

"THE BEST MILK BY GOVERNMENT TEST"

Use it in your coffee—or make a drink by adding one and a half parts water to one part "Canada First" Evaporated Milk.

USE "CANADA FIRST" CONDENSED MILK IN COOKING-IT SAVES HALF THE SUGAR.

ALWAYS HAVE 1T ON HAND-IT KEEPS. PURE - CLEAN - STERILE - HEALTHFUL.

THE AYLMER CONDENSED MILK CO.



son sent to Victoria, and Fred.

Emergencies

When you have a bilious at-

tack, or when you feel illness

coming on-promptly move the

bowels, start the liver working

and put your entire digestive

system in good shape with a

dose or two of the time-tested

You will welcome the quick

relief and often ward off a

severe illness. Beecham's Pills

are carefully compounded from

vegetable products-mild,

harmless, and not habit-form-

ing. Buy a box now. You

don't know when you may need

Beecham's Pills. A reliable

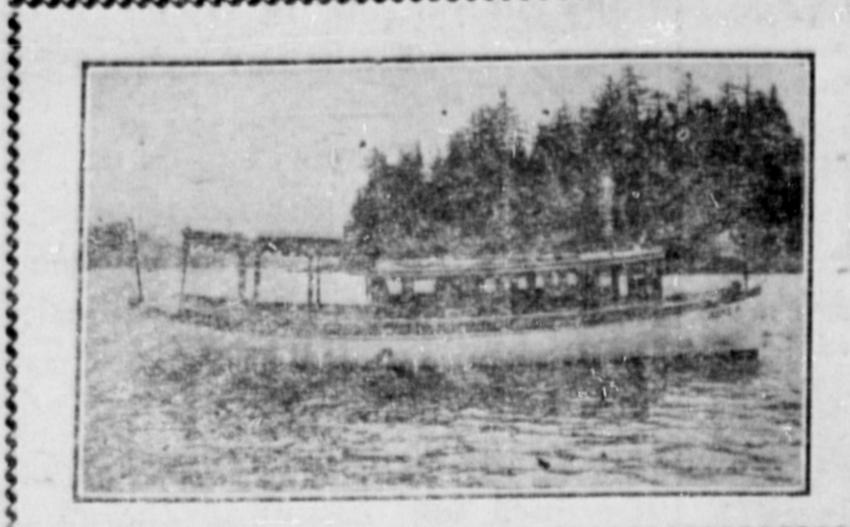
Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25 cents.

at Hand

family remedy that always

Should Be

Stork to Ottawa.



Approved by Minis ter of Marine as a Passenger Boat. For terms and particulars

W. J. THOMAS, Phone

for Bread!



Since shortly after the German invasion, the Belgians have depended for food entirely on the "Commission for Relief in Belgium". Their own store of food, even if not destroyed or pillaged, would last only three weeks-they have had no chance to raise moreand the ruthless Germans refuse to supply them!

Backed by the

Belgian Relief Fund

so generously contributed in the British Empire and the United States, the neutral Belgian Relief Commission has imported enough wheat, flour and other foods to feed the whole nation so far. The great majority of the 7,000,000 Belgians left in the country have been able to pay for their daily allowance of bread-but a steadily growing number have no money left.

Unless we are willing to let these hundreds of thousands of women, children and old men starve, they must be fed at the expense of the Belgian Relief Fund. To make this possible someone must contribute nearly \$3,000,000 a month—every month-all this winter!

No people under the Allied Flags are as well able to contribute generously as we Canadians! No cause has ever been more deserving of help! In the name of Justice and Humanity-for the sake of our own self-respect-let us give all we can to help our martyred Allies!

Send your subscriptions weekly, monthly or in one lump sum to Local or Provincial Committees, or to the

Central Executive Committee, 59 St. Peter St., Montreal

\$2.50 Feeds A Belgian Family A Month.

CAVENAILE & HANNAN

PURVEYORS OF THE HIGHEST GRADES OF ALL LINES OF

GROCERIES AND TABLE DAINTIES

PHONE 493.

3rd AVENUE AND 2nd ST.

"THE STORE THAT IS DIFFERENT"

"The Daily News" CLASSIFIED ADS.

FOR SALE

FOR SALE-Furniture, furnishings, books, music, framed pictures, ornaments, Other prices proportionately low. Lee delay. Baker, 343 Second Avenue.

SEVEN HORSEPOWER DISTILLATE Gaso line engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada.

WANTED.

LARGE OR SMALL STUMPS CAN BE DEstroyed at the cost of a few cents each involved and no explosives used. Write for particulars .- Ideal Stump Destroyer Co., 160 Broadway, East; Vancouver, dodging miss pussy cat.

HANDY WORK OF ALL DESCRIP-TIONS. CARPETS VACUUM CLEANED

We Clean Homes, Offices, Churches Lodge and School, rooms at low

GOOD WORKGUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE. PHONE GREEN 268. ********************

Specialist in Sausage Meat (Electrically Prepared)

HARRY ATKINS

Up - to-the - minute Butcher

Prince Rupert Feed Co.

