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# A NEWSPAPER

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## for Prince Rupert and Northern B.C.

The Daily News goes into nearly every home in Prince Rupert. It is the popular newspaper of the city because it is clean and reliable. It has all the news of the city, and keeps in touch with events and topics interesting to Northern British Columbia. It treats these subjects with moderate optimism and reliability.

The Daily News is the most valuable paper to advertisers because it is read by the buying public. It has a bigger circulation than any other paper in the city. It is read by the class of people the advertisers want to talk to.

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# DAILY NEWS

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