

## THE JOY OF BEING ALIVE AND WELL

Restored To Health By "Fruit-a-tives"  
The Famous Fruit Medicine



MDE. ROCHON

ROCHON, P.Q. March 2nd, 1915.  
"I have received the most wonderful benefit from taking 'Fruit-a-tives'. I suffered for years from Rheumatism and change of life, and I took every remedy obtainable, without any good results. I heard of 'Fruit-a-tives' and gave it a trial and it was the only medicine that really did me good. Now I am entirely well; the Rheumatism has disappeared and the terrible pains in my body are all gone. I am exceedingly grateful to 'Fruit-a-tives' for such relief, and I hope that others who suffer from such distressing diseases will try 'Fruit-a-tives' and get well".

MADAME ISATIE ROCHON.  
The marvellous work that 'Fruit-a-tives' is doing, in overcoming disease and healing the sick, is winning the admiration of thousands and thousands. 50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa.

### Albert Rooms

2nd Avenue  
Close to the Westholme Theatre  
CENTRALLY LOCATED  
STRICTLY MODERN  
RENTS REASONABLE  
Weekly or Monthly by Arrangement  
UNDER NEW MANAGEMENT



"HUMPH! AND US EXPECTIN' TO SPEND THE WINTER HUNTIN' IN EUROPE"—Cartoon by Moyer

### Don't merely smother your cough

**CURE IT** Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHERBROOKE, P.Q.

If your cold is feverish Mathieu's Syrup of Tar and Cod Liver Oil, will promptly dispel the fever and chase the pain from head, back and throat. Box of 12 Powders, 50c.

## LUMBER

SHINGLES, MOULDINGS, SASH, DOORS

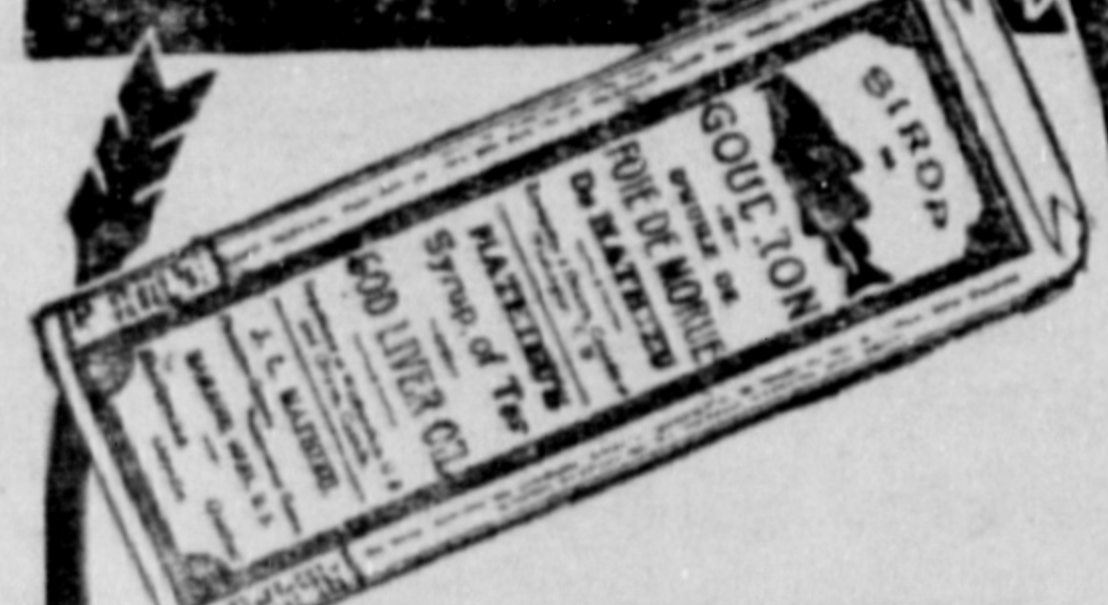
PRINCE RUPERT LUMBER CO.

