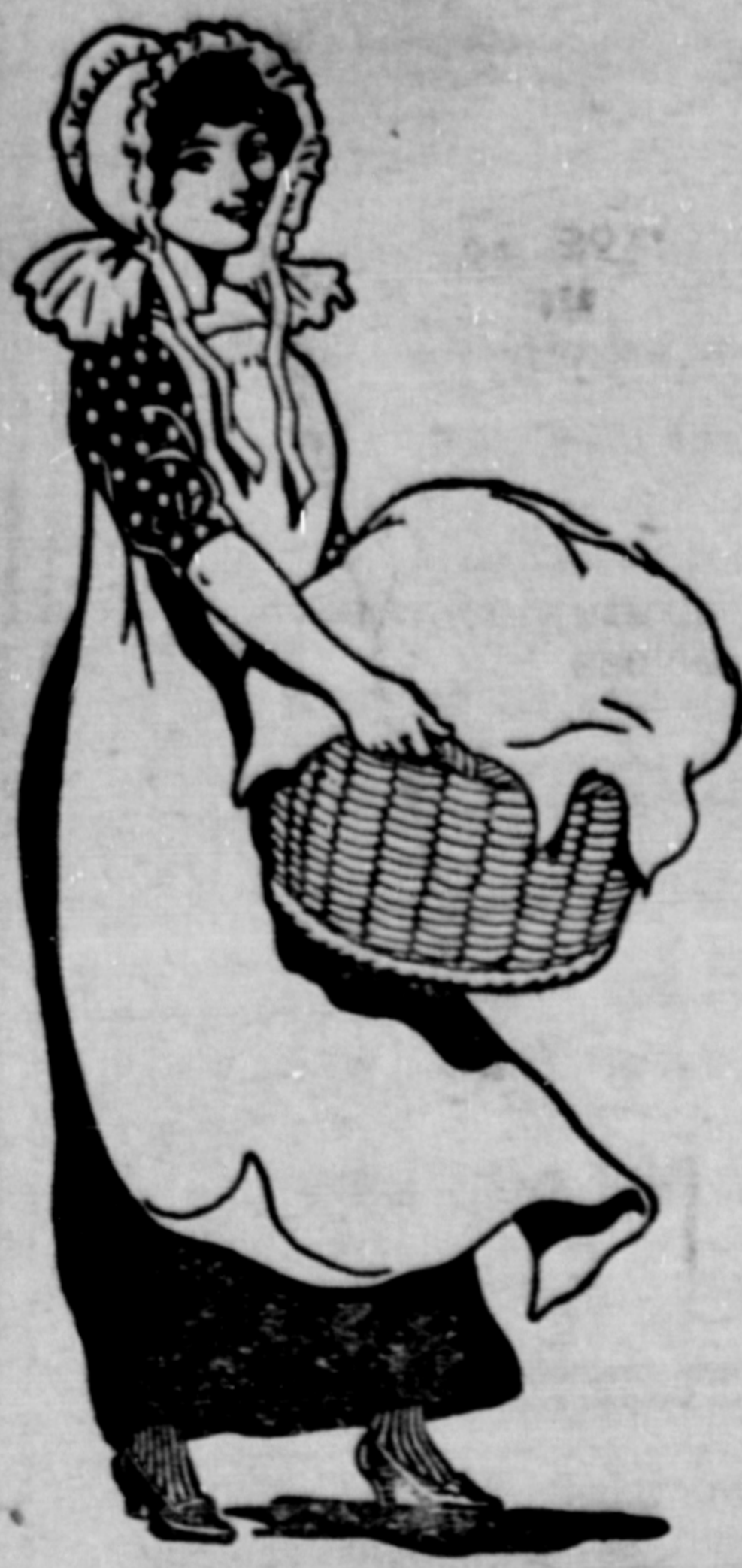


# Sunlight Soap



cuts Monday's labor clean in half.

The Sunlight way is so easy—just note. First you soap the garment; then roll it up to soak. After a while you rinse it thoroughly and the dirt drops out like magic.

Why scrub, and rub, and wear and tear the clothes when the gentle strength of Sunlight Soap will do the work with never a hurt to fabric or hands.

Try it once—this Sunlight way.

At all grocers

## Local News Notes

M. J. Hobin left for Smithers today.

Judge Young has returned from Atlin.

Charles J. Halsey has returned from Work Point.

Edward Lipsett arrived from the south this morning.

Mrs. Benson has gone to the interior on a two weeks' vacation.

F. H. Mobley left for the south on the Princess Alice Saturday.

D. D. Munro, of Terrace, passed through on his way home this morning.

Mrs. Fred Stork and Douglas returned from Seattle on the Rupert this morning.

