

## "The Daily News" CLASSIFIED ADS.

### LOST

LOST—Glasses in case near or in post-office. Return to Daily News office. Reward.

### WANTED.

WANTED—Good girl for general housework, family of three adults and one child. Salary \$30 per month. Mrs. Geo. Little, Terrace, B. C.

WANTED—Three loggers. Apply Williams & Manson.

WANTED—Bakery Business. Give all details and price. E. Dusan, 3065 Washington Avenue, Victoria, B. C.

WANTED—House of 3 to 4 rooms to rent. Apply P. O. Box 353, City.

WANTED—Kitchen Range. Must be cheap. Phone Red 517.

WANTED—General servant, apply Mrs. A. Gutstein, cor. Tallow and 6th Avenue. Phone 492.

### FOR SALE

FOR SALE OR CHARTER CHEAP, Cannery Tender "Wigwam," 52 feet, 45 h. p. Union gas engine, Fish tank. Apply to Adams' Grocery Store, Seal Cove, Prince Rupert.

FOR SALE—Household furniture, Ancona Hens. Apply 515 Cotton Street.

FOR SALE—Good team of horses, for cash, cheap. Apply Box 202, Daily News.

FOR SALE—10-Acre tract of land in Kitsumkalum Valley. \$25 per acre, \$25 down, balance \$10 per month. Apply P. O. Box 174.

FOR SALE—Launch Impala, 48ft. x 14 1-2 x 5 1-2. Built in 1912, D.J.M. engine, 35 h. p. Burns coal oil or distillate. Fully equipped and in number one order. Apply Wm. Sutherland, Bella Coola, B. C.

SEVEN HORSEPOWER DISTILLATE Gasoline engine, new, \$165 freight paid. Send for catalogue C. Guarantee Motor Co., Hamilton, Canada.

## AKERBERG, THOMSON COMPANY

Sole Agents for the  
PALMER GAS ENGINE COMPANY  
PHONE 525

## Prince Rupert Feed Co.

P. O. Box 333. 906 Third Ave.

RECEIVED OUR 1916 SEEDS  
WE HANDLE

Rennie's, Ferry's, Steele's,  
and Brigg's.  
Garden and Field Seeds.  
Also Fertilizers.

We Take Orders for Nursery  
Stock.

Hay, Grain and Feed at  
Vancouver Prices.

Chicken Feed A Specialty.

Mail Orders Promptly Attended To.

## Sterling THE ENGINE REFINEMENT For the Finest Boats That Float

### FISHERMAN'S ENGINE

2 Cyl.—5 1-2 in. by 7 in., 12-15  
Horse Power.

4 Cyl.—3 3-4 in. by 5 1-2 in., 25  
Horse Power.

4 Cyl.—5 1-2 in. by 9 in., 25-35  
Horse Power.

For Further Information  
Apply to

W. E. WILLISCROFT  
Prince Rupert, B. C.

### FIRE ALARM SYSTEM

#### CIRCUIT NO. 1.

Box 12—5th St. and 3rd Ave.

Box 13—6th St. and 3rd Ave.

Box 14—8th St. and 3rd Ave.

Box 15—Junction of 1st, 2nd and  
3rd Aves.

Box 16—1st Ave., between 8th and  
9th Sts. (Knox Hotel.)

Box 17—1st Ave. and 7th St. (Central  
Hotel.)

#### CIRCUIT NO. 2.

Box 22—3rd Ave. and 3rd St.

(Post Office.)

Box 23—3rd Ave. and McBride St.

Box 24—1st Ave. and McBride St.

Box 25—2nd Ave. and 2nd St.

Box 26—2nd Ave. and 6th St.

Box 27—O. T. P.

#### CIRCUIT NO. 3.

Box 31—5th Ave. and Fulton St.

Box 32—Borden and Taylor Sts.

Box 34—7th Ave. and Fulton St.

Box 35—6th Ave. and Comox Ave.

Box 37—8th Ave. and Dodge Pl.

Box 38—6th Ave. and Thompson St.

#### CIRCUIT NO. 4.

Box 41—4th Ave. and Emmerson  
Pl.

Box 42—5th Ave. and McBride St.

Box 43—5th Ave. and Green St.

Box 44—5th Ave. and Basil St.

Box 45—7th Ave. and Eberle.

Box 141—7th Ave. and Young St.

## PRINTERS' "PI."

HON. W. R. ROSS.  
CHARGED THE people \$30

FOR THE privilege

OF HAVING him

MAKE A trip

TO OAK Bay

TO attend

A POLITICAL meeting.

BOWSER says

THAT Ross

WILL BE willing

TO HAND back

THE \$30.

THE BOWSER idea

EVIDENTLY is that

WHEN A man

IS CAUGHT

WITH THE goods,

ALL HE need do

IS TO refund

THE BOOTY.

IF PARKER WILLIAMS,

WHO investigated

THE matter,

CARES to enquire,

HE WILL find

THAT THE people

HAVE paid

MANY thousands

OF GOOD dollars

FOR Tory

POLITICAL trips.

MR. ROSS is not

THE ONLY culprit.

