

Sunlight Soap

is all you need to pay for the best and purest Soap in the world—Sunlight. The inducements offered with common soaps cannot make up for the guaranteed purity of Sunlight Soap.

"The Daily News" CLASSIFIED ADS.

LOST

LOST—On Saturday evening, a bunch of keys. Finder please return to Dybbavn & Hanson's office and receive reward.

LOST—Brown Irish Spaniel pup. Finder communicate with W. E. Williams, Borden Street, or phone Black 158. Reward.

FOR RENT

FOR RENT: Furnished Room, \$55 Summit Avenue. Board if required. Phone Blue 508.

FOR SALE

FOR SALE—Stoves, beds, blankets any size, one dollar up. 533 8th Ave., West, near Fulton Street.

FOR SALE—Gasoline Launch Ella W., 18 horsepower engine, equipped for fishing, in good condition, terms to satisfactory person. Apply to P. W. Anderson or Williams & Manson.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada.

WANTED.

WANTED—General servant. Apply to Mrs. G. B. Hull, 346 4th Ave., W.

WANTED—Woman for hotel work. Apply Hotel Central.

FOR SALE—The latest cloth-bound edition of the Encyclopedia Britannica for fifty dollars. Apply D. H. Beatty, Gt. Wagon, B. C.

MINERAL ACT

Certificate of Improvements.

Boulder Mineral Claim, situate in the Skeena Mining Division of Cassiar District. Where located:—On the west side of Hidden Creek, about one and one half miles from Goose Bay, and south of the Kalen Mineral Claim, Lot 2226, Cassiar district. Lawful holder, Myron Knox Rodgers; number of the holder's free miner's certificate, 94240 B.

Take notice that I, Myron Knox Rodgers, of City of Seattle, in the State of Washington, free miner's certificate No. 94240 B, intend at the end of sixty days from the date hereof, to apply to the mining recorder for a certificate of improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, of the "Mineral Act" must be commenced before the issuance of such Certificate of Improvements.

Dated this 10th day of December, A. D. 1915. MYRON KNOX RODGERS. By his agent, H. G. Lawson.

F. W. HART

AUCTIONEER AND APPRAISER

OFFICE CORNER 3RD AVE. AND 5TH ST., REAR OF HART BLOCK

HIGHEST PRICES PAID FOR SECOND HAND GOODS

OF ALL KINDS

BOUGHT AND SOLD

HARD TIMES SATISFIED WITH A SMALL PROFIT

Try 828 3rd Ave., Or Phone Red 298

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

VACUUM CLEANING CO.

We Clean Homes, Offices, Churches, Lodges and School rooms at low prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE.

PHONE GREEN 268.

AUTO DELIVERY

EXPRESS AND BAGGAGE

Phone Red 339

Local News Notes

R. O. Jennings left for the interior today.

97-piece dinner-ware slashed in price at Geo. D. Tite's.

The proceeds of the Red Cross sale of home cooking on Friday amounted to \$32.

For Cash Tite's home furnishing prices cannot be excelled.

Horace Du Vernet left for Gt. Wagon this morning, after spending the weekend in town.

The American schooners Kodiak and Nellie arrived yesterday with about 30,000 pounds of halibut.

Lieut. C. C. Purdy, who has been in Victoria undergoing a military training, returned from the south last night.

George L. Clayton left for Granby this morning, where he is putting in a cold storage plant for the company.

Lieut. M. F. Gordon arrived from the south on the Prince John last night. He is attached to the 102nd Battalion here.

George Laroque, well known in Prince Rupert in the early days, has returned to this city after an extended visit in the south.

J. E. Oppenheimer, president of the Montana-Continental development company, made a donation of \$100 to the Patriotic Fund on Saturday.

Lieut.-Colonel Warden, of the 102nd Battalion, arrived on the Prince John last night and left for Prince George on the train this morning.

Remember the Oddfellows' Leap Year ball (informal) on Leap Year night in aid of the Patriotic Fund. Tickets 75 cents each at C. H. Orme's and Self's Cafe.

The herring brought in by Capt. Selig on Saturday were taken off Port Simpson. "Bill" looks for the appearance of this valuable fish in the harbor very shortly.

ROCHER DE BOULE

The lease of the Rocher de Boule property by the Montana-Continental Development Company expired last week, and the work is now being carried on by the Rocher de Boule Copper Company.

MINERAL ACT

NOTICE TO DELINQUENT PARTNER

TO J. A. ROGERS, TAKE NOTICE that, whereas I have caused to be done the assessment work for the year 1915 on the mineral claims known as "Ladybird No. 4" Mineral Claim, situated in Cascade Creek valley, north of Silver Lake, in the Stewart, B. C., Mining District; and the "Stumpy" Mineral Claim, situated on the east side of Cascade Creek at the head, in the said Stewart Mining District, and have paid for said assessment work the sum of \$200.00; unless you pay to me the sum of \$100.00 for your share of the said assessment work together with the costs of this advertisement, I shall, at the expiration of ninety days from the date hereof, apply to the Mining Recorder at Stewart, B. C., to have your interest in the said "Ladybird No. 4" and "Stumpy" Mineral Claims vested in me in pursuance of the provisions of the "Mineral Act."

Dated at Prince Rupert, B. C., this 5th day of November, 1915. A. LUND. Per Alex. M. Manson, his solicitor.

BEST QUALITY DOMESTIC LUMP

COAL

\$9.50 per Ton — Cash on Delivery

Money Back If Not Satisfied

factory

UNION TRANSFER CO.

333 2nd Ave. Phone 36

W. J. McAFEE PASSED AWAY AT KAMLOOPS

W. J. McAfee, formerly a partner of "Black Jack" McDonnell at Hazelton, passed away in Kamloops on Feb. 16th. Deceased was thirty years of age. He was well known around Prince Rupert in the construction days.

MINERAL ACT Certificate of Improvements

NOTICE Rivermouth Fractional mineral claim, situated in the Skeena Mining Division of Cassiar District.

Where located:—At the head of Alice Arm, adjoining the Rivermouth and Cariboo mineral claims.

TAKE NOTICE that I, G. R. Naden, Free Miners' Certificate No. 94,096B, acting as agent for Carrie Pratt, Free Miners' Certificate No. 93,917B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 23rd day of December, A. D. 1915. Apr. 2

IMPORTANT

L. Murray Fuller and Thomas McMeekin announce that they are forming a partnership and intend to carry on a grocery business in Prince Rupert under the firm name of Fuller & McMeekin, in the premises heretofore occupied by Fuller's Grocery, which are being enlarged to accommodate the extensive stock which will be carried by the firm. Both partners solicit the patronage of their former customers, and assure the public of satisfaction in quality, price and service. Watch for the Specials. Motor Delivery. Two phones, Nos. 56 & 572.

CAVENAILE & HANNAN

SPECIALISTS IN BULK COFFEE AND TEA, SUPPLIES ARE ALWAYS FRESH

TABLE Dainties AND GROCERIES OF ALL DESCRIPTIONS

PHONE 493.

3rd AVENUE AND 2nd ST.

"THE STORE THAT IS DIFFERENT"

LAND REGISTRY ACT.

Notice Under Section 36.

TAKE NOTICE that an application has been made to register Sven Holmquist, of Prince Rupert, as the owner in Fee-simple, under two Tax Sale Deeds from the collector of the City of Prince Rupert, to Sven Holmquist, bearing date the 17th day of September, A. D. 1915, in pursuance of a Tax Sale held by said Municipality on or about the 9th day of September, 1914, of all and singular certain parcel or tract of land and premises situate, lying, and being in the City of Prince Rupert, in the Province of British Columbia, more particularly known and described as:—Lot three (3), Block forty-five (45), Section eight (8), and Lot four (4), Block thirty-five (35), Section eight (8), Map 923.

You and those claiming through or under you, and all persons claiming any interest in the said land by descent whose title is not registered under the provisions of the "Land Registry Act" are required to contest the claim of the tax purchaser within forty-five days of the service of this notice upon you. Otherwise you and each of you will be forever estopped and debarred from setting up any claim to or in respect of the said land, and I shall register the said Sven Holmquist as owner in fee.

Your attention is called to section 36 of the "Land Registry Act" and amendments, and especially to the following extract therefrom which relates to the above notice.

"And in default of a caveat or certificate

of his pendens being filed before the registration as owner of the persons entitled under such tax sale, all persons so served with notice, or served with notice under subsection (6) of section 105 of the "Municipalities Act, 1906," or section 293 of the "Municipal Act, 1905," or section 139 of the "Assessment Act, 1905," in which notice under this Act is dispensed with as hereinafter provided, and those claiming through or under them and all persons claiming any interest in the land by virtue of any unregistered instrument, and all persons claiming any interest in the land by descent whose title is not registered under the provisions of this Act, shall be forever estopped and debarred from setting up any claim to or in respect of the land so sold for taxes."

Dated at the Land Registry Office, at the City of Prince Rupert, Province of British Columbia, this 19th day of January, A. D. 1916.

H. F. MACLEOD, District Registrar. To Grand Trunk Pacific Development Co., Ltd., J. P. Conrad, Jack Jenkins, Mrs. C. R. McDonald.

SPECIAL EVERY DAY TOMATO SAUSAGE

HARRY ATKINS

FAMILY BUTCHER

QUALITY IN ALL MEATS

Launch Alice B.

Approved by Minister of Marine as a Passenger Boat.

For terms and particulars Call

W. J. THOMAS, Phone Green 391.



The Tale The Wagons Tell

My office window faces a street, close to the railway freight sheds.

All day long a steady stream of trucks and lorries lumber by—loaded with boxes, barrels and bales.

One truck I noticed the other afternoon was particularly interesting. No two boxes were the same, and stencilled on the end of each was the name of some well-known product—soap, tobacco, socks, breakfast food, cocoa, port, tea, chocolates, perfumery and baking powder.

Gathered there in prosaic wooden boxes were the results of thousands of hand's labor in all parts of the world.