Governor Black of the Yukon, accompanied by Mrs. Black, went south on the Alice.

William Sloan and his son passed through on their way south on Saturday.

N. Scheinman has returned from a trip along the Alaskan coast as far as the new town of Anchorage.

Parker Williams left for the interior this morning. He expects to visit Terrace, Vanderhoof and Prince George.

Mr. and Mrs. W. M. Law, formerly of Prince Rupert, arrived from the south this morning and left for Houston.

Kenneth Sheraton, a former resident of this city, arrived on the Rupert this morning and left for his old home in Nova Scotia.

The Washington, an American halibut schooner, made her first appearance here yesterday with 10,000 pounds. The Polaris also brought in 25,000 this morning.

Constable Adams has received an interesting letter from Billy Kirke, in which he describes an aeroplane battle. Billy also enclosed photos of himself and Joe Hutchings. They are both in kilts and look supremely happy.

### THE WEATHER

By F. W. Dowling.  
For 24 hours ending 5 a. m. October 18th.  
Barometer . . . . . 29.864  
Max. temperature . . . . . 41  
Min. temperature . . . . . 38  
Rainfall . . . . . .45

### FIRE ALARM SYSTEM

- CIRCUIT NO. 1.**  
Box 12—5th St. and 3rd Ave.  
Box 13—6th St. and 3rd Ave.  
Box 14—8th St. and 3rd Ave.  
Box 15—Junction of 1st, 2nd and 3rd Aves.  
Box 16—1st Ave., between 8th and 9th Sts. (Knox Hotel.)  
Box 17—1st Ave. and 7th St. (Central Hotel.)
- CIRCUIT NO. 2.**  
Box 22—3rd Ave. and 3rd St. (Post Office.)  
Box 23—3rd Ave. and McBride St.  
Box 24—1st Ave. and McBride St.  
Box 25—2nd Ave. and 3rd St.  
Box 26—2nd Ave. and 6th St.  
Box 27—G. T. P.
- CIRCUIT NO. 3.**  
Box 31—5th Ave. and Fulton St.  
Box 32—Borden and Taylor Sts.  
Box 34—7th Ave. and Fulton St.  
Box 35—9th Ave. and Comox Ave.  
Box 37—8th Ave. and Dodge Pl.  
Box 38—5th Ave. and Thompson St.
- CIRCUIT NO. 4.**  
Box 41—4th Ave. and Emmerson Pl.  
Box 42—5th Ave. and McBride St.  
Box 43—5th Ave. and Green St.  
Box 44—6th Ave. and Basil St.  
Box 45—7th Ave. and Alberta.  
Box 141—7th Ave. and Young St.

