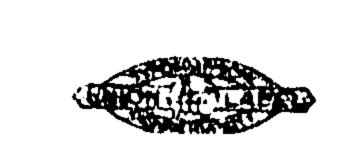
JOHN F. MAGOR President



horized as Second Class Mail by the Post Office Department, Ottawa and for payment of postage in cash

TUESDAY, MAY 14, 1963

## We're at your disposal

of a newspaper. In this particular dia in its strongest form—an editorial. case The Daily News.

While trying to keep away from bursting into an ambitious sales pitch by way of opinionated comment through these columns, we cannot help but think that this is our finest way of getting to the people and in turn making them quite aware that we do indeed have a classified advertising section and it is at their disposal five days a week.

Advertising pays off. This has been proven more than once. In the classified section of a newspaper there is plenty of sound proof that what little money is invested in a few short words is almost nine times out of 10 returned with sometimes amazing and almost always satisfactory results.

When we say good things come in small packages we simply mean that for a nominal fee, one can put almost anything before the public in the form of a short punchy classified advertisement.

accept their advertising, big or small, announce.

the old adage that good things come at any time. Other businesses use our in small packages is one that applies newspaper to display their goods and appropriately to the classified section so it is that we too are using this me-

> It is felt also that there may be some who are not aware of the fact that there is always plenty of room on our classified page. If there does not appear to be, space can easily be made. The more advertising we receive the more space we will have available for important news content or feature material that we cannot now use because of not having a required amount of advertising to go

We wish to expand The Daily News to the best of our ability. There have been many features added in recent months and there could be many more in the future if the reader is willing to make use of our advertising facilities.

It is not meant here that we won't continue to keep our reader up-todate on the latest. Quite the contrary. We simply mean that it is easier for us financially to put out an even bigger and better publication with more advertising. We hope to start on the classified page, and we hope readers We also feel an editorial on this will help us by contacting this departsubject is our best way of inviting ment at any time they desire, be it a readers to study the situation. It also washing machine they wish to sell or reminds them that we are willing to a wedding engagement they wish to

## Turning point for the west

By LUBOR J. ZINK

OTTAWA (TNS) — Until the advent of logical warfare. nuclear weapons, an aggressor seeking to change the world order had to conquer his opponents. An arms race was thus inevitably a prelude to war in which the aggressor sought to occupy foreign territory in order to tip the balance of power in his favor.

The revolution in military technology, which gathered momentum in the last decade, has opened up entirely new avenues of con-

For the first time in history an aggressor now has a chance to change the balance of power without sending his armies on the march across the border. The destructiveness of the new weapons is so enormous that the mere threat of their use can provide a substitute for physical conquest if the opponent is incapable of conquering the threat of annihilation or lacks the will to risk nuclear showdown

Arms race in the atomic age has thus a sumed the historical role of the battlefield. A sudden breakthrough in the technology of verponry or a moral collapse of one side in ware. the war of nerves can now upset the balance of power more profoundly than did physical conquest in the pre-nuclear era.

Hence the ferocity of the arms race, and the simultaneous concentration of the aggresor's efforts on undermining the will of his adversaries to carry the burden and the strain of the contest,

Realizing the improbability of gaining a decisive superiority in the arms race, the Soviet Union (which is the self-declared aggressor) sees the main hope of upsetting the bulance of power in breaking the determination of the free nations to resist nuclear blackmail,

It uses three methods to achieve this aim; (1) A systematic campaign throughout the non-Communist world depicting the horrors of nuclear war which is always described as and fast decisons on NATO's future, the conan all-out holocaust; (2) The "peaceful co- ference may well become a turning point in existence" and 'total disarmament lures; (3)—the history of the Alliance which must forge The assertion that the U.S. will not defend its—closer military, political and economic ties to affice when faced with nuclear attack on North

This is the essence of Communist psycho-

The effectiveness of its first two points is demonstrated by the proliferation of the various ban-the-bomb and peace-at-any-price movements which, however, are conspicuously absent within the Sino-Soviet orbit. The third point, aimed directly at NATO, helped to nourish Europe's growing uneasiness with the structure and operation of the Alliance.

