

Pride, Nash & Co.

10 Days Clearing Sale

JULY 8 to 17

LADIES RAIN COATS	LADIES' SUIT
\$7.50 Regular for\$3.75	\$20.00 for
\$8.00 Regular, for\$4.00	\$22.00 for
\$10.00 Regular, for \$5.00	\$25.00 for
\$11.00 Regular, for \$5.50	\$28.00 for
\$12.00 Regular, for \$6.00	\$30.00 for
\$14.00 Regular, for \$7.00	\$35.00 for
\$15.00 Regular, for\$7.50	\$40.00 for
\$18.00 Regular, for \$9.00	
\$20.00 Regular, for\$10.00	LADIES' COAT
\$22.50 Regular, for \$11.25	
\$25.00 Regular, for\$12.50	\$13.00 Sale Price .

. . All Misses, Children's, boys' and Girls' Rain Coats and Rain Proof Capes during this sale One-Half Price.

	ns' Sumi		
\$4.00	 Reduced	to	 \$3.00
\$4.50	 Reduced	to	 \$3.25
\$5.00	 Reduced	to	 \$3.75
\$6.00	 Reduced	to	 \$4.00
\$6.50	 Reduced	to	 \$4.25

Sheeting 72 ins. wide 25c. yd
Pillow Cotton 44 ins. wide 18c
8-4 Sheets each 65c
Pillow Cases 42 ins. wide 15c
White Cotton 35 ins. wide 10c
Colored Table Oil Cloth 25c
Victoria Lawn 10c. yd
Organdie Muslin15c. yd
Fancy White Crepe 15c yd
Indian Head Suiting 15c yo
Galatea in Stripe 15c. ye

	100 St. Ann. St. Co. Co. Co. Co. Co. Co. Co. Co. Co. Co	20119	
\$20.00	 for		\$10.00
\$22.00	 for		\$11.00
White Address Supplied To the Control of the Contro			\$12.50
			\$14.00
** ***********************************			\$15.00
\$35.00	 for		\$18.00
\$40.00	 for		\$20.00

\$13.00	 Sale	Price		\$6.5	50
\$14.00					
\$18.00					
\$20.00					
\$25.00					
\$30.00					
\$35.00					
					_

LADIES' VESTS

Ladies' Summer Vests, with or without sleeves, fancy trimmed Ladies' Oxford Stoes, also white only, in three sizes, reg- Pumps, in greys, tans, black, ular price 25c. Sale price 15c. up to \$5.50; your choice during

Pure	Linen	Toweling	10c	yd.

	Ladies Shoes, Regular \$6.00
	Sale Price \$3.00
	Girls' Shoes, Regular \$3.50
1	Sale Price \$2.75
	Boys' Shoes, Regular \$2.50,
	Sale Price \$1.90
1	Children's Shoes, Regular \$1.50
d	Sale Price \$1.15

LADIES' WAISTS

Fine Voile Waists-have stripe black and white collars and cuffs, also in plain white-Regular Price \$1.25. ON SALE 50 Cents.

BLACK HOSE

Ladies' fast color black seamless hose, in sizes 8½ - 9 - 9½ and 10, Regular price 25 cts. SALE PRICE 15 cents

CORSETS LA DIVA

Ladies' La Diva Corsets-these are front laced and sold everywhere for \$4.00. They come in all sizes, made of white coutil. SALE PRICE \$2.50.

All Children's Hats 1/2 reg price

this sale\$2.90

MEN'S WANTS

Men's new ties in fancy colors, Regular 50c, for 15c. Boston Garters, best grade, Regular 35c., for 15c. Men's black cotton sox, fast black, Regular 25c for 15c. Men's Balbriggan shirts and drawers in colors, white, brown, blue, black, reg.

price 50c for 20c.

B.V.D. UNDERWEAR FOR MEN in white nainsook. They come in 45c

Kan't Krack Mens' Celluloid COLLARS in all shapes and sizes 20c

Fancy Shirts Mens' Fancy Shirts in neat stripes of black and blue, 85c best makes; regular, \$1.50, Sale Price

Pride, Nash & Co.

"The Daily News" CLASSIFIED ADS.

ANYONE Going to Edmonton or Saskatoon will find it to their advantage to apply to Box 115, Daily News.

LOST

LOST-On Monday, July 5th, boat and net between Lucy and Rachel Islands, License M. S. 4,400. Boat painted white, black streak, red bottom, with small cabin. Net 50 mesh Sockeye, marked P. R. on lead line black floats. Private net. A liberal reward will be paid for information or delivery of same to Prince Rupert Cannery. 58-0

FOR SALE

FOR SALE-Desk, chairs, cornet, guitar Apply, C. E. Bainter. FOR SALE-Furniture of four rooms com plete. Cost \$1,000.00 What offers? Apply Box 106, Daily News.

FOR RENT

FOR RENT-Furnished rooms over office; very low rent. Westenhaver Bros. 54-6.

MUSIC.



P. O. Box 10

Musical Instruments repaired. Bows rehaired. The Prince Rupert Music Store, 345 3rd

Phone 85

A. E. WRIGHT Provincial and Dominion Land Surveyor

Surveying and Engineering

Fourth Street

Follow the crowd to Self's Cafe. There is a reason.. Next Majestic Theatre.

Palace Of Sweets

The Choicest Stocks of

ORANGES, APPLES, BANANAS

And Other Fruits in Season

RAMSAY'S, LOWNEY'S AND HOME-

MADE CHOCOLATES

ICE CREAM SODA FOUNTAIN

SPECIAL FRUIT SUNDAES

H. KILLAS, Prop.

Hart Block, 3rd Ave. and 5th St.

