



CANADIAN WOMEN SHOULD KNOW THIS—
"CANADA FIRST" Milk is the BEST Milk
 sold by Your Grocer. The Government Bulletin No. 305 tells the story—IT COSTS THE SAME.
 ASK YOUR GROCER FOR THIS CANADIAN OWNED
 CANADIAN MADE PRODUCT—INSIST
 If you want whipped cream, call "Canada First" Evaporated
 then whip as with fresh cream.
THE AYLMER CONDENSED MILK CO., LTD.
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The "WESTMINSTER"

Embodying the newest style touches in a garment of exceptional charm and remarkable service. Excellently tailored, sumptuously lined and priced lower than you have been accustomed to paying for a coat of this character and quality.

Bryant Company, Ltd.



Local News Notes

C. P. Richardson left for Kitlas on today's train.

A. H. Tomlinson left for the interior this morning.

Mrs. Charles Vaughan and baby have gone south on a visit.

R. E. Walker, of Hazelton, left for the interior town on the train today.

The charge for admission for children to the Majestic Theatre will now be 5 cents.

Charlie Chaplin, appearing in "Mabel's Strange Predicament," at the Westholme Theatre tonight.

Rev. A. E. O'Meara arrived on the Prince John last night and left on the Venture for Kincolith.

R. O. Jennings and M. M. Stephens returned from a visit to Bella Coola on the Venture this morning.

Robert Macdonald, of Burns Lake, returned to the interior this morning after spending a few days in town.

Mrs. A. E. Barrington-Ham, who is on a visit to Canada from the old country in the interests of the Y. W. C. A., left for Vancouver last night.

Frank C. McKinnon, of Hazelton, who has been in town for a few days in connection with a mining suit, returned home this morning.

Mr. and Mrs. English, of Edmonton passed through this morning on their way home from a trip to the south. Mr. English is on the Edmonton city hall staff.

J. B. Roerig and R. O'Neill, who have just returned from a visit to the new mining camp at Alice Arm, report that everything points to that district becoming a prosperous town with a big future.

Mrs. W. C. C. Mehan wishes to announce that the sum of \$208.25 was realised from the Parcel Post sale, which amount has been handed over to the treasurer of the Red Cross Society.

Get your piano tuned by Harry C. Evans, pioneer piano tuner and player expert. Leave orders at Bulger & Denike's (Wark's) jewelry Store. 80.

NEW RECORD FOR HALIBUT

Halibut reached a new record price this morning when Mr. Roberts, of the San Juan Company, paid 9% cents for the fares of the Daisy and Madeline J, which came in yesterday. The former had 16,000 pounds and the latter 4,000.

CHARLIE CHAPLIN AT WESTHOLME THEATRE

This is "Diamond" night at the Westholme, when the 28th episode of this great serial is presented. Florence La Badie, the star of the "Million Dollar Mystery," is featured in a great two-act drama entitled "The Duel in the Dark." This bright little actress acts so naturally that her work is always appreciated.

There is another very fine two-act drama in this bill, in "The Gangsters and the Girl." One of the most popular items in a good bill is "Mabel's Strange Predicament," a comedy featuring the one and only Charlie Chaplin and his old partner in fun, Mabel Normand.

"The Goddess," the great serial at the Majestic, begins March 27, and 28. Anita Stewart leads. 1f

"THE GODDESS" BEGINS AT MAJESTIC THEATRE

Tonight, the Majestic Theatre will offer its first program under the new management. The chief attraction is the first and second episodes of Gouverneur Morris' great serial "The Goddess." This is probably the greatest serial yet produced and movie enthusiasts in the city are fortunate in having an opportunity of seeing it. Anita Stewart and Earle Williams, who take the leading roles, are the first really great movie stars to take part in a serial. Four other fine reels complete a splendid program. During the evening Mr. Harvey will contribute a vocal solo.

Mr. Harvey was formerly with the Carl Rosa Opera Company in the old country and later with the Tivoli Opera Company in San Francisco. For the rest of the week great things are promised, including Charlie Chaplin on Wednesday and Thursday and two big features on Friday and Saturday, when Mary Pickford will appear in the "Girl of Yesterday" and the great Nurse Cavell picture will be shown, making a record show.

All in the city will be glad to learn that little "Pat" Stork, who has been seriously ill for the past few days, is now showing signs of improvement.

The Sample Suits must soon be returned. Select your exclusive model now—Wallace's.

