

**THE DAILY NEWS**  
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DAILY EDITION.

MONDAY, JULY 29

## Daily News on Daily Doings

FAMED INTO  
TURF.

Groundless criticism is growing by the wisest men with good-humored economy, but at the mouth of a low charge over which will start into expressively witty or in point. So the visiting charge that he had given himself painless over the public notice of a ban for the phone department strings the Mayor into one of his columns and a quite exuberant comment with sarcasm. Don't Mayor be done him to feel himself failing from his position of popularity, and that singular and utterly uneventful outbreak of his about the prohibition note of a fifteen dollar fine for the phone girls certainly did receive a well deserved snub from the citizens who Mayor felt it worthy, as his long drawn down losses.

THE POSITION.  
WINTER.

He grows a good deal about politics, but one doesn't need to be a politician to notice plain, ordinary smallness over such as the Mayor's financial instincts indicate. The political white is his when he makes out that there were astute motives to the small he received. Naturally these were none. No one but the Mayor would have been so blunderingly obsessed as to imagine a political aspect to the incident. The Mayor is much freerhand, too, than he is liable to go down to posterity as the man whose municipal regime was to go with the rest for Rupert. He wants to show that on politics, too, he's always keeping on matters of course where bigger men would be up and doing even in still times to make Prince Rupert look to its citizens and the world more like a city than a bushy woods village. Why ever did the otherwise Mayor leave the town hall? The world wants bigger men to take care of its rising cities.

THE SPOTTY ONE  
AT SUNDAY.

Because R. L. Brown employs a couple of excellent accountants

THE "NO THINGS" SPIRIT.

The "No Things" Spirit, buried old fads, and on their horizon comes a crop of iteration, indecision, loyalty, confidence and irreverence to Prince Rupert.

Find It Through a News Want Ad.

## GERMAN NAVY KEPT READY FOR INSTANT WAR

Mr. Hon. Winston Churchill, the first lord of the admiralty, in introducing in the House of Commons the supplementary naval estimates on Friday, said that the direct cause of these additional estimates was the German law, which he proposed to examine in detail. Its main feature, he said, was the increase in the striking force of ships of all classes immediately available and its general effect was the maintenance of four-fifths of the German navy in full permanent commission. This meant that it was constantly and instantly ready for war. Such preparation was remarkable and so far as he was aware found no example in the previous history of modern naval powers.

All stamped brands of cigars,  
cigarettes and tobacco at Smith's  
Cigar Store. 177

## SIR HIRAM MAXIM'S NEW DIVING CRUISER IS LATEST INVENTION FOR SEA FIGHTS

Detroit, July 25.—A high-speed and heavily gunned cruiser which will sink beneath the waves until only a big gun platform remains in sight is the invention that Hiram Maxim is just now perfecting, according to a statement he has made here.

"I also have a new situation for diving torpedoes which I expect will soon be utilized in naval warfare," continued Mr. Maxim.

"These torpedoes are semi-propelled and are of much greater speed and range than the present.

"The expense of my submarine craft is nothing like that of the great dreadnoughts. I do not by any means recommend that we

will stop building dreadnoughts. I think we shall build four a year from now on. With Russia and Japan in fighting alliance, the only way the United States can hold its own against them is by building more warships than both of them combined."

"At the present time when the high power gun can penetrate almost anything on the horizon, a semi-submarine torpedo boat becomes very desirable. The semi-submarine torpedo boat can cruise above the water until go-

For Cream, Milk, Buttermilk or  
Ice Cream, phone 35. Royal  
Dairy. 177

## KEEP OUT!

"KEEP OUT!" used to hang as a sign on every factory door. The old idea of secrecy in business made it seem a crime to show outsiders processes, materials, and methods of manufacture.

Now the white light of publicity is being let in by those who depend on public favor for business profits and business growth. The "keep out" sign is disappearing from factory doors and the "welcome" sign is taking its place.

Character and honesty form the backbone of modern Advertising. Men tell the truth, and things. Advertising relies more and more on the confidence and good will of the buyer.

