

Sunlight Soap

Dainty Garments—Fine Linen—

These are surely worth your best care and the use of nothing but the soap that cannot hurt the finest fabric—

Here's the Sunlight way:

First, soap the garment; then roll it up to soak. After a while, rinse well and the dirt practically drops out. No wearisome scrubbing, no hurtful rubbing—the gentle strength of Sunlight does the work almost without effort and entirely without injury.

Try one cake—you'll find it's kind to the hands, too.

At all grocers



Local News Notes

Judge Young left for Atlin this morning accompanied by William Sloan and Mr. Sloan, Jr.

Get your carpets cleaned before winter sets in. Called for, delivered and put down free of charge. 214-16

The American halibut schooners Alten, Jenny F. Decker, and Seymour came in over the weekend with about 60,000 pounds between them.

Lem Gong and Chung Nye, Chinese government officials in connection with immigration, arrived on the Prince George this morning.

His Honor Judge Young this morning gave judgment for Tony Christian for \$1,033 and costs in the case of Christian v. J. Schaeffer and R. Woods.

Mr. Bruce Morton, who has been manager, funeral director and embalmer for the B. C. Undertakers, has severed his connection with the firm and leaves Tuesday morning for the south.

PETER PAN BAKERY, next City Hall. Bread 5 cents per loaf, 22 for \$1.00. Steak Pies—try one. Bread does not sour, made by an old country baker, who gained medals and diplomas at London Exhibition. 212-4

In the Letter Box

Editor Daily News,

Dear Sir:—Referring to the letter from the Majestic Company, we have a six month's contract with Famous Players' Company for the exclusive showing of their films in Prince Rupert, and for the Mutual masterpiece, "The Diamond from the Sky."

Yours truly,
WESTHOLME OPERA CO.
V. C. Knowles, Manager.

SIR WILLIAM VAN HORNE DIED ON SATURDAY

(Continued From Page One.)
cause, work without doubt, was a habit with Sir William. When he was railroading, he was collecting pictures or ceramics, or he was sketching or painting himself. If it wasn't one of these, he was directing one of his stock farms, or was making plans for the conservation of Canada's timber or mineral resources. He enjoyed a wide reputation as an art connoisseur and his collection of pictures is one of the best on the continent. He was a recognized authority on ceramics, and an artist himself of no mean ability.

"THE BROKEN COIN" AT THE MAJESTIC THEATRE

The seventh episode of "The Broken Coin" will be shown at the Majestic tonight and tomorrow. The hunt for the parts of the coin goes on as excitingly as ever, and the seventh installment is just as thrilling as the previous ones. "A Lonely Salvation" is a classic drama featuring Mary Fuller, while "Their Bridge Got Mixed" is one of the funniest films seen for a long time. An up-to-date Animated Weekly concludes a real good bill.

On Wednesday and Thursday the Majestic will have a full six-reel program entirely produced by Pathe Freres. This noted firm has only recently opened its own film exchange, and, with their experience of two continents, many a rare treat is in store for Majestic patrons.

THE CRADLE

BORN—To Mr. and Mrs. S. E. Parker at 236 Third Avenue, W., a son, September 12.

WEAR FLEET FOOT SHOES
for every SPORT and RECREATION
Worn by every member of the family

SOLD BY ALL GOOD SHOE DEALERS

DISASTROUS FIRE

Colorado Springs, Sept. 13.—Missions Hotel Manitou, valued at \$250,000, was destroyed by fire here today.

Follow the crowd to Self's Cafe. There is a reason. Next Majestic Theatre. 1021E.

THE FAIR 1915

ARE YOU A MEMBER?

It costs \$1 and no more to join the N. B. C. Agr. Ass'n., payable at any time before the 1st of October next.

Membership spells strength. The government base the Fair grant each year on membership roll. 450 was the roll for 1914; \$500 the government grant, and 1,000 is the number wanted for 1915. Your \$1 means a better and larger fair.

Your dollar means more dollars in September next will be spent in your city.

Your dollar is aiding development, and helping to make pay-rolls, prosperity and profit.

Send in your name to the secretary, Northern B. C. Agricultural and Industrial Ass'n., Box 1657, City.

Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION, CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.

QUESTIONS ANSWERED.

1.—How long am I to serve? Until the end of the war and six months after if required.

2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.

3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.

4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.

5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

A. E. WRIGHT
Provincial and Dominion
Land Surveyor
Surveying and Engineering
P. O. Box 10 Phone 85
Fourth Street

THE IMPERIAL WATER HEATER COIL

FOR RANGES AND STOVES
(Patented 1915)
Is made to meet the demand for Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.

Now is your chance to get the best in Hot Water Heating Appliances—

Coil Connected.....\$20.00
Coil minus Connections..\$15.00
Your Money Back if It Don't Suit.
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

HARRY HANSON
Phone 489 P. O. Box 395

FROZEN BAIT AND ICE

FINEST FROZEN HERRING

\$25.00 per ton.

For Sale by

KINCOLITH PACKING CO. LIMITED

MILL BAY, B. C.

For further particulars apply to
THOR JOHNSON
Central Hotel.

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone - - - 35

PAPERHANGING KALSOMINING PAINTING

F. G. ROBERTS

14 Dyer Apts. P. O. Box 642

Walker's Music Store
Removed to Werner's Old Stand
On Second Avenue.

PIANOS
PLAYER PIANOS, MUSIC
ROLLS, SHEET MUSIC, AND
SMALL MUSICAL GOODS.

Terhaul-Heintzman Pianos.
Pianos to Rent.

WEDDING BELLS

An Ukrainian wedding was celebrated in the Anglican Church on Saturday when the Rev. Canon Rix united Miss Maria Wozna and John Myron in marriage. The ceremony was conducted in the presence of a number of friends of the bride and bridegroom. Mr. Myron has been a resident of this district for nearly six years. The happy couple left for their new home in Woodcock on the train this morning.

FOOTBALL

All football entries for the Exhibition Cup close at 4 o'clock this afternoon.

"THE INVENTOR'S PERIL" AT THE WESTHOLME THEATRE

The Westholme Theatre tonight and tomorrow presents a very interesting program, including "The Inventor's Peril," a two-part drama dealing with an invention of a wireless telephone. The inventor's partner, through jealousy, plans disaster, but the wireless phone saves the situation. It is a story full of exciting incident. "Who Goes There" provides two reels of good comedy while "The Cadford Diamonds" is a thrilling little drama. The Pathe Gazette shows Princess Alexandra of Teck visiting the soldiers at Crowborough, the bombardment of Przemysl by the Russians and several other interesting items.

On Wednesday and Thursday "The Country Boy," one of the most beautifully staged Paramount features ever screened, will be shown.

Mrs. Smith, of Digby Island, left for Edmonton this morning on a visit to her daughters.

Sheet Metal Work!

Now is the time to have your roofs repaired, eavetroughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases
Consult a Practical Man if You
Want Results

I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in A Jam Factory.

C. O. ROWE

The Practical Sheet Metal Man
PHONE 340 P. O. BOX 467
Shop Opposite Board of Trade Rooms
322 SECOND AVENUE

Estimates Furnished to Contractors and others Free

FOR TAXI

Phone 99

Stand - Hotel Rupert



The Case of
AB Smith, Retailer.

A. B. SMITH has a dry goods store in a certain Canadian city.

He does a good business, but wants to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then. This is where our friend Smith is wrong—in advertising every now and then. He should advertise regularly—as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, sales-manager, director of store service, credit man and half-a-dozen other things.

What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

**This man Smith---do you know him?
Are YOU Smith?**

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.