Saturday, March 14, 1914

THE DAILY NEWS



ANOX HOTEL st Ave., Between Eighth and Ninth spean Plan, Rates 50c to \$1.00 Per Pay Besner & Besner, Props. Y. D. Casley EMPRESS HOTEL hird Ave., Between Sixth and Seventh Streets opean Plan, 50 to \$1 Per Day	A Boston scribe scribbles. "Wouldn't it be a great joke if the two Boston teams fought it out for the world's champion- ship?" It sure would. 	School boys and the intermedi- ate team of the St. Andrew's So- ciety. The St. Andrew's team will be as follows: M. M. Lamb, C. Dennis, C. D. Brown, J. M. Campbell James Neil Kelly	Adding Typewriter Company He is a gentleman of splendid personality and rare business genius. action of the Toronto street rail- way magnate. The general feel-	YOU'VE souls, w when sh A hundred di have failed to When he boug buying one w	met at least one of those few good old ho are constantly getting the worst of it opping, who don't believe in advertising. sappointing and instructive experiences teach him their plain lesson. The his first watch he was beguiled into ithout a known name or a trustworthy hat watch — a poor timekeeper — cost
PREMIER HOTEL American and European Plan F. W. Henning, Manager ROYAL HOTEL Corfey & Burgess, Props.	belves and queered the game in their own town. Dame rumor has it that Percy Dawson is likely to be trans-	The High School basketball team for Monday night's game in the St. Andrew's Society hall will be as follows: Wallace Ander-	crosse for a stranger let them do so. There is nothing to stop them. The club has no player	him dearly b missed trains, the price of a It is the same his shoes, and	y reason of missed appointments and and for frequent repairs. Yet he paid good watch. story with regard to his underwear, his fountain pen.
opean Plan Steam Heated VER WHOLESALE LIQUOR CO., LIMITED Second Ave. and Sixth St. Phone 102	ferred to Blackburn Rovers. If he goes there will be "some fun" at Tynecastle. Celtic have completed their league engagements without los-	Rowell. ———————————————————————————————————	feel confident that the agreement	the truth be conserves to be so or trade mark i well known to In slang langua	oul's case is not unique. Many of us, if onfessed, resemble him; we allow our- old merchandise with an unknown brand nstead of buying merchandise which is us through the medium of advertising. age, we get "stung" pretty often.
LIMITED Fraser and Sixth Sts. Phone 7	Dumbarton, Airdrieonians and Rangers. ————————————————————————————————————	At a banquet being held by the Ottawa club that year Lord Kilo- curie, who was present as the representative of the Governor General, proposed that the hockey clubs accept a cup from	the Minto cup, but even this tro- phy fails to raise much enthusi- asm these days." TANGO HAS REACHED	"the road to the plain by advert There is no go thing, soundly	bod reason for passing by the known guaranteed, to buy a dubious article, for quality, cannot be cheaper than the
For OBSTRUCTED BINKS and Sewers DESOLVO	the "hat trick" this season. 	offer was accepted, and Sheriff Sweetland and P. R. Ross were appointed trustees. The former died in 1907, when Mr. Wm. Foran was appointed by the re- maining trustee to fill his place. The trustees have control of the	Exhibition Given at Ball for the Amusement and Education of Pioneers (Fort George Tribune) The Tango has made its ap-	"It is better to be sure than sorry."	If you are doing a local business talk over your advertising prob- lems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