IN THE NORTH,

POLITICAL trips

HAVE repeatedly

BEEN made

AT THE Public expense,

BOTH BY members

AND adherents.

PARTICULARLY adherents.

GOVERNMENT launches

ARE THE popular

MEANS of locomotion

FOR politicians

WHEN OUT foraging,

BUT Government teams

HAVE trudged

MANY WEARY miles

THAT vote-keepers

MIGHT review

THE SITUATION.

THE ITEMS

MAY NOT appear

IN EXPENSE accounts

BUT THE expense

IS THERE

AND THE PEOPLE

PAID IT.

SPECIAL EVERY DAY  
TOMATO SAUSAGE  
**HARRY ATKINS**  
FAMILY BUTCHER  
QUALITY IN ALL MEATS

### CONCRETE CHIMNEY BLOCKS

80 Cents per ft. F. O. B.

Prince Rupert

Concrete Works, McBride St.

### DENTISTRY

CROWN AND BRIDGE WORK  
A SPECIALTY

**DR. J. F. BROWN**

DENTIST

Office: Smith Block, Third Avenue  
Phone 454

### Walker's Music Store

Removed to Werner's Old Stand  
On Second Avenue.

PIANOS

PLAYER PIANOS, MUSIC

ROLLS, SHEET MUSIC, AND

SMALL MUSICAL GOODS.

Gerhard-Heintzman Pianos.

Pianos to Rent.

### AUTO DELIVERY

EXPRESS AND BAGGAGE

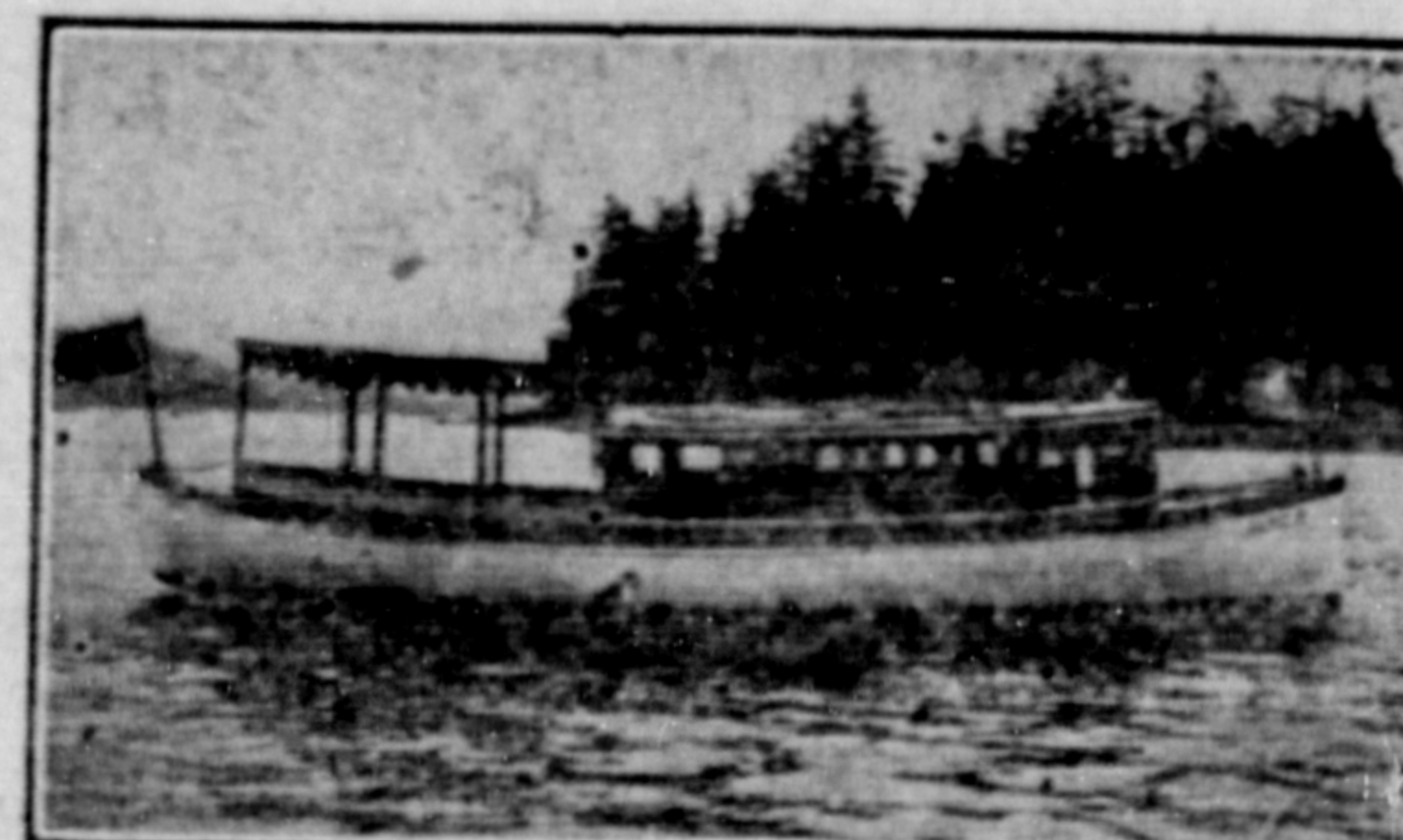
Phone Red 339

The Daily News delivered by  
carrier, 50 cents per month.

## A Daily Treat— Always Acceptable and Delicious. "SALADA"

The Tea of all Teas.

Black, Green } Get a package and enjoy  
or Mixed } a cup of Tea "In Perfection".



### Launch Alice B.

Approved by Minis-  
ter of Marine as a  
Passenger Boat.

For terms and particulars

Call

W. J. THOMAS, Phone  
Green 391.

## Don't merely smother your cough

**CURE IT**—Mathieu's Syrup of Tar and Cod Liver Oil not only promptly arrests coughing, but thanks to its tonic and strengthening properties it helps the system to throw off the cold and thus effects a permanent cure. It is this quality which has won for it the largest sale of any cough and cold remedy in Canada.

35c. large bottles, everywhere.

J. L. MATHIEU CO., Prop., SHELBORNE, P.Q.

If your cold is feverish Mathieu's Maritime Powders, the wonderful headache cure, will promptly dispel the fever and chase the pain from head, back and limbs. Box of 12 Powders, 50c.

### BEST QUALITY DOMESTIC LUMP

## COAL

\$9.50 per Ton — Cash on

Delivery

Money Back If Not Satis-

factory

**UNION TRANSFER CO.**

333 2nd Ave. Phone 36

### HANDY WORK OF ALL DESCRIP-

TIONS. CARPETS VACUUM CLEANED

### VACUUM CLEANING CO.

We Clean Homes, Offices, Churches,  
Lodge and School rooms at low  
Prices.

**GOOD WORK GUARANTEED**

All Orders Attended to Immediately.

**OFFICE, 819 2ND AVENUE.**

**PHONE GREEN 268.**

### Local News Notes

Will you be at the Russian  
Booth dance on Friday?

The Russian Booth Dance is on  
Friday in the McIntyre Hall. Be  
there.

Best quality of household lump  
and nut coal. Prince Rupert Coal  
Co., phone 15.

Paul Gyer, manager for the  
Columbia Mining Company of At-  
lin, came north today.

Frank Breeze, the well known  
Atlin mining man, returned from  
the south on the Sophia.

If you want to serve your King  
and country see Charles Young-  
man, recruiting sergeant for the  
102nd Battalion.

Mr. and Mrs. Roland Lambert  
passed through on their way to  
the Salmon River country today.  
Mr. Lambert is an old-time min-  
ing man of the north.

Will you be at the Violet Tea  
in the Presbyterian Hall on Sat-  
urday afternoon? There will be a  
good program, lots of home cook-  
ing, candy, etc., and a sale of  
fancy work.

### BLANCHE SWEET AT THE MAJESTIC THEATRE

Blanche Sweet, one of the most  
popular of movie actresses, is  
the big attraction at the Majestic  
tonight and tomorrow in "The  
Secret Sin." It is a thrilling  
story dealing with the use of  
drugs. This is a five-act Para-  
mount production which is bound  
to prove intensely interesting. A  
very fine Gaumont Gazette is also  
included in the bill, while a short  
concert program has been ar-  
ranged, consisting of vocal solos  
and recitations and dances by the  
Bailey Sisters, Prince Rupert's  
popular little dancers.

The concert program will make  
a pleasant break in the run of  
pictures and should be enjoyed by  
all.

### SUBSCRIBE FOR

## THE DAILY NEWS



## How Brown Learned How.

There is a man who makes shoes for children—  
and sells them to stores all over Canada  
But he is only just learning how people buy.

It was this way: His wife—let us call her Mrs.  
Brown—phoned to him and asked him to buy some  
underwear for little Brown.

Picture Brown now among the throng of mothers at  
the "Children's Underwear" counter. He asks for  
Underwear for a child of six. He looks it over help-  
lessly. What on earth does he know about Children's  
Underwear? For lack of anything better to say he  
asks: "Is this good quality?" The answer is short  
and quite conclusive: "It's Blank's"—naming a well-  
advertised line. That short word says everything.  
Brown pays his money and goes home, quite satisfied  
with his purchase.

Now what bothers Brown—a manufacturer of shoes,  
is this: How would it affect the purchase of a child's  
shoes if the salesman said "They're Brown's"?

Nobody knows Brown's shoes. Brown doesn't advertise.

The name Brown signifies nothing when used in con-  
nection with children's shoes. The salesman must use all his  
persuasive wiles to induce people to buy them.

The point is—If the name Brown was as synonymous with Children's  
Shoes as "Blank's" is with Underwear, wouldn't Brown sell more shoes  
with less effort?

If you are doing a local business, talk over your advertising problems with the Advertising  
Department of this newspaper. If you are doing a provincial or national business  
it would be well for you to have the counsel and assistance of a good advertising agency.  
A list of these will be furnished, without cost or obligation, by the Secretary of  
Canadian Press Association, Room 503, Lumsden Building, Toronto.