France's decision to follow Britain's example in building her own nuclear arsenal, and the fear that West Germany might eventually follow suit unless something is done to allay the long-simmering disquiet within the Alliance, finally forced the much-needed revision of the U.S. conceived NATO doctrine.

For weighty and valid reasons, Washington is still trying to find some formula which would satisfy Western Europe's clamor for a NATO nuclear force, without unleashing a scramble for national control of nuclear hard-

The difficulty lies in reconciling the concept of collective defense while NATO is still little more than a loose aliiance of sovereign states, each of which may have different criteria for the kind of emergency requiring the use of nuclear wea-

The idea of an inter-allied (or background of some of the key multi-national) nuclear force is the first U.S attempt to come to grips with the need for briging NATO in line with present-day reality.

This, in brief oulline, is the problems which confront the far from routine meeting of the NATO Foreign and Defense Ministers in Ottawa,

While no one expects from it any hard survive as an effective bulwark against all forms of Communist expansion.

### ONE BRAND SET TO TURN OUT 6,000,000 A YEAR Boom in sale of birth-control tablets

By GEORGE GRAHAM

Birth control pills are going down well in Canada. Nobody seems to want to

America,

talk about them --- at least not publicly, But off - the - record figures

and a spot check of drug tores showed a lot of women are taking them.

There are two major birth control tablets on the Canadian market - Enovid and Ortho-Novum, Both products are reportedly selling well.

uted 3,000,000 in 1981 is  $e_{\mathbf{X}^{+}}$ pected to distribute 6,000,000 thus year. The other brand ex-

nects to sell 2,000,000,

dicates nearly 35,000 Cana-

dian women use them. The pills are sold by prescription only and are out of reach of an old Canadlan kaw which forbids promotion of contraceptive sales,

Some doctors — like Dr. Eligalieth Bagshaw, head of Hamilton's family - planning clinic — will not recommend the oral contraceptives.

Dr. Bagshaw says the pills are too new, that there may

many doctors, especially in field. Ontario. Family - planning Most women take 20 pills a clinics in Hamilton and Kit- ly are perfecting birth conmonth one a day from the chener refuse to distribute the trot pills and hope to put fifth to the 25th day of the pills. Some doctors were con-them on the market in the menstrual cycle --- so this in- cerned by nausea and mid-

cycle bleeding reported by a few patients,

BIGGEST YEAR

But fear over these symptoms is apparently receding. Many doctors in the U.S. and Canada prescribe the pills. ' They cost as little as \$2.40 a month and have been proved 100 per cent effective, doctors

Recent tightening of food ' be side effects not disclosed and drug regulations in the One brand which distrib- in the five years they have U.S. and Canada is making it | tougher for drug firms to en-This hesitancy is shared by ter the oral contraceptive

But several firms reported-





LLI ILIV

BUS VS. RAILWAY The Editor, The Daily News:

Will you please allow me a small space in your paper to write my opinion about Railway vs Highway 16 Bus.

I went to Prince Rupert last Tuesday morning on a bus and the driver was very courteous. He took my suitcase and got me settled. The trip was very much enjoyed.

While in Prince Rupert, my husband bought a new record player Everyone knows how it is when you buy something new, you don't want anything to happen to it. That's why when I boarded the railway Skunk, I took the record player with me. Soon the conductor saw it and he told me I should put it on baggage. I told him it's a new record player and the store where I bought it said not to put it in a rough place. He just made his voice louder and said he couldn't help it but I must get it off and baggage it.

I don't mind doing that but must he bark at me? I got off the train and returned my fare ticket and took a bus back home again. The bus fare is a little higher than train fare but the courtesy I get from bus drivers makes it really worth it. They treat me the same way they treat other passen- year. gers. I wasn't barked at.

Before I boarded the bus I told them about my fragile

record player and he said: "Now Mrs., don't worry, nothing will happen to it."

