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SMOKERS RUSH TO TAKE THE NEW NITRATE CURE IN HOBOKEN, N. J.

Cigarette fiends anxious to give up smoking of coffin nails. The cigarette cure clinic, instituted a week ago by Recorder Joseph John McGovern (left) in his Hoboken court room, has attracted so much attention throughout the country that the little clinic is now doing a capacity business. Letters pour in by the bushel from all over the country asking for the cure, and hundreds of boys, young men and men of families crowd the little court room to suffocation in an effort to avail themselves of the free cure offered. The photo was made at one of the night clinics in the court room. The patients, after having their throats swabbed, are given a solution of the nitrate of silver for use as a mouth wash, and are also supplied with gentian roots, which they chew. Secretary Donald Gun (seated) writing up the "histories" of the cases.

News Notes from Terrace

(Special Correspondence)

The regular meeting of the Women's Civic club was held on Tuesday afternoon at Mrs. Large's house, when a considerable amount of work was done in preparation for the coming bazaar.

The exceptionally warm and bright weather of the last week, with continuous brilliant sunshine, has impressed many with the wonderful climate of this district.

The town continues to grow steadily. Tom Pierce has just had his lot near the Presbyterian church improved by the erection of a small cabin. With prospects of another store and the new school, the town and vicin-

ity will show considerable improvement this summer.

A grand masquerade ball was held in the Progress club hall on Valentine's day. There was a very large attendance and the well-known figures of Buster Brown and Mary Jane with the inevitable "Tige," the "Old Dutch Cleanser" woman and numerous clowns, a black inhabitant of the Philippine islands, and a Mexican girl, were among the costumed dancers. Prizes were given by the best and most original costumes. The evening was pronounced by all to have been one of the most enjoyable of the many social functions that have been held this winter. After the dance refreshments were served as usual by the ladies of the town.

CUP TIE GAMES PLAYED SATURDAY

Some Surprises in Cup Tie Games Played in Old Country

London, Feb. 21.—The following are the results of today's games played in the third round of the English and Scottish Football association cup: Sheffield United 4, Millwall Athletic 0.

West Ham United 1, Liverpool 1.
Sheffield Wednesday 3, Brighton and Hove Albion 0.
Sunderland 2, Preston North End 0.
Manchester City 0, Blackburn Rovers 1.
Burnley 3, Bolton Wanderers 0.
Queen's Park Rangers 2, Birmingham 0.
Aston Villa 2, West Bromwich Albion 1.

Glasgow, Feb. 21.—Cup tie games played this afternoon resulted as follows:

Airdrieonians 1, Queen's Park 1.
Third Lanark 4, Raith Rovers 1.
Hibernians 1, Rangers 1.
Aberdeen 1, St. Mirren 1.
Kilmarnock 1, Partick Thistle 4.
Forfar Athletic 0, Celtic 5.
Stevenson United 3, Peebles Rovers 2.

Scottish League
Dumbarton 1, Clyde 3.
Morton 3, Hearts of Midlothian 0.
Hamilton Academicals 1, Dundee 1.

A Thoughtful Parent
He—I have your permission to call this evening.
She—I shall be very pleased; but don't forget that father switches off the light at ten o'clock.
He—That's kind of him. I'll be there promptly at ten.

Port Edward's taxation will be very low. 391f

SONS OF ENGLAND HAVE MERRY EVENING

Played Bridge, "There Was a Jolly Old Miller," and Other Games

In spite of the counter attraction of the firemen's ball Friday night, the Sons of England social was a tremendous success.

Some after 8 o'clock the merry-makers began to gather and about 8:30 the K. P. hall was well filled with dainty daughters and stalwart sons of England.

The opening game of progressive whist enabled all to form new acquaintances and renew old ones and when this was followed by "There was a Jolly Miller" and some other good old country games everyone joined in as a member of one big family.

Mrs. Kelsler and Mrs. Freeman shared the honor of the highest score in the whist tournament, but on cutting for the prize Mrs. Freeman came out winner. Mr. Briggs was winner of the men's trophy.

The mandolin selection given by Mrs. Freeman was highly appreciated, as were the songs of Messrs. Darton, Evans, Waddell and Davis.

The gathering reluctantly broke up in the small hours.

