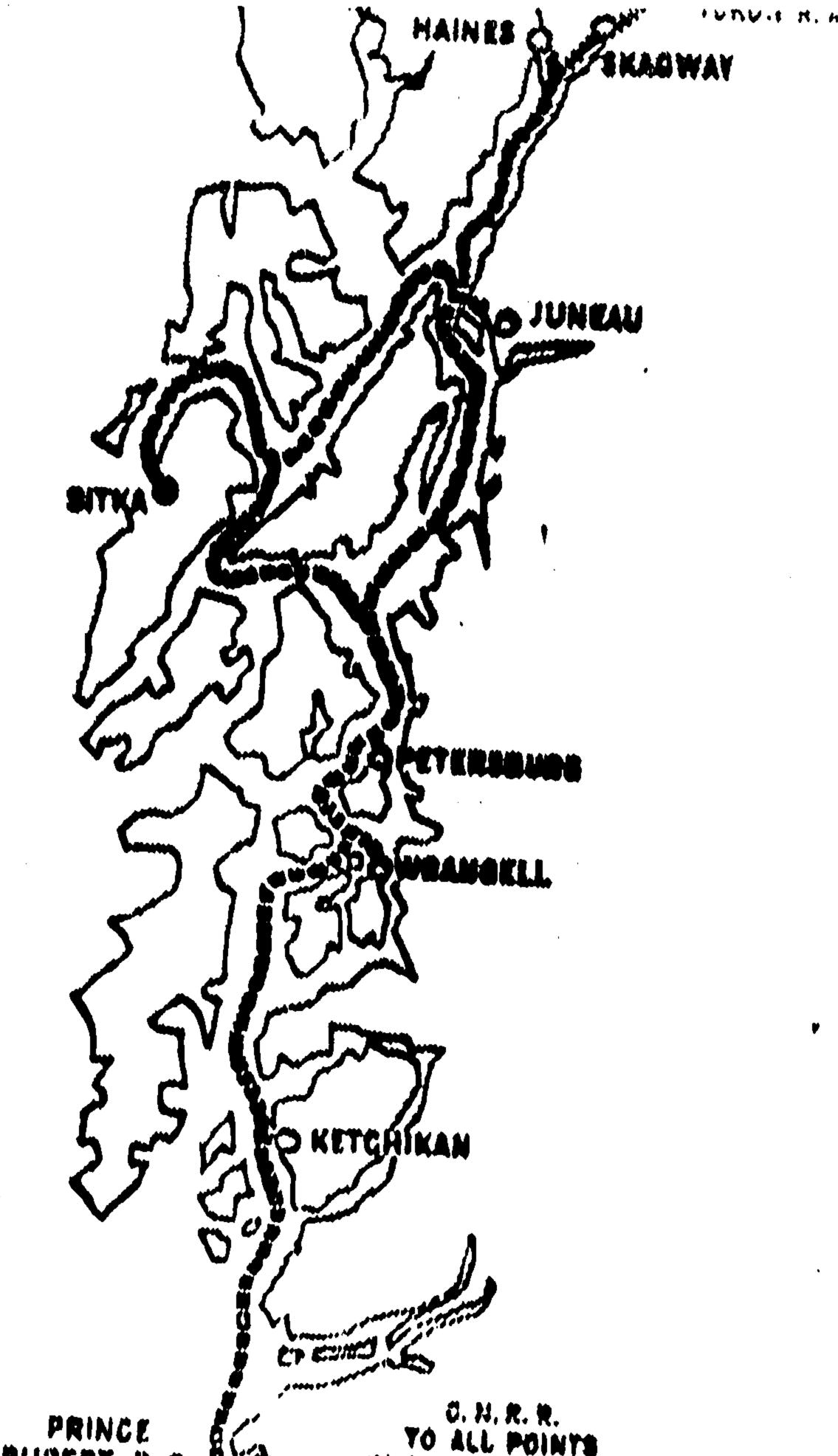
Already Prince Tempert has felt! of supply for the city's economic) (duced goods vin the ferries, New) (markets have opened to the)

Prince Rupert has long been calling point for summer] | cruise ships from Vancouver and | brought have spent a few hours! [here and then re-embarked for] the rest of their journey, Only!

ventured here by land over High- experienced in its 55-year his- each 352 feet long and capable point of the city are the surtory. Long-distance tour bus- of carrying 108 automobiles and rounding gardens and Jubilee only four years in its half mil-

in a tourist era for Prince Ru-payement leading to the sea boost for a city which has known almost like cruise liners, each minded Italian population. stretch of the Marine Highway.

