Rupert boaters and fishermen have best of both worlds—sea and lakes

ONLY AT

EATON'S OF CANADA



OUTBOARD MOTORS



From 3 h.p. to 60 h.p. Manual and electric start. Standard and long shafts. Available in most models.

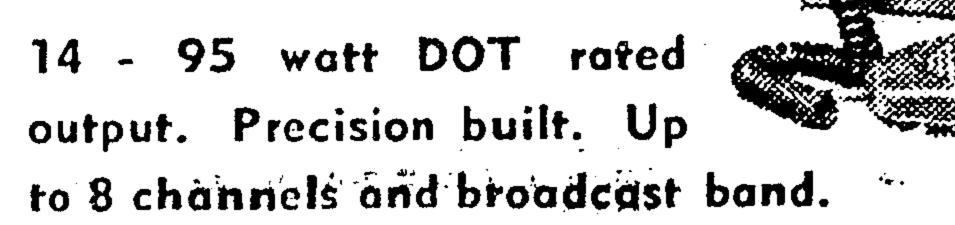
TRADE-INS ACCEPTED

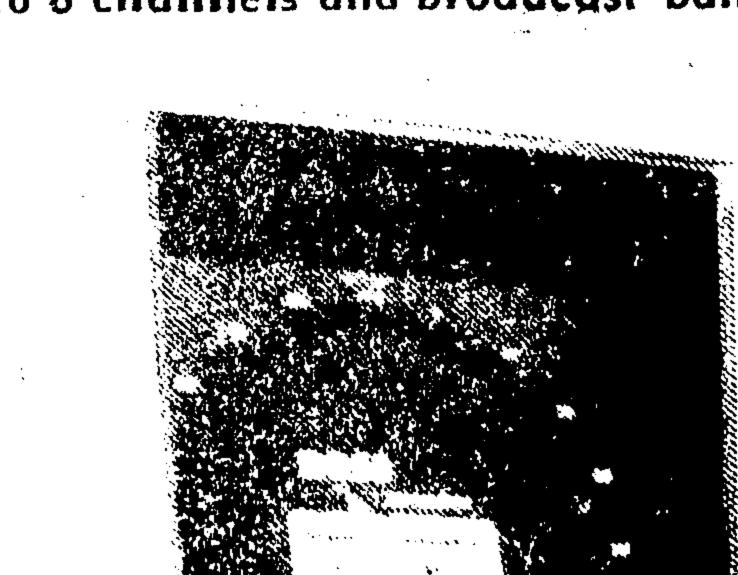
NO DOWN PAYMENT BUDGET TERMS AVAILABLE

ALSO: Fibreglass and Aluminum boats from 7 ft. & up!