## BABY'S OWN SOAP

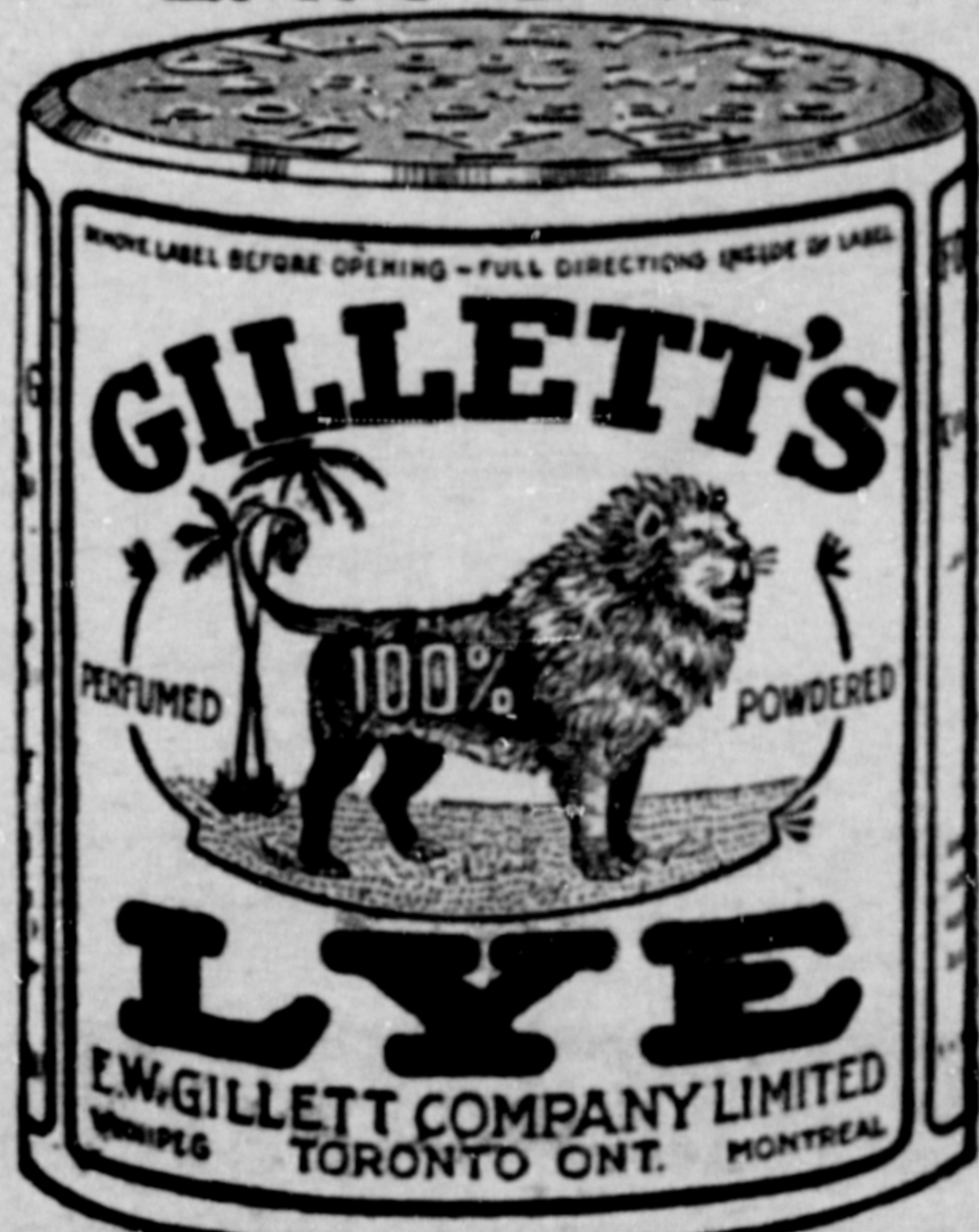


The purity and fragrance of Baby's Own Soap have made it a universal favorite. Its use is beneficial to any skin. 4-1-13  
Albert Soaps Limited, Montreal.

## Coughing scatters germs—Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.  
Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.  
The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is specially due to its great value as a permanent lung and bronchial healer.  
Sold everywhere, 35c large bottles.  
J. L. MATHIEU CO., Prop., Sherbrooke, P. Q.

## GILLETT'S LYE EATS DIRT



## "The Daily News" CLASSIFIED ADS.

**FOR SALE**  
FOR SALE—Bakery, everything new, including oven; sacrifice. Apply Box 112, Daily News. 240-4.  
FOR SALE—15 pairs extra Plymouth Rock Homer Pigeons, mated and squab producing, at a bargain; also Belgian Hares. Apply 925 Borden St. tf.  
**WANTED.**  
WANTED—Young girl to care for two small children. Apply 217, 4th Ave., E. Apply Box 111, Daily News. tf.  
WANTED—Cooking range, must be cheap. Apply Box 111, Daily News. tf.  
DRESSMAKER—Capable of making suits and doing all kinds of sewing wants work, will go out by the day. Apply Box 114 Daily News. 242-7.  
WANTED—Woman cook. Apply matron Prince Rupert General Hospital. tf.  
**LOST**  
LOST—Cameo brooch. Lost between Second Avenue and Fourth Street and the postoffice. Return to Daily News. tf.  
**FOUND.**  
Found—Fine Blue Persian Cat; call B. C. Undertakers. tf.

**FIRST AID CLASSES**  
The ladies' class meets for its first lecture at the Hays building, Second Ave., tonight at 8 p. m. The men's class meets tomorrow night at the same place and hour. There is still room for more students in both of these classes. In the men's class particularly the attendance is far from satisfactory, and, unless a reader response is secured, it is possible that the class will have to be discontinued. This is most undesirable, therefore, it is specially requested that all men who intend to take this course present themselves at the opening lecture on Tuesday night.

**FOR TAXI**  
**Phone 99**  
Stand - Hotel Rupert

**AUTO DELIVERY**  
EXPRESS AND BAGGAGE  
**Phone - - - 35**

**Walker's Music Store**  
Removed to Werner's Old Stand On Second Avenue.  
**PIANOS**  
PLAYER PIANOS, MUSIC ROLLS, SHEET MUSIC, AND SMALL MUSICAL GOODS.  
Gerhard-Heintzman Pianos.  
Pianos to Rent.