HAY, GRAIN, FEED, SEEDS AND FERTILIZERS

WE HANDLE Bulbs, and Take Orders for

Nursery Stock. Chicken Feed A Specialty.

Mail Orders Promptly Attended To. P. O. Box 333. 908 Third Ave.

PRINCE RUPERT, B. C. ************************

BEST QUALITY DOMESTIC LUMP

COAL \$9.50 per Ton - Cash on

Delivery Money Back If Not Satisfactory

UNION TRANSFER CO. 333 2nd Ave.

Local News Notes

brought to the local hospital last you all know. Timber was grabnight suffering from appendicitus bed for miles and miles and ev-

kitchen utensils, dishes, etc. Brass bed, night did not arrive until mid-spent and the future mortgaged. with springs and mattress \$15, solid night. Heavy snow caused the Mr. Lynch went fully into the

> There were ten carloads of hal. ibut landed at Prince Rupert yestr. terday, chiefly from American fortunes of the province. schooners.

Arctic robins are around the by our chemical process; no hard labor city in large numbers this winter, and are having a lively time

> W. P. Hinton, H. H. Hansard and George A. McNicholl left for the south this morning, accompanied by E. A. James, of Winnipeg.

> The boys have got all the snow cleared off the rink and the ice is in perfect condition. It will be open for skating this afternoon.

Archie Ward, locomotive superintendent of the G. T. P., has gone east on a visit. It is rumored that Archie will require two tickets coming back.

Vancouver. The genial Pat le generals now instead of one.

the putting in of a cold storage was blamed for turning them Litwo months.

SECOND HAND GOODS BOUGHT AND SOLD

HARD TIMES SATISFIED WITH A SMALL PROFIT Try 828 3rd Ave., Or Phone Red 268

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone Red 339

gin, a golden stream flowed in.

LIBERAL ASSOCIATION HOLDS

(Continued From Page One.)

shop. For a while, by selling

the country's resources on mar-

gambling den and a bucket-

ENTHUSIASTIC GATHERING

This stream was so often referred to and held up to the public gaze that ultimately greed demanded a share. That money had gone to organize Conservative parties throughout the province and feed the party flock.

The land was held back from the farmer by the speculator, that the latter might reap the gold. City speculation grew and Wilson Shoemaker, of Usk, was was encouraged, with the result erything was to bring easy money. The train from the east last The government surplus was railroad policy, showing when the people had been fooled. Bad government, and bad government only, was at the root of the mis-

D. W. Morrissey, after assuring the audience that he had been a life-long Liberal, went on to show how the province had been misgoverned, after which he dwelt at length on the great natural wealth of this north country.

Dealing withr eciprocity and Laurier naval policy, he went or to show that both would soon be accomplished facts. Mr. Morrissey then dealt at length with national finance, seeking to show that the borrowing of money by the government at home tender to tighten up business and restrain the circulation of money He urged strongly the idea of a more elastic currency.

Geo. W. Nickerson said that Sir Richard had been a victim of circumstances; now he is a vic-Pat Goldsmith, of the staff o tim of Bowser, and Turner is a the local branch of the Bank of victim of Dick, the people being Montreal, has been transferred to called upon to pay two agenton the Prince George this morn- He dealt at length with the Natal Act and the "Better Terms" question, both of which Victoria George L. Clayton has gone to had been silent on for five years, Granby, where he will superintend though Laurier, up to that time, plant for the company. He expects down. The McBride government that the work will occupy about had been insincere in both measures. He described Wm. Manson as in no sense a representative of this district, but simply HIGHEST PRICES PAID FOR 3 a part of the Tory machine. In regard to cannery licenses and the doing away with boat rating, he had utterly failed. Mr. Nickerson dealt very ably

with the Laurier naval scheme, showing how Borden and Foster went back on the resolution which they supported, and instanced Australia as an example of what Canada might have been in this war. He went on to show that had Laurier remained in power the drydock would today be building ships and the marine station would be what it was intended for. When Laurier is returned to power, as he will be. Prince Rupert will come into her own. He looked forward to seeing T. D. Pattullo and A. M. Man-



Have you ever noted how an audience yawns in the face of an uninspired speaker?

On the other hand, have you noted how an audience will lean forward and grasp the chair arms when the speaker reveals enthusiasm?

Enthusiasm is the buoyant expression of truth. To impart belief in anything, a man must believe it deeply himself. We call such a man an enthusiast.

This applies to the written word also --- particularly to advertisements. When the manufacturer really believes in his wares, his enthusiasm will almost inevitably find expression in Advertising. And enthusiasm will be contagious—his audience—the readers of the newspaper-will, figuratively speaking, "lean forward and listen intently."

> To be convincing an advertisement must convey an unmistakable impression of enthusiasm. This it will only do when the article advertised has inherent worth.

Thus we have:

Sincerity -- Enthusiasm -- Advertising: Three mighty forces, close-linked.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.