MARINE COMMUNICATION and NAVIGATION AIDS

MARCOM TRANSISTORIZED RADIO TELEPHONE

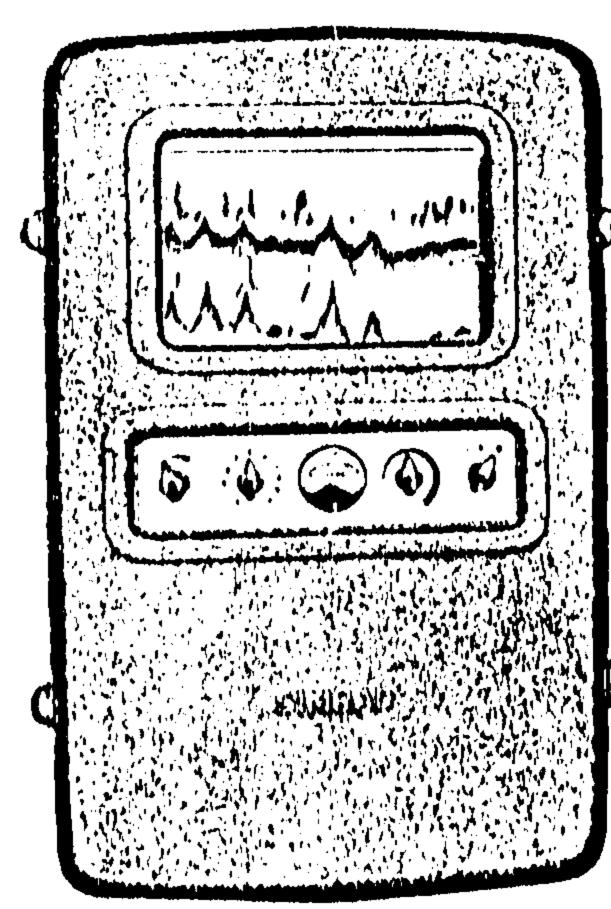




ROSS DEPTH INDICATOR

Flasher and recording types. All electronic key-Ving. NO TROUBLESOME BREAKER POINTS!

