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SAVOY HOTEL
 FIRST CLASS CUISINE
 Hot and Cold Running Water in all Rooms
 Only finest brands of Liquors and Cigars kept
 THE BEST HOTEL IN NORTHERN BRITISH COLUMBIA
RUDHOMME & FISHER
 Proprietors

Hotel Directory

Members P.R.L. Viators Association

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 Corner of First Ave. and Eighth St.
 W. H. Wright, Prop.

HOTEL CENTRAL
 First Avenue and Seventh St.
 European and American Plan
 Peter Black, Prop.

KNOX HOTEL
 1st Ave., Between Eighth and Ninth
 European Plan, Rates 50c to \$1.00
 Per Day
 Beener & Beener, Props.

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EMPRESS HOTEL
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 Seventh Streets
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PREMIER HOTEL
 American and European Plan
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For
OBSTRUCTED SINKS
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DESOLVO
 This substance is a new discovery and will quickly remove accumulations of grease, rags and waste. Get some and save plumbing bills.
 For sale by

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 THE RELIABLE PLUMBER
 Phone 489 - 139 Second Ave.
 Also on exhibition at Orme's Drug Store, Third Avenue

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 Estimates Given on Moving Buildings
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 Crown and Bridge Work a Specialty.
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SERIAL MACHINE SHOP
 Repairing Quickly Done
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ATCHEE, AGNEW & CO.
 Engineers and B. C. Land Surveyors

Waterworks, Water Power, Wharf Construction, Reports, Plans, Dominion and Social Land Surveying, Mine Surveying, Townsites and Subdivisions, Electric Printing, Negatives and White

101 Bridge St., Prince Rupert, B. C.
 Second Avenue Phone 43

WILLIAM T. HOUSE
 B.C. Land Surveyor
 PRINCE RUPERT P.O. Box 518

JAMES GILMORE
 Architect
 Avenue, near McBride Street

UNION TRANSFER CO
 GENERAL TRANSFER AND STORAGE
 South Wellington Coal
 OFFICES: 36 Office. RESIDENCE 110
 Second Avenue PRINCE RUPERT

BOAT BUILDER
 H. JOHNSTON
 1st Cove Phone Green 321



BADEN-POWELL, JUNIOR—THE YOUNGEST BOY SCOUT

Sir Robert and Lady Baden-Powell, with their son, arriving at the church at Dorset recently for the christening of Master Arthur Robert Peter "B.-P." Three hundred boy scouts present.

SUGGESTS SALMON AS MEAT SUBSTITUTE

Dr. Hugh Smith, U. S. Commissioner, Offers Advice Which Brings Comment

(Seattle Post-Intelligencer.)
 It may be due to the long hand of coincidence that Dr. Hugh M. Smith, federal commissioner of fisheries, should hit upon the Salmon day observance as the proper moment to promulgate his theory that the use of salmon is one means of lowering the present high cost of living. Or perhaps Dr. Smith has a journalistic sense of the proper moment to get busy. In any event, backed by the authority of the position he holds, Dr. Smith urges the complaining world to eat more salmon and be happy.
 The advice is good. Sooner or later we are going to find out that meat cannot be made cheaper and that the way to lower our living cost is to eat less meat. As a nation we are meat eaters and we are such principally because until recent years meat has been abundant and cheap. Other nations of meat eaters have had to change their diet to conform to economic conditions, and we as a nation will have to do likewise.
 At present we engage our hopes by speculating on reindeer herds and other carnivorous fantasies, and once a week eat fish. The meat supply is diminishing every year in proportion to the population, whereas the sea is actually teeming with palatable food to be had at a reasonable price. We who have salmon almost at our doors find it on our tables on so stated occasions, while those who dwell inland dine on salmon at rare intervals.
 The salmon habit is a good one for the nation to contract. It furnishes as toothsome a viand as nature has in her larder, and all that it lacks is the habit, which is certain to come. We haven't much faith in dietetic statistics, recapitulations of calories, proteins, and carbohydrates. Eating is still too much of an instinct and not enough of a science to make figures on the subject appetising. But salmon days, properly advertised, will bring about the desired end to the eventual discomfort of the beef barons and the pork potentates.

General Fraustro, president of the commission to investigate the killing, at Jaurez, of William Benton, and the disappearance of Gustav Bauch, denied the report that the commission had found both men murdered. He also denied a report had been made blaming two officers, one at Jaurez and the other at Chihuahua City.

GOVERNMENT TRAIL OUGHT TO MEAN MERIT

Usually Incompetently Located and Carelessly Constructed

(B. C. Mining Journal.)
 The term "government trail" ought to mean something of merit. Instead, those who have been in the habit of travelling government trails know they are usually incompetently located as to grade, and carelessly constructed. It is refreshing to find a leading government official, namely the provincial mineralogist, talking some plain English about the disgraceful manner in which public money is wasted by the public works department on bad trails. Of the trail he travelled from Telegraph creek to Groundhog mountain, Mr. Robertson says: "After fording the river the government trail was again picked up and followed. It was very badly located and badly made, indicating little effort or time to make even a pretense at trail-building." We hope the minister of public works and his staff will note Mr. Robertson's remarks and make an attempt to remedy the state of affairs complained of, and for which this department is responsible.

