CLASSIFIED ADS.

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WANTED-General servant. Apply Mrs. O'Reilly, 230 Fifth Ave., East.

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FOR SALE-New, Modern six-room house, one milt from centre. Splendid view. \$700 cash will handle. Apply Box 103, News Office. 216-20.

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FOR SALE-Winchester Carbine,

Sheet Metal Work!

Now is the time to have your roofs repaired, evetroughs and skylights seen to, and heating plant put in good shape for the winter.

In such Cases Consult a Practical Man if You Want Results

I served a regular apprentice at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in A Jam Factory.

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WATER HEATER COIL

FOR RANGES AND STOVES

(Patented 1915) made to meet the demand for Hot Water instantly and without additional fuel being used.

WARNING!

Purchasers of any infringing Stove Coll lay themselves open to prosecution equally with the parties manufacturing o making same.

Now is your chance to get the Hot Water Heating Appli-

Connected \$20.00 Coli minus Connections . . \$15.00 Your Money Back If It Dont Suit. As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.

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FROZEN BAIT

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FINEST FROZEN HERRING

\$25.00 per ton.

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EXPRESS AND BAGGAGE

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FOR TAXI

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Stand - Hotel Rupert

PRINCE GEORGE WILL

Alex. Prudhomme, president of the N. B. C. Agricultural Association, returned last night from Prince George. Mr. Prudhomme took in the interior city's fair, \ Local News Notes | great Russian ammunition facwhich he reports was a great former tory at Okhta, with the loss of credit to that district, the exhibits being of a high order.

As the result of representations made by Mr. Prudhomme, Prince George district will send this morning. Calibre; 1st class condition, \$15.00. an exhibit to the fair next week, 218-19. which he believes will compare this morning. favorably with the exhibits of other districts.

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Provincial and Dominion Land Surveyor Surveying and Engineering

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Walker,s Music Store Removed to Werner's Old Stand On Second Avenue.

PIANOS PLAYER PIANOS, MUSIC ROLLS, SHEET MUSIC, AND SMALL MUSICAL GOODS.

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More Homelike and Comfy Than Ever.

FRESH, AIRY ROOMS

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FIRE ALARM SYSTEM

CIRCUIT NO. 1.

Box 12-5th St. and Brd Ave. Box 13-6th St. and 3rd Ave. Box 14 8th St. and 8rd Ave.

Box 18 Junction of 1st, 2nd and x Box 18-1st Ave., between 8th and 9th Sts. (Knox Hotel.)

Box 17-1st Ave. and 7th St. (Central Hotel.)

CIRCUIT NO. 2. Box 22-3rd Ave. and 3rd St. (Post Office.)

Box 23-3rd Ave. and McBride St. Box 24-ist Ave. and McBride St. Box 26-2nd Ave. and 2nd St.

Box 26-2nd Ave. and 6th St. Box 27-G. T. P.

CIRCUIT NO. 3.

Box 81-5th Ave. and Fulton St. Box 82-Borden and Taylor Sts. Box 34 7th Ave. and Fulton St. Box 35 -- 9th Ave. and Comox Ave. Box 87-8th Ave. and Dodge Pl.

CIRCUIT NO. 4.

Box 42-5th Ave. and McBride St. Box 48 5th Ave. and Green St. Box 64 6th Ave and Basil St. Box 45-7th Aye. and Eherte. Box 141-7th Ave. and Young St.

terior today.

G. R. Naden left for Hazelton

interior last night. Mr. and Mrs. Dan McLeod left

W. H. Tobey returned from the

for Vancouver this morning.

James Jabour returned from

Mrs. Wm. Manson has received word that Mr. Manson's mother is improving. Mr. Manson expects to leave for the north on

Vancouver on the George today.

THE KAISER WEPT CROCODILE TEARS

Tuesday.

Paris, Sept. 17 .- ABassel dispatch summarizes a recently published article by Anton Fendrich, the prominent Baden Socialist, describing a conversation with Emperor William at general headquarters on the western

> Herr Fendrich was greatly impressed with the emperor's sincere pacificism and also with the sorrow of his disillusionment regarding his royal relatives in England and Russia, who "betrayed him at a moment of dan-

"The emperor," Fendrich said, "related for an hour horrible French attrocities. Carried away by the monstrosity of these proved acts, which leave no hope for decadent France, the emperor wept more than once at the shame of such demoralization of a once noble people, victimized now by ****** a fixed idea."

The emperor said the result of the war would be the "unification and purification of Germany for her historic task of serving as the heart of Europe."

FRIZZELL'S RAFFLE

It is expected that the chances on the cash prize offered by Geo. Frizzell for the Red Cross Fund, will be sold by Saturday, September 18th.

The drawing will take place a Frizzell's Meat Market at 7:30 o'clock Saturday evening. Mayor Newton will officiate. All ticket holders are requested to be on hand at the hour of drawing.

There are plenty of low num-Box 38-6th Ave. and Thompson St. bers left yet, so call at the market and get a ticket before it is Sox 41-4th Ave. and Emmerson too late. Remember the lucky holder gets the large bowl of money put up by Mr. Frizzell himself, while the proceeds from sales of tickets go entirely to the Red Cross Fund.

CAUSE OF RUSSIAN MUNITION SHORTAGE

London, Sept. 17 .- Great interest was shown here today in reports printed in a London paper which declared Russian shortage of munitions was caused by the blowing up, months ago, of the B. McDonald left for the in-|some thousands of lives. Not a word of this reported disaster had reached here. It is believed here that the story is at least probable, for the Russian munitions failed suddenly and this M. P. McCaffery went upriver could not have been caused by a mere failure to foresee the heavy demand for projectiles and power.

> A meeting of the executive of the Prince Rupert Football league will be held at St. Andrew's rooms Monday at 8 p. m.

BEST QUALITY DOMESTIC LUMP

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COAL per Ton - Cash on

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FROM THE ORIENT YOUR TEA - TABLE

THE FRAGRANT OF THE SEALED

PACKAGE



Tickets

to and from Norway, Sweden, Den-mark, Finland, Italy and Russia. CHRISTMAS SAILINGS From New York November 6th,

December 11th Have Your Berth Reserved at Once. For Rates, Illustrated Folders and General Information Apply to

November 27th

DYBHAVN & HANSON Insurance and Steamship Agency, Prince Rupert, B. C.

Albert Davidson, G. T. P. general agent returned from Hazelton partner, J. F. Hogan, returned on last night's train.

Bill McAdam and his mining from the south this morning.



B. SMITH has a dry goods store in a certain Canadian city. He does a good business, but wants

to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then. This is where our friend Smith is wrong—in advertising every now and

then. He should advertise regularly—as frequently as his local newspaper is published. Smith says he wants to advertise regularly, but he can't always find the time

to prepare advertisements, which is true, for he is his own buyer, salesmanager, director of store service, credit man and half-a-dozen other things. What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

This man Smith---do you know him? Are YOU Smith?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.

If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.

