Pride, Nash & Co.



Pride, Nash & Co.

LADIES' WAISTS

Ladies' fast color black seam-

less hose, in sizes 8% - 9 - 9 1/2

SALE PRICE \$2.50.

All Children's Hats 1/2 reg price

MEN'S WANTS

Men's new ties in fancy colors,

Regular 50c, for 15c. Boston

Garters, best grade, Regular

35c., for 15c. Men's black cot-

ton sox, fast black, Regular 25c

for 15c. Men's Balbriggan

shirts and drawers in colors,

white, brown, blue, black, reg.

this sale

10 Days Clearing Sale

JULY 8 to 17

LAI	DIES RAIN COATS	
\$7.50	Regular for\$3.	75
	Regular, for \$4.	
\$10.00	Regular, for\$5.	00
\$11.00	Regular, for \$5.	50
\$12.00	Regular, for \$6.6	00
\$14.00	Regular, for \$7.0	90
\$15.00	Regular, for \$7.5	50
\$18.00	Regular, for \$9.0	00
\$20.00	Regular, for \$10.0	00
\$22.50	Regular, for \$11.2	25
	Regular, for \$12.5	23.00

and Girls' Rain Coats and Rain Proof Capes during this sale One-Half Price.

Chile	dre	ns' Sum	mer	• (coats
\$3.00		Reduced	to		\$2.00
\$4.00		Reduced	to		\$3.00
\$4.50		Reduced	to		\$3.25
\$5.00		Reduced	to		\$3.75
\$6.00		Reduced	to		\$4.00
\$6.50		Reduced	to		\$4.25

Sheeting 72 ins. wide 25c. yd
Pillow Cotton 44 ins. wide 18c
8-4 Sheets each 65c
Pillow Cases 42 ins. wide 15c.
White Cotton 35 ins. wide 10c.
Colored Table Oil Cloth 25c.
Victoria Lawn 10c. yd.
Organdie Muslin 15c. yd.
Fancy White Crepe 15c yd.
Indian Head Suiting 15c yd
Galatea in Stripe 15c. yo

I ADIEC' CHITC

_	\$40.00 for \$20.00	
_	\$35.00 for \$18.00	
)	\$30.00 for \$15.00	ON SALE 50 Cents.
0	\$28.00 for \$14.00	Regular Price \$1.25.
0	\$25.00 for \$12.50	cuffs, also in plain white-
0	\$22.00 for \$11.00	black and white collars and
5	\$20.00 for \$10.0	Fine Voile Waists—have stripe
	LAUIES SUIIS	

LADIES' COATS

\$13.00 Sale Price \$6.50 \$14.00 Sale Price \$7.00	and 10, Regular price 25 cts. SALE PRICE 15 cents
\$18.00 Sale Price \$9.00 \$20.00 Sale Price \$10.00 \$25.00 Sale Price \$12.50	Ladies' La Diva Corsets—these
\$30.00 Sale Price \$15.00 \$35.00 Sale Price \$17.50	where for \$4.00 They come in

LADIES' VESTS

Ladies' Summer Vests, with or without sleeves, fancy trimmed Ladies' Oxford Stoes, also white only, in three sizes, reg- Pumps, in greys, tans, black, ular price 25c. Sale price 15c. up to \$5.50; your choice during

Pure Linen Toweling 10c yd.

	IVILITO WA
Ladies Shoes, Regular \$6.00 Sale Price \$3.00 Girls' Shoes, Regular \$3.50 Sale Price \$2.75	Men's new ties in
Girls' Shoes, Regular \$3.50	35c for 15c Mon
Sale Price \$2.75	ton sox, fast black.
boys shoes, Regular \$2.50,	for 15c Men's
Sale Price \$1.90	shirts and drawer
Children's Shoes, Regular \$1.50	white, brown, blue
Sale Price \$1.15	price 50c for 20c.

UNDERWEAR FOR MEN in white nainsook. They come in Shirts and Drawers. All Sizes

Kan't Krack Mens' Celluloid COLLARS in all shapes and sizes 20c

Fancy Shirts Mens' Fancy Shirts in neat stripes of black and blue, 85c best makes; regular, \$1.50, Sale Price

Pride, Nash & Co.

"The Daily News" CLASSIFIED ADS.