To Inspect Fishway

Ottawa, March 18.—Certain minor amendments to the fisheries act were considered and approved by the marine and fisheries committee yesterday. Mr. F. B. McCurdy gave notice of an amendment providing that after a fishway approved by the minister has been built at the cost of the owner and afterwards proves ineffective, the total cost of any change required shall be paid by the government. An amendment has been placed in the act giving the government power to prohibit the exportation of any class of fish from Canada or from one province to another. The minister of marine stated to the committee that a special officer would be appointed to inspect fishways and to recommend their building when necessary.

Queer Realty Deal

Los Angeles, March 17.—Harry C. Fryman, hotel proprietor, has paid his first installment of \$200 on the purchase of property here valued at \$25,000.
 A clause of the contract provides that, in the event of his death, the property shall go to his heirs, regardless of the amount paid in. Fryman agrees to pay \$200 a month for forty years. The aggregate purchase price, if he lives to fulfill the contract, is \$96,000. Mrs. Harriet C. Cole is the second party to the sale.

U. S. WILL INVESTIGATE ALASKA FISHERIES

With View to Assistance in Making the Industry More Profitable

Seattle, March 16.—Dr. E. Lester Jones of the United States state commission, has been authorized by President Wilson to make a thorough investigation of the Alaskan fisheries with the idea of giving federal aid for the prosperity and perpetuation of the industry.
 Dr. J. Alexis Shriver, special representative of the department of commerce, who recently travelled around the world seeking markets and investigating conditions pertaining to American canned goods, in a comprehensive review of his investigations urged local manufacturers to enter the Oriental field.
 "You can get an immense business in China for canned salmon," he said, "if you care to go after it. I want to dispel the idea that it is a poverty-stricken country. There is money in that empire and the few American firms already there are reaping a harvest. Canned salmon falls in readily with the Chinese idea of diet, for it can be eaten with chopsticks and does not conflict with the peculiar Buddhist laws concerning meats."

Kahlers from all over the United States have written Chief of Police White at San Francisco to see if they are related to aged William Kahler, who showed that he was worth thousands when arrested on vagrancy charges.

The Royal Cafe gives the best meals and the best service in the city. Visitors to the city are advised to make this restaurant their selection. 521f

The history of Seattle and Ballard will repeat itself in Prince Rupert and Port Edward.



DAINTY WATERPROOF SILK COAT

It is a very light coat and fits into the envelope case being carried by the young lady, when folded up.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.
 If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

567—PHONE—567
TAXI
ALF HALLIGAN
 Large Seven-Passenger Machine
 Prompt Service
 Special Rates for Parties
 STAND, ROYAL HOTEL

Skene Land District—District of Queen Charlotte Islands
 TAKE NOTICE that I, Frederick L. Pusch, occupation clerk, of Prince Rupert, B. C., intend to apply to the Commissioner of Lands for a license to prospect for coal, oil and petroleum over the following described lands on the west coast of Graham Island: Commencing at a post planted at the northwest corner of C. L. 7977, thence south 80 chains, thence east 80 chains, thence north 80 chains, thence west 80 chains to place of commencement, containing 640 acres.
 FREDERICK L. PUSCH, Locator.
 Wilfred Charles Macdonald, Agent.
 Date, December 29, 1912.
 Advertised Feb. 26 to April 7.

Parcel Post Information --- FREE !

We are compiling a very interesting booklet which will contain the regulations of the new parcel post system, along with other valuable postal information. This book we will mail to all who will return the attached coupon filled in with their name and address.

HENRY BIRKS & SONS, LTD.,
 Jewellers, Vancouver, B. C.

Gentlemen:
 Please forward as soon as published, your booklet of parcel post information.
 Name Address

Henry Birks & Sons, Limited
 JEWELLERS AND SILVERSMITHS
 Geo. E. Treorey, Managing Director VANCOUVER, B.C.

A NEWSPAPER
 for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability.
 The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

THE
DAILY NEWS
 IS
 SAFE
 SANE
 SPICY
 IMPARTIAL
 INDEPENDENT
 INTELLIGENT

THE
DAILY NEWS

FRED STORK'S HARDWARE

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Carpenters' Tools	Builders' Hardware	Ship Chandlery
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Iron Pipe	Pipe Fittings	Rifles and Shotguns
Rope	Valves	Ammunition
Pumps	Hose	Paint
Stoves and Ranges	Rubberoid Roofing	Corrugated Iron

"WE SELL NOTHING BUT THE BEST"

FRED STORK'S HARDWARE