



CANADIAN WOMEN SHOULD KNOW THIS—
 "CANADA FIRST" Milk is the BEST Milk sold by Your Grocer. The Government Bulletin No. 305 tells the story—IT COSTS THE SAME.
 ASK YOUR GROCER FOR THIS CANADIAN OWNED CANADIAN MADE PRODUCT—INSIST—then whip up with fresh cream.
 THE AYLMER CONDENSED MILK CO., LTD.
 AYLMER, ONT., CANADA



The "WESTMINSTER"

Embodying the newest style touches in a garment of exceptional charm and remarkable service. Excellently tailored, sumptuously lined and priced lower than you have been accustomed to paying for a coat of this character and quality.

Bryant Company, Ltd.



Local News Notes

Angus Stewart and George McBean left for Hazelton this morning.

Yesterday, four Canadian boats brought in 6,000 pounds of halibut.

S. Gourlay, of Stewart, came north on the Prince Rupert this trip.

General Superintendent W. C. C. Mehan left for the east this morning.

Miss Gleeson returned from a visit to southern points this morning.

A fish special left for the east shortly after nine o'clock this morning.

There were about eighty first-class passengers on the Prince Rupert this morning.

C. M. Rolston, manager for the Imperial Oil Co. at Vancouver, is visiting the plant here.

The steamer Roman brought in 80,000 pounds of halibut yesterday. It sold for 9 1/2 cents.

Mr. Hunt, the G. T. P. accountant at Vancouver, passed through on his way east this morning.

Mr. Beament, assistant to Captain Nicholson, came north this morning, accompanied by Mrs. Beament.

Mitchell Albert returned from Victoria this morning, having been south in connection with the Alice Arm contract.

A. E. Rosevear, general freight manager for the G. T. P., arrived on the Rupert this morning and went east on the train.

The fish special which went east this morning was made up of seven cars of fish which was caught in Canadian bottoms only.

Mr. and Mrs. G. A. McNicholl arrived from the south on the Rupert. Mr. McNicholl left for Alaskan points on the John at noon today.

Dr. Allwood, president of the Prince George Conservative Association, arrived from Victoria this morning and left for home on the train.

Four American schooners came in this morning. The La Paloma had 17,000, the Fram 11,000, the Three Brothers 11,000 and the Kong Sverre 15,000 pounds.

Two sturgeon measuring about seven feet long and weighing about 130 pounds each, were brought into port this morning. They are now at Spurr's Market.

Fred Peters, K. C., city solicitor, returned from Victoria on the Prince Rupert. Mr. Peters was south in connection with the passing of the Prince Rupert private bill.

LAUNCH FOUND

After reading the story in The Daily News of yesterday regarding the carpenters who had such a stormy time in an effort to reach Alice Arm, Chief Gammon informed The News that the Indians at Dundas Island had picked up a launch which might be the one which the carpenters lost. If Mr. Kallstrom or any of the others who took part in the adventure will communicate with the provincial chief of police, it may lead to the recovery of the boat.

CHAPLIN COMEDY AT THE MAJESTIC THEATRE

The Majestic was packed last night, Charlie Chaplin in "A Night at the Show" being the attraction. Charlie handling snakes in his usual bored fashion simply set the audience rocking with laughter, while his adventures with a 300 pound miss brought forth peals of laughter. This is one of the best Chaplins ever.

The Pathe Gazette presented very fine military scenes and showed how the crippled Tommies play football. The rest of the bill was up to the high standard which is being set by the new management and was thoroughly enjoyed.

"THE EXPLORER" AT WESTHOLME THEATRE

Lou Tellegen, who acted with Sarah Bernhardt at one time and who is now a "movie" star, is the leading figure in "The Explorer," a very fine five-act drama at the Westholme. It is a tale of adventure in the wilds of Africa in which an exploring party gets into serious trouble with the natives and gets out of it through the self-sacrifice of the weakling of the party, the brother of the sweetheart of the leader.

The scenes of native encampments and Zulus in full war paint are remarkably realistic, while the acting of Tellegen is always convincing.

A Topical Budget showing air raids on Paris and other interesting war items, and a comedy entitled "Under False Colors," make up a good program.

