

The : Largest
and most up-to-date
Clothing Establishment
in
Northern B.C.

Acme Importers, Limited

SUCCESSORS TO

New Acme Clothing House

15 Days

15 Days

The : Largest
and most up-to-date
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in
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LIVE WIRE SALE

Existing conditions compel us to turn into CASH a portion of our Stock, and in order to do so we are sacrificing the highest grade in Men's and Boys' Wearing Apparel ever offered to the public in this city

Without reserve every article in our Store will be a LIVE WIRE BARGAIN

Sale starts

AT EIGHT A.M.

Sat., Sept. 26

We Stock The Best Of Merchandise Only

Any of Our Men's \$20.00 Tailored Suits in Fine Tweeds and English Worsteds—a large variety of the latest patterns.

\$20.00—LIVE WIRE \$15.00

Our \$25.00 Suits are the Best Values shown anywhere. We have them in Indigo Blue Serge, Scotch Tweeds and English Worsteds.

\$25.00—LIVE WIRE \$15.00

Our \$30.00 Suits are all Hand-Tailored of the Finest Fabrics in Nobby Patterns and Very Latest Styles.

\$30.00—LIVE WIRE \$19.50

For \$30.00 We have Suits Fit for a King to wear. Nothing but the Finest of Fabrics, and Hand Tailored.

\$35.00—LIVE WIRE \$22.50

In 99 cases out of 100 the Object of a Sale is to get rid of old and out of style merchandise

Every one knows that our stock and store are absolutely new, and this is the one case out of a 100 when you get the opportunity to buy new good goods for less money

Every Article Sold By Us Is Guaranteed

Men's Raincoats in Tweed effects and absolutely Guaranteed Waterproof or a New Coat.

\$18.00—LIVE WIRE \$12.50

Our Men's \$25.00 Raincoats are made in the Very Latest Style and patterns. Absolutely Guaranteed Waterproof.

\$25.00—LIVE WIRE \$15.50

All Our Men's Pants in Tweeds, Worsteds and Serges. All Sizes.

25 PER CENT OFF REGULAR PRICE

All Our New Fall Overcoats—Absolutely the Nicest Ever Shown Here.

LIVE WIRE ONE-THIRD OFF

Men's Full Dress Suits, hand tailored Regular Price \$37.50, in all sizes - **Live Wire for \$22.50**

J. B. Stetson Hats, in 20 of the latest Models, \$5.00 Hats **Live Wire for \$3.55**

This is a Cosmopolitan Store

Judge this store as you will—by quantity, value, style or service—and you'll judge it favourably. You can't, in fairness, judge it otherwise. This is neither a "Class" store or a "Mass" store—it is both for we supply wonderfully

Good Values

Cluett-Peabody Make Negligee Shirts. Known all over the American Continent.

LIVE WIRE FOR 95C

Men's Cashmere Hose. British Manufacture. Regular price 35c per pair.

35C—LIVE WIRE 20C PR.

Men's Wool Taffeta Shirts with Soft Detachable Collar. Regular Value \$4.50.

\$4.50—LIVE WIRE \$2.45

Men's 75c Silk Ties in Hundreds of different patterns.

75C—LIVE WIRE 35C

\$3.00 Wool Coat Sweaters in Brown, Grey, Maroon and Slate. Monarch knit.

\$3.00—LIVE WIRE \$1.95

Our entire stock of Trunks and Suit Cases, consisting of all sizes in Large Trunks and Steamer Trunks; and a full stock of all kinds and sizes in Leather Suit Cases.

LIVE WIRE BARGAINS AT ONE-THIRD OFF

Cestee Pure Wool Underwear in different weights at

33 1-3 OFF

Any of our \$3.00 and \$3.50 Hats—In fine Fur Felt and Stiff.

\$3.50—LIVE WIRE \$2.00

This is a Store of Good Service

Nowadays retailing is getting to be pretty much a case of service. People want things on a basis of "I want what I want when I want it." And they get it here. We've never made a promise we couldn't keep, and we've never been asked to promise anything we couldn't do

Any of Our Boy's Suits in Buster Brown, Russian, Norfolk and Double Breasted Styles

25 PER CENT OFF

Our Entire Stock of Boys' Rain-proof Coats. All sizes, and the Latest Styles and Shades. Guaranteed Waterproof.

ALL LIVE WIRES AT 25 PER CENT OFF

Boys' Overcoats! The most complete stock ever shown in this city. All the Very Latest Styles.

LIVE WIRES AT 1-3 OFF

Boys' Knickers in assorted English Tweed and Worsteds. All sizes from 22 to 35.

REAL LIVE WIRE BARGAINS AT 85C AND \$1.00 PR.

OUR BOYS' DEPARTMENT

now consisting of the most complete HIGH-GRADE STOCK ever handled in this city is at your command to select from at real LIVE WIRE BARGAINS. In addition to the remarkable values offered in this Sale we are continuing to issue our FREE COUPONS with every \$1.00 purchase. Don't forget that every day now is bringing closer the time for the GRAND DRAWING, and the more Coupons you possess means the greater chance of winning that Grand Cash Prize, \$200 in Gold

Boys' Fancy Negligee Shirts with Detachable Collars. Reg. \$1.25.

LIVE WIRES 95C

Boys' Flannel Shirts. Regular \$1.00 and \$1.25.

LIVE WIRE 85C

Boys' Stockings. British Manufacture. All Wool. Reg. 40c.

LIVE WIRE 25C PR.

Extra Heavy Double Knees. All Wool. Reg. 60c.

LIVE WIRE 45C PR.

Boys' Telescope Felt Hats. Reg. \$1.25 Value.

LIVE WIRES FOR 85C EA.

Boys' Fancy Felt Hats. All shades.

LIVE WIRES 65C EA.

Boys' Jersey Sweaters, in colors Navy, Red, Grey and White. Reg. \$1.25 and \$1.50 Values.

LIVE WIRES FOR 95C

Boys' Jersey Suits. All Colors. Regular \$2.75.

LIVE WIRES FOR \$1.95

THE ONLY FULLY EQUIPPED BOYS' DEPARTMENT IN THE CITY

Sale Starts
Saturday, Sept. 26
Come Early

Acme Importers, Ltd.

Successors to The New Acme Clothing House
2nd Ave., opposite Hotel Prince Rupert

Store closed Friday
to arrange stock and
mark prices for this sale
Come Early