LOST

LOST-On Monday, July 5th, boat and net between Lucy and Rachel Islands, License M. S. 4,400. Boat painted south on the Prince Rupert. white, black streak, red bottom, with marked P. R. on lead line black floats. A liberal reward will be paid for information or delivery of this morning for New York. same to Prince Rupert Cannery. 58-0

WANTED

WANTED-Plane box in good condition. knitting sox for the boys. Apply C. E. Bainter. WANTED-Competent nurse for children. Apply Box 112, News. WANTED-By single gentleman,

family preferred. Apply Box 113. FOR SALE

and room with use of piano.

FOR SALE-Typewriter, desk, chairs cornet, guitar. Apply, C. E. Bainter. FOR SALE-Furniture of four rooms complete. Cost \$1,000.00 What offers? phone 583.

Apply Box 106, Daily News. FOR RENT

FOR RENT-Furnished rooms over office; very low rent. Westenhaver Bros. 54-6.

MUSIC.



Musical Instruments repaired. Bows rehatred. The Prince Rupert Music Store, 345 3rd

Cafe. There is a reason.. Next Majestic Theatre.

T. D. Pattullo left for Vancouver this morning.

George C. Crowell left on the Prince Rupert for Seattle.

Mrs. H. E. Peck and son left the roof rang with the cheering.

Harry Hanson can't go to the Fifth Anniversary Sale, Thursday, front, but he is doing his bit by Friday and Saturday, this week.

The match rifle of W. M. Brown the noted shot who left with the Private contingentt this morning, was raffled last night. The holder of the lucky ticket was Dan McLean.

> Chimneys, pipes and ranges cleaned and put in order. Fitz, 2 156-8

APERHANGING KALSOMINING PAINTING

F. G. ROBERTS 14 Dyer Apts:

A. E. WRIGHT Provincial and Dominion Land Surveyor Surveying and Engineering

Phone 85 P. O. Box 10 Fourth Street

GREAT ENTHUSIASM AT WESTHOLME THEATRE SHOW

V. C. Knowles made a happy choice of music for the Westholme show last night and the audience showed due appreciation The patriotic numbers appealed George Frizzell left for the to the soldiers, who sang heartily 'Rule Britania," The Maple Leaf Forever," etc. Time after time

1910-1915-It means Wallace's

Pioneer Laundry

Third Avenue East Phone 118

We Use the Most Modern Laundry Machinery Built. Come In Any Tuesday or Wednesday and See How We Do It

Absolute Satisfaction Is Guaranteed

______ BEST QUALITY DOMESTIC LUMP

\$9.50 per Ton — Cash on Delivery Money Back If Not Satis-

factory 333 2nd Ave. Phone 36

ODDFELLOWS INSTALLED

New Odd Fellows were mst dled Tuesday evening, the commy being conducted by H. M. Daggett, D. D. G. M., assisted by Eother Mortimer, P. G.; Bro. A. W. Edge, Bro. C. Graham, P. G.; Bro. A H. Allison, P. G. and Bro. W. G. Barrie, P.G. The following were in-

- C. V. Cox, Noble Grand.
- A. Brooksbank, Vice Grand.
- A. Douglas, R. S.
- A. R. Phillips, F. S.
- S. M. Newton, Treas.
- S. Mussallem, Warden. C. B. Chapman, Conductor.
- Rev. J. R. Dimmick, Chaplain.
- D. McLean, R. S. S.
- J. E. Hilliard, L. S. S.
- G. R. Naden, R. S. N. G.
- R. E. Walker, L. S. N. G.
- A. J. Galland, R. S. V. G. T. R. Maitland, L. S. V. G.
- L. Sweder, I. G.
- A. H. Allison, O. G.

Property Committee: S. Mussallem, C. B. Chapman and A. H. Allison.

Finance Committee: G. R. Naden, A. Brooksbank, Rev. J. F. Dimmick.

After the installation refreshments and speeches followed.



We Cannot Control the Law

of Supply and Demand and thus secure tea at a fixed price but we can and will control the QUALITY of

For 23 years the Standard of Excellence in teas has been SALADA and come what may, it shall never deviate from that standard.

THE MAJESTIC COMPANY SCORES ANOTHER HIT

The Westholme was packed last night, when the Majestic Stock Company presented "The Old Homestead." The men of the Irish Fusiliers and of the third contingent accepted the invitation of the city and the management of the theatre and turned out in force, and were not slow to show their appreciation of the play.