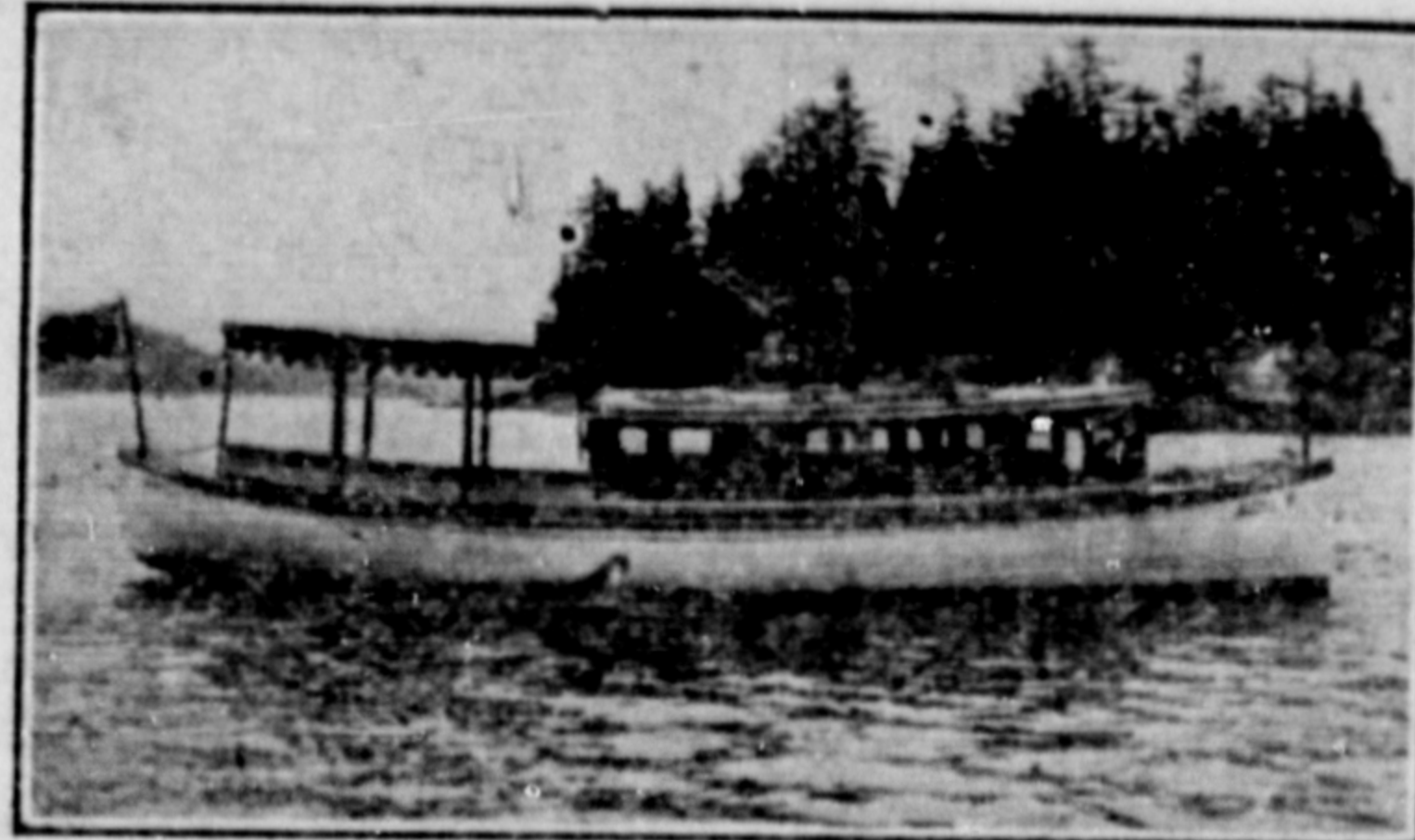
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**Rich Yet Delicate—
 Clean and Full of Aroma.**

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is blended from selected hill-grown teas, famed for their fine flavoury qualities. Imitated yet never equalled.



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 For terms and particulars call
 W. J. THOMAS, Phone Green 391.

Don't merely smother your cough

CURE IT

Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHERBROOKE, P.Q.

If your cold is feverish Mathieu's Nervine Powders, the wonderful headache cure, will promptly dispel the fever and chase the pain from head, back and limbs. Box of 12 Powders, 50c.

BEST QUALITY DOMESTIC LUMP

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\$9.50 per Ton — Cash on Delivery
 Money Back If Not Satisfactory

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HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

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We Clean Homes, Offices, Churches, Lodge and School rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE.
 PHONE GREEN 268.

"The Daily News" CLASSIFIED ADS.

EGGS—P. Burns & Co. are sole agents for the well known eggs marked Lawson Harbor Poultry Ranch, Lewis Island. 78

LOST

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward. 1f

FOR RENT

FOR RENT: Furnished Room, 855 Summit Avenue. Board if required. Phone Blue 508. 1f

WANTED.

WANTED—4 or 5 room house with bath and verandah, close in. Must be reasonable. P. O. Box 452. 1f

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. 1f

FOR SALE

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. 1f

FOR SALE—Launch Impala, 48ft. x 11 1-2 x 5 1-2. Built in 1912, D.J. engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. 1f

FOR SALE—Hatching Eggs for sale from heavy-laying strains of White Wyandottes and White Leghorns. Write now for illustrated catalogue containing information on feeding chickens and prices etc. L. F. Solly, Lakeview Farm, Westholme, V. I., B. C. 71

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PALMER GAS ENGINE COMPANY
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RECEIVED OUR 1916 SEEDS
 WE HANDLE

Rennie's, Ferry's, Steele's,
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 Garden and Field Seeds.
 Also Fertilizers.