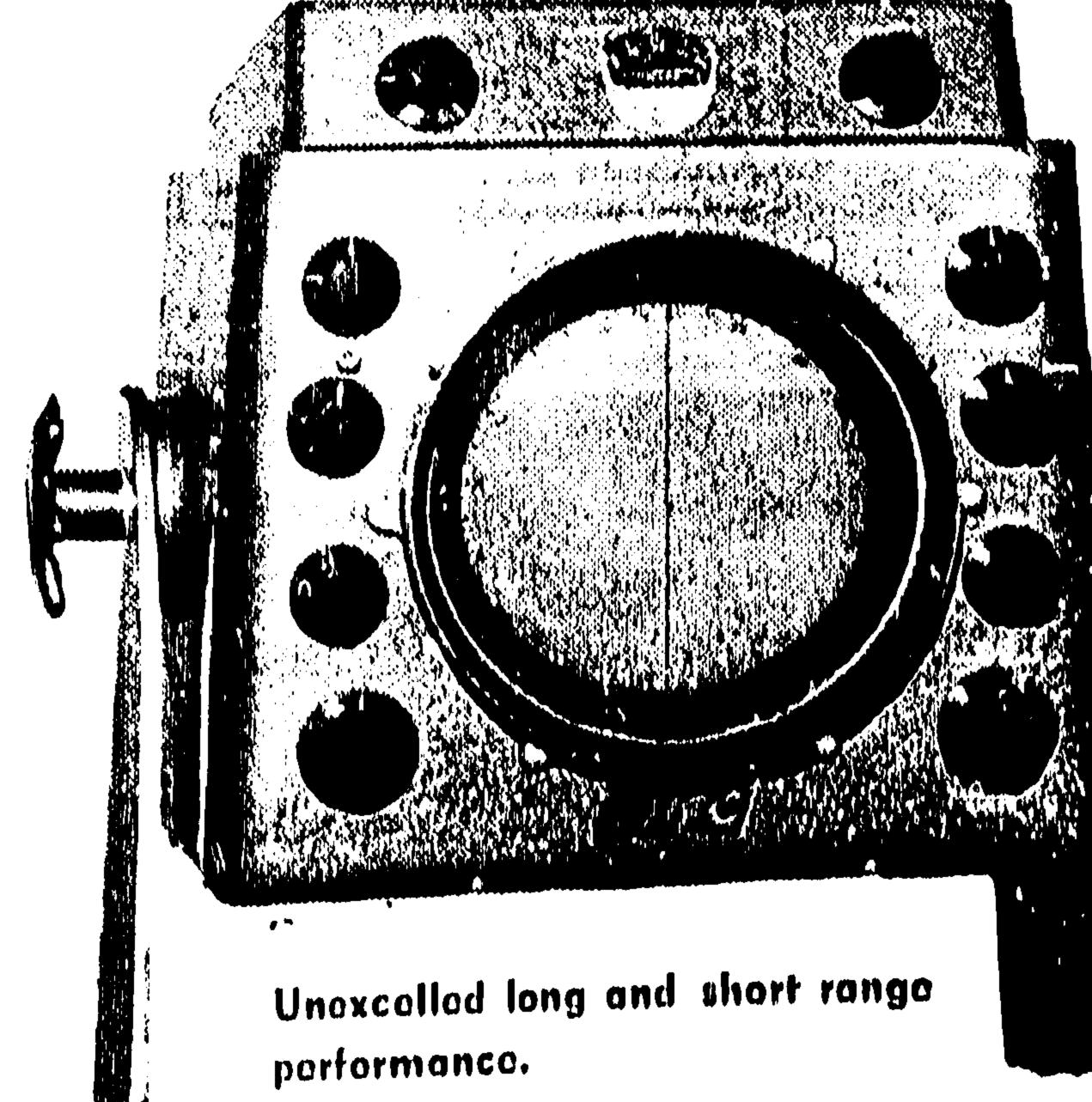
Mark Alle



SIMRAD RECORDING ECHO SOUNDER

Complete line of world renowned recording sounders. 80 to 800 fathom "White Line' and "Cathode Ray Tube" presentation.

MARCONI MARINE RADAR



ALL EQUIPMENT GUARANTEED

CANADIAN MARCONI CO.

SALES --- SERVICE --- RENTALS

E. Lipsott Bldg., Cow Bay, Prince Rupart, Phone 3131 THE INBOARD ENGINE

ever led to believe that our outdoors industry is a small one, they have been led to believe one's hands, and the large ar-

A few minutes of calculation ed supply of inland and saltwith pencil and paper would water areas, we have a whole soon show that amounts in the new industry before us. six figure mark are spent each year in this industry and its various facets of the outdoor and boating field.

Boats everywhere front area, and in any small hand. They have trolled for fish cove, dock, or float, countless from the head of Tuck Inlet to numbers of small pleasure craft Lucy Island. They have caught ators grows, is outboard motor—Here former Rupert man Mike ranging from eight and 10 foot fish on everything from a short dinghys to 30 and 35 - foot piece of sawed off and painted launches are docked. This is to broom handle to the most polsay nothing of the hundreds of ished lures and plugs. They have garages and back yards that caught record book fish, and house still more craft.

has an unlimited amount of big factor in our recreation proarea in which the general pub- gram. lic can make use of the large boating.

quently leads the enthusiasm culate. into two other fields. Fishing Inland stream and lake fishand hunting become dominant; ing probably takes up more of factors in the reason a person the sport fishing industry than buys a boat. To say the least, any other outdoor sport. Hunthis is one of the only reasons dreds of local and district men many of us get into the boating stream out of town each week-

Access to the great outdoors and lakes. boats of many types has opened up our area to a whole new world of pleasure.

on a weekend, nothing is more ning with early runs of steelrelaxing than fishing in silent head in rivers such as the Copwaters or cruising a quiet per, Kalum, Lakelse, and Kloiya, shoreline in the outboard with the season continues into excelthe hopes of spotting game, and lent spring salmon fishing in seeing first-hand the wonders the Kitimat and Kalum rivers of the outdoors.

Big business

of the largest game fish areas early fall. man with countless hours of in the late fall and winter. leisure time recreation, and industry with thousands of dollars of business, fishing has be-

come a major sport in the area. type of fellow. He is the scourge of his wife, he is a problem to its fine catches of salmon and the game warden, he is more! enthusiastic than a golfer, and he will buy anything, regard- field provides industry with less of whether it catches fish many, many thousands of dol-

thinks he can catch a fish. rain with the hope of snagging numerous fields have sprung up, is the outboard cruise. a spring on the early morning with a canoe over his head in- diles, Dams, Koplex, T-spoons to any stream in the country, and thousands of others are solo and as a pioneer he makes ex- in hundreds of dozens each year plorers look like amateurs.