To-day, you are too sharp and intelligent to be taken in by stock possible. Absolute frankness in Advertising is the straight road to confidence. The public demands the light; it abominates the darkness.

To-day, cozy eating factories, packing houses, bakeries, and public kitchens welcome visitors, concealing nothing.

The public may overlook, but does not forgive, a lie or an abuse of its confidence. The public regards with suspicion those who attempt to serve it in secrecy and silence. The public is repelled by juggled facts or beguiling words. The public rewards with its favor and money those who tell it the truth. It walks and shops where the light shines and where the paths are straight.

Through the Light!

Answer regarding your advertising problems is available through any responsible Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 80, Dominion Bldg., Toronto. Inquiry should be directed to your particular city, if necessary.

GRAND  
TRUNK  
PACIFIC

WIFTEST  
UREST  
AFEST  
TWIN SCREW STEAMERS  
"PRINCE RUPERT" AND "PRINCE GEORGE"  
MONDAYS AND FRIDAYS 4 p.m.  
Prince George Sails for Victoria on Thursdays at 8 a.m.  
"PRINCE JOHN"  
Weekly service to Port Simpson, Mass., Grassy Bay and Queen Charlotte Islands  
"PRINCE ALBERT"

Regular sailings for Skagway, Alaska and all way points between  
Prince Rupert and Vancouver. Passengers service to Skagway crossing from Prince Rupert Mondays, Wednesdays and Saturdays at 11 a.m., making connection for Skagway.  
**Cheap Excursion Rates Over Grand Trunk Railway System**  
between Chicago and all points East, connecting with all roads from the Pacific coast. Let us prepare itinerary for your trip EAST this summer.  
Agency for all Atlantic Steamship Lines. For all information apply to  
A. E. SCHNEIDER, General Agent, Centre Street

B.C. COAST STEAMSHIP SERVICE  
FAMOUS  
PRINCESS  
CANADIAN  
PACIFIC  
LINE  
SAFETY  
SPEED  
SERVICE  
S. S. Princess May  
SOUTHBOUND  
Saturday, Aug. 3, 9 a.m.  
A. E. SCHNEIDER, General Agent

## Savoy Hotel

Gen. Fisher and Mrs. Choice Wines and Cognac  
REPUTED'S PALACE OF COMFORT

## New Knox Hotel

BENNER & BENNER, PROPRIETORS  
The New Knox Hotel is run on the European plan. First-class service. All the Latest Modern Improvements. BEDS \$12.50

## EASTERN Excursions

by the

## Oriental Limited

3—SOLID TRAINS—3  
daily from Vancouver  
or Seattle

Low round trip rates to all points in  
Canada and the United States. Call  
and let us tell you all about it.

## Rogers' Steamship Agency

PHONE 218

## UNION S.S. COMPANY OF B.C. LTD.

The new steel Passenger Steamer

## "Chelohsin"

—1920—

## "Camosun"

Leave Prince Rupert for Vancouver  
as follows:

Orchard—Wednesday at 5 p.m.

"Camosun"—Saturday at 10 p.m.

Arriving at Vancouver Friday evening  
and Monday morning, respectively.

One sailing on the coast; three two  
time passenger steamer

J. E. RINGO, Agent Phone 116

## COAL

New Wellington Coal. Best in the  
Country. Phone 278 1st Ave. and 7th St.

GEO. BROOKFIELD, Proprietor.

## THE IROQUOIS POOL

English and American Billiards  
Twelve Tables Second Ave.

L. A. Barbeau

Cartage, Coal and Storage  
Reliable Messenger Service

Phone 28 725 3rd Ave.

## Silversides Bros.

The Largest-Sized Dealer  
of Prince Rupert

Sign Writing,  
Paper-Hanging  
Our Specialties

WE ORGANIZE OTHERS TO  
TELE

2nd Ave. Below Kulin Island Club Phone 156 Grant

## Little's NEWS Agency

Magnets • Periodicals • Newspapers

DRUGS • TOBACCO • FEEDS  
2nd Ave. Below Kulin Island Club

Phone 156 Grant

## Scoop Didn't Have to go Far to Snap the "Queerest" Face

Drawn for The Daily News by "Ho"