**MUSIC**  
**CHARLES BALAGNO**  
(Pianist at Westholme)  
TEACHER OF PIANOFORTE  
Former pupil of F. G. Strong.  
TERMS MODERATE, Phone Blue 408

**BEST QUALITY DOMESTIC LUMP COAL**  
\$9.50 per Ton — Cash on Delivery  
Money Back If Not Satisfactory  
**UNION TRANSFER CO.**  
333 2nd Ave. Phone 36

**Sheet Metal Work!**  
Now is the time to have your roofs repaired, eave-troughs and skylights seen to, and heating plant put in good shape for the winter.  
In such Cases Consult a Practical Man if You Want Results  
I served a regular apprenticeship at the Sheet Metal and Heating business, in a regular Sheet Metal Shop Not in a Jam Factory.  
**C. O. ROWE**  
The Practical Sheet Metal Man  
PHONE 340 P. O. BOX 467  
Shop Opposite Board of Trade Rooms 322 SECOND AVENUE  
Estimates Furnished to Contractors and others Free

**THE IMPERIAL WATER HEATER COIL**  
FOR RANGES AND STOVES (Patented 1915)  
Is made to meet the demand for Hot Water instantly and without additional fuel being used.  
**WARNING!**  
Purchasers of any infringing Stove Coil lay themselves open to prosecution equally with the parties manufacturing or making same.  
Now is your chance to get the best in Hot Water Heating Appliances—  
Coil Connected . . . . . \$20.00  
Coil minus Connections . \$15.00  
Your Money Back If It Dont Suit.  
As I own and control the above, no one can put same in. Shall vigorously prosecute any infringements.  
**HARRY HANSON**  
Phone 489 P. O. Box 395

ADVERTISE IN  
**THE DAILY NEWS**

# Your King and Country Need You

RECRUITS WANTED FOR 62nd OVERSEAS BATTALION, CANADIAN EXPEDITIONARY FORCE.

RECRUITING OFFICE AT PROVINCIAL GOVERNMENT OFFICE NOW OPEN.

In view of the recruiting which is in progress at present throughout the Province, it is apropos to answer a few of the questions which are considered by those who contemplate entering the Service. The following is a list of pertinent queries, together with the information which each elicits.

- QUESTIONS ANSWERED.**
- 1.—How long am I to serve? Until the end of the war and six months after if required.
  - 2.—What pay shall I receive? Your pay as a private will be \$1.00 per day and 10 cents field allowance. Besides this you will be clothed, equipped and subsisted by the Government.
  - 3.—What will my wife receive during my absence? Every month there will be paid her a separation allowance of \$20 (also part of your pay) and if this be not enough to comfortably maintain your family, the Canadian Patriotic Fund will further assist them.
  - 4.—What will happen if I am wounded or sick? You will be cared for by the Government and your pay continued until you are discharged. If you are permanently disabled an allowance will be paid you, varying according to the extent of your injury or disability.
  - 5.—What will be done for my wife and children if I die while on Active Service? The Government will provide an adequate pension, that will enable the family to live comfortably until the children are old enough to look after themselves. The widowed mother of a single man, if the son be her sole support, is treated in the same way as a wife.

## Tickets

to and from Norway, Sweden, Denmark, Finland, Italy and Russia.  
**CHRISTMAS SAILINGS**  
From New York November 10th  
November 27th  
December 11th.  
Have Your Berth Reserved at Once. For Rates, Illustrated Folders and General Information Apply to  
**DYHAVN & HANSON**  
Insurance and Steamship Agents,  
Prince Rupert, B. C.



**The Case of A. B. Smith, Retailer.**

**A. B. SMITH** has a dry goods store in a certain Canadian city. He does a good business, but wants to do more. He believes that Advertising in his local newspaper is the way to get more business. So he advertises—every now and then. This is where our friend Smith is wrong—in advertising every now and then. He should advertise regularly—as frequently as his local newspaper is published.

Smith says he wants to advertise regularly, but he can't always find the time to prepare advertisements, which is true, for he is his own buyer, sales-manager, director of store service, credit man and half-a-dozen other things. What Smith should do is this: If he is located in one of the smaller cities, in which there are no advertising agencies giving a local copy service, and he has no one among his own staff qualified by instinct or experience to write the daily announcements, he should go to the publisher of the newspaper in which he means to advertise, requesting his help. In nine cases out of ten, the publisher, through his advertising manager, will be only too glad to give Smith the assistance desired.

If Smith is located in one of the larger cities he should secure the services of a recognized advertising agency which will take over the work of preparing his advertisements.

In this way Smith can be sure of having his advertisements prepared regularly and intelligently, with no more trouble to him than the supplying of the information required by the writer of the advertisements.

So Smith can do more business, and more business means a larger income for himself, to say nothing of other gains that go hand in hand with the doing of bigger business.

**This man Smith---do you know him?  
Are YOU Smith?**

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper.  
If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.