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LACROSSE THE RING FOOTBALL **SPORT** BASEBALL LAWN TENNIS HOCKEY

Gunboat Smith and Sam Langford fight in London on June 30. It is believed that the first Olympic games were held in the year B. C. 1453.

Johnny O'Leary and Joe Arzevedo may meet at Oakland next month.

Frenchie Vaise is about done. Last week he and Johnny McCarty fought four tame rounds to a draw.

Billy Murray and Jimmy Clubby should furnish plenty of mixing next month in their twenty-round battle.

Australians hail Young Saylor as the world's lightweight champion following his defeat of their three stars—McCoy, Meeghea and Morey.

Kid McCoy and Georges Carpentier are scheduled to fight twenty rounds at Luma Park in Paris next Saturday.

Tom Cowler failed to convince Vancouver fans that he is a world beater in his fight with Denver Ed Martin.

The Vancouver papers say Saturday last was not in the ring, but at an old-timer's dinner.

Harry Kelly, of Newcastle, Eng., an ex-champion sculler of the world, recently celebrated the 82nd anniversary of his birth.

Joe Woodman, manager of Sam Langford, says Georges Carpentier is, in his opinion, the greatest white heavyweight fighter in the world.

Hooray! The tango and maxixe cured Willie Ritchie's sore heel, he says. We thought it was the "hesitation." Sure, Willie looks like a better side-stepper than boxer.

London, March 14.—The Lincolnshire handicap betting is Bonbon Rose, 100 to 9; Aldegond, 100 to 7; Mediator, 20 to 1; Short Grass, 25 to 1. For the Grand National: Lutteur III, 100 to 12; Waveret, 20 to 1.

Paris, March 12.—Mile. M. Carpentier, 20, was declared the female pugilistic champion following her knockout of Mile. Warner in the fourth round of a scheduled six round bout at Chantilly, which was witnessed 600 persons.

"Conduct yourselves like gentlemen. I will demand clean baseball, free from rowdyism. My umpires will be the bosses of every game and will be backed up by me."—President Gilmore to his club managers.

Lacrosse in Victoria with Harry Pickering at the head will boom even more than hockey.

Nine million soccer fans attended the first round matches for the Scottish and English football cup.

Hughie Gifford, the Westminster defence star, is willing to play for the Victoria Lacrosse club, providing arrangements can be made to secure a position for him.

The New Westminster lacrosse players are not the only ones who have received offers from the Eastern clubs. Dave Gibbons, the Vancouver goalkeeper, is in receipt of a letter asking him to make his terms.

One would readily discern that baseball is new in England by reading the London sporting pages. The writers over there take themselves seriously and resort to undefiled English to describe the game. Impossible!

It is possible that Alfred Shrub, the famous English distance runner, will take up his residence in Victoria this year and devote some of his spare time to the coaching and training of Victoria's field and track athletes.

The Don Rowing Club of Toronto will send Bob Dibble to England to compete in the Diamond Sculls at Henley, and it is announced that Canada will send a crew to Berlin next year for the Olympic games.

Vancouver's Mann Cup holders have accepted the challenge of the Chinooks of Calgary, and have advised the Alberta champions to this effect, offering them the first match of the series for the championship trophy on May 24.

Officers of the Ottawa Hockey Club have announced that they will reserve all of this year's players for next winter. Though the team fell down on the last lap of the N. H. A. championship race, the club will be over \$6000 ahead on the season's operations.

Lacrosse magnates, east and west, appear to be courting disaster in instituting another war over players. The eastern officials threaten to raid the Pacific coast clubs for players and vice versa, which means that we are in for another long drawn out war in which salaries will go

sky high with little chance for improvement in the standard of play.

A sure sign of the approach of the baseball season is the notice posted in a conspicuous place by one of the largest whole sale houses of Lewiston, Idaho. The notice reads: "Every request for an afternoon off on account of grandmother's funeral, house cleaning, moving, influenza, grippe, brainstorm or sore toe must be handed to the manager not later than 10 o'clock on the morning of the game."

According to a Victoria scribe, the B. C. L. A. consists of Victoria and New Westminster, but, says the Victoria scribe the V. A. C. can make application and will probably be admitted. Which reminds us that without Vancouver the B. C. L. A. would be like a ship without a captain and crew. It was not on Victoria and Westminster coin that Vancouver players thrived.—Vancouver News-Advertiser.

BAYLEY GOES SOUTH AFTER JACK O'LEARY
 Victoria Lightweight Will Start in Four-round Game in California
 Seattle, March 14.—Joe Bayley, the Canadian lightweight, is going to take up the four-round game.

Bayley thinks that he will do well in the south fighting short bouts. He always has been good in four rounds, and expects to do a lot of fighting down there. The four-round game is very popular in San Francisco and Los Angeles at present, and a good lightweight should do well.

"Of course," says Bayley, "I won't pass up any longer goes. I expect to get on with some good boy down there for fifteen or twenty rounds, and I will jump at the chance, for I know that I can whip a lot of them. And there is one fellow whom I will try to get in the ring with—Johnny O'Leary. I am sure that I can whip Johnny, though he beat me in Vancouver. If I get half a chance to get on with him again I will grab it."

Start Whaling Early.
 The whaling station at Naden Harbor will begin operations about April 15. This is a little earlier than usual, but the season is so much advanced that it is believed the run of whales will begin much earlier this year.

Rain coats, ladies' and children's. Wallace's. 58-60

Port Edward's power plant machinery has arrived. 54tf

Sunday's Sermon spoilt by Coughing
 A dose of Mathieu's Syrup of Tar and Cod Liver Oil taken before leaving for church will check that service spoiling cough.

This preparation acts as a tonic as well as a cough cure and its use soon enables the system to throw off all signs of cold.

Keep it in the house—large bottle 35c at all dealers.

J. L. MATHIEU CO., Prop.
 Sherbrooke, P. Q.

P.S.—Mathieu's Nervine Powders cure headaches and sleep fever. Invaluable for travellers, adds to take in connection with Mathieu's Syrup. — See box of 100 Powders. — 1-1-13



AT THE CANADIAN CHAMPIONSHIP SKI-JUMPING COMPETITION
 The photo shows the royal box at Ottawa during the competition. From left to right are: Captain Buller, Col. Farquhar, Miss Villers (lady-in-waiting), Princess Patricia, the Duke of Connaught, and the Duchess of Connaught.

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"WE SELL NOTHING BUT THE BEST!"

FRED STORK'S HARDWARE

ADVERTISED GOODS

THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

"It is better to be sure than sorry."

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JEWELLERS AND SILVERSMITHS
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TAKE NOTICE that I, Frederick L. Pusch, occupation clerk, of Prince Rupert, B. C., intend to apply to the Commissioner of Lands for a license to prospect for coal, oil and petroleum over the following described lands on the west coast of Graham Island: Commencing at a post planted at the northwest corner of C. L. 2977, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to place of commencement, containing 640 acres.
FREDERICK L. PUSCH, Locator.
 Wilfred Charles Macdonald, Agent.
 Date, December 29, 1913.
 Advertised Feb. 26 to April 7.

A NEWSPAPER
 for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability.

The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

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THE DAILY NEWS

DATED this seventh day of January, 1914.
THOMAS MCCLYMONT.
 Pub. Feb. 3 to April 6.