It is no wonder the train

s getting smaller every year, while buses run twice daily. I really want to thank all the bus drivers and I really hope they'll keep their courtesy. A NATIVE PASSENGER

Skeena Crossing, B.C.

RUPERT BOOSTERS We would like to take this opportunity to thank all the kind people in Prince Rupert who have made our tenure here a most enjoyable experience-friends, acquaintances, clerks in banks and stores.

We have been very favorably impressed with your city and take away with us pleasant memories and a wish to return someday.

Coming to Rupert from the airport, we were delighted to find the city in such a beautiful setting. Have you watched the sunset from Acropolis Hill lately? It's really something. Even your lively climate has

been full of surprises. We were prepared for 300 rainy days out of 365, by people who don't know what they are talking about. We are returning to Vancouver as real 'Rupert Boosters.'

See you at Rupert night next

Mr. and Mrs. V. W. Crockett Commonwealth Construction Co.



An amateur of astronomy is an unhandy thing to have about the house. He is always stunning us with some of those shocking statistics about space.

"The nearest star to us," he says, for example, "is Alpha Centauri, which is a little over four light years from us. A light year is the time it takes light to travel in one year, which 5,880,000,000,000 miles."

He usually writes this figure out on 🎉 a slip of paper and 📆 💮 passes it around the room for our

horrified inspec--"Alpha Centauri," 🎉 he goes on, "is Emer four times that many miles away from us. And it was four years ago that the light we see, when we look at that star, left it. Of course

most stars are millions or even

billions of times farther away

than that. The light we see in

the stars is where they were

gone a million years, but the light will still keep on coming another million. In fact, maybe all the stars are gone, ages ago. Maybe Alpha Centauri went out four years ago, and we won't know until next month. Maybe there is nobody left but us."

millions of years ago, not now.

In fact, maybe they've been

#### gems of thought MORALITY

There is but one morality, as there is but one geometry. ---Voltaire.

Moral education is impossible without the habitual vision of greatness, -- Alfred North Whitehead.

Moral conditions will be found always harmonious and health-giving. --- Mary Baker

+ + + Veracity is the heart of morality.—Thomas Henry Huxley.

# HEADING SOUTH?

S.S. PRINCE GEORGE

has some passenger and automobile space available on its May 28 and June 6 sailings from Prince Rupert to Vancouver,

Book now for an enjoyable trip aboard CN's luxurious cruise ship. For full details please contact:

Canadian National Agent

Dopot Ticket Office Phone 3118



### The lighter side

conference has been defined as the confusion of the loudest-talking character mul tiplied by the number present -Copr. Gen. Fea. Corp.)

The only thing more disturbing than a neighbor with a noisy old car is one with a quiet new one. — (Copr. Gen. Fea. Corp.)

(50 YEARS AGO)
May 14, 1913—Mr. and Missa Campbell of Queen Charlotten City arrived by the Princes John this afternoon. Missi Campbell is the publisher of Ofm the Queen Charlotte Islanders.
This is Mrs. Campbell's first. visit to Prince Rupert in form years.