ONE MILE BAD ROAD IS RECORD OF BELLA COOLA

(Continued from Page 2)

This latter, just after the fall rains had commenced. Evidently intended as a little reminder to the farmers of the ability it requires to make a mud hole.

Now, after five years of "vigorous policy," what have we got?

Well, we have two dumpcarts, two wagons, a team of horses, a roller, a grader, a gasoline donkey engine and other scrap iron. If you have a good team, a strong wagon, and don't load too heavy, you may, by careful driving, go about six miles further than you could five years ago. And, my friend, I would not have you lose sight of the fact that you have

the privilege of travelling two and a quarter miles further to get from the wharf to Firvale, formerly Sloan.

So much for the government's "vigorous policy" towards a road through to the interior.

Before passing an opinion, one must drive over this streak of abomination called a road, hub-deep in mud, as it was last fall. The npass judgment on the criticisms of the people of Bella Coola.

The government has been granting large appropriations to Bella Coola year after year. How long can this be expected to continue?

If the money is put to no better use than in the past, it will take about 17 years before Mr. Marvin and his neighbors can hope to drive to town, and perhaps two generations before a connection is made with the Chilcotin wagon road.

I think if the above is carefully read it will be plainly seen that the people of Bella Coola valley have just cause to kick, and kick often and hard too.

A through road to the interior country is what is needed. There is no place on the northern Pacific coast where such a road can be built as cheaply as at this place.

This work will never be accomplished by making a short patac here and there, with long stretches of unworked road between, so I say, let the people continue to agitate for a road through the valley that will go somewhere.

Yours truly,
FOR A ROAD TO THE INTERIOR.

Rare values in sterling silver and cut glass at Cameron's discount sale. 391f



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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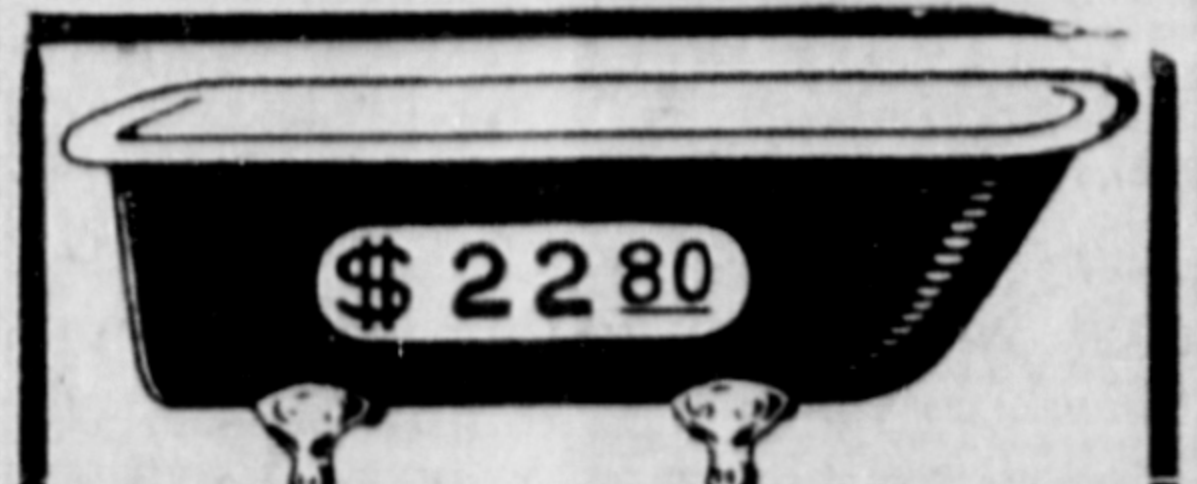
STAND, ROYAL HOTEL

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Everyone who buys diamonds from us, whether they are in a position to inspect our stock of gems and gem-set jewellery personally, or whether they are obliged to select from the illustrations in our catalogue, are protected by our rule of quality which never allows an imperfect diamond to enter our stock. Our catalogue is sent free to any address and shows a splendid assortment for the out-of-town buyer to select from. Write for this catalogue; it will be sent to you by return mail.

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COMPLETE \$16

A NEWSPAPER

for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability.

The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

THE DAILY NEWS