

DEMERS' JULY SALE

Begins Saturday, July 7th

A Genuine July Clearance Sale: that is the best term we know to use in describing this sale of High Grade Ladies' Ready-to-Wear Stock

NOTHING HELD BACK!

The following will give you an idea of the bargains we are offering.

- Imported Silk Petticoats up to \$15.00, this sale... **\$4.25.**
- A whole rack of serges and woolen dresses up to \$25.00. This sale **\$5.75.**
- Dozens of this season's Royal Society packages... **20% off.**
- A dozen silk dresses up to \$25.00, this sale..... **\$10.00.**
- La Camille Corsets..... **20% off.**
- Silk brocaded La Diva corsets at **HALF PRICE**
- Regular 50c and 75c fancy ribbon at..... **25 cents**

Wonderful bargains in summer underwear, hosiery, veiling, neckwear, hair nets, brassiers, and dozens of small wares.

Pioneer Laundry

Third Avenue East
Phone 118

We Use the Most Modern Laundry Machinery Built. Come In Any Tuesday or Wednesday and See How We Do It

Absolute Satisfaction is Guaranteed

PAPERHANGING KALSOMINING PAINTING

F. G. ROBERTS

14 Dyer Apts. P. O. Box 642

THE IMPERIAL WATER HEATER COIL

FOR RANGES AND STOVES (Patented 1915)

Is made to meet the demand for Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any Infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.

Now is your chance to get the best in Hot Water Heating Appliances—

Coil Connected.....\$20.00
Coil minus Connections...\$15.00
Your Money Back if it Dont Suit.
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

HARRY HANSON

Phone 489 P. O. Box 395

A. E. WRIGHT

Provincial and Dominion Land Surveyor

Surveying and Engineering
P. O. Box 10 Phone 85
Fourth Street

CORPORATION OF THE CITY OF PRINCE RUPERT

TRADE LICENCES

NOTICE

Pursuant to Bylaw 255 governing above, also resolution of Council dated July 12th. All licences are due and payable on July 15th, 1915, and must be paid forthwith. Section 33 of this Bylaw provides the following:

"Any person guilty of a breach of this bylaw, or who carries on any profession, trade, occupation or calling, for which a licence or tax is provided for in this bylaw, without having first taken out such licence and having paid the licence fee or tax herein provided, shall be liable, on summary conviction, to a penalty of twenty five dollars (\$25.00) together with the amount of the licence fee or tax, which should have been paid, and in default of payment, to imprisonment for sixty (60) days."

The Bylaw also declares: "It shall be the duty of every person or company holding a licence under this bylaw to exhibit such licence at all times in a conspicuous place in his office or place of business, so that the same may be seen by the officials of the city and any person doing business with them."

I respectfully ask all persons coming under these regulations to pay licences at once.

Yours truly,
E. D. JOHNSON,
Treasurer and Collector.
163-167.

NOTICE TO CONTRACTORS

Tenders will be received up to 6 p.m. Monday, July 19, for the erection of a motion picture theatre for The Prince Rupert Mutual Building Company, Limited. Plans and specifications may be secured from the Architect.

J. M. POTTER, Architect.
162-164.

THE SUBMARINE BADGE OF OFFICE

As a crown is the badge of kings, and the three balls are the badge of pawnbrokers, so the badge of a submarine officer is a handfull of cotton waste.

When the half-dozen officers of a modern submarine, clad in their black leather waterproof suits, come aboard, a sailor stands on the tiny gangway to receive them, and to each he hands his waste rolled in a neat ball.

The reason is tht the steel doors and steel walls of a submarine sweat oil eternally. The seats sweat oil. The submarine officer, before opening a door or before sitting down, wipes the oil from the knob or from the seat with an unconscious gesture like that of pulling up the trousers to keep them from bagging.

Jovial young submarine lieutenants say that even the dishes sweat oil on a submarine trip. They say that before filling their plates with meat they mechanically wipe the oil from them with their balls of oily waste.—Ex.

KINGS WILL MEET IN ATHENS SHORTLY

Rome, July 15.—Efforts to revive the Balkan League, with Italy as the guiding hand, are seen here today in reports that the kings of Roumania, Bulgaria and Greece are to meet in Athens before the Greek parliament convenes. Serbia and Italy also will be represented at the meeting.

The continued success of the italians in their invasion of Austria has led to the belief among diplomats that this nation will be a power to be reckoned with when the time comes to establish the future status of the Balkan states. This belief is having a great influence upon the shaping of the present policies of the Balkan nations.

FOOTBALL

The following will be the line-up of the Merchants for their game with the Callies tonight at 7:30.

H. Smart, goal; L. Ives and J. Currie, backs; R. Arthur, J. A. Hunter and J. Buchan, halves; G. Waugh, J. Knowles, O. Kinghore, W. H. Doodson and A. M. Grigh-ton, forwards. Reserves: J. A. Thomas and J. Simpson.

The Callies team will be chosen from J. Dunn, C. Blyth, S. D. McDonald, A. L. Murray, J. Dick, W. Murray, J. Hunter, H. M. Fisher, W. C. B. Smith, W. E. Willisroft, R. Dowther, J. McIntosh and J. Nicol.

THE CRADLE

BORN—to Mr. and Mrs Leonard Graef, of Massett, a daughter, at the General Hospital Thursday morning.

Wall paper ½ price—Wallace's Sale. 164-165.

Japanese matting 19c a yard—Wallace's. 164-5.

Mrs. Peter Black will entertain the ladies of the Red Cross Society to tea at the Central Hotel this afternoon from 3 to 5:30.

Alvie O'Neill was this morning at the police court charged with keeping a disorderly house. The case was adjourned until Monday.