As the key southern terminus It will join British Columbia's olso a provide a provid the city a modicum of the faith of staterooms. Malaspina and make way for extra parking. station, coin laundry, dry cleanand adventuresome spirit the Taku are now on duty; Matan- Plans are also afoot for a big ing business, barber shop, beauty tourists annually — those who Thus Prince Rupert will see state of Alaska showed when it uska has yet to join the fleet, hotel and shopping development salon and increased supermarket



Prince Rupert has a great the roving kind who went out in the Union and province in When the service is in high take in the new Alaska Marine of their way to see new sights Canada in numbers never before gear, three identical ferries __ next year. Enhancing this focal Cove Circle. the 450-mile ferry system. Built fountain — a gift from the city's the second phase of its expan-Marine Highway. It has ushered pert will be one wide ribbon of It will not only be a tangible for speed and comfort, they're influential and aesthetically- sion. A \$208,000 contract has also a morale raiser. It's giving erage bar and a limited number from 1912 will be demolished to corporating a covered filling

> encompass north and south calls at all ports, except Sitka, six days a week. Service to the later will be three stops weekly, two one direction and one the other on an alternating

ing the gold rush.

RAMIFICATIONS The highway is by no means a land-and-sea trip for motorists only. Carrier connections to Prince Rupert include airline, railway, steamship and bus serserved by intra-Alaska scheduled airlines. Two-Ketchikan and Juneau--are additionally served by jet air service from Scattle.

In comparison with the allland Alaska Highway, the ferry route saves 624 miles of driving, and the sea portion gives the motorist a change and relaxation after his land travels.

Through-voyage from Prince Rupert to Haines-Skagway reany port and continue their trip on a later vessel.

Construction of the efries export markets. terminal at Prince Rupert was !to be made there, including profor Marine Highway edition travellers wishing to leave cars

Our city is getting

Economic growth that can be attributed to Prince Rupert's major industries—commercial fishing, pulp and lumber operations, and now tourism—are changing the face of Prince Rupert.

It's changing into a modern, hustle-bustle town with handsome new buildings and a cosmopolitan outlook.

New buildings public and com-facilities. ing the city its new look.

to the west, rates as one of the aspect. biggest developments. Canadian Plans are well under way for Pacific Airlines planes touch a \$1,200,000 addition and renovadown here seven days a week tion program for Prince Rupert on regular flights from Vancou-General Hospital, including con-

Total value of building permits issued at city hall last year reached \$2,955.289 — a peacetime record for Prince Rupert,' greater total is in store.

In the first three months of his year construction valued at \$1,071,796 has been authorized, compared with \$860,904 in the same period of 1962.

The new federal government \$703,524. building on Second Avenue, one

Three-ship operation will on Second Avenue in an entire facilities. city block where city stores are. A new \$223,000 school for the million and a half dollars.

> tel, occupying a prominent posi- and other rooms, with a twotion near the city centre, is a storey administration block.

bigger all the time

Hotel is planning to add to its

mercial, and mushroom - like Cliffside Apartments, with a housing developments, are giv-superb view, and other apartment and housing developments And the growth isn't all with- including the opening of new in city limits. The new \$7,000,- residential areas, are giving 000 airport on Digby Island just Prince Rupert an entirely new

ver, with a constant stream of struction of a new wing at the west end of the hospital.

Here are some of the landmarks in recent and soon-to-be completed construction:

 The new federal governand the way things are going ment building on Second Avethis year it looks as if an ever nue West between Third and Fourth Streets, to accommodate post office and other federal government departments including transport, immigration, customs, fisheries, public works and the Unemployment Insurance Commission. Contract price was

Housing units constructed of the main downtown streets, by the Department of Transport has changed the appearance of at Seal Cove, at a cost of \$358,the city centre. The former post 563. These are seven duplexes office building nearby on Third and two single houses, built

been let for construction of a

now located. Cost would be a Catholic church's Annunciation parish in the 600 block of Fifth The ultra - modern Crest Mo- Avenue West, with 12 classrooms

major newcomer in the accom- Public school are also being modation picture. New empha-jexpanded to meet increased en-These vessels follow the Al-sis has been placed on hotel, mo-rolments. Notable is a new addiaska Inside Passage, the same tel and trailer accommodation tion to Conrad Street school, sea route taken thousands dur-through the boost in tourist and a new elementary school for trade provided by the new Al-Section 2 of attractive design Jaska ferries. The Prince Rupert and commanding view.

THE STORY OF PROGRESS

With the thought of making it an annual publication The vices. To the north all the cities Daily News is today happy to present this first progress report in stories and pictures,

Throughout the following pages we have attempted to illustrate as concisely as possible the tremendous strides being taken in business, industry and general community life.

In this first section "A" we proudly salute the inauguration of the Alaska Marine Highway, probably our greatest step forward in the last decade. Not only does it mean the development of a tourist industry never before experienced by the city but it also leads the way to grand new avenues in transportation and growth for this entire region.

In the subsequent sections the reader will see a vast amount of progress in our traditional basic industries such as quires about 30 hours. Passen- fishing and fish processing, our pulp mill which has gone ahead in leaps and bounds since its inception some 10 years lago, and our lumber production which is finding increasing

Developments in all of the above of course reflect in our a project of the federal govern-leveryday economy and the growth of the city of Prince Rupert ment public works department, itself --- in utilities, new schools, accommodation, recreational Several improvements have set facilities and numerous other entities.

Many other phases of progress are pointed out in words vision of facilities for vehicle and photographs in the pages of this first annual progress

The whole edition is a success story we sincerely hope to while they take the ferry trip, add to in chapters, year by year.