

A MIGHTY CLEARANCE SALE



Extra Tempting Prices on Men's Furnishings

Dent's Leather Gloves—Regular \$1.25, \$1.50, \$1.75, for\$1.00
 Dent's and Jaeger's Wool Gloves—Regular 75c and \$1. Sale Price .60c
 Fancy Vests—Regular \$4 and \$5.00. The Sale Price\$2.50
 Penman's Hose—Regular 50c; 3 pr. for....\$1.00

Extra Specials During This Sale

Christy's Stiff Hats—Regular value \$3.00. Sale Price\$2.00
 The Famous Scott Hat—Regular value, \$5.00. Sale Price\$3.50
 Jaeger and Christy's Caps—Regular value \$1.00. Sale Price50c
 Jaeger and Christy's Caps—Regular values \$1.50, \$1.75. Sale Price \$1.00

SAY, WHAT'S THE MATTER WITH BRYANT'S?

Save Money on a New Hat Now

Stetson and other American Soft Hats—\$4.50 values for ..\$3.25
 Christy's \$4 Soft Hats for \$2.25
 Christy's \$3.00 and \$3.50 Soft Hats for\$1.75
 Imported Velours—In all colors, \$6.00 values, for\$5.00
 Tweed Hats—\$2.50 values ..\$1.25



Nobody died. Nobody sold us stock at a sacrifice. Nothing happened except this: The store finds itself overstocked. January 30th is the end of our business year and stock must be reduced. Such lines as Dr. Jaeger's Woollen Goods, Christy Hats, Cluett & Peabody's Shirts, 20th Century Clothing, Dent's Gloves and Stanfield's Unshrinkable Underwear, go on sale from 15 per cent to 35 percent off the regular fixed prices as they are sold for in the Eastern cities.

Legitimate Profit on Honest Merchandise, is our motto, but here is where we lose **HONEST PRIFIT**, but make a lot of new friends for Bryant's store.

There is only one thing that can hurt this business: **LYING**. If we are honest. If we tell the plain truth; do as we say we are going to do—then business will go right ahead. But if we lie—if we mark things up before we mark them down—we might as well cry **HELP! HELP!** for we are sinking.

Come Early and Find Out How Much You Can Save

Big Bargains Now In Sweater Coats



Shaker Knit Roll Collar—\$9.00 and \$10.00 values ..\$7.00
 \$6.50 to \$8.00 values...\$5.00
 All lines of Jaeger Sweaters at 20 per cent discount from regular prices.
JAEGER'S \$5 COAT SWEATER \$4

Sale Opens Saturday, January 2nd

We Keep Your **20th Century Suit** : Pressed for You : Free of Charge



There are many advantages in laying in a good supply of

Shirts

now. Our Winter stock is yet quite complete and these prices are merely money savers for you:

Cluett & Peabody's Shirts—
 \$1.50 values\$1.15
 \$2.00 values\$1.50
 \$2.50 values\$2.00



Flannel Shirts

with soft cuffs and collar to match in plain grey and neat stripes—Reg. \$2.25 values. Sale Price\$1.45
 English Flannel Shirts in stripes with soft cuffs and collars—Regular \$3.00 value. To close out, at\$1.90
 Tooke's Shirts—All styles. Regular \$1.25. Sale Price90c
 Other Lines Offered at Similar Reductions.



Stanfield's Unshrinkable Underwear

In combination and Two-Piece Suits—All weights and sizes to go at 20 per cent off the regular price.



Your money back quick if you are not satisfied with every purchase made here

Here is the chance to get a beautiful **Jaeger Dressing Gowns** at a very close price. A large variety of patterns to choose from:
 \$16.50 Values—Sale Price\$12.00
 \$18.00 Values—Sale Price\$13.00
 \$22.50 Values—Sale Price\$16.00



Jaeger Lounge Jackets to go at reduced prices.

All Jaeger **Knitted Waist Coats** at 20 per cent discount off the regular catalog price. Broken lines of Jaeger Underwear at 20 per cent discount.



We Keep Your **20th Century Suit** : Pressed for You : Free of Charge



Spring Clothes will soon be here and we must clean up our entire Stock of Suits and Overcoats before that time. To do this we are willing to take cost, and even less in many instances. We venture to say that better values than we are offering were never offered to the people of this vicinity.

20th CENTURY SUITS & OVERCOATS IN TWEEDS AND WORSTEDS
 20th Century Suits and Overcoats in Tweeds and Worsteds
 \$20.00 to \$27.50 Suits for\$15.00
 \$30.00 to \$35.00 Suits for\$21.00
 \$20.00 to \$25.00 Overcoats for\$15.00
 \$27.50 to \$32.50 Overcoats for\$18.00

The prices quoted for this Clearance Sale on 20th Century Suits and Overcoats are way below their real worth. Broken lines of Blues and Blacks in the 20th Century Brand go at 20 per cent discount. A special line of \$15.00 and \$18.00 Suits and Overcoats go at \$10.00 each.

Bring Your **CLOTHES TROUBLES** To Us

Bryant Company, Ltd.

Bring Your **CLOTHES TROUBLES** To Us