THE DAILY NEWS

ONE THING IS CERTAIN THE QUALTY OF WILL NEVER VARY

Wars may come and go. Prices advance and recede, but you can absolutely rely on every sealed packet of Salada Tea containing the same high quality that has been our reputation for nearly a quarter of a century.



Weston went south Sunday night. W. W. Wright left for a holiday trip to Doreen this morning. Miss Jessie Unman left for Vancouver on the Royal last night. * * *

LOCAL NEWS ITEMS

Victoria Sunday night.

Mr. and Mrs. A. Fortier left for

Miss G. Weston and Miss K.





Monday, July 5, 1915.



Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any infringing Stove Coll lay themselves open to prosecution equally with the parties manufacturing or making same.

is your chance to get the Hot Water Heating Applibest in ances-

\$20.00 Connected Coll minus Connections ... \$15.00 Your Money Back if it Dont Suit. As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

HARRY HANSON P. O. Box 395 Phone 489

town, or pay small accounts at a distance, do not

place the actual cash in the envelope. Thousands of dollars are lost every year through fire, robbery or mis-direction. Use the Bank Money Orders, issued by this bank. They are payable in Canada and the United States in any sum up to fifty dollars.

Their protection is well worth their small cost.

THE BANK OF **British North America 78 YEARS IN BUSINESS.** CAPITAL AND SURPLUS \$7,884,000.

PRINCE RUPERT BRANCH P. MARGETTS, Manager.



GUARANTEED BY THE

GOVERNMENT of CANADA

Demand the Brand

(10)

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed factsthat, in fact, Advertising satisfies fact-hunger.

> If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

> If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.