

"The Daily News" CLASSIFIED ADS.

EGGS—P. Burns & Co. are sole agents for the well known eggs marked Lawson Harbor Poultry Ranch, Lewis Island. 78

LOST

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward. 1f

FOR RENT

FOR RENT: Furnished Room. 855 Summit Avenue. Board if required. Phone Blue 508. 1f

WANTED.

WANTED—House of 3 to 4 rooms to rent. Apply P. O. Box 353, City. 84

WANTED—Strong Boy to deliver. Apply Cavenale & Hannan. 1f

WANTED—Girl for house work. Apply Mrs. Lindsay, 1135 Park Ave. 1f

WANTED—4 or 5 room house with bath and verandah, close in. Must be reasonable. P. O. Box 452. 1f

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tatlow and 6th Avenue. Phone 492. 1f

FOR SALE

FOR SALE—Dishes, \$30 range, \$45 range, Buffet etc, etc. Apply corner Fifth and McBride from 3 to 5. Appointments by phone Blue 403. 79

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News. 1f

FOR SALE—Launch Impala, 48ft. x 11 1-2 x 5 1-2. Built in 1912, Djin engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coala, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada. 1f

AKERBERG, THOMSON COMPANY

Sole Agents for the
PALMER GAS ENGINE COMPANY
PHONE 525

Prince Rupert Feed Co.

P. O. Box 333. 908 Third Ave.

RECEIVED OUR 1916 SEEDS
WE HANDLE

Rennie's, Ferry's, Steele's,
and Brigg's.
Garden and Field Seeds.
Also Fertilizers.

We Take Orders for Nursery
Stock.

Hay, Grain and Feed at
Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

Sterling THE ENGINE REFINEMENT

Finest boats that float

FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15
Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25
Horse Power.

4 Cyl.—5 1-2 in. by 8 in., 25-35
Horse Power.

For Further Information
Apply to

W. E. WILLISCROFT
Prince Rupert, B. C.

FIRE ALARM SYSTEM

CIRCUIT NO. 1.

Box 12—5th St. and 3rd Ave.

Box 13—6th St. and 3rd Ave.

Box 14—8th St. and 3rd Ave.

Box 15—Junction of 1st, 2nd and
3rd Aves.

Box 16—1st Ave., between 8th and
9th Sts. (Knox Hotel.)

Box 17—1st Ave. and 7th St. (Central
Hotel.)

CIRCUIT NO. 2.

Box 22—3rd Ave. and 3rd St.

(Post Office.)

Box 23—3rd Ave. and McBride St.

Box 24—1st Ave. and McBride St.

Box 25—2nd Ave. and 2nd St.

Box 26—2nd Ave. and 6th St.

Box 27—G. T. P.

CIRCUIT NO. 3.

Box 31—5th Ave. and Fulton St.

Box 32—Borden and Taylor Sts.

Box 34—7th Ave. and Fulton St.

Box 35—9th Ave. and Comox St.

Box 37—8th Ave. and Dodge Pl.

Box 38—5th Ave. and Thompson St.

CIRCUIT NO. 4.

Box 41—4th Ave. and Emmerson
Pl.

Box 42—5th Ave. and McBride St.

Box 43—5th Ave. and Green St.

Box 44—6th Ave. and Basil St.

Box 45—7th Ave. and Eberts.

Box 141—7th Ave. and Young St.



It bears the Seal of Purity

All over the world the name Sunlight stands for purity in Soap. Our \$5,000 guarantee of Purity is something more than an advertisement. It marks the high standard we have set for ourselves to give you the best laundry soap it is possible to produce at any price.

Sunlight Soap

"THE GODDESS" TONIGHT AT MAJESTIC THEATRE

"The Goddess," which made such an auspicious beginning at the Majestic last Monday night, enters on another and more interesting installment tonight. This great serial is supplemented by a first-class general program, including "The Hazards of Helen" a great railroad thriller, "A Thing or Two in Movies," two acts of good comedy, and a film of animated cartoons entitled "A Woman for a Day." A splendid Selig Tribune Weekly makes up a fine show. The management announces that amongst its coming features are Hall Caine's "Eternal City," featuring Pauline Frederick and the great drama "Mr. Grex of Monte Carlo."

GREAT FEATURES AT WESTHOLME THEATRE

Tonight and tomorrow are "Diamond" nights at the Westholme, when the 29th episode, "A Deal with Destiny," will be shown. "The Diamond from the Sky," for the scenario of which \$10,000 was paid, while another \$10,000 is being offered for a suggestion for a sequel to this great photoplay, is more interesting now than at any stage of the story. Tonight's installment shows beautiful scenes of gypsy camp life, while the action is most thrilling.

You must see what becomes of the diamond; what happens to Vivian Marston and Blair Stanley. Get busy if you want to win that \$10,000, as there is only one more chapter to go.

The Westholme management announces that it has made arrangements with the Canadian Universal Film Company for the world's greatest production, "The Frame-up," which starts on Wednesday and Thursday, featuring the famous dramatic star, George Fawcett. For Friday and Saturday there is a great war special "Our Heroes at the Front," showing Kitchener and Joffre, the allied forces, fleets storming the Dardanelles, etc. Charlie Chaplin in "His Historic Past" and Charlie, Mabel Normand, and Marie Dressler in "Tillie's Punctured Romance," six acts of screams. This is regarded as Chaplin's masterpiece. The Westholme management is determined to show only the best.

SKEENA LAND DISTRICT—DISTRICT OF COAST, RANGE 4.

TAKE NOTICE that Clyde Heller, of Philadelphia, occupation mine operator, intends to apply for permission to purchase the following described lands: Commencing at a post planted about one hundred yards northerly from the mouth of Paradise Creek on the easterly shore of Bear Lake, Princess Royal Island; thence east 40 chains; thence south 20 chains; thence west 40 chains more or less to the shore of Bear Lake; thence northerly along the shore of said lake to the place of commencement, containing 80 acres more or less.

February 18, 1916.

CLYDE A. HELLER.

PRINTERS' "PI."

NOW WE know
WHY Prince Rupert
GOT NO shell contracts.
PRINCE RUPERT
HAD a plant.
IT IS clear, that
TO HAVE a plant
FOR MAKING munitions
IS A drawback.
THE ESSENTIAL thing
IS A contract.
AND A colonel.
THE moment
YOU GET a contract
YOU evidently get
A MILLION or so.
FILLING the contract
IS A side issue.
WHICH need not
TROUBLE you
IN THE least.
WHAT WE lack then
IS A colonel
AND A contract.

GIVEN these,
THE REST is easy.
YOU incorporate,
AND THE committee
SUPPLIES the capital
WITHOUT asking
IF YOU can
SUPPLY the goods.
SIMPLE, ISN'T it?
BUT WE never
THOUGHT of it.
HAD WE known
WE might
HAVE HAD millions
AND HAVE placed
THE ORDER for fuses
IN Honolulu.
OR Timbuctoo,
OR SOME other spot.
THE locality
WOULD NOT matter.
ALL THAT matters
IS THE contract.
NOW We know.

Local News Notes

That dance is tonight.
You'll enjoy that dance.
Harvey and Balagno will be there.
John Dennis has gone south on a visit.
U. La Casse has gone on a visit to Vancouver.

You can help the Prisoners of War fund tonight.

Mrs. J. H. McLeod has gone to Vancouver on a visit.

A fish special of seven cars went east this morning.

R. J. D. Smith will leave tonight on a business trip to Granby and Alice Arm.

The Camosun will be ready to sail from Vancouver for the north on April 19th.

P. Marion, who has been employed with Max Heilbronner, left for Vancouver last evening.

Mrs. Thomas Stewart, whose husband is at the front, left for Toronto, via Vancouver, last evening.

The Foster brought in for the Cold Storage Company 50,000 lbs. of halibut yesterday and the Grier Stirrat 20,000.

Mrs. Barbara Brown and her daughters, Alice and Edith, left on the Maquinna Sunday night for Everett, Wash.

Mr. and Mrs. J. I. Smith, of Seal Cove, left for Vancouver on the Maquinna, accompanied by Miss M. Rougier.

James Sandiford brought in 1,200 pounds of spring salmon in the Glide yesterday and got the record price of 10¢ cents.

Tom Silversides, who has been promoted to lance-corporal, writes to his brother Harry stating that he is now in the trenches.

K. OF P. ANNIVERSARY

The dance tonight is in honor of the 5th anniversary of the K. of P. Lodge, which has over thirty of its members on active service, who are kept in good standing.

The Daily News delivered by carrier, 50 cents per month.

SERVICE THROUGH THE WHOLE YEAR
DUNLOP TREAD
And a service you are proud to tell your friends about. Notice the number of Traction "spares" that are not in envelopes on the car, but out in the open wearing the "V" smile that won't come off. Pride in possession accounts for this—the desire to have the car look its best.
Dunlop Tire & Rubber Goods Co., Ltd.
HEAD OFFICE: TORONTO
Branches in London, Glasgow, Manchester, Birmingham, Cardiff, Liverpool, Leeds, Newcastle, Hull, and other ports.
Makers of Tires for Automobiles, Motor Trucks, Motorcycles, Bicycles, and Carriages, Rubber Belting, Packing, Hose, Hoops, Mats, and all kinds of Rubber Goods.

Launch Alice B.
Approved by Minister of Marine as a Passenger Boat.
For terms and particulars Call
W. J. THOMAS, Phone Green 391.

Don't merely smother your cough

CURE IT—Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHEU CO., Prop., SHERBROOKE, P.Q.

If your cold is feverish Mathieu's Nerve Powders, the wonderful headache cure, will promptly dispel the fever and chase the pain from head, back and limbs. Box of 12 Powders, 50c.

BEST QUALITY DOMESTIC LUMP

COAL

\$9.50 per Ton — Cash on Delivery

Money Back If Not Satisfactory

UNION TRANSFER CO.
333 2nd Ave. Phone 36

HANDY WORK OF ALL DESCRIPTIONS. CARPETS VACUUM CLEANED

VACUUM CLEANING CO.

We Clean Homes, Offices, Churches, Lodges and School rooms at low Prices.

GOOD WORK GUARANTEED

All Orders Attended to Immediately.

OFFICE, 819 2ND AVENUE.
PHONE GREEN 268.



How Brown Learned How.

There is a man who makes shoes for children—and sells them to stores all over Canada But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs. Brown—'phoned to him and asked him to buy some underwear for little Brown.

Picture Brown now among the throng of mothers at the "Children's Underwear" counter. He asks for Underwear for a child of six. He looks it over helplessly. What on earth does he know about Children's Underwear? For lack of anything better to say he asks: "Is this good quality?" The answer is short and quite conclusive: "It's Blank's"—naming a well-advertised line. That short word says everything. Brown pays his money and goes home, quite satisfied with his purchase.

Now what bothers Brown—a manufacturer of shoes, is this: How would it affect the purchase of a child's shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in connection with children's shoes. The salesman must use all his persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes with less effort?

If you are doing a local business talk over your advertising problems with the Advertising Department of this newspaper. If you are doing a provincial or national business it would be well for you to have the counsel and assistance of a good advertising agency. A list of these will be furnished, without cost or obligation, by the Secretary of Canadian Press Association, Room 503, Lumsden Building, Toronto.