alike. No fisherman can outdo | season last year. another. If someone catches a 90-pound spring, regardless of what shape it was in when caught, the other fisherman insists it was black from spawn, and probably floating down the river to its death anyway. If a man catches a on the continent,

By TOM MASICH large mess of good breakfast the general public was trout, the opposing fisherman

Know their stuff

Local trollers such as Jim Greer, Archie McLeod, Joe Letourneau, Russ Yeomens, and many others have learned the Take a walk around our water coastline like the palm of their story book fish, and they have Prince Rupert and district made outdoors and boating a

Over the years our populari number of boats. Not only can | trolling plugs and spoons such | we boast of magnificent salt as the Lucky Louie, Wallace water boating, but the count- | Highlander, Max Squids, Gibbs less lakes in the area provide Stewart spoons, Tom Macks, the small craft such as canoes,.. and herring Magigs in many rubber dinghys, and skiffs different finishes and polishes with a whole new world of have never failed. The dollar value this has brought to our Boating in the area fre-merchants is impossible to cal-

end to fish the streams, rivers

Year-round sport

Fortunately fishing is an all-After a hard days work, or year sport in the area. Beginin the early part of summer. | Coho take the place of springs | in our streams in midsummer The Prince Rupert area is one and stretch the fishing well into ing to the people who know, mily of boats in the home steady improvement deserves

in the world From the giant Throughout the entire year, spring salmon we troll for in cutthroat trout, Dollys, Rainbow It has to do with the comour salt waters to the small, trout, and many other species pany the boat will keep, with battling cutthroat trout of our are caught. Only freeze-up of lakes and streams, this is fishing many mountain lakes cuts down at its best. Providing the sports- on the fishing for a few months

World records or near world records of spring salmon, steelhead and coho have been taken from district waters. The sport fisherman is an odd. The area is well recognized throughout the continent for trout in fresh water streams. Again sport fishing in this

or fishermen. Nothing can dis- lars in business in the tackle erations. Fishing is easy in the forming each boat operator in courage this man, and he will and sporting goods trades. To most protected waters or the turn of any navigational hazgo anywhere any time if he supply the enthusiast with his ocean. requirements, whole new indus-Popular lures made by big tide. He will walk blindfolded manufacturers such as Kroco-One local retailer claims to have They are hearty, devoted | sold over 400 dozen of one typ types, yet no two of them are | lure, the "Dam" in a very busy

> Other local fishermen such as Dennis King, Art Lowes, Jack Tindill, Reg Humperville. to name only a few devote many hours yearly to prove our boast that we are one of the biggest sport fishing areas

OUTBOARD RACING HOLDS SPOTLIGHT

A sport that's gaining pop-racing, a sport which has its ularity as the number of oper- thrills—and occasional spills.

BOATING IN 'STYLE'

"Style' in boating, accord- its owners and with the "fa-

Outboard cruise spells

outboarding is the number of upon before the cruise starts.

who want to water ski . . . can: ed many times a day, but they

An outboard cruise can be as fewer delays and expense.

owners soon

entire family

harbor area.

These signals won't be need-

ards, particularly in a river or

boat's style.

is more than the way a boat port. Pride in the boat by its

looks on the showroom floor.

things that can be done. Those

A facet of outboarding that is:

simple or as detailed as de-

sired. A few boats can make

the cruise or, as it is done in

some places, hundreds of boats

can take part. Every member

of the family can participate.

Cost can be kept well below a

similar auto trip, or one can

"dog it" and live like a king or

healthful for all.

CHART ROUTE

Bureau.

an admiral. It's fun and

A few points to remember in

getting the cruise ready are

offered by the Evinrude News;

First, learn the conditions of

the waterway to be followed.

dations or camping areas.

main point is to have fun!