Fresh Stock of

MARKET CLERK APPLICANTS

102tf. Applicants for position of Market Clerk on salary are requested to meet the committee at 11 a. m. Saturday the 10th July, 1915, in the City Hall. Those who applied on commission basis and who are able to furnish required bond, are requested to be present also.

ERNEST A. WOODS, Clerk.

APERHANGING KALSOMINING PAINTING

F. G. ROBERTS 14 Dyer Apts. P. O. Box 642

THE IMPERIAL

WATER HEATER COIL

FOR RANGES AND STOVES

(Patented 1915) made to meet the demand for Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any infringing Stove Coll lay themselves open to prosecution equally with the parties manufacturing or making same.

is your chance to get the in Het Water Heating Appli-. . \$20.00 Coll minus Connections . . \$15.00 Your Money Back if It Dont Suit. As I own and control the above,

orously prosecute any infringements. HARRY HANSON P. O. Box 395 Phone 489

Pioneer Laundry

Third Avenue East Phone 118

We Use the Most Modern Laundry Machinery Built. Come In Any Tuesday or Wednesday and See How We Do It

Absolute Satisfaction Is Guaranteed

BEST QUALITY DOMESTIC LUMP

COAL

per Ton - Cash on Delivery Back If Not Satis-Money

factory

FRENCH SOCIALIST DENOUNCES PEACE

Paris, July 9 .- Under the heading "A Shameful Peace," Gustav Harve, in LaGuerre Sociale, repudiates the suggestion of the German Social Democrats that he and the French Socialist party are will ing to accept the principle of peace without annexation as the basis of the statue quo ante.

In his most sarcastic manner, M. Herve pictures Europe under such a peace, with militarism doubled, international suspicion paramount and social programs forced into the background by the burden of military taxation.

"Anyone in our party who dares to speak of peace before the robbers of Belgium have been chased out with rifles, before Prussian militarism has been humiliated and smashed, we French solialists who have fallen to found a new } Europe-rise from their graves in protest."

Replenish your crockery and glassware while the bargains are going at Wallace's Sale.

Hundreds of women who know real values are in daily attendance at Wallace's Sale.

Imported Tiffany's and right down to the ordinary grades of wall paper all going at half price -Wallace's Sale.

NOTICE TO CREDITORS

EME COURT OF BRITISH COLUMBIA THE MATTER OF THE ADMINISTRA

IN THE MATTER OF THE ESTATE ROSARIO MAZZEI, DECEASED, INTES

TAKE NOTICE that by order of Honor F. McB. Young, local judge, dated the 18th day of May, A. D. 1915, I have been appointed administratrix of the estate of Rosario Mazzei, late of the city of Prince Rupert, Province of British Coumbia, deceased, intestate.

AND NOTICE IS HEREBY GIVEN that all ersons having claims upon the estate of he said Rosario Mazzei, who died on or By Patmore & Fulton, her solicitors.

We Sell For Less

STOP, LOOK,

WATCH THIS SPACE

We Sell For Less

about the 28th day of April, A. D. 1915, are required to send to Patmore & Fulton, barristers, Prince Rupert, B. C., on or before the 31st day of July, A. D. 1915, a full statement of their claims and of any Phursday and Saturday at 8 p. m. securities held by them, duly verified, and after that date I shall proceed to dis- Sundays at 7:30 p. m. tribute the assets of the deceased among

the parties entitled thereto, having regard only to the claims of which notice has been filed.

day of June, 1915. GAETANA CITRINA MAZZEI, bons.—PHONE 17.

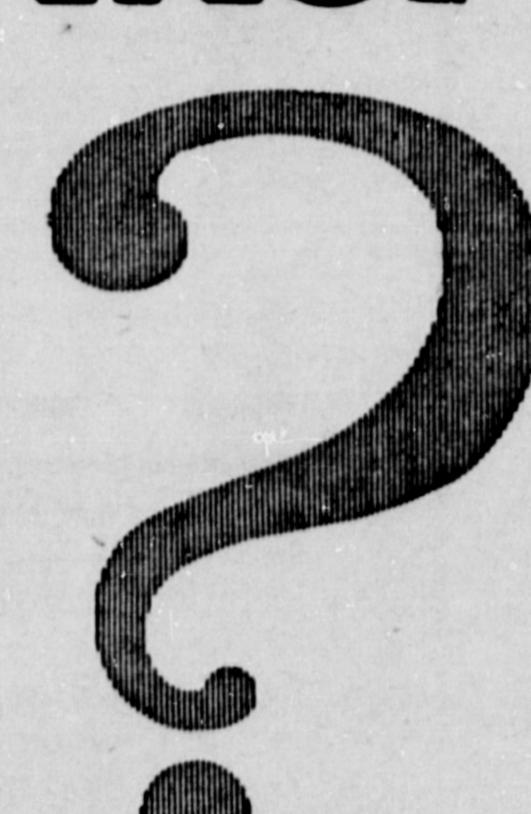
Salvation Army.

Public Tuesday.

NEW WELLINGTON COAL

Dated at Prince Rupert, B. C., this 29th handled only by McCaffery & Gib-

-FACT HUNGER-



As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questionssearching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them.

Strange, isn't it, that we should so often have to search for them? Odd, that some manufacturers still withhold the facts about their product. Not always because they are facts to be ashamed of-for there are many worthy articles yet unadvertised.

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed factsthat, in fact, Advertising satisfies fact-hunger.

> If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.