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 FIRST CLASS CUISINE
 Hot and Cold Running Water in all Rooms
 finest brands of Liquors and Cigars kept
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UDHOMME & FISHER
 Proprietors

Hotel Directory

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 1000 First Ave. and Eighth St.
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 European Plan, Rates 50c to \$1.00
 Per Day
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OBSTRUCTED SINKS
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 This substance is a new discovery and will quickly remove accumulations of grease, rags and dirt. Get some and save plumb-bills.
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 THE RELIABLE PLUMBER
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"Present Craze for Freak Dancing"

NEW BRITISH COLUMBIA ACT IS A DIRECT TAXATION

OPINION FROM OUTSIDE ON COAST METHOD OF RAISING MONEY TO WASTE ON USELESS TRAILS

(Edmonton Capital.)
 Something has been said in the Conservative press (in which is included the Bulletin) concerning the demerit of the action province of Alberta for having the liquor license receipts entirely to the province.
 British Columbia already takes all the liquor license receipts, as does the Conservative Robin government in Manitoba, and has done so for some time. There is at present going through the British Columbia legislature a measure of direct taxation which provides for the levying of licenses against almost all businesses conducted in the province.
 According to the terms of the bill wholesale houses operating in British Columbia will pay \$100 a year, retail houses \$10, lawyers, real estate agents and land

agents will pay \$50 a year, druggists, veterinarians, dentists, architects and surveyors \$5 twice a year, circus \$50 a day, freighters and pack trains \$5 twice a year, cattle drivers \$50, peddlers \$20, canning factories \$25, bowling alleys, shooting galleries, skating rinks \$10, and dance halls \$100 every six months, and the whole receipts are gathered in one fell swoop by the McBride government.
 The protesting Conservatives, who allege that the Alberta government, which does all the inspecting and enforcing of the liquor laws and which bears the cost of the provincial institutions such as the jails and lunatic asylums, to say nothing of the cost of chasing bootleggers across the map to the north of 53, is unreasonable in appropriating the liquor licenses, should take one long look at McBride and forever hold their peace.

If an engineer pass a danger signal in a safety device adopted by a German railroad, an electric bell is rung in his cab until his mistake is recorded by an official of the road.

Although there are no instruments capable of measuring it, by scientific calculation of the effect it has been estimated that the wind has blown as rapidly as 600 miles an hour.

WONDERFUL WEATHER OF THE GOLDEN NORTH

Northern Paper Urging Campaign of Education of Yukon Geography

(Dawson News.)
 "Alaska is a land of ice and snow—And that is all we seem to know."
 So sing the little boys and girls poring over their geographies in most of the United States. And a great many in Canada chant a similar song respecting the Yukon. Ignorance as the basis of the ditty. The youngsters are not to blame. Their fathers and their mothers, their sister, their cousins and their aunts know no better.
 This northern empire of Yukon and Alaska has a campaign to conduct. To dispel that mass of ignorance respecting this region is no child's play. But constant hammering will get results. The fact that great railroads are planned for this region will be one eye-opener. The distribution of the daily weather reports throughout the continent would be a revelation. A few of the outside papers print these reports. The Post-Intelligencer is one, and it had a splendid front page cartoon on the situation the other day. The sketch pictured the map of North America with a miner at Nome enjoying a position on the top of the map hanging out his washing at zero temperature. Valdez was basking in eight above zero. Gotham, that self-centred metropolis, was chilled stiff at six below, and old Montreal was "fritz up" to the neck at 26 below. Dawson was enjoying halcyon temperature not unlike that of Nome and Valdez. These facts will be startling to the vast portion of the continent south of the sixtieth parallel. When the millions there begin to pry into the government weather reports and to get other facts they will find that Yukon and Alaska are less inconvenient in winter than the old states and provinces of the so-called temperate zone. Yukon and Alaska have borne patiently and have suffered long the drawbacks due to the ignorance of the many of the outside world, but truth will prevail, and this region yet come to its own. Let every one do his part to help on the good cause of education.

Newest Notes on Science

Alpine waterfalls could supply enough power to operate all the railroads of Switzerland, in the opinion of engineers who have investigated the question for the government.

In a new combined pneumatic and solid tire for automobiles only a heavy ring of rubber comes in contact with the road, the rest of the tire being protected by a steel rim.

The Chinese government, owning the country's telegraph system, has extended it until more than 36,000 miles of land lines and about 1,000 miles of cables are now in use.

Economy of floor space is the advantage of a Wisconsin inventor's stepladder in which a third section carried between the front and back can be raised to a desired height.

With the idea of eventually producing a perfect human race an English scientist has as a nucleus six children of as many nationalities and will add five more to his colony.

A Pennsylvania inventor is said to have greatly increased the strength and durability of rubber without impairing it in any way by adding vanadium as it is being manufactured.

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"WE SELL NOTHING BUT THE BEST"

FRED STORK'S HARDWARE

Port Edward's power plant machinery has arrived. 541f



THE ROAD TO THE RIGHT.

YOU'VE met at least one of those few good old souls, who are constantly getting the worst of it when shopping, who don't believe in advertising. A hundred disappointing and instructive experiences have failed to teach him their plain lesson.

When he bought his first watch he was beguiled into buying one without a known name or a trustworthy guarantee. That watch—a poor timekeeper—cost him dearly by reason of missed appointments and missed trains, and for frequent repairs. Yet he paid the price of a good watch.

It is the same story with regard to his underwear, his shoes, and his fountain pen.

This good old soul's case is not unique. Many of us, if the truth be confessed, resemble him; we allow ourselves to be sold merchandise with an unknown brand or trade mark instead of buying merchandise which is well known to us through the medium of advertising. In slang language, we get "stung" pretty often.

In most of these cases we have ourselves to blame, for "the road to the right" thing to buy has been made plain by advertising.

There is no good reason for passing by the known thing, soundly guaranteed, to buy a dubious article, which, quality for quality, cannot be cheaper than the known, branded article.

"It is better to be sure than sorry."

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

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 Large Seven-Passenger Machine
 Prompt Service
 Special Rates for Parties

STAND, ROYAL HOTEL

Skeena Land District—District of Queen Charlotte Islands

TAKE NOTICE that I, Frederick L. Pusch, occupation clerk, of Prince Rupert, B. C., intend to apply to the Commissioner of Lands for a license to prospect for coal, oil and petroleum over the following described lands on the west coast of Graham Island: Commencing at a post planted at the northwest corner of C. L. 7977, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to place of commencement, containing 640 acres.
 FREDERICK L. PUSCH, Locator.
 Wilfred Charles Macdonald, Agent.
 Date, December 29, 1913.
 Advertised Feb. 26 to April 7.

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for Prince Rupert and Northern B.C.

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