A. J. BURROUGHS, Manager

21 Ave. and McBride St.  
PHONE 25

PRINCE RUPERT, B.C.  
Branch Yard at Smithers

### TO CURE COUGHS & COLDS



Mathieu's Syrup

of Tar and Cod Liver Oil

A tonic as well as a cough cure.

Large bottle 35c. Sold everywhere.

**MATHIEU'S SYRUP OF TAR & COD LIVER OIL**

### A. E. WRIGHT

Provincial and Dominion  
Land Surveyor  
Surveying and Engineering  
P. O. Box 10 Phone 85  
Fourth Street

### Sterling Marine Motors

Can be purchased in town. A Motor that will give you entire satisfaction. Built for hard work. Guaranteed.

—HEAVY DUTY—

FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15 Horse Power.  
4 Cyl.—5 1-2 in. by 8 in., 25-35 Horse Power.

Do your remodeling with a first-class engine.

For Further Information Apply to  
W. E. Willisroft, Phone Blue 508, or D. Brown, Electrician, Phone 383.

### Palace Of Sweets

The Choicest Stocks of  
ORANGES, APPLES, BANANAS  
And Other Fruits in Season  
Fresh Stock of  
RAMSAY'S, LOWNEY'S AND HOME-MADE CHOCOLATES  
ICE CREAM SODA FOUNTAIN  
SPECIAL FRUIT SUNDAES

H. KILLAS, Prop.

Hart Block, 3rd Ave. and 5th St.

### A Real Lever Stimulation GOLD WATCH FREE.



long offer. We expect you to tell your friends about us and show them the beautiful watch. Don't think this offer too good to be true, but send 25 cents to-day and gain a Free Watch. You will be amazed—WILLIAMS & LLOYD, Wholesale Jewellers (Inq. 140), 50, Cornwallis Road, London, E.C., England.

## Empress Jams

Are strictly a B. C. Product. Right from the delicious, fresh picked, sun ripened fruits of the Fraser Valley and Vancouver Island, to the purest of Cane Sugar.

Every step in the producing and manufacturing of the delicious Jam contributes to the prosperity of B. C. It will satisfy the most exacting.

SOLD BY ALL GROCERS

In 1-lb. Glass Jars and 4-lb. Tins

THE EMPRESS MANUFACTURING CO., LTD.  
Vancouver, B. C.

## Empress Jams

. Read .

## 'THE DAILY NEWS'

Circulation Guaranteed  
the Largest in Northern  
:: British Columbia ::

Largest Circulation means the Best Advertising  
:: Medium ::

THERE IS A REASON

Three quarters of the local Advertising is done in the Daily News

Prince Rupert's  
Leading Paper!

. Read .

## 'THE DAILY NEWS'

## The Housekeeper is Right

Sometimes a housekeeper requires a quick leavening agent, and finds she has no baking powder.

What does she do?

She raises her biscuit by a mixture of cream of tartar and soda, or soda and sour milk. She may not get the proportions quite right, but she knows her food is safe. But does she ever use a mixture of alum and soda? Was there ever a housekeeper who bought alum and soda to make a home made baking powder? Intuitively she feels it would be unsafe.

Then why use baking powder made from alum or the same mixture that the housekeeper would not dare to mix and use in her food?

Alum is alum, whether bought in the drug store or in baking powder.

## DR. PRICE'S CREAM BAKING POWDER

is made from pure cream of tartar and contains no alum, lime or phosphate. There is absolute safety in its use.

## Ramsay's Empire Cream Sodas

In 2-lb. Tins

Have attained their enviable reputation by their superior quality and uniformity. The most discriminating housewife insists upon "Ramsays Empire" when buying Soda Biscuits.

They are made in B. C. and your grocer gets his supply frequently and quickly, insuring freshness, which means crispness.

Prove it by buying a tin with your next order.

Manufactured by

RAMSAY BROS. & CO., LTD.

Vancouver, B. C.