(40 YEARS AGO) Francisco May 14, 1923 -- Good fishing at Mile 24 is reported by

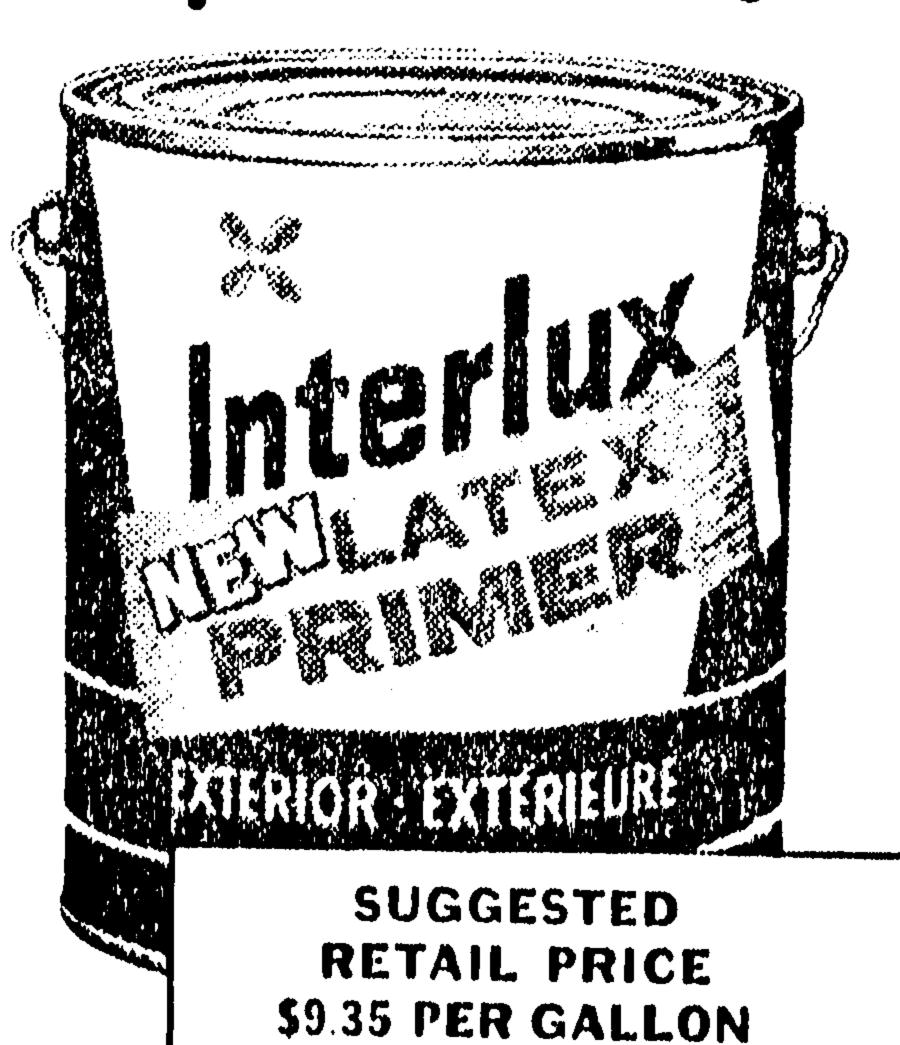
party comprising G. E. Gulfek A. Astoria, Eddie Clapp, Same Howe, W. Watts, P. McChristen mack and Howard Frizzell who visited the popular stream are that point this weekend. hundred and fifty cutthrough of good size were caught. The made the trip by train.

(30 YEARS AGO) May 14, 1933---Dr. J. P. Cade medical health officer, recon ommended to the City Council at its meeting Saturday nights that a sewer of wooden comstruction which would have lifetime of possibly 15 years be put in the intersection of Fourth and Fifth Avenues and Hays Cove Circle.

(20 YEARS AGO) May 14, 1943 — Purchase by Hugo Kraupner from Evera Evenson of the Ideal Cleaners property and business on Me Mr. Kraupner will take over on June 1, carrying on also for three months as manager of the dry - cleaning departs ment of the Pioneer-Canadian



# YOU'VE READ ABOUT IT! NOW YOU'LL RAVE ABOUT IT! Special Introductory Offer!





NOW \$7.95 NOW \$7.95 Here's the revolutionary Interlux Prime 'N' Paint System — newest, fastest way to paint the outside of your home! And at a special introductory price — for a limited time only! Call in at your Interlux Dealer today!

The Undercoat You Need is "Interlux Exterior Latex Primer", This first-ever Interlux Latex undercoat dries in less than 60 minutes! Goos on over any previous paint, after almost any weather! Stays smooth -- no sags, no lap marks — start and stop whon you please! Thins with water cleans up with water!

The Paint You Need is "Interlux Exterior Latex Paint". So easy to uso, lust f-l-o-w-s on lit "breathes" — won't blister! Applies over new Interlux Latex Primor within the hour! Even use the same brush! Colors stay bright, whites stay white, year in, year out!

START WITH INTERLUX PAINTS FOR A BETTER FINISH

SEE YOUR INTERLUX DEALER TODAY!

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