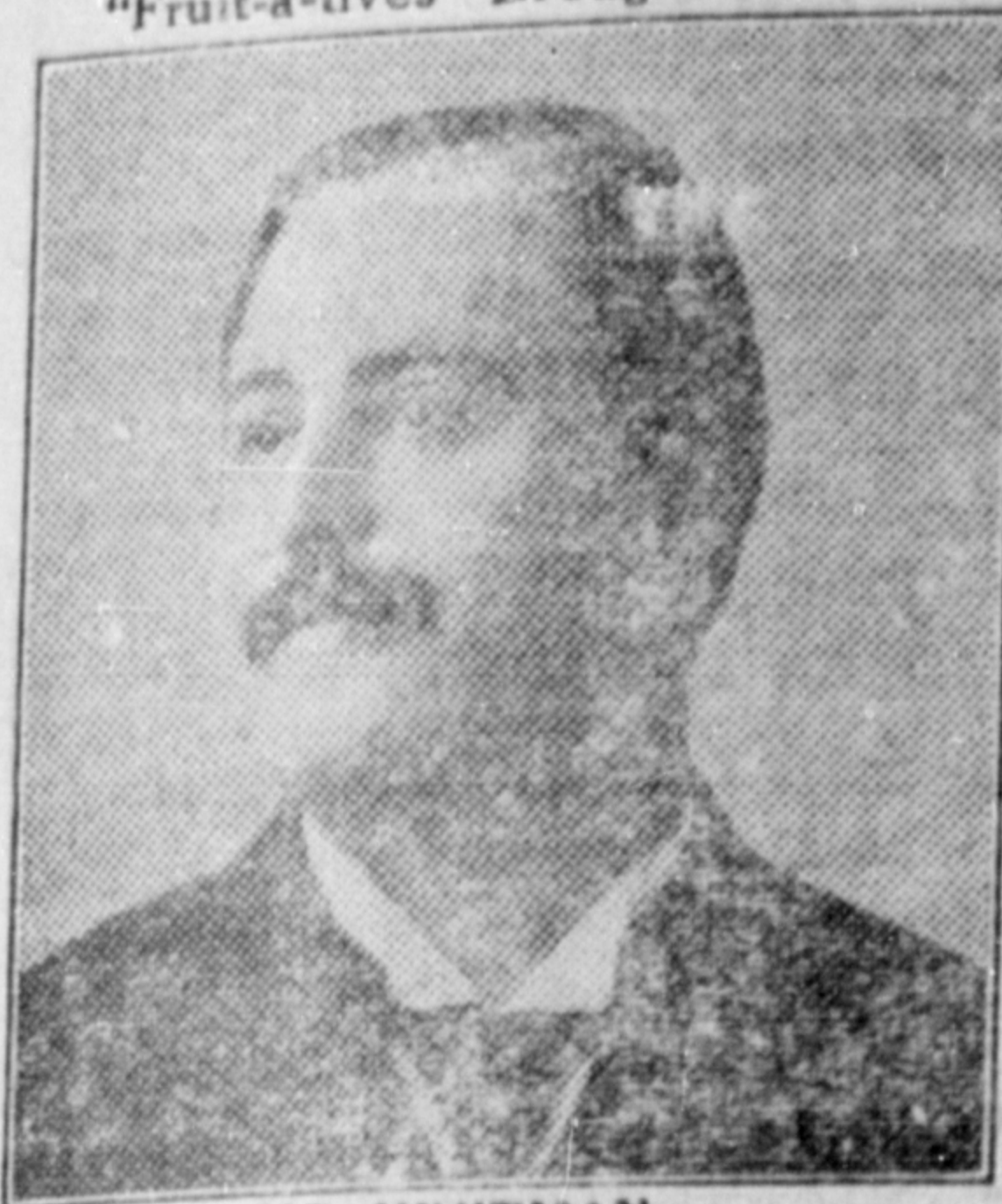


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H. WHITMAN.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

ADVERTISE IN
THE DAILY NEWS

THE SAM HUGHES LOOK

(Continued From Page Two.)

eat a mayor for breakfast every morning, but he is bound to meet one occasionally who will not take his hat off and say "Sir." Let the Major General skip across Canada by leaps and bounds—some bounder is our Sam—let him gather salutes and glory where he will, but let him have nothing to do with the mayors. He is getting in wrong with them. Besides, why should a man like Major General Sam bother with these small fry anyway? Sir Sam, who never visits the ocean without the waves touching their caps to him!

All of which is to say that the lady in the London Daily Express is in the right church, but the wrong pew. She's getting the Major General's features mixed. No mouth that says two entirely different and inconsistent things inside of a year can be as firm as a steel plate. Steel plates do not wobble that way. Similarly many people will object to "the poise of the head which is as steady as the Rocky Mountains." Sir Sam's head may feel as big as the Rocky Mountains—no doubt it does—it may be as hard and thick—but we draw the line at the poise. It is against nature for the Major General's head to have a poise like that, because his head does not run to a peak as a mountain's head is obliged to do. People who are better judges of poise than I am have compared the way Sir Sam carries his head with that of a cockatoo, but nobody ever mentioned Sam's head in connection with the Rocky Mountains until the London Daily



OFFICERS WHO ARE INVISIBLE AT NIGHT—These phantom uniforms, worn at the front, enable the wearer to inspect the trenches in the open without fear of being seen by the enemy. It is the strangest invention of the war.

express drew attention to it.

One part of the Sam Hughes Look, as described by the Express, is absolutely correct; the part which indicates that he is quite sure that the earth was made for him. No doubt the Express did not base its conclusions wholly on the Sam Hughes Look. It had also in mind the telegram to General Botha and the congratulations of "my soldiers." Sir Sam always speaks in the first person possessive. Only the other day he said: "I can get a million recruits in Canada whenever I want'em." The important part of the statement is not the number of recruits, but the feeling of ownership in the man who is going to get'em. And no doubt when a man thinks that way it shows in his face.—H. F. Gadsby.

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A straightforward generous offer from an established firm. We are giving away watches to thousands of people all over the world as a huge advertisement. Now is your chance to obtain one. Write now, enclosing 25 cents for one of our fashionable Ladies' Long Quartz, or Gent's Alberts, sent carriage paid to wear with the watch, which will be given Free these watches are guaranteed five years, should you take advantage of our marvelous offer. We expect you to tell your friends about us and show them the beautiful watch. Don't think this offer too good to be true, but send 25 cents to-day and win a Free Watch. You will be amazed.—WILLIAMS & LLOYD, Wholesale Jewellers (Dept. 14), 89, Cornhill Road, London, N., England.

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Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

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Sold everywhere, 35c large bottles.

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A tonic as well as a cough cure.
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Leading Paper!

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'THE DAILY NEWS'

The Housekeeper is Right

Sometimes a housekeeper requires a quick leavening agent, and finds she has no baking powder.

What does she do?

She raises her biscuit by a mixture of cream of tartar and soda, or soda and sour milk. She may not get the proportions quite right, but she knows her food is safe. But does she ever use a mixture of alum and soda? Was there ever a housekeeper who bought alum and soda to make a home made baking powder? Intuitively she feels it would be unsafe.

Then why use baking powder made from alum or the same mixture that the housekeeper would not dare to mix and use in her food?

Alum is alum, whether bought in the drug store or in baking powder.

DR. PRICE'S CREAM BAKING POWDER

is made from pure cream of tartar and contains no alum, lime or phosphate. There is absolute safety in its use.

Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

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