

WOULD YOU, CAN YOU, DARE YOU, PASS UP SUCH VALUES?

# \$50,000 SALE

THE GREATEST AND MOST ASTOUNDING OF ALL GIGANTIC PRICE REDUCTION SALES STARTS THURSDAY, AUG. 20, AT 9 A. M.  
AND CONTINUES FOR TEN DAYS

## MRS. S. FRIZZELL'S FINE STOCK

Of Ladies' Misses' and Children's Ready-to-wear Drygoods, etc., to be unloaded

\$25,000 TOO MANY GOODS ON HAND AND THE SURPLUS IS TO BE TURNED INTO CASH REGARDLESS OF THE SACRIFICE IT ENTAILS -- TEN DAYS OF SENSATIONAL SELLING--TEN DAYS OF UNHEARD OF PRICE CUTTING -- TEN DAYS OF BARGAINS SUCH AS THIS CITY, THIS WHOLE PROVINCE, NEVER BEFORE KNEW -- EVERYTHING REDUCED EXCEPT ART NEEDLEWORK PRICES THAT DO THEIR OWN TALKING -- DON'T LET ANYTHING KEEP YOU AWAY -- COME AND COME EARLY IF YOU WANT THE BEST AS SOME LINES ARE LIMITED -- ALL OTHER LINES NOT MENTIONED HERE AT SIMILAR PRICE REDUCTIONS

**YOU** CANNOT AFFORD TO MISS IT

### HERE IT IS

THE EVENT you've been waiting for -- Bound to clear these lines out at any sacrifice get two garments for the price of one, or the one you like at half what you expected to pay.

Ladies' \$3 Wash One-piece Dresses, now... **ONE-HALF PRICE**  
All Girls' Serge One-piece Dresses now...  
All Ladies' Serge One-piece Dresses now...  
Every Raincoat in the Store, now...  
Silk, French Flannel, Crepe Kimonos, reg. \$2.50 to \$25.00, now... **25 PER CENT OFF**  
Children's Millinery, various styles, now...

**IT** MEANS BIG :: SAVINGS TO YOU

|   |   |  |  |   |
|---|---|--|--|---|
| <b>50C WASH SILKS</b><br>A large selection of shades selling for less than cost, per yard... <b>35c</b> | <b>10c</b><br>YARD FOR 15c PRINTS AND GINGHAMS; ALL SHADES AND COLORS | <b>50c</b><br>YARD FOR 75c CORDUROY VELVETS; MANY PRETTY SHADES TO CHOOSE FROM | <b>20c</b><br>YARD FOR 30c and 25c COLORED CREPES; ALL DAINTY SHADES | <b>\$1.50 CORSETS</b><br>Various popular makes, while they last<br>Sale Price... <b>\$1.00</b>          |
| <b>25C FLANNELETTE</b><br>Good serviceable weaves. To clear, per yard... <b>15c</b>                     | <b>35c</b><br>NATURAL PONGEE; REGULAR 50c YARD; THE GENUINE ARTICLE   | <b>65c</b><br>TO \$1.25 SCRIMS AND MADRAS; ALL GOOD PATTERNS                   | <b>50c</b><br>YARD, REGULAR 75c CASHMERES; VARIOUS SHADES            | <b>75C PLAID DRESS GOODS</b><br>Good strong weaves in several different designs, per yard... <b>60c</b> |
| <b>\$5.00 NET WAISTS</b><br>Pretty net Waists, many smart styles to choose from... <b>\$3.00</b>        |   |  |  | <b>50C RATINE</b><br>All the wanted shades and full width. Per yard... <b>40c</b>                       |

**Sale Starts Thursday, Aug. 20th, 9 a.m.**

|  |   |   |  |  |
|--|---|---|--|--|
| <b>\$1.00 FANCY TWEEDS</b><br>Full width and in popular shades, per yard... <b>75c</b>                 | <b>25c</b><br>\$1.00 AND 75c DAINTY NECKWEAR -- A SPLENDID ASSORTMENT | <b>15c</b><br>FOR 35c and 40c WIDE TAFFETA RIBBONS; ALL COLORS        | <b>50c</b><br>FANCY LIBLE HOSIERY REG. 60c AND 75c. VALUES | <b>TO \$1.25 TAFFETA SILKS</b><br>All good shades and full width, per yard... <b>75c</b>           |
| <b>CHILDREN'S \$1.25 WASH DRESSES</b><br>Also Rompers, regular \$1 and \$1.25 values for... <b>75c</b> | <b>75c</b><br>LADIES' CORSETS; THESE ARE REGULAR \$1.25 VALUES        | <b>\$1.00</b><br>CHILDREN'S WASH DRESSES--SOLD REGULARLY UP TO \$2.00 | <b>60c</b><br>YARD FOR 75c SERGES IN SERVICEABLE COLORS    | <b>CHILDREN'S \$4.50 COATS</b><br>Every garment with hood to match; various sizes... <b>\$2.75</b> |
| <b>35C PIQUE</b><br>All colors and in various designs, per yard... <b>20c</b>                          |   |   |  | <b>50C CHINA SILKS</b><br>A limited quantity only of this to clear, per yard... <b>40c</b>         |

### CYCLONIC AND DRASTIC SELLING

We are determined to reduce this big stock and close out at least one-half in the ten days of this sale. Unfavorable weather conditions compel the unloading of at least \$25,000 of the surplus. We know and realize that it's the part of wisdom to sell the overstock now--even at a loss than carry it over. For ten days we shall throw profits to the winds--cost lost sight of and profits ignored. Only one thought is uppermost in our minds and that is **SELL! SELL!! SELL!!!**

### EXCEL THESE IMPOSSIBLE -- EQUAL THEM TRY

\$2.00 and \$1.50 pretty LINGERIE WAISTS... **75c**  
\$25.00 and \$20.00 SILK DRESSES, various designs... **\$10.00**  
\$10.00 fancy SILK WAISTS; to clear... **\$6.00**  
\$5.00 TAILORED SILK WAISTS, all go for, each... **\$3.75**  
To \$5.00 dainty one-piece WASH DRESSES, choice... **\$2.95**  
50c BLACK CASHMERS HOSIERY, per pair... **25c**  
ALL TRIMMINGS MARKED DOWN TO COST AND LESS

### ROUSING WONDERFUL BARGAINS

BARGAINS EXTRAORDINARY from every point will stir up the elements of humanity to a pitch where the selling of quality merchandise will be spontaneous and voluminous. All prices are greatly lowered. Everything will be marked at figures that will make the buying of a single dollar's worth elsewhere sheer extravagance. The prices quoted on this page speak for themselves and they are only a few of the many lines that are now marked to the give-away point. **COME AND SEE!**

Prices that do their own talking. Don't let anything keep you away. Come, and come early, if you want the best. Some lines are limited  
All other lines not mentioned here at similar price reductions

**Mrs. S. FRIZZELL**  
THIRD AVENUE AND FIFTH STREET

ALL GOODS SOLD FOR CASH ONLY -- WE CANNOT GIVE CREDIT AT THESE LOW PRICES

SALE STARTS THURSDAY AT 9 A. M. DON'T FORGET THE TIME AND PLACE