If travelling with more than

one boat, there should be k

leach other so that each boat

knows when the others are go-

Ing directions. Radio would be

Tine, but it's expensive. Shout-

hand signals. The cruise leader,

| who can be in charge for the |

pointed each day, will give the

I ponted from bont to bont. A few |

(first signal, It then can be re-

ing isn't always possible.

Isome method of signalling to

SIGNAL SYSTEM

Wayman rests between races at Taylor Lake. The compe-

titions always attract a crowd.

Prince Rupert Daily News 🔏 Friday, May 17, 1963

sizes

models

3 to 75 hp.

deluxe Push-Button

rugged Offshore

EVINRUDES

compact All-Purpose

EVINRUDES

handy Take-Along

EVINRUDES

Boatman's tag-along IS boon

Attach a boat trailer onto a car and it becomes an unlimited ticket to adventure on Canada's great water ways!

often unheralded boat trailer has put carefree fun on the water within minutes of landlocked outdoor lovers. A few years back, most pleasure boatmen were those fortunate enough to own property on a lake where they could permanently moor their craft, or who could foot the bill to rent year round mooring sites. Having access to a permanent mooring spot no longer concerns the outboard boatman. He parks the craft in his back yard, and his trailer does the rest.

ems, boats and motors, get all. the glory and attention, and vital helpers like the boat trailer command secondary interest. But the importance of boat trailers and therir recognition.

tures are self-activating surge brakes which add to trailering safety and efficiency. Introduced on large trailers just a few years ago, this feature car now trailers. When the driver brakes his car, the force is "felt" by a coupling on the trailer's hitch bar, which activates the brakes. When the car accelerates, the One of the many pleasures of simple signals can be decided action is reversed, releasing the brakes. An electric switch releases the brake when the car is put into reverse gear. These brakes Want to skin dive? . . . an out- will be helpful in eliminating require no mechanical car-toboard makes a good base of op- extra running around, and in- trailer hook up.

GENTLER RIDE Trailer tilting systems have been improved for easier launching. There are also new suspen-In his boat, he will sit all night tries in boating, lure making, getting more and more attent. Remember, the main object on sion systems and new types of in our harbor waters in pouring fibreglas rod construction, and tion, particularly with families, a cruise is fun. Simple hand sig- rollers and boat cradles, giving harbor waters in pouring fibreglas rod construction, and tion, particularly with families, a cruise is fun. Simple hand sig- rollers and boat cradles, giving harbor waters in pouring fibreglas rod construction, and tion, particularly with families, a cruise is fun. Simple hand sig- rollers and boat cradles, giving harbor waters in pouring fibreglas rod construction.

(OPERATED By FRANK BALDWIN)

EVINRUDE OUTBOARDS

• SALES • PARTS • SERVICE

establishes

Located in Seasport Marina Bldg.

TRADE-INS Phone 5337

The sturdy, dependable but

Usually the actual "fun" it-

Among the latest trailer feabe obtained on many smaller

nals will mean more fun with the boat a gentler ride and addling to driving peace of mind.

ON DISPLAY NOW

EVINRUDES

SEASPORT OUTBOARD MARINA (formerly Clarkes)

COW BAY — PHONE 5337 Operated by Don & Frank Baldwin

The major oil companies put out considerable information in the way of maps and folders on L the major water routes. These will include places to get supplies, points of interest and water conditions. The Department of Transport publishes detailed maps of navigable waters. With route and destination set, (compute the total distance to) travel and break it down into L EVERY DAY! in the cessities can be obtained, as well Ins available sleeping accommo-Take time and indulge personal interests. Fish; photograph interesting points on the trip; swim, or just loaf. The

daily runs. Don't try to see how far can be travelled each day, but rather how much fun there! is while travelling. Plan to endi each day's run where fuel, oil, food, water, ice and other ne-

Ing to shore, stopping or chang- Whother buying or selling. Let The Daily News help you do it! onstest and most positive is by See how fast a listing under BOATS AND ENGINES will do the job.

RESULTS

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