The tank steamer Azov made port yesterday afternoon with a cargo of 619,000 gallons of gasoline for the Imperial Oil Co.

Charles J. Clayton's home at Port Clements was burned down last week, while Mr. Clayton was away superintending some road work. It is supposed that a bush fire caused the outbreak.

"The Daily News" CLASSIFIED ADS.

WANTED—One or two respectable young men to room or board in comfortable home at reasonable rates. Close in. Phone Blue 270. 163-169.

ANYONE Going to Edmonton or Saskatoon will find it to their advantage to apply to Box 115, Daily News. 159-163

BOARD AND ROOM—\$8.00 per week. Comfortable, airy rooms, close in, good view. Phone Black 53. 165-166.

FOR SALE

FOR SALE—Thoroughbred Cocker Spaniel dog, 4 years old; trained. Apply P. O. Box 1636, City. 163-166.

FOR SALE—Desk, chairs, cornet, guitar. Apply, C. E. Bainter. 164-165.

FOR SALE—Furniture of four rooms complete. Cost \$1,000.00. What offers? Apply Box 706, Daily News. 164-165.

FOR SALE—Furniture of four-room flat and flat for rent. Apply P. O. Box 272. 162-9.

FOR RENT

FOR RENT—Furnished Cottage, bath hot and cold water, 15.00. Apply 444 8th Avenue, East. 164-70.

MUSIC.

TALKING MACHINES, VIOLINS AND ALL Musical Instruments repaired. Bows repaired. The Prince Rupert Music Store, 345 3rd Ave. 164-5.

Dry goods bargains—all kinds—Wallace's sale. 164-5.

It will pay you to buy now and put away until you need it—the wall paper at half price at Wallace's. 164-5.

NOTICE TO CREDITORS

IN THE SUPREME COURT OF BRITISH COLUMBIA
IN THE MATTER OF THE ADMINISTRATION ACT
— and —
IN THE MATTER OF THE ESTATE OF ROSARIO MAZZEL, DECEASED, INTESTATE

TAKE NOTICE that by order of His Honor F. McB. Young, local judge, dated the 18th day of May, A. D. 1915, I have

been appointed administratrix of the estate of Rosario Mazzel, late of the city of Prince Rupert, Province of British Columbia, deceased, intestate.

AND NOTICE IS HEREBY GIVEN that all persons having claims upon the estate of the said Rosario Mazzel, who died on or about the 28th day of April, A. D. 1915, are required to send to Patmore & Fulton, barristers, Prince Rupert, B. C., on or before the 31st day of July, A. D. 1915, a full statement of their claims and of any securities held by them, duly verified, and after that date I shall proceed to distribute the assets of the deceased among

the parties entitled thereto, having regard only to the claims of which notice has been filed.

Dated at Prince Rupert, B. C., this 29th day of June, 1915.

GAETANA CITRINA MAZZEL, By Patmore & Fulton, her solicitors.

Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p.m. Sundays at 7:30 p.m.

CASH SPECIALS

AT

Fuller's Grocery

PHONE 572

For SATURDAY ONLY, July 17

QUAKER PEAS, BEANS and TOMATOES
12 Tins for \$1.00

GRANULATED SUGAR, 100 lb. Sack for \$7.75

GOLDEN DEW BUTTER,
Regular 35c; Special 4 lbs. for \$1.00

FRUIT FOR PRESERVING AT CUT PRICES

MOTOR DELIVERY FREE

ORDER TURKISH COFFEE

We Sell For Less

- FACT HUNGER -



As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questions—searching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them.

Strange, isn't it, that we should so often have to search for them? Odd, that some manufacturers still withhold the facts about their product. Not always because they are facts to be ashamed of—for there are many worthy articles yet unadvertised.

But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed facts—that, in fact, Advertising satisfies fact-hunger.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

BEST QUALITY DOMESTIC LUMP COAL
\$9.50 per Ton — Cash on Delivery
Money Back if Not Satisfactory
UNION TRANSFER CO.
333 2nd Ave. Phone 36

FOR TAXI
Phone 99
Stand - Hotel Rupert

THE PRINCE RUPERT FAIR 1915

The Directors will be glad to receive tenders for a space 15 feet square in the centre of the Exhibition Building for the three days of the Fair September 22, 23 and 24.

This space is the best stand in the building, and is admirably suited for commercial display.

Other space inside around walls of the building with depth of 10 feet will be let for the three days at \$1.00 per front foot.

No tender necessarily accepted. Tenders close July 31st.

Outside space for refreshment booths, side shows, etc. Prices on application.

The plan of the building is now ready and reservations can be made.

For further particulars address the secretary, Board of Trade rooms, City, P. O. Box 1657.

IN THE COUNTY COURT OF ATLIN HOLDEN AT PRINCE RUPERT.

Between: TONY BROOKS, Plaintiff, And NICHOLAS HOMENIUK, Defendant.

NOTICE OF SHERIFF'S SALE

Pursuant to an order of His Honor Judge F. McB. Young, dated July 10, 1915, I will offer for sale by public auction at my office in the Courthouse, Prince Rupert, B. C., on Friday, the 20th day of August, 1915, at the hour of 10 o'clock in the forenoon, the following described lands:

The East One-half and the East One-half of the Northwest One-fourth of Lot 1321, Cassiar District, said to contain 100 acres, more or less; subject to a judgment and costs for the amount of \$863.72 and interest thereon at the rate of 5 per cent. per annum from the 22nd day of August, 1914, and costs incidental to the sale.

DATED AT PRINCE RUPERT, B. C., this 13th day of July, 1915.

JOHN SHIRLEY, Sheriff of the County of Atlin. 163-190

Gone south to meet eastern travellers and buy new fall goods—P. H. Showler, of Wallace's