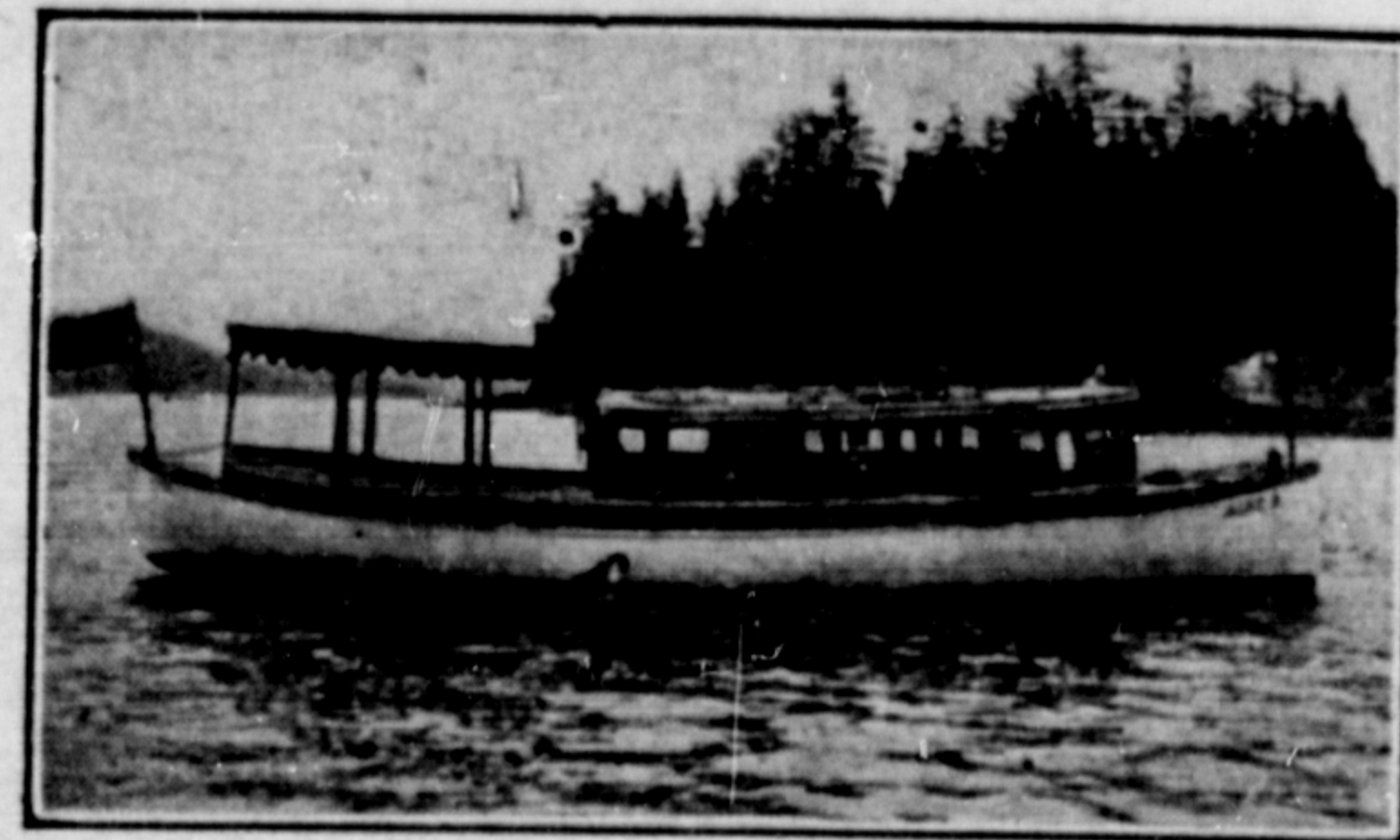
Salvation Army.

Public meetings, Tuesday, Thursday and Saturday at 8 p. m. Sundays at 7:30 p. m.

You may be deceived some day by an imitation of

"SALADA"

and possibly you will not detect this imitation until the tea-pot reveals it. Demand always the genuine "Salada" in the sealed aluminum packet, and see that you get it, if you want that unique flavour of fresh, clean leaves properly prepared and packed.



Launch Alice B.

Approved by Minister of Marine as a Passenger Boat. For terms and particulars call W. J. THOMAS, Phone Green 391.

Don't merely smother your cough CURE IT

Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

J. L. MATHIEU CO., Prop. SHERBROOKE, P.Q.

If your cold is feverish Mathieu's Nervine Powders, the wonderful headache cure, will promptly dispel the fever and chase the pain from head, back and limbs. Box of 14 Powders, 50c.

BEST QUALITY DOMESTIC LUMP COAL
 \$9.50 per Ton — Cash on Delivery
 Money Back If Not Satisfactory
UNION TRANSFER CO.
 333 2nd Ave. Phone 36

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED VACUUM CLEANING CO.
 We Clean Homes, Offices, Churches, Lodge and School rooms at low Prices.
GOOD WORK GUARANTEED
 All Orders Attended to Immediately.
OFFICE, 819 2ND AVENUE. PHONE GREEN 268.

"The Daily News" CLASSIFIED ADS.

EGGS—P. Burns & Co. are sole agents for the well known eggs marked Lawson Harbor Poultry Ranch, Lewis Island. 78

LOST

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward. tf

FOR RENT

FOR RENT: Furnished Room, 855 Summit Avenue. Board if required. Phone Blue 508. tf

WANTED.

WANTED—Strong Boy to deliver. Apply Cavenalle & Hannan. tf

WANTED—Girl for house work. Apply Mrs. Lindsay, 1435 Park Ave. tf

WANTED—4 or 5 room house with bath and verandah, close in. Must be reasonable. P. O. Box 452. tf

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. tf

FOR SALE

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. tf

FOR SALE—Launch Impala, 48ft. x 14 1-2 x 5 1-2. Built in 1912, Djinm engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Cools, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. tf

AKERBERG, THOMSON COMPANY

Sole Agents for the PALMER GAS ENGINE COMPANY
 PHONE 525

Captain Donald and Purser Woods, formerly of the Prince George, arrived from the south this morning. Captain Donald will take over the Prince Rupert, while Captain McKenzie is transferred to the Prince John. Purser Woods goes north on the John.

The Daily News delivered by carrier, 50 cents per month.

CONCRETE CHIMNEY BLOCKS

80 Cents per ft. F. O. B. Prince Rupert
 Concrete Works, McBride St.

DENTISTRY

CROWN AND BRIDGE WORK A SPECIALTY
DR. J. F. BROWN
 DENTIST
 Office: Smith Block, Third Avenue Phone 484

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.
 RECEIVED OUR 1916 SEEDS WE HANDLE

Rennie's, Ferry's, Steele's, and Brigg's. Garden and Field Seeds. Also Fertilizers. We Take Orders for Nursery Stock. Hay, Grain and Feed at Vancouver Prices. Chicken Feed A Specialty. Mail Orders Promptly Attended To.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise. The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.