With each performance, the company adds to its reputation. The work of the whole company last night was magnificent. Particular mention must be made of Miss Vane Calvert, who showed wonderful versatility in the widely different parts of the deformed Rickety Anne, and the stately Mrs. Hopkins.

W. W. Craig, as Joshua Whitcomb, "Old Uncle Josh," played the part of the quaint old farmer to perfection. His sayings tickled the large audience all the time he was on the stage, while his adventures in New York brought down the house.

There is not a weak spot in the entire company, which is without a doubt the finest ever seen in the city. Tonight they put on "The Easiest Way," and there is sure to be a crowded Phone 489 house to welcome them.

Palace Of Sweets

The Cholcest Stocks of ORANGES, APPLES, BANANAS And Other Fruits in Season Fresh Stock of

RAMSAY'S, LOWNEY'S AND HOME-MADE CHOCOLATES ICE CREAM SODA FOUNTAIN SPECIAL FRUIT SUNDAES

H. KILLAS, Prop. Hart Block, 3rd Ave. and 5th 8t.

THE IMPERIAL WATER HEATER COIL

FOR RANGES AND STOVES (Patented 1915) is made to meet the demand for Hot Water instantly and without

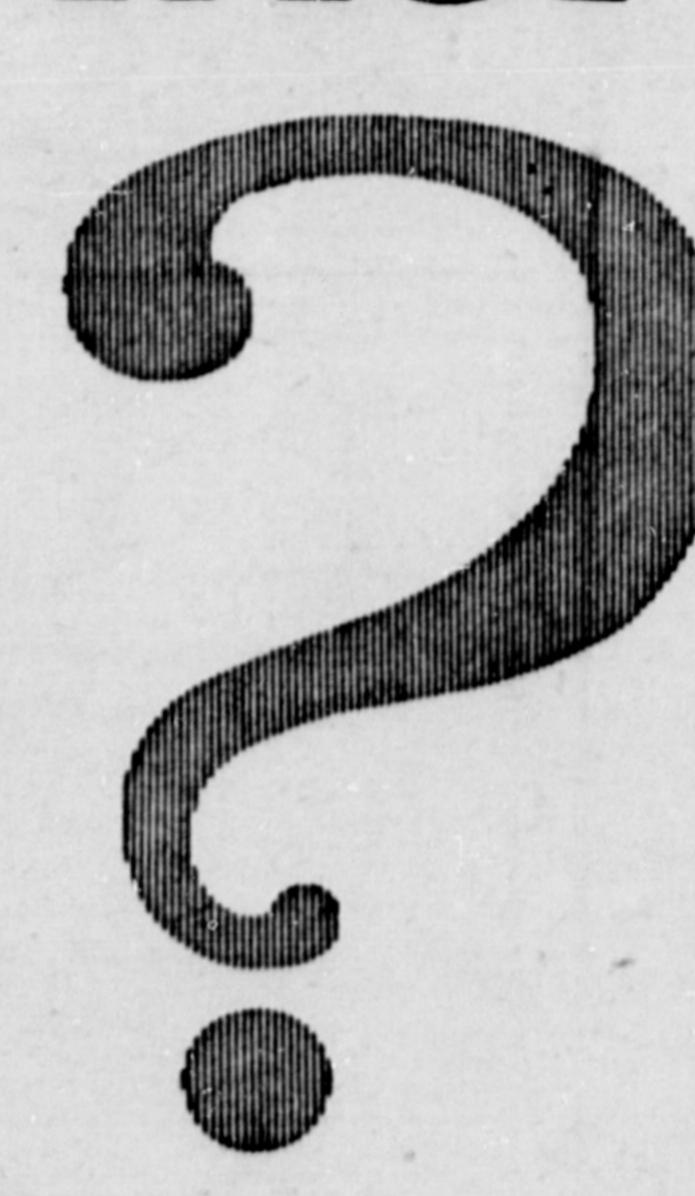
WARNING

additional fuel being used.

Purchasers of any infringing Stove Coll lay themselves open to prosecution equally with the parties manufacturing or making same.

best in Hot Water Heating Appli-

HARRY HANSON P. O. Box 395



As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questionssearching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them. Strange, isn't it, that we should so often have to search for them? Odd, that some manufacturers still withhold the facts about their product. Not always because they are facts to be ashamed of-for there are many worthy articles yet unadvertised.

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed factsthat, in fact, Advertising satisfies fact-hunger.

If you are doing a local business talk over your advertising problems with the

Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto