



A HOUSEHOLD HELP

"CANADA FIRST" Milk is BEST by Government Test. Better than raw milk for Coffee, Cocoa, Custard, Dressings or Cooking. Safest for Baby Food.

TRY THIS RECIPE
"Canada First" Custard Pie.

1 can "Canada First" Evaporated (unsweetened) Milk. 10 Cents size.
4 Eggs, pinch of salt, sugar to taste, three times as much water, and 1/2 cup well beaten, salt, nutmeg, sugar. Line two small or one large pie plate with pastry (deep pie plates are preferable), fill and bake in hot oven for 1/2 hour.

Ask Your Grocer To-day—Insist on "CANADA FIRST."
You can whip "Canada First" Evaporated Milk, chill before whipping.
THE AYLMER CONDENSED MILK CO., LTD.
AYLMER, ONT., CANADA.

PRINTERS' "PI."

BOWSER pretends TO HAVE legal DOUBTS as to THE LENGTH of THE TERM of the LEGISLATURE, but HE HAS no DOUBT that if HE CAME to THE COUNTRY he WOULD meet the FATE of Tisdall AND THE late MINISTER of FINANCE. HIS position is JUST EXACTLY that OF SANDY McTavish, WHO, on returning FROM A gathering WHICH WAS neither a PROHIBITION conference

NOR A woman's SUFFRAGE meeting, WAS MET at THE DOOR by MRS. McTAVISH armed WITH A broom. SANDY took REFUGE under A BED and HIS SPOUSE stood GUARD with the BROOM and ORDERED him to COME out. SANDY said "AH'LL dae "NAE SIC thing "AH'LL stop here "AS LANG as I "LIKE. Ah'm "MAISTER in "MA AIN hoose."

W. E. Hodges, the city auditor, left for Vancouver on the May last night, accompanied by his assistant, Mr. Rae.

Don Paton and A. T. Fuller, who left for the south some time ago to enlist, have joined a battalion of Canadian Engineers.

Local News Notes

For spring renovating, see the big values at George D. Tite's.

Strong boy wanted, apply 423 5th Avenue, East. Phone 123.

Curtains, brass rods and pole trimmings at Tite's March Sale.

Mayor McCaffery returned from Victoria on the Prince John last evening.

A. R. Macdonald and A. E. Player, of Hazelton, left for home this morning.

Big reductions in prices still going at Tite's home-furnishing sale.

H. S. Wallace left for southern points on the Princess May Sunday evening.

C. R. Gilbert, of Terrace, who has been visiting in the south, returned home this morning.

Blankets, sheets, pillows, mattresses and springs, big discounts for March at Tite's sale.

R. J. Williams, who has been visiting his brother, W. E. Williams, for a few days, left for Saskatoon this morning.

The Sample Suits must soon be returned. Select your exclusive model now—Wallace's.

"The Goddess," the great serial at the Majestic, begins March 27, and 28, Anita Stewart leads.

R. E. Allen, of Hazelton, who has been visiting in town for a few days, left for the interior today.

The Canadian schooner Gilford brought in 12,000 pounds and the Margalice 3,000 pounds of halibut Sunday.

The American schooners Lincoln and Jersey came in yesterday with 12,000 and 4,000 pounds respectively.

Mr. and Mrs. Roy Bullen left for Minneapolis on their private car this morning. Mr. Bullen is Grand Trunk freight agent at Minneapolis.

"The Daily News" CLASSIFIED ADS.

LOST

LOST—Lady's gold Waltham watch, two photos inside. Short fob of two \$5 gold pieces and one \$2 1-2 piece. Reward. Apply Miss T. Rousseau, Box 9, Anyox, B. C.

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward.

FOR RENT

FOR RENT—2-Roomed and 3-roomed House, furnished, with piano. 794 McBride Street. 57.

FOR RENT: Furnished Room. 855 Summit Avenue. Board if required. Phone Blue 598.

FOR SALE

FOR SALE—Lanuch Impala, 48ft. x 11 1-2 x 5 1-2. Built in 1912, Djin engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada.

FOR SALE—Hatching Eggs for sale from heavy-laying strains of White Wyandottes and White Leghorns. Write now for illustrated catalogue containing information on feeding chickens and prices etc. L. F. Solly, Lakeview Farm, Westholme, V. I., B. C.

HIGHEST PRICES PAID FOR SECOND HAND GOODS OF ALL KINDS BOUGHT AND SOLD

HARD TIMES SATISFIED WITH A SMALL PROFIT
Try 828 3rd Ave., Or Phone Red 268

Mrs. J. A. Tozeland left for the south on the May last night to join Mr. Tozeland, who is now located in Portland, Ore.

Mr. and Mrs. D. D. Munroe, of Terrace, returned from the south on the Prince John last night and left for home on the train this morning.

Get your piano tuned by Harry C. Evans, pioneer piano tuner and player expert. Leave orders at Bulger & Denjke's (Wark's) jewelry Store. 80.

W. R. Hull, better known as "Rube" Hull, a well known newspaper man of Seattle and Vancouver, came north on the John last night. "Rube" is the author of the "Ovar Haulsen" stories which are appearing in the Vancouver Province.

THE CRADLE

Born to Mr. and Mrs. J. Arthur Smith, Second Avenue, a son, at the general hospital this morning.

New furniture at Tite's March sale can't be beat for prices. 71

MINERAL ACT

Certificate of Improvements NOTICE
Rivermouth Fractional mineral claim, situated in the Skeena Mining Division of Cassiar District.

Where located:—At the head of Alice Arm, adjoining the Rivermouth and Cariboo mineral claims.

TAKE NOTICE that I, G. R. Naden, Free Miners' Certificate No. 94,095B, acting as agent for Carrie Pratt, Free Miners' Certificate No. 93,917B, intend, sixty days from the date hereof, to apply to the Mining Recorder for a Certificate of Improvements, for the purpose of obtaining a Crown Grant of the above claim.

And further take notice that action, under section 85, must be commenced before the issue of such Certificate of Improvements.

Dated this 23rd day of December, A. D. 1915. Apr. 2.

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS WE HANDLE

Rennie's, Ferry's, Steele's, and Brigg's. Garden and Field Seeds. Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

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CROWN AND BRIDGE WORK A SPECIALTY

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DENTIST

Office: Smith Block, Third Avenue Phone 464

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SPECIAL EVERY DAY

TOMATO SAUSAGE

HARRY ATKINS

FAMILY BUTCHER

QUALITY IN ALL MEATS

F. W. HART

AUCTIONEER

AND APPRAISER.

OFFICE CORNER 3RD AVE. AND 5TH ST., REAR OF HART BLOCK

AKERBERG, THOMSON COMPANY

Sole Agents for the

PALMER GAS ENGINE COMPANY PHONE 525

The Virtue of the Natural Leaf is perfectly preserved in the sealed

"SALADA"

packet. Young tender leaves only, grown with utmost care and with flavour as the prime object, are used to produce the famous Salada blends.



Launch Alice B.

Approved by Minister of Marine as a Passenger Boat. For terms and particulars call W. J. THOMAS, Phone Green 291.

BEST QUALITY DOMESTIC LUMP COAL
\$9.50 per Ton — Cash on Delivery
Money Back If Not Satisfactory
UNION TRANSFER CO.
333 2nd Ave. Phone 36

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED
VACUUM CLEANING CO.
We Clean Homes, Offices, Churches, Lodge and School rooms at low Prices.
GOOD WORK GUARANTEED
All Orders Attended to Immediately.
OFFICE, 519 2ND AVENUE. PHONE GREEN 268.

- FACT HUNGER -



As children, our first demand is for nourishment; our second for facts.

All through life we go about searching for information.

We make a new acquaintance; but before we will accept him as a friend or invite him to our home we ask for facts about him.

We visit a foreign land; and from the moment we step across its border we are asking questions—searching for facts.

We are asked to try a new food product; isn't it instinctive with us to ask at once:

"Who makes this new article?"

"How is it made? what goes into it?"

"Is it worth the price charged for it?"

Facts—we are simply hungry for them.

Strange, isn't it, that we should so often have to search for them? Odd, that some manufacturers still withhold the facts about their product. Not always because they are facts to be ashamed of—for there are many worthy articles yet unadvertised. But it will not be so much longer. The fact-hunger of the human race is becoming keener and keener. The more facts we get, the keener our relish for more of them.

Soon it will be impossible to sell a man or a woman anything until everything has been told about the goods that can be told through Advertising.

The public has discovered that Advertising tells much-needed facts—that, in fact, Advertising satisfies fact-hunger.

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumden Building, Toronto.

GEORGE D. TITE'S SALE OF COMPLETE HOME FURNISHINGS CONTINUES TO THE END OF MARCH