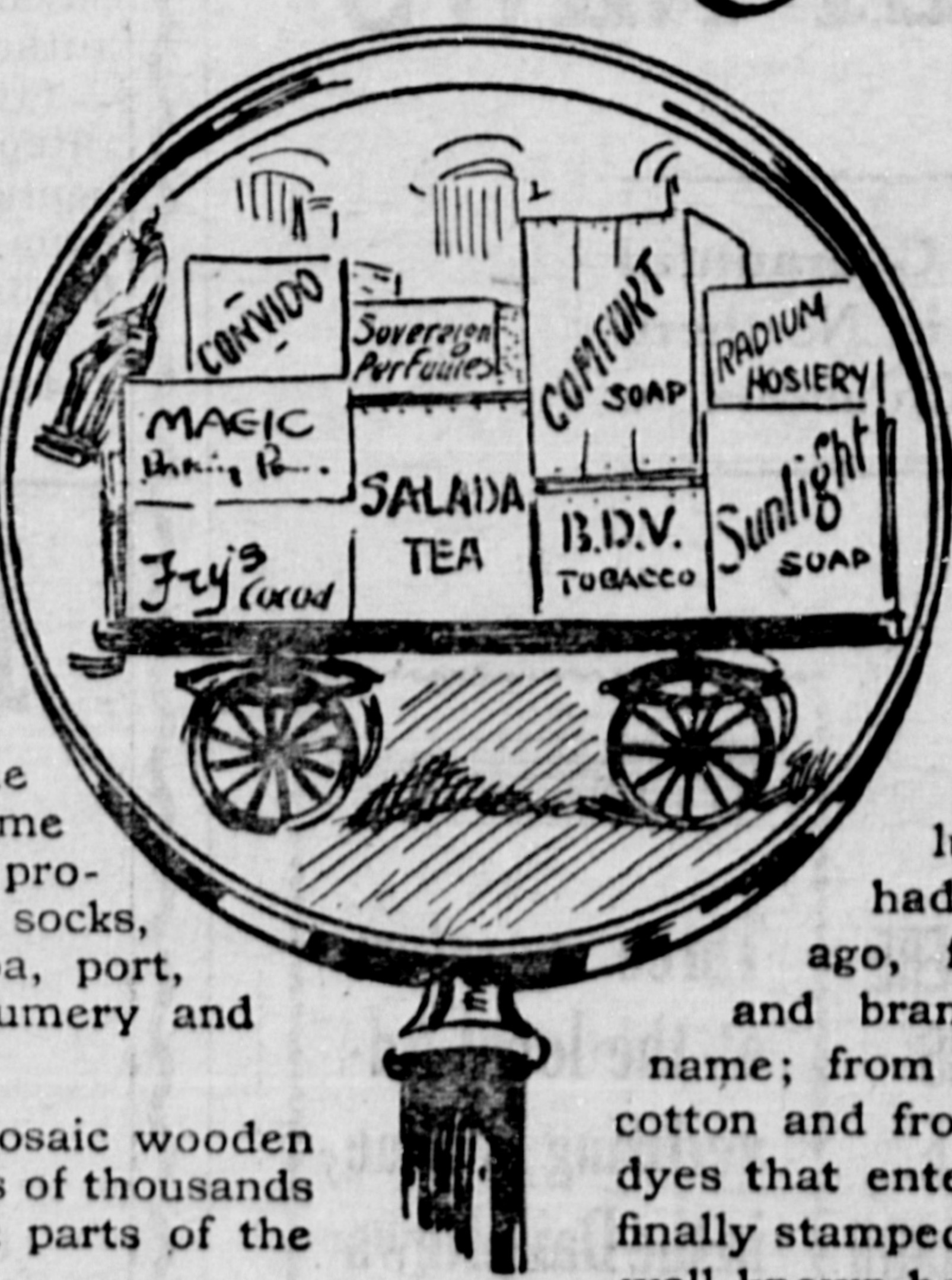
There, behind that obviously prosaic truck-load of freight was the whole romance of modern commerce—the skilled production, the universal demand for food, drink and raiment, and the world-wide distribution of the things we use every day.

And then I speculated why we use these things every day, instead of some other things; and that brought me plump back to my own job of advertising.

The names of some of the boxes on the lorry were known everywhere to-day, but had been unknown a few years ago; and I saw then more clearly than ever before that Advertising is really a great channel digger. It is like the Panama Canal. You can sail from Montreal to Vancouver now, around the Horn. You can get there, but it is going to take months. A year or so from now you will sail through the Panama Canal and chop the journey to less than half. A new channel will have been dug.

The great names in commerce to-day are those of the manufacturers who have let modern advertising steam-shovel a channel across the isthmus of distributing difficulties.

The great names in the commerce of to-morrow will be those of men who widen and dredge this channel so that the greater traffic may pass smoothly and quickly from the source of production to the homes of the consumer.



The cocoa had been grown in Brazil, shipped to Bristol, transhipped to Montreal and finally distributed from Toronto.

The tea was gathered by swart-skinned natives of the romantic island of Ceylon; from sunny Portugal the luscious, big grapes had been gathered years ago, fermented, bottled and branded with a famous name; from Egypt had come the cotton and from South America the dyes that entered into the product finally stamped with the brand of a well-known hosiery.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.