We Take Orders for Nursery Stock.

Hay, Grain and Feed at
 Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

Coughing scatters germs—Stop it

Coughing increases the irritation of the already inflamed mucous membranes and is moreover apt to carry disease to others.

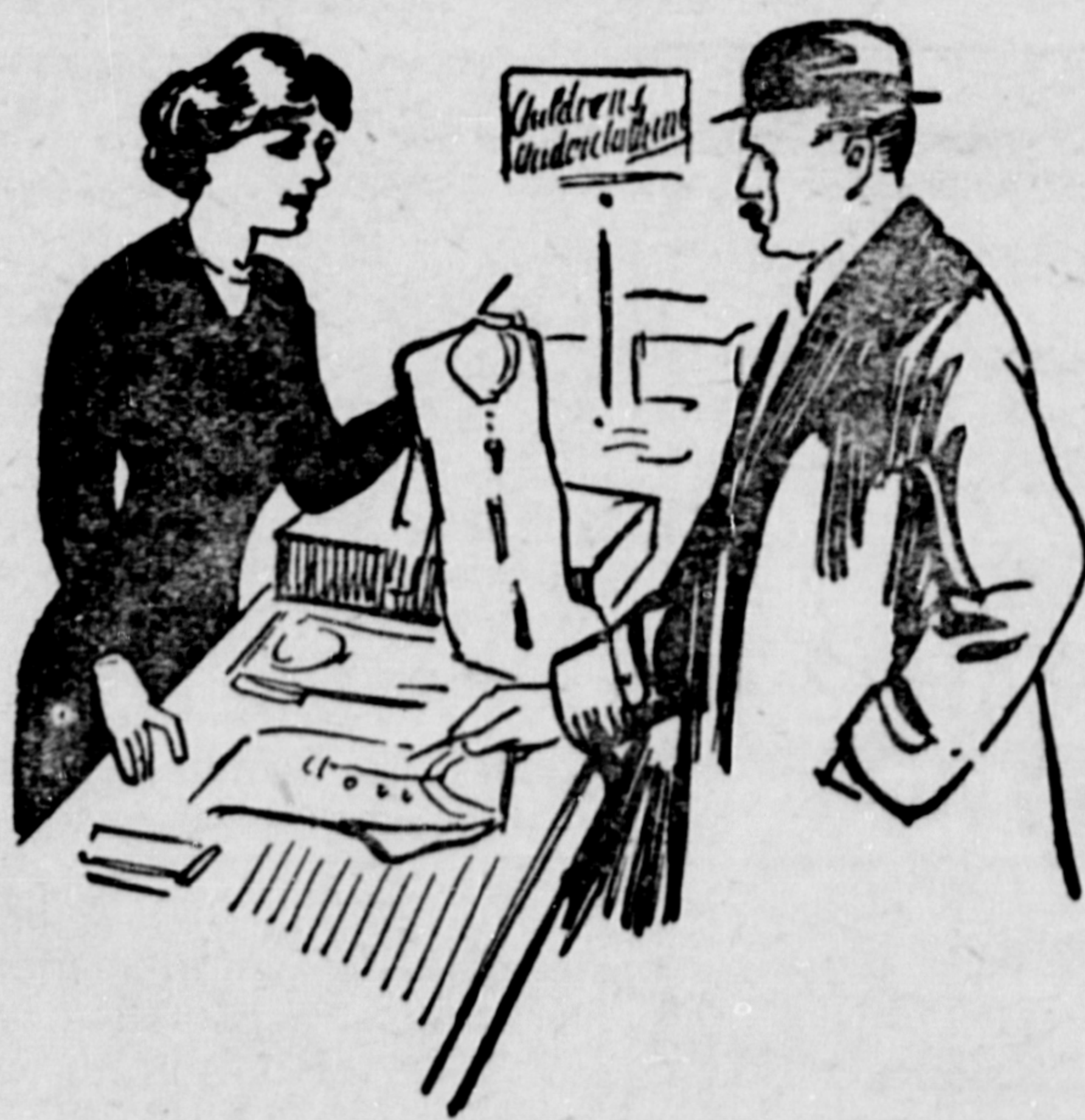
Mathieu's Syrup of Tar and Cod Liver Oil promptly stops coughing, and soon, thanks to its tonic properties, effects a permanent cure.

The wonderful popularity of Mathieu's Syrup of Tar and Cod Liver Oil is especially due to its great value as a permanent lung and bronchial healer.

Sold everywhere, 35c large bottles.

J. L. MATHIEU CO., Prop.,
 Sherbrooke, P.Q.

For handkerchiefs use Mathieu's Nervine Powders—these are useful also to chase the fever and pains which often accompany colds. Use a box of 12 powders. 4-1-15



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada
But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.